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GAIN Report

Global Agricultural Information Network

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Trade Shows in India - 2013

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Report Highlights:

The Indian trade show industry holds a large number of food shows dedicated to various aspects of the food and agriculture sectors. This report gives a list of food and beverage and agricultural shows held annually in India.

Indian Food and Agriculture Shows

While India is a small market for imported food products, there are a surprising number of food-related trade shows. Indian food shows have traditionally showcased Indian exporters or focused on food processing technologies. However, over the past few years, several shows have attracted foreign exporters and local importers, making the shows a potentially useful vehicle for foreign exporters seeking to identify a distributor, introduce a new product or get a feel for the market in general.

Indian importers are increasingly traveling to major international trade shows such as Anuga, SIAL and Gulfood. These shows often present good opportunities to meet Indian firms that import and distribute foreign food products. Local shows in India also provide a good opportunity to identify a potential distributor, but given the absence of a large national show, importers may only meet importers from a particular city or region. One of the best reasons to come to a show in India is to gain a greater understanding of the nature of the local market. Consequently, combining a local retail tour and participation at a trade show is one way to get the most out of a visit to India. The U.S. Department of Agriculture is currently endorsing two food shows, the AAHAR show held each March in New Delhi and the Annapoorna show held each September in Mumbai. In addition, the Office of Agricultural Affairs regularly visits shows to assess the potential for future endorsements.

India has long held shows focused on agricultural technology and inputs; some of these shows attract hundreds of thousands of farmers. This list includes some farm and technology oriented trade shows.

This list is not exhaustive and inclusion in this report should not be considered recognition of the quality of a particular show. The trade show industry in India is relatively new and experienced trade show visitors should be prepared for relatively small shows in facilities that are still striving to improve. Dates are subject to change and travelers should check with the show organizers before making travel arrangements.

MARCH 2013

Upper Crust Show, Food & Wine 2013

March 1 - 3, 2013, The Lalit Ashok, Bengaluru

www.theuppercrustshow.com/aboutus.html

Organized by Uppercrust India Pvt. Ltd., the shows focuses on a wide range of consumer foods. The show tends to be geared to consumers rather than businesses, but presents an opportunity to introduce products that are already in the market or new-to-market. The show is typically held annually.

8th Nutra India Summit 2013

March 13 – 16, 2013, Vivanta by Taj - President, Cuffe Parade, Mumbai

www.nutraceuticalsummit.in

Organized by the Council of Scientific and Industrial Research, the show focuses on nutraceuticals, functional foods, dietary supplements, ingredients and health foods industry.

India International Dairy Expo

14 - 16 March 2013, Bombay Exhibition Centre, Mumbai

www.iideindia.com

Organized by Koelnmesse YA Tradefair Pvt Ltd, the show focuses on the dairy industry of India. Highlights of the show will be latest technologies, products and services in the dairy industry to help an increase in the dairy output.

AAHAR International Food Fair 2013

March 14 – 18, 2013, Pragati Maidan, New Delhi

www.aaharinternationalfair.com

Organized by the government-run Indian Trade Promotion Organization, AAHAR caters to the processed food and hospitality sector including machinery & technology. This is India's oldest food show.

Private Label India 2013

March 28 – 30, 2013, Bombay Exhibition Centre, Mumbai

www.privatelabelindia-expo.com

Organized by Channel Exhibitions, this show will highlight the private label and contract manufacturing sector. The show focuses on food and beverages, cleaning and hygiene, health and beauty, natural and organic products, home and kitchenware, baby products, pharmaceuticals, stationery, home improvements, plastic and paper goods.

APRIL 2013

Agritex Hyderabad

April 24 – 27, 2013, HITECH Exhibition Center, Hyderabad

www.agritex.co.in

Organized by Hyderabad Trade Fair Expositions Limited, the main objective of the show is to introduce farmers to new developments in agricultural technology.

JUNE 2013

F&H – Food Hotel and Hospitality Expo 2013

June 6 – 8, 2013, India Expo Centre and Mart, Greater Noida, New Delhi

www.fandhexpo.com

Organized by Media Exposition & Events, the show highlights the food, hotel and hospitality industry of India. The exhibition includes workshops and seminars and guided wine, tea & coffee tasting sessions.

Agri & Horti Tech

June 7 – 10, 2013, Vijaya Fair Grounds, Coimbatore

Organized by Trade India Fairs & Exhibitions Private Limited, Agri & Horti Tech focuses on the

agriculture and horticulture industry of India. The show will showcase products such as agricultural machinery, farm machinery and equipment.

Food Hospitality World 2013

June 13 – 15, 2013, Palace Grounds, Bengaluru

www.fhwexpo.com

Organized by Global Fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry.

JULY 2013

Agri Intex 2013

July 11 – 14, 2013, CODISSIA Trade Fair Complex, Coimbatore

www.agriintex.codissia.com

Organized by Codissia, Agri Intex highlights latest agricultural technologies and market trends showcasing organic agriculture products, seeds, fertilizers, biotechnology tools, dairy farming products, livestock and other related items.

8th Food and Technology Expo

July 26-28, 2013, Pragati Maidan, New Delhi

www.foodandtechnologyexpo.com

Organized by NNS Media Group began, the Food & Technology Expo focuses on the food processing sector, related technologies and service providers.

AUGUST 2013

India Foodex 2013

August 23 – 25, 2013, Gayathri Vihar Palace Ground, Bengaluru

www.indiafoodex.com

Organized by Media Today Pvt Ltd, India Foodex focuses on food products, food processing, grain milling & packaging technology.

Dairytech, Agritech, Graintech, Foodex, International Poultry and Livestock Expo India 2013

August 23 – 25, 2013, Palace Grounds, Bangalore, India

www.dairytechindia.in

www.agritechindia.com

www.graintechindia.com

www.indiafoodex.com

<http://mediatoday.in/iplexpo/index.html>

These concurrent shows focus on processing and production technology for a range of agricultural sectors.

AAHAR: The International Food Fair Chennai

Dates to be confirmed, Chennai Trade Centre, Tamil Nadu

www.aaharchennai.com

This is the southern version of the AAHAR show that is held in March in Delhi. The show is organized by the government-run India Trade Promotion Organization.

SEPTEMBER 2013

Goa Food & Hospitality Expo 2013

Dates to be confirmed, Taleigao Community Centre, Panaji, India

www.goahospitalityexpo.com

Goa Food & Hospitality Expo 2013, organized by Media Promotions Pvt Ltd., is Goa's largest food and hospitality focused trade show. Products exhibited are confectionery items, milling machines, farm tools, refrigeration and storage units, pollution control equipments, kitchen supplies and hotel accessories including health and fitness products, air conditioning systems, laundry and housekeeping services, tableware and expert consultancy services.

Annapoorna - World of Food India

September 23-25, 2013, Bombay Exhibition Center, Mumbai

www.worldoffoodindia.com

A joint-venture of Koelnmesse and the Federation of Indian Chamber of Commerce and Industry (FICCI), Annapoorna - World of Food India is an international exhibition on food & beverage products in India. This is a USDA endorsed show.

International Food Service India

September 23-25, 2013, Bombay Exhibition Center, Mumbai

www.foodservice-india.com

Co-located with Annapoorna-- World of Food India and organized in a joint-venture of Koelnmesse and the Federation of Indian Chamber of Commerce and Industry (FICCI), International Foodservice India focuses on catering and retail technology.

OCTOBER 2013

Food Ingredients India

October 3 – 5, 2013, Bombay Exhibition Center, Mumbai

<http://fiindia.ingredientsnetwork.com/>

Organized by UBM Live, Food Ingredients India a 2013 is a show focused on the food ingredients sector. This year the show will include a nutraceutical Pavilion and a food and pharmaceuticals pavilion.

Hospitality, Food & Tourism India

October 3 – 5, 2013, Nehru Center, Mumbai

www.hrwi.com

Organized by Hotel and Restaurant Association of Western India, the exposition has seminars and other

discussions based on the development of the hospitality, food and tourism industry.

NOVEMBER 2013

Sweet & SnackTec India 2013

November 21 - 23, 2013, Bombay Exhibition Center, Mumbai

www.sweetandsnacktecindia.com

Organized by Koelnmesse GmbH, the show is the only specialized event in India for the snack and confectionery processing industry, covering processing technologies, packaging solutions, ingredients, distribution, refrigeration, and quality management.

Dairy Universe India 2013

November 21 – 23, 2013, Hall No.6 Bombay Exhibition Centre, Mumbai

www.dairyuniverseindia.com

Organized by Koelnmesse GmbH, Dairy Universe India is an international event focused on the dairy processing industry.

Bakery Business

November 20-22, Mumbai World Trade Centre, Mumbai

www.bakerybusiness.net

Organized by Hospitality First, Bakery Business focuses technology and ingredients related to the bakery sector.

BioFach India 2013

November 14-16, Palace Grounds, Bengaluru

www.biofach-india.com

Organized by NurnbergMesse GmbH, BioFach India 2013 is a venue for the organic food and fiber sectors.

DECEMBER 2013

Fine Food India 2013

December 11 – 13, 2013, Pragati Maidan, New Delhi, India

www.finefoodindiaexpo.com

Organized by Diversified Communications India Pvt. Ltd, the show caters to the food, drink, equipment, hospitality and retail technology sectors.

UpperCrust Show, Food & Wine Show 2013

Dates to be confirmed, World Trade Center, Mumbai, India

www.theuppercrustshow.com

Organized by UpperCrust India Pvt. Ltd., the show focuses on a wide range of consumer foods. The

show tends to be geared to consumers rather than businesses, but presents an opportunity to introduce products that are already in the market or new-to-market. The show is typically held annually.

Kisan Expo

December 13-17, International Exhibition Centre, Pune, Maharashtra, India

www.kisan.in

Kisan expo focuses on agricultural technologies & innovations in agriculture.

JANUARY 2014

Food & Grocery Forum India 2014

January 9-11, Bombay Exhibition Centre, Mumbai

www.foodforumindia.com

Organized by Images Multimedia Pvt. Ltd, Food & Grocery Forum India combines India's leading food conference with a concurrent trade show.

Food Hospitality World 2014

January 23 - 25, MMRDA Grounds, Mumbai

www.fhwexpo.com

Organized by Global Fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry.

HOSTS 2014

Dates to be confirmed, Bombay Exhibition Centre, Mumbai

www.hostsindia.in

HOSTS caters to the hospitality sector focusing on kitchen and bakery equipments, food and beverage, tableware, housekeeping, engineering and building and interior products.