

USDA Foreign Agricultural Service

# GAIN Report

Global Agricultural Information Network

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## Greece

**Post:** Rome

### **Poultry Annual 2011**

**Report Categories:**

Poultry and Products

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**Report Highlights:**

MY 2010/2011 Greek broiler and turkey meat production is estimated to remain steady from the previous year. Recent improvements in poultry production, including the adoption of high-quality standards should help the sector. However, the increase in input costs—mainly feed grain, which accounts up to 70 percent of poultry production costs—severely threatened producers' margins.

## BROILER

### Production, Supply and Demand ('000 MT)

Broiler	2010	2011	2012
	Estimates 2009/2010	Estimates 2010/2011	Forecast 2011/2012
	Post Data	Post Data	Post Data
Production	175	178	179
Intra EU imports	45	48	47
Extra EU imports	0	0	0
Total imports	45	48	47
<b>Total supply</b>	<b>220</b>	<b>226</b>	<b>226</b>
Intra EU exports	9	10	8
Extra EU exports	6	7	6
Total exports	15	17	14
Human dom. consumption	205	209	212
Other use, losses	0	0	0
Total domestic consumption	205	209	212
<b>Total distribution</b>	<b>220</b>	<b>226</b>	<b>226</b>

Source: Eurostat; unofficial sources

### Production

MY 2010/2011 Greek broiler meat production is estimated to remain steady from the previous year. Recent improvements in poultry production, including the adoption of high-quality standards should help the sector. However, the increase in input costs –mainly feed grain, which accounts up to 70 percent of poultry production costs– severely threatened producers' margins.

The Greek poultry industry is vertically integrated and dominated by a few large cooperatives that account for nearly 70 percent of production. Most broiler producers are located in Epirus, Central Greece, and Macedonia-Thrace.

### Consumption

Greek per capita poultry consumption amounts to approximately 18.5 kg/year. Despite Greece's economic downturn, MY 2010/2011 broiler meat demand is expected to remain stable. Poultry demand is increasing due to the perception that "white" meat is healthier and cheaper than "red" one, as well as the increased use of poultry meat in frozen processed products and ready meals.

## Trade

Greece is more or less self-sufficient in broiler production. Italy and Netherlands are the main suppliers to Greece. Bulgaria and Macedonia are the major destinations for Greece exports.

## TURKEY

### Production, Supply and Demand ('000 MT)

Turkey	2010	2011	2012
	Estimates 2009/2010	Estimates 2010/2011	Forecast 2011/2012
	Post Data	Post Data	Post Data
Production	2	3	3
Intra EU imports	18	20	18
Extra EU imports	0	0	0
Total imports	18	20	18
<b>Total supply</b>	<b>20</b>	<b>23</b>	<b>21</b>
Intra EU exports	1	1	1
Extra EU exports	0	0	0
Total exports	1	1	1
Human dom. consumption	19	22	20
Other use, losses	0	0	0
Total domestic consumption	19	22	20
<b>Total distribution</b>	<b>20</b>	<b>23</b>	<b>21</b>

Source: Eurostat; unofficial sources

## Production

Domestic production accounts for about 10 percent of demand and is expected to remain stable. Most turkey production is located in Epirus, Central Greece, and Macedonia-Thrace.

## Consumption

MY 2010/2011 Greek turkey meat consumption is expected to remain stable from the previous year.

## Trade

Greek demand is almost completely satisfied by imports from Italy, Netherlands, and France. Greece exports small amount of turkey meat to Bulgaria.

## **Abbreviations and definitions used in this report**

HS codes for broiler meat:

020711 Chickens And Capons, Whole, Fresh Or Chilled

020712 Chickens And Capons, Whole, Frozen

020713 Chicken And Capon Cuts And Edible Offal, Fresh Or Chilled

020714 Chicken And Capon Cuts And Edible Offal, Frozen

160232 Chicken & Capon Meat & Meat Offal Prep Or Preserved Excluding Livers

MT            Metric ton = 1,000 kg

MS            EU member state(s)

MY            Marketing year: January/December