India

Post: New Delhi

Indian Food and Agricultural Trade Show Calendar 2017

Report Categories:
- Beverages
- Market Promotion/Competition
- Promotion Opportunities
- Retail Foods
- Trade Show Announcement

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Report Highlights:
This report provides a list of food, beverage and agricultural shows held in India. The Indian trade show industry holds a large number of shows dedicated to the various aspects of the food and agricultural industry. Indian ag, fishery, and forestry imports and exports in 2015 were, respectively $25 billion and $35 billion.
**General Information:**
Indian food shows traditionally showcased Indian exporters or focused on food processing technologies. However, over the past few years, several shows have attracted exporters and importers as well as domestic manufacturers. Trade shows have become a potentially useful vehicle for those businesses seeking to identify a distributor, introduce a new product, or get a feel for the Indian market. Additionally, India has long held shows focused on agricultural technology and inputs; some of these shows attract hundreds of thousands of farmers.

Indian importers increasingly travel to international trade shows such as Gulfood, Anuga, SIAL Paris and Food & Hotel Asia. FAS India office disseminates information of most frequented international USDA endorsed trade shows to Indian importers and distributors with assistance offered at these shows. Additionally, USDA Cooperator groups take buyers missions from India to various domestic USDA endorsed food shows in the U.S. These shows present good opportunities to meet some self-selecting Indian firms that import and distribute food, beverage, and other agricultural products. However, to meet a broader audience of potential importers and distributors, local or regional shows taking place within India provide an opportunity to identify manifold more potential customers.

One of the best reasons to come to a show in India is to gain a greater understanding of the local market. Consequently, combining a local retail tour along with participation at a trade show or some site visits and meetings with customers is a better way to get the most out of a visit to India. The U.S. Department of Agriculture (USDA) currently endorses the Annapoorna-World of Food India show held each September. Occasionally, USDA India offices as well as USDA Cooperator groups participate in additional food and agricultural product shows. In addition, the USDA India offices regularly assess shows (e.g., Food Ingredients/Health Ingredients, India Food Forum, Food Hospitality World, Aahar and Delhi Wood) to talk with industry members about U.S. food and agricultural products and their potential in India.

The list of shows following the trade tables includes some farm and technology oriented trade shows as well as food and beverage shows. This list is not exhaustive and inclusion or absence in this report should not be considered recognition of the particular show quality. The trade show industry in India is relatively new and the expectations for experienced trade show visitors should be managed accordingly for a developing market. Dates are subject to change and travelers should check with the show organizers before making travel arrangements.

*Note: There are several key trade restrictions that limit market access for U.S. food products. Imports of most animal and livestock-derived food products are effectively banned due to established Indian import requirements. This includes certain sub-categories in the Harmonized Tariff Schedule under Chapters 2, 3, 4, 5, 16 and 21 (e.g., milk and dairy products, poultry meat, certain seafood, ovine and caprine products, as well as pork products and pet food). Furthermore, imports of beef are banned due to religious concerns.*
U.S. exporters may wish to consider these factors when deciding to enter the Indian market. If you have a question about market access for your food product, please contact the Office of Agricultural Affairs, India.

Table 1. India: Imports of Ag., Fish, and Forestry Products from the World (U.S. $ Billion)

<table>
<thead>
<tr>
<th>Category</th>
<th>2011</th>
<th>2015</th>
<th>2016 (YTD) Jan-Aug’16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bulk</td>
<td>3.474</td>
<td>6.101</td>
<td>4.199</td>
</tr>
<tr>
<td>Intermediate</td>
<td>10.719</td>
<td>12.715</td>
<td>7.891</td>
</tr>
<tr>
<td>Consumer-Oriented</td>
<td>3.125</td>
<td>4.489</td>
<td>2.793</td>
</tr>
<tr>
<td>Fishery and Seafood</td>
<td>0.113</td>
<td>0.068</td>
<td>0.041</td>
</tr>
<tr>
<td>Forestry</td>
<td>2.438</td>
<td>2.482</td>
<td>1.444</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>19.869</strong></td>
<td><strong>25.351</strong></td>
<td><strong>16.368</strong></td>
</tr>
</tbody>
</table>

Source: Global Trade Atlas/Indian Ministry of Commerce

Table 2. India: Exports of Ag., Fish, and Forestry to the World (U.S. $ Billion)

<table>
<thead>
<tr>
<th>Category</th>
<th>2011</th>
<th>2015</th>
<th>2016 (YTD) Jan-Aug’16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bulk</td>
<td>13.426</td>
<td>12.825</td>
<td>7.534</td>
</tr>
<tr>
<td>Intermediate</td>
<td>9.915</td>
<td>6.047</td>
<td>3.768</td>
</tr>
<tr>
<td>Consumer-Oriented</td>
<td>7.842</td>
<td>10.929</td>
<td>7.065</td>
</tr>
<tr>
<td>Fishery and Seafood</td>
<td>3.245</td>
<td>4.773</td>
<td>3.158</td>
</tr>
<tr>
<td>Forestry</td>
<td>0.241</td>
<td>0.490</td>
<td>0.304</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>34.669</strong></td>
<td><strong>35.064</strong></td>
<td><strong>21.829</strong></td>
</tr>
</tbody>
</table>

Source: Global Trade Atlas/Indian Ministry of Commerce
### Table 3. India: Leading 25 Bulk, Intermediate, Consumer-Oriented, Fishery and Forestry Imports from 2012 – 2014 (U.S. $ Billion) at the 6-Digit Harmonized Tariff System (HTS) Level

<table>
<thead>
<tr>
<th>HTS</th>
<th>Description</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>08/2015</th>
<th>08/2016</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>151110</td>
<td>Palm Oil, Crude, Not Chemically Modified</td>
<td>4.87</td>
<td>3.32</td>
<td>4.38</td>
<td>3.09</td>
<td>2.1349</td>
<td>-30.89</td>
</tr>
<tr>
<td>150710</td>
<td>Soybean Oil &amp; Fractions, Crude, Wheth. Not Degummed</td>
<td>1.18</td>
<td>1.99</td>
<td>2.68</td>
<td>1.54</td>
<td>2.0659</td>
<td>34.15</td>
</tr>
<tr>
<td>151190</td>
<td>Palm Oil, Refined But Not Chemically Modified</td>
<td>2.09</td>
<td>1.24</td>
<td>1.36</td>
<td>0.84</td>
<td>1.2312</td>
<td>-46.28</td>
</tr>
<tr>
<td>151211</td>
<td>Sunflower-Seed Or Safflower Oil, Crude, Pract. Etc</td>
<td>1.23</td>
<td>1.54</td>
<td>1.32</td>
<td>0.91</td>
<td>0.8651</td>
<td>-4.89</td>
</tr>
<tr>
<td>080131</td>
<td>Cashew Nuts, Fresh Or Dried, In Shell</td>
<td>0.81</td>
<td>1.03</td>
<td>1.31</td>
<td>1.02</td>
<td>0.8627</td>
<td>-15.05</td>
</tr>
<tr>
<td>071340</td>
<td>Lentils, Dried Shelled, Including Seed</td>
<td>0.43</td>
<td>0.48</td>
<td>0.92</td>
<td>0.42</td>
<td>0.3333</td>
<td>-21.1</td>
</tr>
<tr>
<td>071310</td>
<td>Peas, Dried Shelled, Including Seed</td>
<td>0.55</td>
<td>0.82</td>
<td>0.81</td>
<td>0.36</td>
<td>0.5469</td>
<td>53.09</td>
</tr>
<tr>
<td>071331</td>
<td>Beans (Vigna Mungo (L.) Hpper Etc) Dried Shelled</td>
<td>0.47</td>
<td>0.59</td>
<td>0.69</td>
<td>0.54</td>
<td>0.6030</td>
<td>12.7</td>
</tr>
<tr>
<td>080211</td>
<td>Almonds, Fresh Or Dried, In Shell</td>
<td>0.50</td>
<td>0.57</td>
<td>0.65</td>
<td>0.39</td>
<td>0.3349</td>
<td>-13.28</td>
</tr>
<tr>
<td>071360</td>
<td>Pigeon Peas, Dried, Shelled</td>
<td>0.24</td>
<td>0.38</td>
<td>0.52</td>
<td>0.27</td>
<td>0.3234</td>
<td>20.81</td>
</tr>
<tr>
<td>400122</td>
<td>Technically Specified Natural Rubber (Tnr)</td>
<td>0.51</td>
<td>0.48</td>
<td>0.48</td>
<td>0.30</td>
<td>0.2937</td>
<td>-2.48</td>
</tr>
<tr>
<td>170114</td>
<td>Cane Sugar, Solid, Raw, No Added Flav. Color, Nesoi</td>
<td>0.36</td>
<td>0.54</td>
<td>0.48</td>
<td>0.22</td>
<td>0.4052</td>
<td>81.2</td>
</tr>
<tr>
<td>071320</td>
<td>Chickpeas (Garbanzos), Dried Shelled, Include Seed</td>
<td>0.33</td>
<td>0.20</td>
<td>0.43</td>
<td>0.22</td>
<td>0.3523</td>
<td>63.38</td>
</tr>
<tr>
<td>520100</td>
<td>Cotton, Not Carded Or Combed</td>
<td>0.40</td>
<td>0.51</td>
<td>0.39</td>
<td>0.27</td>
<td>0.3999</td>
<td>49.09</td>
</tr>
<tr>
<td>230990</td>
<td>Animal Feed Prep Except Dog Or Cat Food, Retail Fat</td>
<td>0.20</td>
<td>0.25</td>
<td>0.27</td>
<td>0.20</td>
<td>0.1891</td>
<td>-4.79</td>
</tr>
<tr>
<td>151411</td>
<td>Rapeseed Colza Oil &amp; Fractions, Low Erucic Acid, Crd</td>
<td>0.03</td>
<td>0.21</td>
<td>0.23</td>
<td>0.15</td>
<td>0.1978</td>
<td>33.44</td>
</tr>
<tr>
<td>080810</td>
<td>Apples, Fresh</td>
<td>0.22</td>
<td>0.24</td>
<td>0.22</td>
<td>0.20</td>
<td>0.2017</td>
<td>2.56</td>
</tr>
<tr>
<td>510119</td>
<td>Wool, Not Carded Or Combed, Greasy, Nesoi</td>
<td>0.23</td>
<td>0.24</td>
<td>0.20</td>
<td>0.13</td>
<td>0.1192</td>
<td>-11.24</td>
</tr>
<tr>
<td>090411</td>
<td>Pepper Of Genus Piper, Neither Crushed Nor Ground</td>
<td>0.09</td>
<td>0.18</td>
<td>0.20</td>
<td>0.14</td>
<td>0.1244</td>
<td>-8.93</td>
</tr>
<tr>
<td>080410</td>
<td>Dates, Fresh Or Dried</td>
<td>0.18</td>
<td>0.20</td>
<td>0.19</td>
<td>0.11</td>
<td>0.1174</td>
<td>4.36</td>
</tr>
<tr>
<td>151321</td>
<td>Palm Kernel Or Babassu Oil, Crude &amp; Chem Modified</td>
<td>0.26</td>
<td>0.22</td>
<td>0.18</td>
<td>0.13</td>
<td>0.0529</td>
<td>-60.48</td>
</tr>
<tr>
<td>382319</td>
<td>Indust Monocarboxylic Fatty Acids, Nesoi Acid Oils</td>
<td>0.12</td>
<td>0.19</td>
<td>0.18</td>
<td>0.09</td>
<td>0.1430</td>
<td>54.98</td>
</tr>
<tr>
<td>400121</td>
<td>Natural Rubber In Smoked Sheets</td>
<td>0.33</td>
<td>0.30</td>
<td>0.17</td>
<td>0.11</td>
<td>0.0800</td>
<td>-28.64</td>
</tr>
<tr>
<td>500200</td>
<td>Raw Silk (Not Thrown)</td>
<td>0.17</td>
<td>0.16</td>
<td>0.15</td>
<td>0.10</td>
<td>0.1041</td>
<td>1.56</td>
</tr>
<tr>
<td>090710</td>
<td>Cloves, Neither Crushed Nor Ground</td>
<td>0.06</td>
<td>0.10</td>
<td>0.15</td>
<td>0.11</td>
<td>0.1061</td>
<td>-4.85</td>
</tr>
</tbody>
</table>

Source: Global Trade Atlas/Indian Ministry of Commerce
JANUARY 2017

Khadya Khurak
Jan 3 – 6, Ahmedabad
www.khadhya.khuraknews.com
Organized by Khimashia Associates, the show focuses on the food processing and hospitality sector.

BodyPower India
Jan 6 – 8, Bombay Exhibition Centre, Mumbai
https://www.bodypower.com/expo/india/about
Organized by BodyPower, UK, the show focuses on sports, fitness, wellness and nutrition.

Vibrant Gujarat Global Summit
Jan 10 – 13, Gandhinagar
www.vibrantgujarat.com
The event is organized by the Gujarat government to attract investment under numerous sectors from handicrafts to infrastructure to textile to food and beverages. In 2015, USA was the country partner for the event.

Foodtech Kerala
Jan 12 – 14, Kochi
http://cruzexpos.com/Kerala%20Exhibition.html
Organized by Cruz Expos, the show focuses on Kerela’s food processing and packaging industry.

Food Hospitality World
Jan 19 – 21, MMRDA Ground, Mumbai
www.fhwexpo.in
Organized by Global fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry. USDA participated in the 2014 and 2015 shows. The show takes place in Bangalore and Goa as well.

Krushik
Jan 19 – 22, Baramati, Pune
www.krushikexpoindia.com
Organized by Krishi Vigyan Kendra, the expo is an annual forum for farmers, agricultural industrialists and social institutions to discuss research and technological advancements in the field.

UpperCrust Food & Wine Show
Jan 27 – 29, 2017, WTC, Mumbai
www.theuppercrustshow.com
Organized by the publishers of UpperCrust food, wine and style magazine, the food and wine event caters to both businesses and end-consumers.
India Food Forum
Jan 31 – Feb 2, MMRDA Ground, Mumbai
www.indiafoodforum.com
Organized by Images Multimedia Pvt. Ltd., India Food Forum combines India’s leading food conference with a concurrent trade show. USDA participated in the 2014, 2015, 2016 shows.

FEBRUARY 2017

India Leather Fair
Feb 1 – 3, Chennai
www.iilpleatherfair.com
Organized by ITPO, the show focuses on products relating to the leather industry. The show is held in Delhi, Kolkata and Chennai.

Global Grain Food & Feed (G2F2)
Feb 1 – 3, JW Marriott Hotel New Delhi Aerocity, New Delhi
www.g2f2.com
Organized by Tefla, this event focuses on the global grain, food and feed manufacturing, processing equipment and technology.

Sula Fest
Feb 3 – 5, Sula Vineyards, Nashik
www.sulafest.net
Organized by Sula Vineyards, Sula Fest is a 3-day event featuring food and Indian wine from Sula’s vineyard.

Etailing Expo
Feb 8 – 10, 2017, Hotel Sahara Star, Mumbai
www.etailingexpo.com
Organized by eTailing India, the conference focuses on India’s growing ecommerce, retail and mobile sector

India Pharma
Feb 9 – 11, Bangalore
www.indiapharmaexpo.in
Organized by the Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India and the Federation of Indian Chambers of Commerce and Industry (FICCI), the show caters to the Indian pharmaceuticals sector.

India Bakery Expo
Feb 17 – 19, Chennai
www.indiabakeryexpo.com
Organized by Tamil Nadu Bakers Federation, India, the show focuses on bakery equipments, ingredients, technology and accessories sector.
IIDE – India International Dairy Expo  
Feb 16 – 18, BEC, Mumbai  
[www.iideindia.com](http://www.iideindia.com)  
Organized jointly by Indian Dairy Association and Koelnmesse YA Tradefair Pvt. Ltd, the show caters to the latest technological developments in the dairy industry.

Feed Tech Expo  
Feb 23 – 25, Karnal, Haryana  
[www.feedtechexpo.com](http://www.feedtechexpo.com)  
Organized by Benison Media, the show focuses on feed technology for the poultry, dairy and aqua industry along with conference on animal nutrition.

Acrex India  
Feb 23 – 25, India Expo Center, New Delhi  
[www.acrex.in](http://www.acrex.in)  
Organized by NumbergMesse GmbH, Acrex focuses on the cold chain sector including building engineering.

MARCH 2017

Delhi Wood  
Mar 1 – 4, India Expo Center, New Delhi  
[www.delhi-wood.com](http://www.delhi-wood.com)  
Organized by PDA Trade Fairs, the show focuses on furniture production technologies, woodworking machinery, tools, fittings, accessories and raw materials.

IITCE - India International Tea and Coffee Expo  
Mar 3 – 5, Kolkata  
[www.teacoffeeexpo.in](http://www.teacoffeeexpo.in)  
Organized by the Tea Board of India, the exhibition hosts alongside with it a conference, seminar and championship awards focused on tea, coffee and related products.

AAHAR International Food Fair  
Mar 7 -11, Pragati Maidan, New Delhi  
[www.aaharinternationalfair.com](http://www.aaharinternationalfair.com)  
Organized by the government-run Indian Trade Promotion Organization, AAHAR caters to the processed food and hospitality sector including machinery & technology. This is India’s oldest food show.

APRIL 2017

Oils & Fats International  
April 7 – 8, BEC, Mumbai  
[www.ofievents.com/india/](http://www.ofievents.com/india/)  
Organized by Quartz Chemicals, UK, the event caters to the edible oils and fats sector of India.
Fresh Produce India
April 27 – 28, Mumbai
www.freshproduceindia.com
Organized by Asia Fruit, the event highlights the fresh produce industry of India. The event also hosts a conference and tour of the fresh produce market.

JUNE 2017

Food Hospitality World
Jun 8 – 10, Bangalore
www.fhwexpo.in
Organized by Global fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry. FAS Mumbai staff attended the 2016 show.

The Bakery World Expo
Jun 15 – 17, BEC, Mumbai
www.thebakeryworldexpo.com
Organized by Reed Exhibitions First, the show focuses on the bakery, pastry and confectionery sector of India.

Hospitality Business Fair
Jun 26 – 28, Coimbatore
www.nferias.com/hospitality-business-fair/
Organized by Synergy Exposures and Events India, the show focuses on the hospitality sector in Southern India.

AUGUST 2017

Food Hospitality World
Aug 3 – 5, Goa
www.fhwexpo.in
Organized by Global fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry. FAS Mumbai staff attended the 2016 show.

Woodtech India
Aug 4 – 6, Chennai Trade Center, Chennai
www.woodtechindia.com
Organized by PDA Trade Fairs, the show focuses on woodworking and furniture manufacturing machineries, tools fittings, wood products, accessories and raw materials.

ANUTEC - International FoodTec India
PackEx India  
Dairy Universe India  
Sweet and SnackTec India  
Aug 21 – 23, Pragati Maidan, New Delhi  
www.foodtecinIndia.com  
www.packexindia.com  
www.dairyuniverseindia.com  
www.sweetandsnacktecinIndia.com  
A joint-venture of Koelnmesse and the Federation of Indian Chamber of Commerce and Industry (FICCI), the show focuses on the food and drink processing industry. Concurrent to ANUTEC, the above shows focus on packaging, processing distribution, refrigeration, warehousing, and production technology for a range of agricultural sectors.

India Foodex, GrainTec India, MeatTech Asia, Dairytech, International Poultry and Livestock Expo  
Aug 28 – 30, Bangalore  
www.indiafoodex.com  
www.graintechindia.com  
www.meatechasia.com  
www.dairytechindia.in  
www.iplexpo.com  
These concurrent shows focus on processing and production technology for a range of agricultural sectors.

SEPTEMBER 2017

Annapoorna World of Food India  
Sept 14 – 16, Bombay Exhibition Center, Mumbai  
www.worldoffoodindia.com  
A joint-venture of Koelnmesse and the Federation of Indian Chamber of Commerce and Industry (FICCI), Annapoorna – World of Food India is an international exhibition on food and beverage products in India. This is a USDA endorsed show.

Indian Ice Cream Congress & Expo  
Sept 14 – 15, CIDCO Exhibition Center, Vashi, Navi Mumbai  
www.indianicecreamcongress.in  
Organized by the Indian Ice Cream Manufacturers Association, the expo holds seminars, exhibitions, workshops and networking with ice cream manufacturers in the region.

India Retail Forum  
Dates and Venue to be confirmed  
www.indiaretailforum.in  
Organized by Images Group, the forum is focuses on the trends, opportunities and challenges faced for the Indian retail sector.
OCTOBER 2017

Mumbai Wood
Oct 12 – 14, BEC, Mumbai
www.mumbai-wood.com
Organized by PDA Trade Fairs, the show focuses on furniture production technologies, woodworking machinery, tools, fittings, accessories and raw materials.

NOVEMBER 2017

BioFach India
India Organic
Nov 9 – 11, New Delhi
www.biofach-india.com
Organized by NumbergMesse GmbH, Biofach and India Organic are venues for the organic food and fiber sectors.

Food Ingredients & Health Ingredients
Nov 9 – 11, BEC, Mumbai
www.figlobal.com/india/
Organized by UBM India, the show focuses on food and beverage ingredients sector.

Poultry India
November 22-24, 2017, Hitex Exhibition Complex, Hyderabad, India
www.poultryindia.co.in
Organized by Indian Poultry Equipment Manufacturers Association, the exhibition focuses on poultry production and management, poultry health & nutrition, poultry breeding and new techniques in feed manufacturing.

DECEMBER 2017

India Cold Chain Show
Dec 12 – 14, BEC, Mumbai
www.indiacoldchainshow.com/about-india-cold-chain-show/
Organized by Reed Exhibitions First, the show focuses on the cold chain industry of India.

World Tea & Coffee Expo
Dates to be confirmed, Mumbai
www.worldteacoffeexpo.com
Organized by Sentinel Exhibitions, the show focuses on the Indian tea and coffee sector.