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## India

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### Food and Agricultural Trade Shows in India 2015

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**Approved By:**

Adam Branson

**Prepared By:**

Priya Jashnani

**Report Highlights:**

This report provides a list of food, beverage, and agricultural shows held in India. The Indian trade show industry holds a large number of shows dedicated to the various aspects of the food and agricultural industry. Indian ag, fishery, and forestry exports and imports in 2013 were, respectively, \$46.9 billion and \$26.8 billion. Year-to-date (August 2014) exports are 1 percent lower while imports are 8 percent greater. A list of known shows follows, below.

## **Indian Food and Agriculture Shows**

Indian food shows have traditionally showcased Indian exporters or focused on food processing technologies. However, over the past few years, several shows have attracted exporters and importers as well as domestic manufacturers thereby making the show a potentially useful vehicle for those businesses seeking to identify a distributor, introduce a new product, or, get a feel for the Indian market.

Indian importers are increasingly traveling to major international trade shows such as Anuga, SIAL Paris and Gulfood. These shows present good opportunities to meet Indian firms that import and distribute foreign food products. Local or regional shows in India also provide an opportunity to identify potential distributors. One of the best reasons to come to a show in India is to gain a greater understanding of the local market. Consequently, combining a local retail tour and participation at a trade show is one way to get the most out of a visit to India. The U.S. Department of Agriculture (USDA) Office of Agricultural Affairs in Mumbai currently endorses the Annapoorna show held each September and participated with a USDA booth at the Food & Grocery Forum and the Food Hospitality World Show in January 2014. In addition, the Office of Agricultural Affairs regularly visits shows (e.g., Food Ingredients/Health Ingredients and Delhi Wood) to assess their potential and talk with the industry about U.S. food and agricultural products.

India has long held shows focused on agricultural technology and inputs; some of these shows attract hundreds of thousands of farmers. The following list includes some farm and technology oriented trade shows as well as the food and beverage shows.

This list is not exhaustive and inclusion or absence in this report should not be considered recognition of the particular show quality. The trade show industry in India is relatively new and experienced trade show visitors should be prepared for relatively small shows in facilities that are striving to improve.

Dates are subject to change and travelers should check with the show organizers before making travel arrangements.

## **TRADE TABLES**

Table 1. India: Leading 25 Ag, Fish, and Forestry Exports (HS4), BICO + WTO (U.S. \$billion)

HTS	Description	Calendar Year			Year To Date (Jan-Aug)		
		2011	2012	2013	2013	2014	% Change
HTS 4	All Commodities	36.3	43.9	46.9	31.1	30.8	-0.94
1006	Rice	3.9	6.1	7.5	5.2	5.3	2.83
0202	Meat Of Bovine Animals, Frozen	2.5	3.0	4.0	2.3	2.7	17.29
5201	Cotton, Not Carded Or Combed	3.2	3.7	3.8	2.3	2.3	-1.48
0306	Crustens Lve Frsh Etc, Ckd Etc.; Flrs Mls	1.6	1.8	2.9	1.6	2.5	54.01
2304	Soybean Meal & Oth Residue, Not Ground	2.2	2.1	2.7	1.7	0.9	-49.41
1302	Veg Saps & Extracts; Pectates; Agar-Agar Etc.	2.0	5.1	2.6	2.1	1.4	-33.43
1001	Wheat And Meslin	0.1	1.3	1.9	1.6	1.0	-37.25
1005	Corn (Maize)	1.1	1.1	1.2	1.0	0.7	-28.52
0801	Coconuts, Brazil Nuts & Cashew Nuts	0.9	0.8	0.9	0.6	0.6	1.25
1701	Cane Or Beet Sugar & Chem Pure Sucrose	2.6	2.0	0.8	0.5	0.9	91.17
2401	Tobacco, Unmanufactured; Tobacco Refuse	0.5	0.7	0.8	0.5	0.5	-9.31
0902	Tea, Whether Or Not Flavored	0.8	0.8	0.8	0.4	0.4	-6.2
1515	Veg Fats & Oils Nesoi, Not Chem Modified	0.9	0.8	0.8	0.6	0.5	-12.85
0303	Fish, Frozen (No Fish Fillets)	0.7	0.7	0.7	0.3	0.3	6.59
3301	Essent Oils Resinoid; By-Prods Etc	0.5	0.7	0.7	0.5	0.4	-13.55
1207	Oil Seeds & Oleaginous Fruits Nesoi	0.6	0.6	0.6	0.4	0.5	25.6
0904	Pepper, Genus Piper, Capsicum Or Pimenta	0.7	0.7	0.6	0.4	0.5	31.08
2915	Sat Acyclic Nonocarbox Acid & Anhyd	0.6	0.5	0.6	0.4	0.4	0.96
0703	Onions, Shallots, Garlic, Leeks, Fr Or Chilled	0.4	0.3	0.6	0.3	0.2	-28.33
1202	Peanuts (Ground-Nuts), Raw	0.9	0.9	0.6	0.4	0.4	4.66
0901	Coffee; Coffee Husks; Coffee Substitutes	0.7	0.6	0.6	0.4	0.4	-6.77
0307	Molluscs & Aqua Invert Nesoi; Flours Etc	0.6	0.5	0.6	0.3	0.3	1.15
2306	Oilcake Nesoi, From Veg Fats & Oils Nesoi	0.4	0.4	0.5	0.4	0.4	5.67
0402	Milk And Cream, Concentrated Or Sweetened	0.0	0.1	0.4	0.3	0.2	-18.9
0909	Seeds Anise Badian Fennl Coriandr Etc;	0.2	0.3	0.4	0.3	0.3	13.44

Source of Data: Ministry of Commerce

Table 2. India: Leading 25 Ag, Fish, and Forestry Imports (HS4), BICO + WTO (U.S. \$billion)

HTS	Description	Calendar Year			Year To Date (Jan-Aug)		
		2011	2012	2013	2013	2014	% Change
HTS 4	All Commodities	23.9	27.4	26.8	18.1	19.5	7.75
1511	Palm Oil & Its Fractions, Not Chem Modified	6.7	7.9	7.0	4.5	4.2	-6.75
0713	Leguminous Vegetables, Dried Shelled	1.8	2.3	2.3	1.6	1.5	-3.3
4403	Wood In The Rough, Of Sapwood Etc	1.8	2.0	2.0	1.4	1.5	4.63
2905	Acyclic Alcohols & Halogenat, Sulfonatd	1.6	1.8	2.0	1.3	1.5	15.01
1512	Sunfl, Safflow Or Cottonsd Oil, No Ch Mod	1.0	1.3	1.3	0.9	1.0	17.78
1507	Soybean Oil & Its Fractions, No Ch Mod	1.2	1.4	1.2	0.8	1.3	59.12
2915	Sat Acyclic Nonocarbox Acid & Anhyd	0.8	0.9	0.9	0.6	0.8	18.25
4001	NatrI Rubber, Balata, Chicle, Prim Form Etc	0.7	1.0	0.9	0.5	0.6	6.86
0801	Coconuts, Brazil Nuts & Cashew Nuts	1.2	0.9	0.8	0.6	0.8	23.12
0802	Nuts Nesoi, Fresh Or Dried	0.5	0.5	0.8	0.5	0.5	17.23
1701	Cane Or Beet Sugar & Chem Pure Sucrose	0.0	0.4	0.6	0.5	0.4	-24.63
3824	Binders For Found Molds; Chemical Prod Etc	0.5	0.5	0.6	0.4	0.4	2.12
2916	Unsat Acycl & Cyclic Monocarb Acid & Anhyd	0.5	0.5	0.5	0.3	0.4	19.1
5201	Cotton, Not Carded Or Combed	0.2	0.5	0.4	0.3	0.3	-7.49
5101	Wool, Not Carded Or Combed	0.4	0.3	0.3	0.2	0.3	17.96
1513	Coconut, Palm Kernel Or Babassu Oil Etc	0.2	0.2	0.3	0.2	0.1	-15.19
0804	Dates, Figs, Pineapples, Avocados	0.2	0.2	0.2	0.1	0.1	18.09
0808	Apples, Pears And Quinces, Fresh	0.2	0.2	0.2	0.2	0.2	10.02
3823	Ind Monocarb Fat Acids; Acid Oil, Ref	0.3	0.3	0.2	0.2	0.3	63.73
2208	Ethyl Alc, Udenat, Und80% Alc; Spirit Bev	0.2	0.2	0.2	0.1	0.2	16.09
2309	Preparations Used In Animal Feeding	0.2	0.2	0.2	0.1	0.2	27.32
1207	Oil Seeds & Oleaginous Fruits Nesoi	0.1	0.1	0.2	0.1	0.1	-2.38
4407	Wood Sawn Or Chipped, Ov6Mm Th	0.1	0.2	0.2	0.1	0.1	-13.5
5002	Raw Silk (Not Thrown)	0.2	0.2	0.2	0.1	0.1	-12.69
3809	Finishing Agents Etc For Textiles, Paper	0.1	0.1	0.1	0.1	0.1	4.88

Source of Data: Ministry of Commerce

**DECEMBER 2014**

**Fine Food India**

December 3 – 5, Pragati Maidan, New Delhi

[www.finefoodindiaexpo.com](http://www.finefoodindiaexpo.com)

Organized by Diversified Communications India Pvt. Ltd, the show caters to the food, drink, equipment, hospitality and retail technology sectors.

**Kisan Expo**

December 10 – 14, International Exhibition Centre, Pune

[www.kisan.in](http://www.kisan.in)

Kisan expo focuses on agricultural technologies & innovations in agriculture.

**AgriTalk India**

December 21 - 24, Shashtri Maidan, Rajkot

[www.agritalkindia.com](http://www.agritalkindia.com)

The fourth edition of AgriTalk India will focus on technological advancements, products, and services in agriculture.

**JANUARY 2015****Kisan Expo**

January 9 - 11, Bangalore

[www.kisan.in](http://www.kisan.in)

Kisan expo focuses on agricultural technologies & innovations in agriculture.

**Vibrant Gujarat**

January 11 – 13, Gandhinagar, Gujarat

[www.vibrantgujarat.com](http://www.vibrantgujarat.com)

The biennial event organized by the Gujarat government is designed to attract investment under numerous sectors: from education to jewelry to infrastructure to textile to food and beverages. This is the first time USA is a partner country for this event.

**Food & Grocery Forum India 2015**

January 14 - 16, Bombay Exhibition Centre, Mumbai

[www.foodforumindia.com](http://www.foodforumindia.com)

Organized by **Images Multimedia Pvt. Ltd**, Food & Grocery Forum India combines India's leading food conference with a concurrent trade show. USDA participated in the 2014 show.

**Food Hospitality World 2015**

January 22 - 24, Bandra Kurla Complex, Mumbai

[www.fhwexpo.com](http://www.fhwexpo.com)

Organized by Global Fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry. USDA participated in the 2014 show.

**FEBRUARY 2015**

### **India International Tea & Coffee Expo 2015**

February 26 to March 1, Science City Exhibition Ground, Kolkatta

<http://teacoffeeexpo.in/>

Organized by the Tea Board of India, the exhibition hosts alongside with it a conference, seminar and championship awards focused on tea, coffee and related products.

### **Kisan Expo**

February 26 - 28, New Delhi

[www.kisan.in](http://www.kisan.in)

Kisan expo focuses on agricultural technologies & innovations in agriculture.

### **MARCH 2015**

### **AAHAR International Food Fair 2015**

March 10 -14 (Dates to be confirmed), Pragati Maidan, New Delhi

[www.aaharinternationalfair.com](http://www.aaharinternationalfair.com)

Organized by the government-run Indian Trade Promotion Organization, AAHAR caters to the processed food and hospitality sector including machinery & technology. This is India's oldest food show.

### **India International Tea & Coffee Expo**

February 26 – March 1, 2015, Science City Exhibition Ground, Kolkatta

[www.teacoffeeexpo.in](http://www.teacoffeeexpo.in)

Organized by West Bengal Trade Show Organization, the show focuses on specialty teas and gourmet coffee.

### **Agritex Hyderabad**

March 30 – April 1, 2015, HITECH Exhibition Center, Hyderabad

[www.agritex.co.in](http://www.agritex.co.in)

Organized by [Hyderabad Trade Fair Expositions Limited](#), the main objective of the show is to introduce farmers to new developments in agricultural technology.

### **APRIL 2015**

### **Fresh Produce India**

April 23 – 25, 2015, Trident Hotel, Nariman Point, Mumbai

[www.freshproduceindia.com](http://www.freshproduceindia.com)

Organized by ASIAFRUIT, the event highlights the fresh produce industry of India. The event also hosts a conference and tour of the fresh produce market.

### **India International Dairy Expo**

April 23 – 25, Bombay Exhibition Centre, Mumbai

[www.iideindia.com](http://www.iideindia.com)

Organized by Koelnmesse Tradefairs, the second edition of this show focuses on the dairy industry in India: dairy farming, veterinary, processing, packaging, quality management, distribution and dairy products.

## **MAY 2015**

### **ISRMAX: India International Sugar, Rice, Maize & Agriculture Expo**

May 3-5, 2015, Pragati Maidan, New Delhi

[www.isrmax.com](http://www.isrmax.com)

Organized by Pixie Consulting Solutions, the event focuses on rice, sugar, pulses and agriculture machinery.

## **JUNE 2015**

### **Sugar Summit Asia 2015**

### **Global Grain, Food & Feed 2015**

June 19 - 20, JW Marriott, Pune

[www.teflas.com/events.html](http://www.teflas.com/events.html)

Organized by **Teflas Conferences & Events Private Limited**, the two day conference is focused on the sugar industry and grain, food and feed industry respectively of India.

### **Food Hospitality World 2015**

Dates to be decided, KTPO, Whitefield, Bangalore

[www.fhwexpo.com](http://www.fhwexpo.com)

Organized by Global Fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry.

## **JULY 2015**

### **Agri Intex 2015**

July 17 – 20, CODISSIA Trade Fair Complex, Coimbatore

[www.agriintex.codissia.com](http://www.agriintex.codissia.com)

Organized by Codissia, Agri Intex highlights the latest agricultural technologies and market trends showcasing organic agriculture products, seeds, fertilizers, biotechnology tools, dairy farming products, livestock and other related items.

### **International Horticulture Expo**

July 25 - 27, Pragati Maidan, New Delhi

[www.foodandtechnologyexpo.com](http://www.foodandtechnologyexpo.com)

Organized by NNS Events & Exhibitions the show focuses on food processing equipment in addition to processed and organic foods.

## **AUGUST 2015**

### **India Foodex 2015**

August 21 – 23, Bangalore International Exhibition Center, Bangalore

[www.indiafoodex.com](http://www.indiafoodex.com)

Organized by Media Today India Foodex focuses on food products, food processing, grain milling & packaging technology.

### **Dairytech, Agritech, Graintech, International Poultry and Livestock Expo India 2014**

August 21 – 23, Bangalore International Exhibition Center, Bangalore

[www.dairytechindia.in](http://www.dairytechindia.in)

[www.agritechindia.com](http://www.agritechindia.com)

[www.graintechindia.com](http://www.graintechindia.com)

These concurrent shows focus on processing and production technology for a range of agricultural sectors.

### **AAHAR 2015: The International Food Fair Chennai**

August 23 – 25 (Dates to be Confirmed), Chennai Trade Centre, Tamil Nadu

[www.aaharchennai.com](http://www.aaharchennai.com)

This is the southern version of the AAHAR show that is held in March in Delhi. The show is organized by the government-run India Trade Promotion Organization.

### **Foodpro 2015**

August 28 - 30, Chennai Trade Center, Chennai

[www.foodpro.in](http://www.foodpro.in)

Organized by the Confederation of Indian Industry (CII), the show focuses on the various segments of food processing industry from technology in food processing, cold storage and warehousing, logistics and related products.

## **SEPTEMBER 2015**

### **Annapoorna - World of Food India**

September 14-16, Bombay Exhibition Center, Mumbai

[www.worldoffoodindia.com](http://www.worldoffoodindia.com)

A joint-venture of Koelnmesse and the Federation of Indian Chamber of Commerce and Industry (FICCI), Annapoorna - World of Food India is an international exhibition on food & beverage products in India. This is a USDA endorsed show.

### **Globoil India**

September 28 – 30, Venue to be decided, Mumbai

[www.globoilindia.com](http://www.globoilindia.com)

[www.teflas.com](http://www.teflas.com)

Organized by Teflas, the conference and exhibition focuses on vegetable oil, feed & feed ingredients, oilseeds, oleo chemicals and related industries.



### **Food Hospitality World**

Dates and Venue to be Confirmed, Goa

[www.fhwexpo.com](http://www.fhwexpo.com)

This is the same show which is held in January in Mumbai and Bangalore in June. The show is organized by Global Fairs & Media.

### **Indian Bakery Expo**

Dates to be confirmed, Chennai Trade Center, Chennai

[www.indiabakeryexpo.com](http://www.indiabakeryexpo.com)

Organized by Tamil Nadu Bakers Federation, the show focuses on the bakery industry in Southern India.

## **OCTOBER 2015**

### **India Fitness and Wellness Expo**

October 9 – 11, Bombay Exhibition Center, Mumbai

[www.ifwexpo.com](http://www.ifwexpo.com)

Organized by PDA-HaB Media & Trade Fairs, the show is a joint venture company between PDA Trade Fairs and Health and Beauty Holding GmbH. The show focuses on areas of fitness, wellness and sports nutrition.

### **Guar India**

October 30 – 31, Venue to be decided, Jodhpur

[www.teflas.com/events.html](http://www.teflas.com/events.html)

Organized by Teflas Conferences & Events Private Limited, the two day conference is focused on the guar industry of India.

### **Food Ingredients India**

### **Health Ingredients India**

October 14 - 16, Bombay Exhibition Center, Mumbai

[www.foodingredientsglobal.com](http://www.foodingredientsglobal.com)

Organized by UBM Live, Food Ingredients India is focused on the food ingredients sector. The show also includes a nutraceutical pavilion and a food and pharmaceuticals pavilion.

### **Baketechn Expo**

### **Food Service Expo**

Dates to be confirmed, HITECH International Exhibition Center, Hyderabad

[www.baketechnexpo.in](http://www.baketechnexpo.in)

Organized by Next Events, Baketechn Expo is in its first edition and focuses on the bakery business running concurrently with the Food Service Expo highlighting the restaurant and catering business.

## **NOVEMBER 2015**

### **BioFach India**

Dates to be confirmed, Kochi

[www.biofach-india.com](http://www.biofach-india.com)

Organized by NurnbergMesse GmbH, BioFach India 2013 is a venue for the organic food and fiber sectors.

### **Sweet & SnackTec India**

Dates to be confirmed, Bombay Exhibition Center, Mumbai

[www.sweetandsnacktecindia.com](http://www.sweetandsnacktecindia.com)

Organized by Koelnmesse GmbH, the shows is the only specialized event in India for the snack and confectionery processing industry, covering processing technologies, packaging solutions, ingredients, distribution, refrigeration, and quality management.

### **Dairy Universe India**

Dates to be confirmed, Bombay Exhibition Centre, Mumbai

[www.dairyuniverseindia.com](http://www.dairyuniverseindia.com)

Organized by Koelnmesse GmbH, and co-located with Sweet & SnackTec, the Dairy Universe India is an international event focused on the dairy processing industry.