

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT POLICY

Required Report - public distribution

Date: 11/14/2014 GAIN Report Number: BR14008

Brazil

Coffee Semi-Annual

Approved By:

Michael Fay, Director

Prepared By:

Sergio Barros, Agricultrual Specialist

Report Highlights:

Brazilian coffee production for 2014/15 was revised upward to 51.2 million 60-kg bags, a 1.7 million bag increase compared to previous estimate due to better than expected yields in some growing areas, but still off 3.3 million bags from the previous year. Similarly, coffee exports were revised up marginally to 33.53 million bags, but remain 600,000 below the previous year. Carry-over stocks are projected at 6.98 million bags.

Commodities

Production

The Agricultural Trade Office Sao Paulo (ATO) revised Brazilian coffee production estimate for marketing year (MY) 2014/15 (July-June) to 51.2 million 60-kg bags, green equivalent, up 3 percent compared to previous figure due to better than expected agricultural yields in growing areas such as center-western Minas Gerais, Sao Paulo and Espirito Santo. Arabica production is estimated at 34.2 million bags, whereas Robusta output is estimated at 17 million bags.

Harvest was completed in September and according to industry sources, beans size is significantly worse than previous year. However, the overall coffee cup quality for 2014 crop is better than 2013. Area harvested and tree inventory estimates are unchanged. The table below shows production estimates by state from MY 2010/11 to MY 2014/15.

Brazilian Coffee Pro	Brazilian Coffee Production (Million 60-kg bags)									
State/Variety	MY 10/11	MY 11/12	MY 12/13	MY 13/14	MY 14/15					
Minas Gerais	28.50	23.50	29.50	27.90	23.30					
Southwest	16.00	11.50	15.70	14.10	11.50					
Central-western	5.50	4.50	6.40	5.00	6.00					
Southeast	7.00	7.50	7.40	8.80	5.80					
Espirito Santo	11.50	13.50	15.20	15.50	16.10					
Arabica	3.10	2.70	3.00	3.50	3.00					
Robusta	8.40	10.80	12.20	12.00	13.10					
Sao Paulo	5.00	4.10	5.40	4.30	4.60					
Parana	2.40	1.90	1.80	1.70	0.90					
Others	7.10	6.20	5.70	5.10	6.30					
Arabica	2.80	2.50	2.40	2.10	2.40					
Robusta	4.30	3.70	3.30	3.00	3.90					
Total	54.50	49.20	57.60	54.50	51.20					
Arabica	41.80	34.70	42.10	39.50	34.20					
Robusta	12.70	14.50	15.50	15.00	17.00					
Source: ATO/Sao Par	ulo.									

In September 2014, the Brazilian government (GOB), through the National Supply Company (CONAB) of the Ministry of Agriculture, Livestock and Supply (MAPA), released the third official coffee production estimate for MY 2014/15. As reported by CONAB, coffee production is estimated at 45.14 million bags (32.11 million bags for Arabica and 13.03 million for Robusta coffee), up 570,000 bags from the previous estimate in May.

The September 2014 coffee production estimate for MY 2014/15 released by the Brazilian Institute of Geography and Statistics (IBGE) shows the production of 2.707 million metric tons of coffee, or 45.12

million 60-kg bags (32.28 million bags for Arabica and 12.84 million for Robusta coffee), a 7 percent drop vis-à-vis MY 2013/14 (48.68 million bags). No official forecast has been announced for MY 2015/16.

Coffee Prices in the Domestic Market

The table below shows the Coffee Index price series released by the University of Sao Paulo's Luiz de Queiroz College of Agriculture (ESALQ). Lower supply supported the increase in coffee prices during 2014 both in the local currency, the real, as well as in U.S. dollars (US\$ 184.87/bag during the July-October 2014 compared to US\$ 121.07/bag during the same period in 2013).

Arabica Coffee P	rices in the	Domestic I	Market (Re	al, 60kg/ba	g).
Month	2010	2011	2012	2013	2014
January	280.75	433.34	485.04	341.16	289.44
February	278.68	495.98	441.31	317.72	366.32
March	279.70	524.27	387.53	303.42	437.24
April	282.18	524.41	379.53	300.51	449.45
May	289.46	530.76	382.65	297.25	429.28
June	305.98	514.99	360.61	285.71	396.74
July	302.36	457.81	408.06	287.57	387.87
August	313.93	470.62	378.48	286.18	437.19
September	328.23	511.57	385.92	273.90	433.52
October	327.15	490.45	374.97	253.94	480.13
November 1/	355.51	493.83	355.23	247.73	453,57
December	387.01	491.35	341.40	272.10	
Source: CEPEA/E	SALQ/USP.	1/ Novem	ber 2014 ref	ers to Nove	mber 11.

Consumption

No changes have been made to coffee domestic consumption estimates. ATO/Sao Paulo estimates the Brazilian coffee domestic consumption for MY 2014/15 at 20.1 million coffee bags, similar to MY 2013/14.

Trade

Exports

Brazilian coffee exports for MY 2014/15 are estimated at 33.53 million bags, up 1.15 million bags from previous estimate to reflect updated information from industry contacts. Green bean exports are expected to contribute 30 million bags, while soluble coffee exports are estimated at 3.5 million bags.

Coffee exports for MY 2013/14 were revised upward to 34.13 million 60-kg bags, green beans, up 755,000 bags from previous estimate, based on updated information from the industry. Green bean

(arabica and robusta) exports are estimated at 30.59 million bags, whereas soluble coffee exports are estimated at 3.5 million bags.

The table below shows green coffee bean (NCM 0901.11.10) and roasted coffee exports (NCM 0901.21.00) by country of destination, according to SECEX, for MY 2013/14 (July-June), 2013/14 (July-Sep) and 2014/15 (July-Sep).

Brazilian (Brazilian Green Coffee Exports by Country of Destination										
(NCM 090	(NCM 0901.11.10, MT,US\$ 000 FOB)										
	MY 2013/1	MY 2013/14 1/		4 2/	MY 2014/1	5 2/					
Country	Quantity	Value	Quantity	Value	Quantity	Value					
Germany	370,977	962,293	72,863	176,242	98,350	339,401					
USA	371,998	950,771	77,322	185,288	108,355	338,958					
Italy	163,766	448,572	40,491	106,033	42,274	147,968					
Japan	130,078	386,993	26,342	77,138	32,352	114,720					
Belgium	135,278	370,064	26,253	70,612	47,064	147,197					
Spain	45,606	116,500	12,474	32,121	10,618	35,480					
UK	39,287	110,646	8,341	22,518	8,542	30,984					
Slovenia	52,913	104,246	16,064	33,901	11,570	26,555					
France	42,086	103,387	9,819	23,548	10,213	31,750					
Canada	37,807	101,592	6,574	17,258	10,671	37,326					
Others	459,214	1,116,839	110,362	265,425	113,324	336,892					
Total	1,849,010	4,771,904	406,904	1,010,085	493,333	1,587,231					
Source : Bi	Source : Brazilian Foreign Trade Secretariat (SECEX)										
Note: Num	bers may not	add rounding	g 1/July-June	, 2/July-Sept	ember						

Brazilian R	Brazilian Roasted Coffee Exports by Country of Destination									
(NCM 0901	1.21.00, MT,	US\$ 000 I	FOB)							
	MY 2013/1	4 1/	MY 2013/1	4 2/	MY 2014/1	5 2/				
Country	Quantity	Value	Quantity	Value	Quantity	Value				
USA	774	7,116	114	877	178	1,594				
Argentina	183	1,140	54	335	31	200				
Japan	144	902	35	210	45	281				
Chile	78	597	23	140	2	24				
Uruguay	85	569	23	138	16	126				
France	43	545	0	0	9	110				
Germany	65	496	14	103	0	0				
Italy	123	476	22	75	88	434				
Russia	63	457	20	136	0	0				
Paraguay	72	401	14	78	23	139				
Others	168	1,105	44	313	55	352				
Total	1,799	13,804	363	2,405	448	3,261				
Source : Bra	azilian Foreig	gn Trade S	ecretariat (S)	ECEX)						
Note: Numb	pers may not	add round	ing 1/July-Ju	ine, 2/Jul	y-September					

The tables below include data on monthly coffee exports (quantity and value) for MY 2013/14 and MY 2014/15 (July-September), as reported by the Brazilian Green Coffee Association (CECAFE) and the Brazilian Soluble Coffee Association (ABICS). Total coffee exports during MY 2013/14 period were 34.13 million bags, up 10 percent from MY 2012/13 (30.91 million bags). Producers have taken advantage of the steady coffee prices during the first semester of 2014 and have partially drained coffee stocks.

According to CECAFE, coffee exports during July-October 2014 are 12.378 million bags, up 14 percent compared to the same period in 2013. Preliminary data show that coffee export shipments for October 2014 are 3.264 million bags. It is worth noting the high volume of robusta exports during MY 2014/15: 1.338 million bags during July-October 2014 as opposed to 578,688 bags during the same period in 2013.

Brazilian Mor	thly Coffee	Exports for	MY 2013/1	.							
(Thousand 60-	(Thousand 60-kg bag, green equivalent).										
Month	Conillon	Arabica	Roasted	Total Green	Soluble	Total					
Jul-13	196.28	1,737.46	2.38	1,936.11	296.65	2,232.76					
Aug-13	134.18	2,247.53	2.08	2,383.78	276.45	2,660.24					
Sep-13	149.23	2,249.19	1.12	2,399.54	326.99	2,726.53					
Oct-13	99.01	2,804.54	4.31	2,907.85	327.00	3,234.86					
Nov-13	79.23	2,369.34	3.84	2,452.41	246.65	2,699.06					
Dec-13	88.37	2,575.67	4.06	2,668.10	327.97	2,996.07					
Jan-14	115.40	2,362.49	1.58	2,479.48	298.08	2,777.56					
Feb-14	148.65	2,509.93	1.79	2,660.37	265.99	2,926.36					
Mar-14	141.85	2,394.40	1.49	2,537.74	244.50	2,782.24					
Apr-14	207.90	2,607.30	2.10	2,817.29	300.14	3,117.43					
May-14	213.50	2,507.54	1.79	2,722.84	292.84	3,015.67					
Jun-14	368.40	2,285.87	3.20	2,657.47	303.42	2,960.89					
Cumulative	1,941.99	28,651.25	29.74	30,622.98	3,506.68	34,129.66					
Source: CECA	FE and AB	ICS.			<u> </u>						

	'Ng Dag, gr	(Thousand 60-kg bag, green equivalent).									
Month	Conillon	Arabica	Roasted	Total Green	Soluble	Total					
Jul-14	428.75	2,271.38	2.03	2,702.16	332.72	3,034.87					
Aug-14	384.75	2,382.10	2.57	2,769.42	317.64	3,087.06					
Sep-14	254.93	2,372.88	2.96	2,630.77	309.70	2,940.47					
Cumulative	1,068.43	7,026.36	7.56	8,102.34	960.06	9,062.39					

Brazilian M	Ionthly Coffee	Exports fo	or MY 2013	/14					
(US\$ 1,000,000).									
Month	Conillon	Arabica	Roasted	Total Green	Soluble	Total			
Jul-13	26.19	268.45	1.11	295.74	54.77	350.51			
Aug-13	17.03	335.95	0.64	353.62	50.25	403.88			
Sep-13	18.36	328.32	0.36	347.05	60.56	407.60			
Oct-13	11.53	409.75	2.02	423.30	62.01	485.31			
Nov-13	8.69	328.07	1.96	338.72	44.67	383.39			
Dec-13	9.28	356.31	1.73	367.32	58.26	425.58			
Jan-14	12.39	320.57	0.76	333.71	51.13	384.84			
Feb-14	15.70	351.29	0.92	367.91	43.68	411.59			
Mar-14	16.99	386.08	0.45	403.52	41.39	444.91			
Apr-14	25.37	464.10	0.79	490.26	50.15	540.41			

May-14	25.43	483.35	0.80	509.57	48.56	558.14			
Jun-14	45.43	461.70	1.58	508.70	50.22	558.92			
Cumulative	232.38	4,493.92	13.14	4,739.44	615.64	5,355.08			
Source: CECAl	Source: CECAFE and ABICS.								

Brazilian Monthly Coffee Exports for MY 2014/15									
(US\$ 1,000,000).									
Month	Conillon	Arabica	Roasted	Total Green	Soluble	Total			
Jul-14	51.74	454.48	1.05	507.28	59.27	566.54			
Aug-14	45.66	476.40	0.88	522.94	56.75	579.69			
Sep-14	31.02	494.58	1.18	526.79	55.50	582.29			
Cumulative	128.43	1,425.46	3.11	1,557.01	171.52	1,728.52			
Source: CECA	FE and AB	ICS.							

Stocks

ATO/Sao Paulo estimates ending stocks in MY 2014/15 at 6.9 million bags, down 2.43 million bags compared to MY 2013/14 due to lower product availability. CONAB coffee stocks on March 31, 2014 are reported at 1.653 million bags.

CONAB recently released the 2014 private stocks survey, including stocks held by growers, coffee cooperatives, exporters, roasters and the soluble industry on March 31. Private stocks are estimated at 15.22 million bags, up 9 percent compared to the previous year (13.94 million bags). The table below shows the results of the last three private stock surveys released by CONAB.

Brazilian Priv	Brazilian Private Coffee Carry-Over Stocks (60-kg Bags)									
	Mar 31, 2012 -	- 2011 crop	Mar 31, 2013	- 2012 crop	Mar 31, 2014	Mar 31, 2014 - 2013 crop				
	Arabica	Conillon	Arabica	Conillon	Arabica	Conillon				
Industry	550,676	229,879	2,011,060	747,097	982,826	356,836				
Roasters	533,493	176,175	1,989,992	667,720	932,035	275,748				
Soluble	17,183	53,704	21,068	79,377	50,791	81,088				
Exporters	1,569,713	140,137	1,517,667	208,684	2,989,296	197,656				
Cooperatives	3,311,606	170,414	6,007,017	363,035	5,744,444	152,474				
Others	2,289,485	152,705	2,830,366	253,349	4,446,601	347,439				
Total	7,721,480	693,135	12,366,110	1,572,165	14,163,167	1,054,405				
Grand Total	8,414,	615	13,938	3,275	15,217	15,217,572				
Source: CONA	B, Annual Carr	y Over Stock	Surveys - Refe	rence Month =	= March 31st.					

Production, Supply and Demand Data Statistics:

Coffee, Green Brazil	2012/2013		2013/2014		2014/2015		
	Market Year I Jul 2012	Begin:	Market Year Jul 2013	Begin:	Market Year Begin: Jul 2014		
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post	
Area Planted	2,387	2,387	2,442	2,442	0	2,437	
Area Harvested	2,105	2,105	2,135	2,135	0	2,090	
Bearing Trees	5,860	5,860	5,810	5,810	0	5,770	
Non-Bearing Trees	1,000	1,000	1,055	1,055	0	1,185	
Total Tree	6,860	6,860	6,865	6,865	0	6,955	
Population							
Beginning Stocks	2,238	2,238	9,068	9,068	9,293	9,338	
Arabica Production	42,100	42,100	39,400	39,500	33,100	34,200	
Robusta	15,500	15,500	14,300	15,000	16,400	17,000	
Production			0		0		
Other Production	0	0	0	0	0	0	
Total Production	57,600	57,600	53,700	54,500	49,500	51,200	
Bean Imports	0	0	0	0	0	0	
Roast & Ground Imports	0	0	0	0	0	0	
Soluble Imports	0	0	0	0	0	0	
Total Imports	0	0	0	0	0	0	
Total Supply	59,838	59,838	62,768	63,568	58,793	60,538	
Bean Exports	27,143	27,143	30,000	30,593	29,000	30,000	
Rst-Grnd Exp.	31	31	25	30	25	30	
Soluble Exports	3,486	3,486	3,350	3,507	3,350	3,500	
Total Exports	30,660	30,660	33,375	34,130	32,375	33,530	
Rst,Ground Dom.	19,000	19,000	19,000	19,000	19,000	19,000	
Consum							
Soluble Dom. Cons.	1,110	1,110	1,100	1,100	1,100	1,100	
Domestic Use	20,110	20,110	20,100	20,100	20,100	20,100	
Ending Stocks	9,068	9,068	9,293	9,338	6,318	6,908	
Total Distribution	59,838	59,838	62,768	63,568	58,793	60,538	
1000 HA, MILLION TF	L REES, 1000 60	KG BAGS			1	<u> </u>	

Exchange Rate

Exchange Rate	(R\$/US\$1.00	- official ra	te, last day	of period)			
Month	2008	2009	2010	2011	2012	2013	2014
January	1.76	2.32	1.87	1.67	1.74	1.99	2.43
February	1.68	2.38	1.81	1.66	1.71	1.98	2.33
March	1.75	2.25	1.78	1.62	1.82	2.01	2.26
April	1.69	2.18	1.77	1.57	1.89	2.00	2.24
May	1.63	1.97	1.81	1.57	2.02	2.13	2.24
June	1.64	1.95	1.80	1.57	2.02	2.22	2.20
July	1.57	1.87	1.75	1.56	2.05	2.29	2.27
August	1.63	1.88	1.75	1.59	2.04	2.37	2.24
September	1.92	1.78	1.69	1.85	2.03	2.23	2.45
October	2.12	1.74	1.70	1.69	2.03	2.20	2.44
November	2.33	1.75	1.71	1.81	2.10	2.32	2.56
December	2.34	1.74	1.66	1.88	2.04	2.34	
Source : Gazeta l	Mercantil and	BACEN (as	of October	2006) 1/ No	vember 201	4 refers to N	ovember 11.