China - Peoples Republic of

Post: Chengdu ATO

2015 China Food and Drinks Fair Chengdu

Report Categories:
CSSF Activity Evaluation
Agricultural Trade Office Activities
Trade Show Evaluation
Promotion Opportunities
Wine
Sugar
Beverages

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Report Highlights:
The China Food and Drinks Fair (CFDF, formerly Tangjiuhui), China’s largest and longest running food and beverage exhibition, is a semiannual event occurring each spring in Chengdu and each fall in a different Chinese city. The number of opportunities and corresponding activities within Chengdu’s CFDF continues to grow as the show becomes increasingly international. Over the period March 22-28, 2015, the ATO supported a U.S. Wine Pavilion at the Kempinski Hotel’s pre-show, a Great American Wine Tasting, a U.S. Craft Beer Seminar, and the U.S. Wine Pavilion at the Convention & Exhibition Center.
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