



Voluntary Report – Voluntary - Public Distribution **Date:** May 23, 2021

Report Number: JA2021-0067

Report Name: USJTA Treatment for Wine 2021

Country: Japan

Post: Tokyo

Report Category: Country/Regional FTA's, Product Brief, Wine

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Report Highlights:

The U.S.-Japan Trade Agreement (USJTA) has been in effect for 16 months, however the timing of Japan's fiscal year meant that the agreement entered "Year 3" of implementation on April 1, 2021. This report is one in a series of product briefs highlighting the tariff benefits for specific commodities and products from Year 3 (2021) to Year 5 (2023) of the agreement. Additional information is available at www.usdajapan.org/usjta/.

Overview: In 2020, the United States exported \$79 million of wine products to Japan, making Japan the #3 overseas market for U.S. wine. U.S. exports accounted for eight percent of Japan's total wine imports. The years below correspond to Japan's fiscal year beginning April 1.

Product Name Japan Customs HS Code	Base Rate	Year 3 (2021)	Year 4 (2022)	Year 5 (2023)	Final Tariff (Year)	2020 Imports from U.S.
Wine (holding 2 liters (l) or less) 220421020	15.0% or 125 yen/l, whichever less, subject to 67 yen/l min. customs duty	5.7% or 125 yen/l, whichever less, subject to 17.87 yen/l min. customs duty	4.2% or 125 yen/l, whichever less, subject to 8.93 yen/l min. customs duty	2.8% or 125 yen/l, whichever less	Free (2025)	\$111,460,021
Wine (holding 150l or more) 220429090	45 yen/l		Free		Free (2019)	\$10,205,755
Sparkling wine 220410000	182.00 yen/l	69.33 yen/l	52.00 yen/l	34.67 yen/l	Free (2025)	\$2,588,888
Wine (holding 2-10 l) 220422000	15.0% or 125 yen/l, whichever	5.7% or 125 yen/l, whichever	4.2% or 125 yen/l, whichever	2.8% or 125 yen/l, whichever		\$271,595
Wine (holding 2- 1501) 220429010	less, subject to 67 yen/l min. customs duty	less, subject to 25.52 yen/l min. customs duty	less, subject to 19.14 yen/l min. customs duty	less, subject to 12.76 yen/l min. customs duty	Free (2025)	\$11,505
Sherry, port and other fortified wines (holding 2 l or less) 220421010	112.00 yen/l	37.33 yen/l	18.67 yen/l	Free	Free (2023)	\$6,875
Other grape must partially fermented 220430200	45 yen/l		Free		Free (2021)	\$0

Market Considerations: Wine consumption in Japan has risen steadily over the last decade. Total imports were valued at \$1.7 billion in 2018. The United States was the fourth largest wine supplier on a per value basis, competing with major wine suppliers such as EU members (e.g., France, Italy, and Spain), Chile, and Australia which enjoy preferential tariff access. Under the U.S.-Japan Trade Agreement, the United States gained tariff advantage over Argentina and South Africa. Upon full implementation of the U.S.-Japan Trade Agreement, the United States will gain tariff parity with suppliers from EU, Chile, Australia and Mexico. Most Japanese retail stores shelve a variety of wines at different pricing levels. Catering to smaller family units, half-sized bottles have become more common. Organic and Biodynamic wines have also gained attention in recent years). Some terms such as "Champagne" and "Bordeaux" are restricted for use as geographical indications in Japan (see JA8003).

Additional Resources: Further information is available at www.usdajapan.org. For additional questions, please contact the USDA Agricultural Trade Office at atotokyo@usda.gov, Tel: 81-3-3224-5115.

Attachments:

No Attachments.