



**Voluntary Report** – Voluntary - Public Distribution **Date:** February 20, 2025

Report Number: CO2025-0004

Report Name: US Agricultural Exports to Colombia Reached Record High in

2024

Country: Colombia

Post: Bogota

Report Category: Agricultural Situation, Export Accomplishments - Other

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## **Report Highlights:**

In 2024, U.S. agricultural exports to Colombia reached a record high of \$4.5 billion, a 21 percent increase from 2023. This growth, supported by the U.S.-Colombia Trade Promotion Agreement, represented the highest rate among the top 25 U.S. agricultural export markets globally. The top U.S. exports in 2024 to Colombia included corn, soybean meal, ethanol, pork, distillers grains, soybeans, dairy products, wheat, and soybean oil. The United States also remains the top importer of Colombian agricultural products. Colombian agricultural exports to the United States increased by 8 percent to \$4.4 billion, driven by rising demand for coffee, cut flowers, and fresh fruits.

## U.S. Agricultural Exports to Colombia Reached Record High in 2024

The United States remains Colombia's top supplier of agricultural products. Despite Colombia putting in place several trade barriers last year, including a temporary ban on U.S. beef imports and a four-month duty on U.S. milk powder, U.S. agricultural and related exports to Colombia reached a record \$4.5 billion in 2024, a 21 percent increase from 2023. Colombia ranks as the 6<sup>th</sup> largest market for U.S. agricultural exports globally and had the largest growth rate among the top 25 U.S agricultural export markets in 2024. The U.S.-Colombia Trade Promotion Agreement has played a key role in supporting U.S. agricultural exports, which have grown by 309 percent since the agreement went into place in 2012.

In 2024, U.S. agricultural exports to Colombia accounted for 43 percent of Colombia's total agricultural imports. South American suppliers, including Brazil, Ecuador, Chile, Bolivia and Peru, collectively represented 30 percent of Colombian agricultural imports. The European Union accounted for 10 percent of the Colombian market, followed by Canada (5 percent) and Mexico (4 percent). Over the past decade, the United States has maintained its position as the top supplier of Colombian agricultural imports. The United States fell below a 40 percent market share only between 2021 and 2023 when Colombia opted to source products, primarily corn, from Mercosur countries due to price competitiveness under the Andean Price Band System<sup>1</sup>.

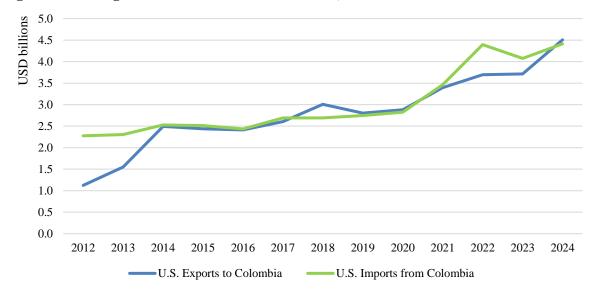


Figure 1: U.S. Agricultural Trade with Colombia, 2012 to 2024 (USD billions)

Data Source: Global Agricultural Trade System GATS, FAS-USDA

The top ten U.S. agricultural products exported to Colombia in 2024 by value were corn, soybean meal, ethanol, pork, distillers grains, soybeans, dairy products, other feed, wheat, and soybean oil. Together, these products comprised 85 percent of U.S. agricultural exports by value to Colombia.

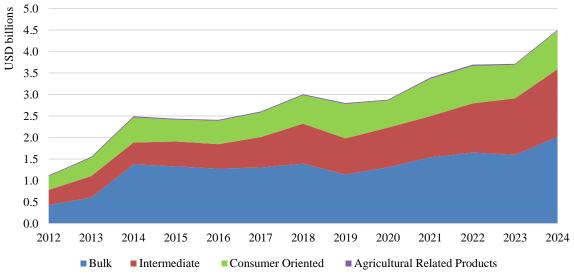
<sup>1</sup> For more information on the Andean Price Band System, review <u>Grain and Feed Annual Report</u>, Corn: Policy Section.

U.S. corn and soybean oil were key drivers of U.S. export growth to Colombia. U.S. corn exports to Colombia increased by 37 percent to \$1.6 billion in 2024. This growth was driven by higher demand from Colombia's animal feed industry and trade preferences under the U.S.-Colombia Trade Promotion Agreement (CTPA). In 2023, U.S. corn began entering Colombia duty-free. Colombia ranks as the 3<sup>rd</sup> largest market for U.S. corn exports. While U.S. soybean meal exports to Colombia decreased by 11 percent in 2024, following the worldwide trend, Colombia remains a key market for U.S. soybean meal and is ranked as the 4<sup>th</sup> largest destination globally. U.S. soybean oil exports to Colombia had the largest year-over-year increase, surging from \$7 million to \$84 million. This significant growth was driven by competitive pricing compared to other vegetable oils, particularly palm oil.

Another major area of growth was in U.S. ethanol exports, which increased to Colombia by 69 percent in 2024, reaching \$377 million. This growth was a result of competitive pricing in the Colombian market, particularly in comparison to the local administered price of ethanol, and a stable blend mandate at E10.

U.S. meat exports also helped fuel the growth in U.S. exports. U.S. pork exports increased by 8 percent to reach \$360 million as overall demand for pork and pork products, primarily from the food service sector, increased in Colombia. Per capita pork consumption rose from 13.5 kilograms in 2023 to 14.7 kilograms in 2024. U.S. poultry exports increased by 41 percent to reach \$81.1 million, supported by the re-opening of the market in February 2024 (see <u>GAIN CO2024-0002</u>). The notable exception was U.S. beef exports, which declined by 42 percent to \$23.0 million, mainly resulting from the ban on U.S. beef that was resolved in September 2024.

Figure 2: U.S. Agricultural and Related Products Exports to Colombia by Product Category, 2012 – 2024 (USD billions)



Data Source: BICO report, Global Agricultural Trade System GATS, FAS-USDA

Table 1: U.S. Agricultural Exports to Colombia by Product Category (USD millions)

Category	2023	2024	Change 2023- 2024	2024 Share of Total U.S. Ag Exports
Bulk	\$1,597	\$2,019	26%	45%
Intermediate	\$1,314	\$1,572	20%	35%
Consumer	\$781	\$895	15%	20%
Oriented				
Ag-Related	\$22	\$21	-6%	0%
Total	\$3,714	\$4,507	21%	

Data Source: Global Agricultural Trade System GATS, FAS-USDA

Table 2: Top 10 U.S. Agricultural Products Exported to Colombia by Value (USD millions)

Product	2023	2024	Change 2023- 2024	2024 Share of Total U.S. Ag Exports
Corn	\$1,138	\$1,561	37%	35%
Soybean Meal	\$737	\$654	-11%	15%
Ethanol (non-bev)	\$223	\$377	69%	8%
Pork and Pork	\$272	\$360	32%	8%
Products				
Distillers Grains	\$114	\$213	88%	5%
Soybeans	\$236	\$212	-10%	5%
Dairy Products	\$126	\$129	2%	3%
Other Feeds	\$113	\$124	10%	3%
Wheat	\$133	\$124	-7%	3%
Soybean Oil	\$7	\$84	1,055%	2%

Data Source: Global Agricultural Trade System GATS, FAS-USDA

## United States Remained Top Export Market for Colombian Agriculture in 2024

The United States continues to be the top destination for Colombian agricultural and related product exports, importing 40 percent of Colombia's total agricultural exports in 2024<sup>2</sup>. Colombian agricultural exports to the United States reached \$4.4 billion, an 8 percent increase from 2023. In 2024, European Union countries ranked second in Colombian agricultural exports with 25 percent, while Latin American markets represented 16 percent. Other key destinations for Colombian agricultural exports included Canada (4 percent), Japan (2 percent), and China (2 percent).

The top ten Colombian agricultural products exported to the United States in 2024 were unroasted coffee, cut flowers, bananas, roasted and instant coffee, processed fruit and vegetables, seafood products, other fresh fruits, sugar and sweeteners, avocados, and other livestock products. Together, these products comprised 90 percent of Colombian agricultural exports by value to the United States in 2024.

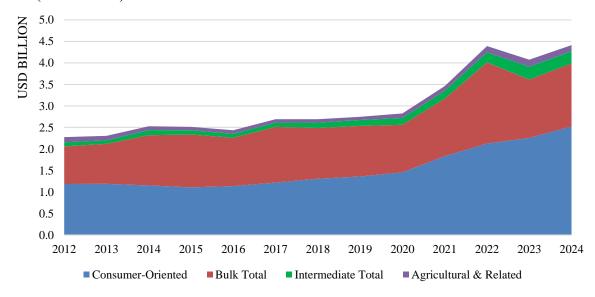
<sup>2</sup> The market share calculation is based on available trade export data of Colombian from January to November 2024.

Together, coffee and flowers comprised nearly 65 percent of total Colombian agricultural products exports to the United States in 2024. Colombia ranks as the second largest supplier of unroasted coffee to the United States (led only by Brazil). In 2024, Colombian unroasted coffee exports to the United States increased 8 percent to reach \$1.4 billion, primarily driven by an increase in coffee prices and a slight recovery in coffee demand. Colombia continues to be the top supplier of nursery products and cut flowers to the United States. In 2024, Colombian flower exports to the United States increased 11 percent to reach \$1.4 billion.

Colombian fruit exports also experienced major growth in 2024 driven by increasing U.S. demand. Banana exports from Colombia to the United States increased 9 percent to reach \$286 million in 2024, followed by other fruits, primarily citrus, with a value of \$119 million. Colombian avocado exports reached \$91 million in 2024, a 221 percent increase. This makes Colombia the 3rd largest supplier of fresh avocados to the United States.

Outside the top 10 products, there were several notable record performances of Colombian products exported to the United States. These included cocoa and cocoa products (\$66 million, 146 percent increase year-on-year), baked goods (\$58 million, 13 percent increase), food preparations (\$49 million, 30 percent increase), and dairy products (\$14 million, 20 percent increase).

Figure 3: Colombian Agricultural and Related Products Exports to the United States by Category, 2012 – 2024 (USD billions)



Data Source: BICO report, Global Agricultural Trade System GATS, FAS-USDA

Table 3: Colombian Agricultural Product Exports to United States by Product Category (USD millions)

Category	2023	2024	Change 2023- 2024	2024 Share of Total Colombian Ag Exports to US
Consumer	\$2,257	\$2,525	12%	57%
Oriented				
Bulk	\$1,357	\$1,463	8%	33%
Intermediate	\$298	\$283	-5%	6%
Ag Related	\$164	\$143	-13%	3%
Total	\$4,076	\$4,413	8%	

Data Source: Global Agricultural Trade System GATS, FAS-USDA

Table 4: Top Colombian Agricultural Products Exported to United States by Value (USD millions)

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Product	2023	2024	Change 2023- 2024	2024 Share of Total Colombian
	<b>*</b> 1.212	***	2.1	Ag Exports to US
Unroasted Coffee	\$1,312	\$1,414	8%	32%
Cut Flowers	\$1,250	\$1,391	11%	32%
Fresh Bananas	\$262	\$286	9%	6%
Roasted and	\$240	\$186	-22%	4%
Instant Coffee				
Processed Fruit	\$140	\$139	-1%	3%
and Vegetables				
Seafood	\$152	\$133	-13%	3%
Fresh Fruit	\$77	\$119	56%	3%
(Other)				
Sugars,	\$118	\$107	-9%	2%
Sweeteners				
Fresh Avocados	\$28	\$91	221%	2%
Other Livestock	\$94	\$90	-5%	2%
Products				

Data Source: Global Agricultural Trade System GATS, FAS-USDA

## **Attachments:**

No Attachments.