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Germany

Promotion Opportunities

Trade Shows in Germany

2005

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Report Highlights:

Germany hosts various international trade shows which offer an excellent opportunity for promoting U.S. products in Germany, Europe and throughout the world. FAS Berlin compiled a list of important trade shows in Germany for agricultural products, food and beverage products, as well as wood products and textiles.

Includes PSD Changes: No
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Unscheduled Report
Berlin [GM1]
[GM]

Germany hosts various international trade shows which offer an excellent opportunity for promoting U.S. products in Germany, Europe and throughout the world. FAS Berlin compiled a list of important trade shows in Germany for agricultural products, food and beverage products, as well as wood products and textiles. Please see tables 1 – 3 for the trade show details.

Table 1: Trade Shows for Agricultural Products

Name and Location of Show	Date	Contact
AGRITECHNICA Location: Hannover, Germany International Trade Fair for Agricultural Machinery.	Next Shows: November 8-12, 2005; November 13-17, 2007; Interval: 2 years	Deutsche Landwirtschafts-Gesellschaft e.V. Eschborner Landstrasse 122 60489 Frankfurt, Germany Tel: (49-69) 247 88 252 Fax: (49-69) 247 88 113 E-mail: d.haupt@DLG-Frankfurt.de Website: www.agritechnica.com
BIOTECHNICA Location: Hannover, Germany International Trade Fair for Medical and Agricultural Biotechnology.	Next Show: October 18-20, 2005; Interval: 2 years	Deutsche Messe AG Messegelaende 30521 Hannover, Germany Tel: (49-511) 890 Fax: (49-511) 893 26 26 E-mail: biotechnica@messe.de Website: www.biotechnica.de
EQUITANA Location: Essen, Germany The Equestrian Sports World Fair.	Next Shows: February 26 - March 6, 2005; Interval: 2 years	Miller Freeman Blenheim International GmbH Voelklinger Strasse 4 40219 Duesseldorf, Germany Tel: (49-211) 90 19 10 Fax: (49-211) 90 19 11 43 E-mail: info@equitana.de Website: www.equitana.de
EuroTier Location: Hannover, Germany International Exhibition for Livestock & Poultry Production and Management.	Next Show: November 14 - 17, 2006; Interval: 2 years	Deutsche Landwirtschafts-Gesellschaft e.V. Eschborner Landstrasse 122 60489 Frankfurt, Germany Tel: (49-69) 247 88 254 Fax: (49-69) 247 88 113 E-mail: eurotier@DLG-Frankfurt.de Website: www.eurotier.de
GaLaBau Location: Nuernberg, Germany European Trade Fair for Gardening, Landscaping Industries.	Next Show: September 13-16, 2006; Interval: 2 years	Nuernberg Messe GmbH Messezentrum 90471 Nuernberg, Germany Tel: (49-911) 86 060 Fax: (49-911) 86 06 8228 E-mail: galabau@nuernbergmesse.de Website: www.galabau.info-web.de

INTERVITIS / INTERFRUCTA Location: Stuttgart, Germany International trade exhibition for viticulture and enology, cultivation and processing of fruit, bottling and packaging techniques.	Next Show: April 22-26, 2007; Interval: 3 years	Messe Stuttgart International Am Kochenhof 16 70192 Stuttgart, Germany Tel: (49-711) 25 890 Fax: (49-711) 25 89 440 E-mail: info@messe-stuttgart.de Website: www.intervitis-interfructa.de
IPM - Internationale Pflanzen Messe Location: Essen, Germany International Trade Fair for Plants, Horticultural Equipment and Florists Requisites. US pavilion organised by SUSTA.	Next Show: January 27 - 30, 2005; February 2-5, 2006; Interval: 1 year	Messe Essen GmbH Messehaus Ost Norbertstrasse 45131 Essen, Germany Tel: (49-201) 72 44 539 Fax: (49-201) 72 44 513 E-mail: info@messe-essen.de Website: www.ipm-messe.de
INTERZOO Location: Nuernberg, Germany International trade fair for pet supplies; Main product groups: Aquaria, pet foods, pet supplies.	Next Show: May 11-14, 2006; Interval: 2 years	Nuernberg Messe GmbH Messezentrum 90471 Nuernberg, Germany Tel: (49-911) 8606 8107 Fax: (49-911) 8606 8257 E-mail: interzoo@nuernbergmesse.de Website: www.interzoo.com

Table 2: Trade Shows for Food Products and Beverages

Name and Location of Show	Date	Contact
ANUGA Location: Cologne, Germany World's largest food & beverage trade fair with very strong international representation; draws over 160,000 trade visitors.	Next Show: October 8-12, 2005; October 13-17, 2007; Interval: 2 years	Koelnmesse GmbH Messeplatz 1 50679 Koeln, Germany Tel: (49-221) 82 10 Fax: (49-221) 821 25 74 E-mail: anuga@koelnmesse.de Website: www.anuga.de
ANUGA FoodTec Location: Cologne, Germany International Trade Fair for Food Technology.	Next Show: April 4-7, 2006; Interval: 3 years	Koelnmesse GmbH Messeplatz 1 50679 Koeln, Germany Tel: (49-221) 821-2360 Fax: (49-221) 821-3505 E-mail: aft@koelnmesse.de Website: www.anugafoodtec.de
BIOFACH Location: Nuernberg, Germany Annual International Trade Show for Organic products; U.S. pavilion organised by OTA.	Next Show: February 24-27, 2005; February 16-19, 2006; Interval: annual	Nuernberg Messe GmbH Messezentrum 90471 Nuernberg, Germany Tel: (49-911) 8606-860 Fax: (49-911) 8606-8228 E-mail: info@biofach.de Website: www.biofach.de
BRAU Beviale Location: Nuernberg, Germany International Trade Fair for the Brewery and Beverage Industries.	Next Show: November 15-17, 2006; Interval: 1 year except during drinktec-interbrau in Munich	Nuernberg Messe GmbH Messezentrum 90471 Nuernberg, Germany Tel: (49-911) 860 60 Fax: (49-911) 8606 8228 E-mail: brau-beviale@nuernbergmesse.de Website: www.brau-beviale.de
Drinktec-Interbrau Location: Munich, Germany World Fair for Beverage Technology.	Next Show: September 12-17, 2005; Interval: 4 years	Messe Muenchen GmbH Messegelaende 81823 Muenchen, Germany Tel: (49-89) 949 01 Fax: (49-89) 949 09 E-mail: newslne@messe-muenchen.de Website: www.drinktec.de
FIBO Location: Essen, Germany Trade Show for Fitness, Fitness Nutrition & Drinks, Leisure, Sports, Cosmetics & Beauty.	Next Show: May 5 - 8, 2005; Interval: 1 year	Reed Exhibitions Deutschland GmbH Voelklinger Strasse 4 40219 Duesseldorf, Germany Tel: (49-211) 90 19 1 131 Fax: (49-211) 30 75 78 E-mail: info@fibo.de Website: www.fibo.com

FISH International Location: Bremen, Germany International Trade Fair for Fish and Seafood Products.	Next Show: February 12-14, 2006; Interval: 2 years	MGH Messe- u. Ausstellungsges. Hansa GmbH Buergerweide 28209 Bremen, Germany Tel: (49-421) 3505 260 Fax: (49-421) 3505 681 E-mail: info@fishinternational.de Website: www.fishinternational.com
FORUM VINI Location: Munich, MOC Veranstaltungscenter, Germany Regional Wine Trade Show and Consumer Fair for trade and consumers.	Next Show Nov. 11-14, 2005; Interval: annual	Albrecht Gesellschaft f. Fachausstellungen mbH Oettingerstrasse 25 80538 Muenchen, Germany Tel: (49-89) 27 29 48 20 Fax: (49-89) 27 29 48 22 E-mail: info@forum-vini.de Website: www.forum-vini.de
FRUIT LOGISTICA Location: Berlin, Germany Annual International Trade Show for Fruit and Vegetable Marketing. Recommended for U.S. exhibitors interested in the Western and Eastern/Central European markets.	Next Show: February 10-12, 2005; February 2-4, 2006; Interval: annual	Messe Berlin GmbH Messedamm 22 14055 Berlin, Germany Tel: (49-30) 3038-2048 Fax: (49-30) 3038-2020 E-mail: fruitlogistica@messe-berlin.de Website: www.fruitlogistica.de
GAESTE Location: Leipzig, Germany International Trade Fair for the Restaurant, Hotel, and Catering Business.	Next Show: October 30 - November 2, 2005; November 18-21, 2007; Interval: 2 years	Leipziger Messe GmbH Messe-Allee 1 04356 Leipzig, Germany Tel: (49-341) 67 80 Fax: (49-341) 67 88 762 E-mail: info@leipziger-messe.de Website: www.gaeste.de
Internationale GRUENE WOCHE (Green Week) Location: Berlin, Germany Large consumer-oriented food and agricultural show.	Next Show: January 21-30, 2005; January 13-22, 2006; January 19-28, 2007; Interval: 1 year	Messe Berlin GmbH Messedamm 22 14055 Berlin, Germany Tel: (49-30) 3038-2026 Fax: (49-30) 3038-2019 E-mail: igw@messe-berlin.de Website: www.gruenewoche.de www.greenweek.de
IBA Location: Munich, Germany International Trade Fair for Bakers and Confectioners.	Next Shows: October 3-9, 2006, Interval: 3 years	ZV des Deutschen Baeckerhandwerks e.V. Bondorfer Strasse 23 53604 Bad Honnef, Germany Tel: (49-2224) 770 40 Fax: (49-2224) 77 04 40 E-mail: zv@baeckerhandwerk.de Website: www.iba-online.de

IFFA / IFFA Delicat Location: Frankfurt, Germany International Trade Fair for the Meat Industry.	Next Show: May 12-17, 2007; Interval: 3 years	Messe Frankfurt GmbH Ludwig-Erhard-Anlage 1 60327 Frankfurt/Main, Germany Tel: (49-69) 75 75 0 Fax: (49-69) 75 75 64 33 E-mail: iffa@messefrankfurt.com Website: www.iffa.com
INTERGAstra Location: Stuttgart, Germany International Trade Fair for Hotel, Restaurant, Catering & Confectionery Trades (Specialties & Delicatessen Section).	Next Show: February 18-23, 2006; Interval: 2 years	Messe Stuttgart International Am Kochenhof 16 70192 Stuttgart, Germany Tel: (49-711) 25 890 Fax: (49-711) 25 89 440 E-mail: info@messe-stuttgart.de Website: http://www.intergastra.de
INTERNORGA Location: Hamburg, Germany International Trade Fair for Hotel, Restaurant, Catering, Baking & Confectionery Trades.	Next Shows: March 4-9, 2005; March 3-8, 2006; Interval: 1 year	Hamburg Messe & Congress GmbH St. Petersburger Strasse 1 20355 Hamburg, Germany Tel: (49-40) 35 69 0 Fax: (49-40) 35 69 21 80 E-mail: info@hamburg-messe.de Website: www.internorga.de
ISM - Internationale Suesswaren Messe Location: Cologne, Germany World's largest international Sweets and Biscuits Fair. US pavilion organised by NCA.	Next Shows: Jan 30 - Feb 2, 2005, Jan 29 - Feb 1, 2006; January 28-31, 2007; Interval: 1 year	Koelnmesse GmbH Messeplatz 1 50679 Koeln, Germany Tel: (49-221) 821 2916 Fax: (49-221) 821 3410 E-mail: ism@koelnmesse.de Website: www.ism-cologne.de
InterCool Location: Duesseldorf, Germany International Trade Fair for Frozen Foods, Ice Cream, and Refrigeration Technology; held in conjunction with InterMeat, InterMopro, and Hogatec.	Next Show: October 3-6, 2006, Interval: 2 years	Messe Duesseldorf GmbH Stockumer Kirchstrasse 61 40474 Duesseldorf, Germany Tel: (49-211) 45 60 01 Fax: (49-211) 45 60 668 E-mail: info@messe-duesseldorf.de Website: www.intercool.de
InterMeat Location: Duesseldorf, Germany International Trade Fair for Meat, Cold Meats and Sausage; held in conjunction with InterCool, InterMopro and Hogatec.	Next Show: October 3-6, 2006, Interval: 2 years	Messe Duesseldorf GmbH Stockumer Kirchstrasse 61 40474 Duesseldorf, Germany Tel: (49-211) 45 60 01 Fax: (49-211) 45 60 668 E-mail: info@messe-duesseldorf.de Website: www.intermeat.de
InterMopro Location: Duesseldorf, Germany International Trade Fair for Dairy Products. Held in conjunction with InterCool and InterMeat.	Next Show: October 3-6, 2006, Interval: 2 years	Messe Duesseldorf GmbH Stockumer Kirchstrasse 61 40474 Duesseldorf, Germany Tel: (49-211) 45 60 01 Fax: (49-211) 45 60 668 E-mail: info@messe-duesseldorf.de Website: www.intermopro.de

ProWein Location: Duesseldorf, Germany International Trade Show for Wine and Alcoholic Beverages. MIATCO/Midwest Wines organise U.S. pavilions.	Next Show: March 6-8, 2005; Interval 1 year	Messe Duesseldorf GmbH Stockumer Kirchstrasse 61 40474 Duesseldorf, Germany Tel: (49-211) 45 60 01 Fax: (49-211) 45 60 668 E-mail: info@messe-duesseldorf.de Website: www.prowein.de
Suedback Location: Stuttgart, Germany Regional Trade Show for the Bakery and Confectionery Trade.	Next Show: October 15-19, 2005; Interval: annual, except in IBA years	Messe Stuttgart International Am Kochenhof 16 70192 Stuttgart, Germany Tel: (49-711) 25 890 Fax: (49-711) 25 89 440 E-mail: info@messe-stuttgart.de Website: www.messe-stuttgart.de/suedback

Table 3: Trade Shows for Wood Products and Textiles

Name and Location of Show	Date	Contact
BAU Location: Munich, Germany International Trade Fair for Building Materials and Systems with about 1,800 exhibitors from about 40 countries.	Next Show: January 17-22, 2005; Interval: 2 years	Messe Muenchen GmbH Messegelaende 81823 Muenchen, Germany Tel: (49-89) 949 20720 Fax: (49-89) 949 20729 E-mail: info@bau-muenchen.de Website: www.bau-muenchen.de
Baufach Location: Leipzig, Germany International Construction Trade Show with Wood Materials being one section. Oriented towards the Central European Markets.	Next Shows: February 1-4, 2006; Interval: 2 years	Leipziger Messe GmbH Messe-Allee 1 04356 Leipzig, Germany Tel: (49-341) 67 80 Fax: (49-341) 678 87 62 E-mail: baufach@leipziger-messe.de Website: www.baufach.de
LIGNAplus Hannover Location: Hannover, Germany World Fair for the Forestry and Wood Industries which focuses on processing machinery. This Show has a small section on Trade in Forest Products.	Next Shows: May 2-6, 2005; Interval: 2 years	Deutsche Messe AG Messegelaende 30521 Hannover, Germany Tel: (49-511) 89 32126 Fax: (49-511) 89 31263 E-mail: ligna@messe.de Website: www.ligna.de
Domotex Location: Hannover, Germany World Fair for Carpets and Floor Coverings.	Next Show: January 15-18, 2005; Interval: yearly	Deutsche Messe AG Messegelaende 30521 Hannover, Germany Tel: (49-511) 890 Fax: (49-511) 893 2626 E-mail: info@messe.de Website: www.domotex.de
Heimtextil Location: Frankfurt/Main, Germany International Home Textiles Show.	Next Show: January 12-15, 2005; Interval: yearly	Messe Frankfurt GmbH Ludwig-Erhard-Anlage 1 60327 Frankfurt/Main, Germany Tel: (49-69) 7575-0 Fax: (49-69) 7575 6433 E-mail: info@messefrankfurt.com Website: www.heimtextil.messefrankfurt.com
imm cologne - Int'l Furniture Fair Location: Cologne, Germany Germany's most important international furniture fair.	Next Show: February 1-6, 2006; Interval: yearly	Koelnmesse GmbH Messeplatz 1 50679 Cologne, Germany Tel: (49-221) 821 2280 Fax: (49-221) 821 3411 E-mail: info@koelnmesse.de Website: www.imm-cologne.de

fensterbau / frontale Location: Nuernberg, Germany International Trade Fair Window and Façade.	Next Show: March 22-25, 2006; Interval: 2 years	Nuernberg Messe GmbH Messezentrum 90471 Nuernberg, Germany Tel: (49-911) 8606 160 Fax: (49-911) 8606 259 E-mail: frontale@nuernbergmesse.de Website: www.frontale.de
INTERFORST Location: Munich, Germany International Trade Fair for Forestry and Log Timber Technology with Scientific Conferences and special shows and displays.	Next Show: July 12-16, 2006; Interval: 4 years	Messe Muenchen GmbH Messegelaende 81823 Muenchen, Germany Tel: (49-89) 949 20220 Fax: (49-89) 949 20229 E-mail: info@messe-muenchen.de Website: www.interforst.de
INTERZUM Location: Cologne, Germany Trade Show for Furniture Production and Wood Interiors.	Next Show: April 29 - May 3, 2005; May 11-15, 2007; Interval: 2 years	Koelnmesse GmbH Messeplatz 1 50679 Koeln, Germany Tel: (49-221) 82 10 Fax: (49-221) 821 25 74 E-mail: interzum@koelnmesse.de Website: www.interzum.de

If you have questions or comments regarding this report, or need assistance exporting to Germany, please contact the U.S. Agricultural Affairs Office in Berlin at the following address:

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Please view our Home Page for more information on exporting U.S. food and beverage products to Germany, including market and product "briefs" available on specific topics of interest to U.S. exporters.

Importer listings are available from the Agricultural Affairs Office for use by U.S. exporters of U.S. food and beverage products. Recent reports of interests to U.S. exporters interested in the German Market include:

Report Title	Report Number	Month Report was written
Cotton Report	GM 4017	April 2004
Exporter Guide	GM 4041	October 2004
FAIRS Report – Food and Agricultural Import Regulations and Standards	GM 4027	July 2004
Fish Products Report	GM 4035	September 2004
Fruit Logistica - Highlights from Fruit Logistica Trade Show	GM 4010	March 2004
Fruit, Deciduous Annual Report	GM 4031	September 2004
Fruits- Product Brief	GM 5002	January 2005
Furniture - International Furniture Show	GM 4004	January 2004
HRI Food Service Sector	GM 4028	August 2004
Kosher Market in Germany	GM 3036	September 2003
Peanuts - German Peanut Market	GM 3053	December 2004
Retail Report	GM 4044	November 2004
Wine Report	GM 4047	November 2004
Wood Products Report	GM 4052	December 2004

These reports can be downloaded from the following website:

www.fas.usda.gov/scriptsw/attacherep/default.asp

Website of the Foreign Agricultural Service (FAS), United States Department of Agriculture (USDA):

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