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Solid Wood Products

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Report Highlights:

The United States takes the lion's share of France's imports of temperate hardwood logs and lumber. Due to a strong dollar and competition from domestic and European suppliers, exports of U.S. wood products, especially hardwood lumber, decreased in 2001. In CY 2002, wood consumption remained stagnant as the economy slowed down. Moreover, French forecasts are even gloomier for CY 2003 as the economy growth is forecast to be less than one percent. Nevertheless, market opportunities will still exist, especially for U.S. cherry and maple exports for the furniture industry, for oak for barrel production, and because of their experience and expertise, for U.S. wooden home manufacturers in the growing French wooden housing sector.

Includes PSD changes: Yes
Includes Trade Matrix: Yes
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Executive Summary

France's forests cover more than 29 percent of the country. After centuries of loss to agriculture and urbanization, the French forest area has been steadily growing since the mid 20th century to 16 million hectares. In CY 2001, hardwood represented 63 percent of the French forest, while softwood represented 27 percent and mixed forest the remaining part.

The short-term impact of the 1999 hurricanes Lothar and Martin which destroyed about 148 million cubic meters of wood have worked its way through the system according to the French wood industry. After prices decreased in 2000, wood prices, especially for superior quality oak, have regained most of the lost ground since. However, availability of some quality French wood may be down for several years until new trees become usable for timber, thus opening opportunities for U.S. hardwood exporters.

The wood sector in France employed in 2000 (no CY 2002 data available) about 257,000 workers in 35,000 companies with a total revenue of about USD 37 billion (including USD 8 billion for the paper and cardboard industry). This sector is supported by the State through the Ministry of Agriculture and the Ministry of Industry, and by regions, counties and by the European Union. The wood industry came out in CY 1999 from the deep recession and had shown since a robust growth. After almost a decade of decline, employment increased. However, 2002 turned out to be gloomier. The French economy growth is expected to be less than 1.4 percent annually. Preliminary estimates for 2003 do not show a sharp recovery with economy growth forecasted around 1 percent. Uncertainty in the overall world situation, weak demand both domestically and abroad will likewise impact negatively on France's wood industry sales and growth in 2003.

In CY 2001, total French wood and wood products exported amounted to USD 1.9 billion while imports reached 2.4 billion. Apart from some lumber and plywood trade (mostly with tropical hardwood), most French exports and imports are within the European Union. The United States provided about 5 percent of France's total wood product imports (in value), but is the largest supplier to France of temperate hardwood lumber and a major supplier of hardwood logs for lumbering (Note that trade matrices include hardwood logs for pulpwood). The United States also supplied 3 percent of imported plywood (mostly softwood plywood) and a residual amount of imported softwood lumber. In the future, U.S. wood exporters will have to compete with either domestic wood producers, as domestic production of precious temperate hardwood increases (once the temporary shortage generated after the 1999 hurricanes ends), and with increasingly competitive EU and Eastern European countries. Imports of hardwood lumber and even finished products from Slovakia, Romania and Poland, especially when those countries join the European Union in May 2004, may impact negatively U.S. hardwood exports to France. On the other hand, most French importers say it is the strength of the dollar against the Euro that is the most dangerous threat to U.S. wood exports to France. However, the recent decline in the value of the U.S. dollar versus the Euro will certainly support U.S. wood exports in 2003.

While nearly 80 percent of U.S. hardwood exports to France are used in the furniture industry, U.S. hardwoods are also used for flooring, moldings and paneling. U.S. exporters are able to more consistently provide large volumes of logs and lumber, compared to the smaller domestic suppliers. Users also praise the quality of the U.S. wood, especially in the furniture industry. In France, U.S. wood products are imported either through agents or importers, who sell them to small and medium sized users, or directly from the United States by the largest users. Preliminary data for CY 2002 show that U.S. softwood lumber exports to France have continued to plummet, mainly because of strong competition from Northern Europe, while exports of hardwood logs and lumber have remained stable, despite strong domestic and foreign competition and the high value of the U.S.

dollar.

IMPORTANT NOTE: Data in this report are gathered from different sources. Production data come mainly from the French Ministry of Agriculture, the French Ministry of Industry and the Technical Center for Wood and Furniture. Trade data come mainly from Customs, French Ministry of Agriculture and French Wood Trade Associations. These data often present significant discrepancies, especially between PS&D and Trade Matrices. Post has chosen to use the most accurate and reliable data for the PS&Ds, while trade matrices, due to problems with the customs classifications and the conversion from metric tons to cubic meters, may not accurately gauge the volume of trade but instead should be used to reflect the relative shares of the different suppliers and customers of wood and wood products.

Average Exchange Rate used in this report for:

CY 1999: USD 1.00 = FF 6.15

CY 2000: USD 1.00 = FF 7.13 = Euro 0.924

CY 2001: USD 1.00 = Euro 0.896

STRATEGIC INDICATOR TABLE

FOREST PRODUCT			
STRATEGIC INDICATOR TABLES FOR (COUNTRY)			
(Please do not add/delete rows or columns -- note and other info must be added below row 110 -- thank you!)			
CONSTRUCTION MARKET			
Country: France	Previous	Current	Following
Report Year: 2002	Calendar Year	Calendar Year	Caler
Total Housing Starts (thousand units)	N/A	N/A	N/A
--of which, wood frame (thousand units)	7	7	
--of which, steel, masonry, other materials (thousand units)			
--of total starts, residential (thousand units)	292	285	
----of residential, single family (thousand units)	191	184	
----of residential, multi-family (thousand units)	101	101	
--of total starts, commercial (thousand units)	N/A	N/A	N/A
Total Value of Commercial Construction Market (\$US mil)	41,000	40,000	39,
Total Value of Repair and Remodeling Market (\$US million)	46,000	45,000	40,
FURNITURE & INTERIORS MARKET			
Country:	Previous	Current	Following
Report Year:	Calendar Year	Calendar Year	Caler
Total Housing Starts (number of units)	N/A	N/A	N/A
Total Number of Households)	23,500	23,500	23,
Furniture Production (\$US million)	9,000	9,050	8,
Total Furniture Imports (\$US million)	3,000	3,020	2,
Total Furniture Exports (\$US million)	2,200	2,220	2,
Interiors Market Size (\$US million)			
MATERIAL HANDLING MARKET			
Country:	Previous	Current	Following
Report Year:	Calendar Year	Calendar Year	Caler
Total Value of Industrial Output (\$US million)	1,450	1,500	1,
New Pallet Production (million units)	44,000	45,000	42,

FOREST AREA			
Country:	Previous	Current	Following
Report Year:	Calendar Year	Calendar Year	Caler
Total Land Area (million hectares)	55	55	
Total Forest Area (million hectares)	16	16	
--of which, Commercial ('000 hectares)	15	15	
----of commercial, tropical hardwood ('000 hectares)	0	0	
----of commercial, temperate hardwood ('000 hectares)	9	6	
----of commercial, softwood ('000 hectares)	6	6	
Forest Type			
--of which, virgin ('000 hectares)	N/A	N/A	N/A
--of which, plantation ('000 hectares)	N/A	N/A	N/A
--of which, other commercial (regrowth) ('000 hectares)	N/A	N/A	N/A
Total Volume of Standing Timber (thousand cubic meters)			
--of which, Commercial Timber ('000 cum)	1,900,000	1,900,000	1,900,
Annual Timber Removal ('000 cum) 1/	25,000	30,000	30,
Annual Timber Growth Rate ('000 cum)	80,000	80,000	80,
Annual Allowable Cut ('000 cum)			
1/ If Removals exceeds growth rate, analyze impact in text.			
WOOD PRODUCTS SUBSIDIES			
Country:	Previous	Current	Following
Year of Report	Calendar Year	Calendar Year	Caler
Total Solid Wood Export Subsidy Outlay (\$US million)	0	0	
Is there a ban on the export of logs, lumber, or veneer? 1/	No	No	No
Are there export taxes (yes/no)? 2/	No	No	No
Total Wood Production Subsidy (\$US million)	450	450	
Scope (thousands of hectares)	N/A	N/A	N/A
Are there other wood products export expansion activities? 1/	N/A	N/A	N/A
1/ If yes, describe in report.			
2/ If yes, identify in Tariff and Tax Strategic Indicator Table.			
FOREST PRODUCT TARIFFS AND TAXES (percent)		Tariff	Tariff
Country:	Product	Current	Following
Report Year:	Description 1/	Year	Year

4401		Same as	
4403		European	
4404		Union	
4405		Tariff	
4406		Rates	
4407			
4408			
4409			
4410			
4411			
4412			
4413			
4414			
4415			
4416			
4417			
4418			
4419			
4420			
4421			
4422			
4423			
4424			
4425			
Pre-fabricated Houses, a subsection under chapter 96			

1/ Insert additional lines for Commodity tariff identification should tariffs vary within the four-digit designation for major products exported by the U.S. (e.g., 4412.19: softwood plywood 3%, 4412.XX: other plywood, 9%).

2/ Calculate as tariff plus other import taxes/fees assuming a commodity value of \$100.

FRANCE FOREST OUTLOOK,

General

France's forests cover more than 29 percent of the country. After centuries of loss to agriculture and urbanization, the French forest area has been steadily growing since the mid 20th century to 16 million hectares. In CY 2001, hardwood represented 63 percent of the French forest, while softwood represented 27 percent and mixed forest the remaining part. Hardwood timber is grown as high forest and coppices while softwood timber is almost exclusively grown as high forest.

Eleven species of pine cover 63 percent of all the softwood area. The maritime pine tops the list (1.4 million hectares) followed by the Scots pine (1.1 million hectares) and the Aleppo pine. Spruce and firs are equally

widespread.

Fourteen hardwood species occupy a minimum area of 50,000 hectares, which is a good indicator of the biological diversity of France's forests. Oak timber, mainly from the sessile and common oak species (4.2 million hectares for the two), covers half of the hardwood area. Beech timber covers 1.3 million hectares. Chestnut timber ranks third. The other hardwood species are much more scattered in forests.

WOOD SECTOR

General outlook

The wood sector in general includes companies involved in activities from tree cultivation and harvesting, wood lumbering and trade, to the production of wood products such as furniture, wood frames, and joinery. It employed in 2000 (no CY 2001 data available) about 257,000 workers in 35,000 companies and had about USD 37 billion in revenues (including USD 8 billion for the paper and cardboard industry). Most of the companies are small: fewer than 1,900 of them employ more than 20 workers. This characteristic weakens the French wood sector, since many companies are too small and have little investment capacity. It also limits their ability to reduce production costs that could occur from economy of scale: structurally, most French wood processing companies are not competitive, and will face growing problems when EU norms are applied: for instance, too few French wood mills have up-to-date dryers for lumber, thus preventing their production to bear the CE mark in the future.

The wood industry came out in CY 1999 from the recession that hit the French economy since 1992. . After almost a decade of decline, employment increased and fewer companies disappeared. Since CY 1999, investment has jumped sharply. Innovation, research and development has also remained strong with more than 45 percent of the companies investing in new products and process. However, 2002 turned out to be gloomier. The French economy growth is expected to be less than 1.4 percent annually. Preliminary estimates for 2003 do not show a sharp recovery with economy growth forecasted around 1 percent. Uncertainty in the overall world situation, weak demand both domestically and abroad will likewise impact negatively on France's wood industry sales and growth in 2003.

For more information about the French wood industry:

UIB (Union des Industries du Bois)

33, rue de Naples, 75008 PARIS

Tel. : +33(0)1 53 42 15 50 Fax : +33(0)1 53 42 15 51

Internet: <http://www.industriesduboiss.com>

Public support of the wood industry

Forest management in France has been encouraged by the government since the XVIth century when wood was a strategic material used to build warships. Today's French Republic continues to support wood planting. The Ministry of Agriculture itself manages more than 3.4 million hectares of state or city owned forest through a governmental organization, the "Office National des Forêts" (National Forest Office) . The Ministry of Agriculture used to manage the National Forestry Fund (FFN), a special treasury account with revenue coming from a tax on wood-based products and the land clearance tax. Since 1947, with the financial help of the FFN, private owners and cities have planted or replanted 2.2 million hectares of forest. These plantings have been carried out on farmland, meadows, fallow and heath. In the early years of the FFN, most of the trees planted were coniferous, which will lead to a rise in softwood production of about 10 million CUM by 2010. However, since the early 1980's, temperate hardwood species have been more favored, including precious hardwoods such

as red oak, cherry, ash, sycamore and timber walnut. The FFN also subsidized building and improvement of forest tracks and roads. In 2000, the FFN was abolished and replaced by direct funding from the State's budget.

The Ministry of Agriculture also uses European Union (EU) rural development funds to improve forest management in rural areas. The French National Statistical Institute (INSEE) estimated in CY 2000 (last data available) public support to productive forestry at USD 366 million.

The wood industry also benefits from supports from the State through the Ministry of Industry and Trade as well as from the regions and counties, to modernize its equipment. Details of such support are not available.

For more information about French public policy on the wood sector:

Ministry of Agriculture and Fisheries,
Direction de l'Espace Rural et de la Forêt
Sous-Direction de la Forêt (*Directorate for Forest*)
19, avenue du Maine, 75732 Paris cedex 15
Tel: 33.(0)1.49.55.51.19 Fax: 33.(0)1.49.55.41.97

Sous-Direction des Industries du Bois (*Directorate for wood industry*)
19, avenue du Maine, 75732 Paris cedex 15
Tel: 33.(0)1.49.55.51.88 Fax: 33.(0)1.49.55.40.76

Internet: <http://www.agriculture.gouv.fr>

Promotion of French wood products

In November 2001, various French wood organizations, under the umbrella of the French Wood Federation (Fédération Nationale du Bois) launched a promotion agency, called "French Timber". Similar to foreign structures such as AHEC or the Nordic Timber council, this agency will aim at promoting French wood and wood products worldwide, but will first target North African markets. By the end of 2001, no further details were available on its budget and structure.

Wood Products Certification (PEFC and FSC schemes)

In July 2001, France joined the PEFC scheme. As of August 2002, almost all regions have been certified in France under PEFC, for a total of 401,000 hectares both in private and public forests. The FSC scheme has been found unsuitable for French forest, because French forests are often too small and too divided between private owners. However, about 15,000 hectares of French forest have been certified under FSC scheme.

Under the pressure of NGOs, there is growing demand, especially from large Do It Yourself (DIY) superstores retailers, for certified wood products. As of December 2002, 46 French wood companies had certified their entire chain of supply.

To contact the French PEFC coordinator, Stéphane Marchesi:

PEFC France
6, avenue de St Mandé, 75012 Paris, France
Tel: 33.(0)1 43 46 57 15 Fax: 33.(0)1 43 46 39 72
pefc-france@wanadoo.fr

www.pefc.org

CONSTRUCTION SECTOR

General

In 2001, residential housing starts totaled 303,000 units, down 2 percent from CY 2000. Commercial building starts totaled 40,000 sq. meters (unit figure is not available), stable from CY 2000. The house renovation industry continued to grow significantly in CY 2001, fueled by the decrease in the VAT (Value Added Tax) on building and renovation related works initiated by the GOF in September 1999. Estimates for 2002 are somehow mixed, with a slowdown in new construction starts, but strong growth in the renovation sector. The French building federation even forecast a 1 percent decrease in their activity in 2003, due to a sharp drop in the non-housing sector (offices, storagehouses, factories)

Wood demand in France for home construction, while growing, has been mainly for decorative purposes. French builders of wood homes are now trying to emphasize the other aspects of wood such as positive thermal, acoustic, and ecological qualities, cleaner work-sites and less construction delays.

In March 2001, the French Ministries for Agriculture, Environment, Housing, together with other public organizations, signed a charter to promote the use of wood in the construction sector. This charter aims at increasing the use of wood by 25 percent by 2010 (currently, wood represents about 10 percent of all material used for the construction sector). Such increase would mean the use of 4 million cubic meters more by 2010. Use of wood in the construction of public buildings, road works and social housing is especially targeted by this charter. The ultimate goal of this charter is to lower France's emission of green house gas by trapping it as wood in constructions. If achieved, this program would contribute to lower France's emission by 7 million MT of carbon dioxide and account for 14 percent of France's emission reduction as agreed in the Kyoto agreement.

For more information about the promotion of wood in the construction sector:

CNDB Comité National pour le Développement du Bois
6, rue St Mandé, 75012 PARIS
Tel. : +33(0)1 53 17 19 60 Fax : +33(0)1 43 41 11 88
Internet: <http://www.boisconstruction.org>

Wood Panel Sector

General

Wood panels in France are produced by about 75 companies. Total sales amounted in CY 2001 to XXX million euros (USD1.5 billion). Plywood production uses mostly tropical logs (68 percent) and softwood logs (26 percent). More than half of French panel production is used in the building sector, 40 percent in the furniture industry and 10 percent for packaging and other uses. Preliminary data for CY 2002 show a decrease in sales, due to the downturn in the construction sector.

Trade

In CY 2001, French exports of wood panels decreased by 7 percent to Euros 550 million (USD 492 million). Imports amounted to Euros 533 million (USD 477 million). Belgium, Germany, Indonesia and increasingly Brazil are the largest suppliers of wood panels to France while Germany, Netherlands and the United Kingdom are the largest customers for French wood panels.

U.S. plywood exports to France decreased in CY 2001. This decrease is mainly attributed to strength of the U.S. dollar and an increased competition from both domestic and EU suppliers. However, French plywood importers appreciate the ability of U.S. exporters to reliably provide large volumes of high quality softwood plywood.

Wood Frame Housing

About 6,000 wood housing units are constructed annually, of which 4000 are wood frame units. It is estimated that this figure may double by 2010, as shown by the growing audience for the [Wooden House Show](#) held in Angers, in western France, every year (2003 edition will take place on October 3-6). The growing demand for wood frame houses is mainly linked to growing environmental awareness. Several Canadian and Scandinavian companies have recently started to develop their wood frame activities in France.

The CNDB has also launched several programs to boost the construction of wooden houses in France. It plans to teach architects, craftsmen and construction companies about the assets of wood houses, especially of wooden frame houses. Development of easy-to-use building kits by wood frame manufacturers will be encouraged to reduce construction costs. Recently, The French federation for construction, timber and flooring (FFBCMP) and the French association for wood builders (AFCOBOIS, which gathers 74 wood house builders) have decided a joined strategy in promoting wooden houses in France. While the current wood house offer is more targeted at the upper part of the market (houses over USD 100,000), they want to expand the market for more inexpensive houses (below USD 80,000)

Woods used in wood frame residential housing are generally of French origin, usually fir or spruce. If imported, the wood may come from Germany, Austria or Scandinavia, and the solid wood for housing construction usually is French, Scandinavian or Canadian. Logs and lumber of U.S. origin are usually too expensive compared to the price of domestic or northern European log and lumber.

For more information about the Wooden House Show in Angers: <http://www.salon-maison-bois.com/>

There is also a French publication (<http://www.maisons-et-bois.com>) which presents various examples of French wood frame houses.

Opportunities for U.S. Business

U.S. home manufacturers, with their experience and expertise in the wooden home construction industry, now have opportunities in France. American expertise in the field of wood frame construction, starting at the sawmill and continuing all the way to the finished house, has greatly interested French industry experts. Moreover, French homebuilders are interested in using U.S. standards and specifications for their industry. U.S. manufacturers and exporters interested in more information should contact

*Association des Entreprises Françaises de Construction en Bois, (AFCOBOIS),
10, rue du Débarcadère, 75017 Paris, Tel: (33) 1 40 55 14 98 Fax: (33) 1 40 55 14 97
Internet: <http://www.maisons-bois.org>*

Joinery

Beginning in the 1980's, French consumers have moved from wooden and metal frames to plastic polyvinyl chloride (PVC). PVC window frames were used primarily in the renovation market, with aluminum in multi-family housing and wood in individual homes. While PVC has been the fastest growing material used for windows, individual home owners still prefer wood. However, it appears now that durability of PVC window

frames is shorter than previously expected. Moreover, some French insurance companies may follow their German counterparts by providing fire insurance discounts for houses using wood frame windows instead of PVC frames (which emit toxic fumes when burning).

Contacts for Interested U.S. Exporters

Syndicat National de la Fabrication des Menuiseries Industrielles (SNFMI)

30, avenue Marceau, 75008 Paris, Tel: (33-1) 47 20 17 32 Fax: (33-1) 47 20 76 31

Internet: <http://www.snfmi-menuiserie.fr/>

Wood Floor Industry

The upturn in the construction industry benefitted the wood floor industry in CY 2000 and to a lesser extent in CY 2001. However, due to the competition from Asian and Eastern European suppliers, domestic production only increased by 0.7 percent and prices remained sluggish, especially in the lower and middle-price part of the market. Nevertheless, according to consumer surveys, the high price of wood flooring is still a major drag on demand, despite a very good image of quality and durability.

In France, there is a demand for “ecological” and “natural” products, which helps sell wood, especially wood flooring. Most (50-70 percent) French wood floors are oak, but light wood species (such as maple and beech but not ash) are becoming more popular with the French public. Wood flooring used in renovations represents 50 percent of total French wood floor consumption.

U.S. temperate hardwood is a good alternative for French flooring producers, who, above all, appreciate the ability of U.S. suppliers to provide large volumes of lumber of homogenous quality and precise thickness size (although some shipments reportedly have had inadequate sawn width sizes). However, The growing demand for tropical hardwood flooring may in the future impact production of temperate hardwood flooring and ultimately reduce demand for U.S. hardwood for flooring.

FURNITURE INDUSTRY

General

The growth in the furniture industry is closely linked with the growth of the construction industry. Furniture is often purchased during a first moving-in or, during a removal, to complete or replace existing furniture. As the construction sector is now rising from the deep recession of the past years, French furniture industry sales grew by an estimated 0.5 percent in CY 2001 to USD 4.9 billion. Estimates for CY 2002 show a decrease in furniture production, both for the office furniture and for the household furniture. No rebound is foreseen for 2003.

Furniture Distribution System in France

The four largest furniture distribution channels in France are large furniture outlets (45 percent of sales), smaller traditional furniture stores (20 percent), department stores (10 percent), and stores specializing in sales by mail (25 percent).

Consumer Preferences

The type of wood species used in France for furniture changes with the fashion. Wild U.S. cherry used to be popular in France but now is more used in Denmark, Italy and Germany.

The main species used in France are listed below:

USE	TYPE OF WOOD
Children's and low budget furniture	Pine, fir, spruce
Chairs, seats and institutional furniture	Beech, ash
Bedsprings and frame/supports furniture	Poplar
Traditional furniture (antique & country)	Oak, wild cherry
High quality antique furniture	Walnut
Indoor furniture	Chestnut and maple
Modern furniture	Elm (more and more scarce)

According to the American Hardwood Association (AHEC), some leading manufacturers of French furniture have shifted from buying mainly FAS grade (firsts and seconds), to more No 1 common and even No 2. Sap is always disliked, but some other characteristics like knots have become acceptable and even fashionable. The current cherry specifications are similar to white oak specifications. Maple is mainly specified F1. white and limited quantities of red oak are required in FAS for molding or when long lengths are required. More red alder is being used, possibly because of high cherry prices. Interest is increasing in tulipwood (known locally as tulipifera), and there is currently more experimenting with new hardwood species (including Chilean lenga) than ever before. Some have expressed concerns over the number of furniture companies that recently invested in plants to use fiberboard/MDF instead of solid wood.

Both furniture and non-furniture sectors need logs and lumber, which are resawn to the lumber specifications of grade, thickness and width demanded by French manufacturers. Logs are often further dried to 10-12 percent moisture content (preferred in European countries) rather than the US standard of 6-8 percent.

Trade

France has a net trade deficit in furniture, with imports about one-third greater than exports. France is the third largest EU exporter of furniture (after Italy and Germany). EU countries buy 62 percent of France's exports. EU countries, Brazil and Romania are the major suppliers of furniture to France.

Market Development Programs in France for Wood Products

The Fédération Nationale du Bois (FNB), a private organization of about 2,000 members (composed mainly of wood traders and sawmill operations) has export promotion activities in foreign countries such as trade missions and seminars. FNB's budget is not available.

FNB: Fédération Nationale du Bois

6, rue François 1er, 75008 PARIS

Téél. : +33(0)1 56 69 52 00 Fax : +33(0)1 56 69 52 09

Internet: <http://www.fnbois.com>

FRANCE: MARKET OPPORTUNITIES FOR U.S. EXPORTERS

Many feel that there is great potential for U.S. wood products in France. France is the 7th largest customer for

U.S. temperate hardwood in Europe. While French imports of US hardwood declined sharply (by 33 percent) in 2001 due to the oversupply from domestic wood, preliminary data for 2002 show that French imports of U.S. hardwood remained strong despite a high dollar value and increased competition from both domestic production and imports. Note that the American Hardwood Export Council (AHEC) reports that consumption of American hardwood is far larger in France than the official statistics of 50,000-60,000 cubic meters per year. The French Wood Importers Federation believe the real consumption of American hardwood in France is close to 100,000 cubic meters, with many shipments coming through third countries (mostly Belgium), and some direct sales to manufacturers that may be mis-classified in the Customs data.

French wood buyers purchase predominantly white oak, although its share is declining due to competition from French white oak, while red oak and western red alder are up. Cherry is more often purchased as logs, and cherry lumber and veneer imports into France are declining. In the future, U.S. wood exporters will have to compete with French wood producers, as domestic production of precious temperate hardwood increases. The U.S. are also facing increasing competition from other EU countries as well as from Eastern European countries, mainly former Yugoslavia, Slovakia, Czech republic and Romania. Such competition is likely to be strengthened especially when some of those countries join the European Union in May 2004. However, trade sources indicate that French red cherry is likely to be both lower in quality and in quantity in forthcoming years, increasing the potential for U.S. red cherry exports to France. Sources also mentioned the inferior quality of red cherry imported from eastern Europe (Slovakia, Romania).

The development of FSC schemes in the United States can also be an asset for U.S. hardwood exporters as more and more French users, under pressure from retailers and distributors, require their suppliers to provide certified wood and wood products.

Now widely known by French furniture manufacturers, American hardwood species still need to be made more popular with French architects, interior designers and joinery manufacturers. This is the current strategy of the [American Hardwood Export Council](#). AHEC exhibited at the 2004 Carrefour du Bois wood show in Nantes, together with several American wood companies, and will exhibit again at the 2004 edition which will take place in May 2004 in Nantes.

One opportunity for U.S. exporters in France is to supply raw materials for the manufacture of wine barrels. Oak is used to manufacture 400,000 barrels per year (about 200,000 cubic meters of logs). Specifications for the type of wood differ by regions and by the type of wine the barrel will contain.

On the other hand, exports of U.S. softwood lumber and products to France is becoming increasingly difficult because of the strong competition from northern Europe exporters, because of the weakness of the Euro versus the U.S. dollar.

U.S. exporters willing to expand their sales to France can either sell their products through an agent (which will make the contact with a French buyer), an importer (which will buy the wood, stock it and resale it) or directly to an end-user (usually a large wood product manufacturer).

Contact for US exporters looking for an agent/importer in France:

Mr. Eric Boilley, Director

Fédération Française des Bois Tropicaux et Américains

6, avenue de St Mandé, 75012 Paris Tel: (33) 1.44.75.58.58 Fax: (33) 1.44.75.54.00

E-mail: lecommercedubois@wanadoo.fr

Internet: <http://www.lecommercedubois.com/>

French Import Regulations for Furniture and Wood Products

The French Technical Center for Wood and Furniture (CTBA: <http://www.ctba.fr>) develops and monitors French and EU standardization programs, and analyzes European rules and regulations in cooperation with the BNBA (National Bureau for Wood and Furniture). According to EU Sanitary rules which may also apply, some wood need to be accompanied by sanitary certificates issued in the United States by APHIS (<http://www.aphis.usda.gov>). Upon entry, wood shipment will be subject to sanitary control, both on the papers and on the shipment.

Statistical Tables

Softwood Logs

PSD Table						
Country	France					
Commodity	Softwood Logs				1000 CUBIC METERS	
	Revised	2001	Preliminary	2002	Forecast	2003
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Production	18000	16834	15000	13000	0	13000
Imports	120	239	120	120	0	150
TOTAL SUPPLY	18120	17073	15120	13120	0	13150
Exports	800	800	400	400	0	500
Domestic Consumption	17320	16273	14720	12720	0	12650
TOTAL DISTRIBUTION	18120	17073	15120	13120	0	13150

Import Trade Matrix			
Country	France		
Commodity	Softwood Logs		
Time period	Jan-Dec	Units:	Cubic Meters
Imports for:	2000		2001
U.S.		U.S.	
Others		Others	
Switzerland	289211	Switzerland	329731
Germany	159568	Germany	153630
Belgium	74652	Belgium	62344
Spain	53188	Spain	135040

Total for Others	576619		680745
Others not Listed	51393		63645
Grand Total	628012		744390

Export Trade Matrix			
Country	France		
Commodity	Softwood Logs		
Time period	Jan-Dec	Units:	Cubic Meters
Exports for:	2000		2001
U.S.		U.S.	
Others		Others	
Spain	1130996	Spain	1089702
Belgium	423345	Portugal	554408
Portugal	400713	Germany	304134
Germany	313673	Belgium	280907
Italy	268596	Italy	268286
Total for Others	2537323		2497437
Others not Listed	208478		428292
Grand Total	2745801		2925729

Temperate Hardwood Logs

PSD Table						
Country	France					
Commodity	Temperate Hardwood Logs				1000 CUBIC METERS	
	Revised	2001	Preliminary	2002	Forecast	2003
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003

Production	9000	7876	8000	7000	0	6500
Imports	385	273	390	224	0	250
TOTAL SUPPLY	9385	8149	8390	7224	0	6750
Exports	1400	2053	1200	958	0	700
Domestic Consumption	7985	6096	7190	6266	0	6050
TOTAL DISTRIBUTION	9385	8149	8390	7224	0	6750

The two trade matrices below includes roundwood for pulp and therefore overestimates the real trade in temperate hardwood logs for lumbering and milling.

Import Trade Matrix			
Country	France		
Commodity	Temperate Hardwood Logs		
Time period	Jan-Dec	Units:	Cubic Meters
Imports for:	2000		2001
U.S.	17295	U.S.	24392
Others		Others	
Belgium	667858	Spain	193337
Spain	172283	Belgium/Lux	129014
Germany	138525	Germany	90959
Brazil	46699	Brazil	32834
Canada	4147	Switzerland	14794
Switzerland	8763	Netherlands	6241
		Canada	3361
Total for Others	1038275		470540
Others not Listed	22286		17497
Grand Total	1077856		512429

Export Trade Matrix			
Country	France		
Commodity	Temperate Hardwood Logs		
Time period	Jan-Dec	Units:	Cubic Meters

Exports for:	2001		2002
U.S.	4337	U.S.	3601
Others		Others	
Belgium	841385	Belgium	677292
Italy	593310	Italy	483779
Germany	500497	Germany	330359
Spain	254695	Spain	316313
China	205900	Portugal	109710
Portugal	139242	China	108614
HongKong	61420	Luxemburg	41758
Luxemburg	48710	United Kingdom	29625
Switzerland	31681	Canada	18617
Austria	18782	Switzerland	17589
Total for Others	2695622		2133656
Others not Listed	105187		105850
Grand Total	2805146		2243107

Tropical Hardwood Logs

PSD Table						
Country	France					
Commodity	Tropical Hardwood Logs			1000 CUBIC METERS		
	Revised	2001	Preliminary	2002	Forecast	2003
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Production	0	0	0	0	0	0
Imports	860	735	860	457	0	500
TOTAL SUPPLY	860	735	860	457	0	500
Exports	40	29	40	17	0	20
Domestic Consumption	820	706	820	440	0	480
TOTAL DISTRIBUTION	860	735	860	457	0	500

Import Trade Matrix			
Country	France		
Commodity	Tropical Hardwood Logs		
Time period	Jan-Dec	Units:	Cubic Meters
Imports for:	2001		2002

U.S.		U.S.	
Others		Others	
Gabon	473941	Gabon	438835
Liberia	120445	Liberia	92840
Equatorial Guinea	97298	Cameroon	52375
Cameroon	51818	Equatorial Guinea	46136
Congo	27016	Congo	33018
Central African Republic	11502	Central African Republic	11894
Dem. Rep. of Congo	10499	Dem. Rep. of Congo	4138
Belgium	8472		
Total for Others	800991		679236
Others not Listed	8925		17303
Grand Total	809916		696539

Softwood Lumber

PSD Table						
Country	France					
Commodity	Softwood Lumber				1000 CUBIC METERS	
	Revised	2001	Preliminary	2002	Forecast	2003
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Production	8000	7547	8000	7500	0	7450
Imports	2500	2369	2500	2344	0	2350
TOTAL SUPPLY	10500	9916	10500	9844	0	9800
Exports	700	726	700	767	0	800
Domestic Consumption	9800	9190	9800	9077	0	9000
TOTAL DISTRIBUTION	10500	9916	10500	9844	0	9800

Export Trade Matrix			
Country	France		
Commodity	Softwood Lumber		
Time period	Jan-Dec	Units:	Cubic Meters
Exports for:	2000		2001

U.S.	379	U.S.	15
Others		Others	
Spain	223699	Spain	277131
Belgium	91041	Belgium	97165
Italy	70149	Italy	76980
Germany	56786	Germany	52294
Total for Others	441675		503570
Others not Listed	180174		98887
Grand Total	622228		602472

Import Trade Matrix			
Country	France		
Commodity	Softwood Lumber		
Time period	Jan-Dec	Units:	Cubic Meters
Imports for:	2000		2001
U.S.	8124	U.S.	6138
Others		Others	
Finland	817312	Finland	815026
Germany	611571	Germany	661904
Russia	446715	Russia	424166
Sweden	386652	Sweden	403896
Belgium	155386	Belgium	179373
Estonia	133667	Estonia	113813
		Latvia	81236
Total for Others	2551303		2679414
Others not Listed	314433		218463
Grand Total	2873860		2904015

Tropical Hardwood Lumber

PSD Table						
Country	France					
Commodity	Tropical Hardwood Lumber				1000 CUBIC METERS	
	Revised	2001	Preliminary	2002	Forecast	2003
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Production	250	223	250	180	0	200
Imports	450	396	420	306	0	350
TOTAL SUPPLY	700	619	670	486	0	550
Exports	40	40	40	26	0	30
Domestic Consumption	660	579	630	460	0	520
TOTAL DISTRIBUTION	700	619	670	486	0	550

Import Trade Matrix			
Country	France		
Commodity	Tropical Hardwood Lumber		
Time period	Jan-Dec	Units:	Cubic Meters
Imports for:	2001		2002
U.S.		U.S.	
Others		Others	
Brazil	110847	Brazil	128316
Cameroon	67269	Cameroon	82790
Malaysia	52722	Ivory Coast	45612
Ghana	40377	Ghana	40572
Ivory Coast	34944	Malaysia	37619
Belgium	16864	Belgium	25060
Total for Others	323023		359969
Others not Listed	52632		69208
Grand Total	375655		429177

Temperate Hardwood Lumber

PSD Table						
Country	France					
Commodity	Temperate Hardwood Lumber				1000 CUBIC METERS	
	Revised	2001	Preliminary	2002	Forecast	2003
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Production	3000	2395	3000	2320	0	2100
Imports	350	267	360	199	0	150
TOTAL SUPPLY	3350	2662	3360	2519	0	2250
Exports	800	546	800	540	0	370
Domestic Consumption	2550	2116	2560	1979	0	1880
TOTAL DISTRIBUTION	3350	2662	3360	2519	0	2250

(Note: Discrepancies between the PS&D and trade matrices is mainly due to the fact that different products including tropical hardwood lumber are listed as temperate hardwood lumber trade in customs data while some temperate hardwood lumber trade is listed under other categories. It can also explained by the fact that Post has used an average conversion coefficient to convert MT into Cubic Meters)

Import Trade Matrix			
Country	France		
Commodity	Temperate Hardwood Lumber		
Time period	Jan-Dec	Units:	Cubic Meters
Imports for:	2000		2001
U.S.	45869	U.S.	33813
Others		Others	
Belgium	23914	Belgium	16593
Germany	20436	Canada	13082
Canada	14496	Germany	15192
Poland	8930	Italy	10757
Italy	5555	Poland	9103
Slovakia	4726	Slovakia	8320
Switzerland	3397	Russia	7079
Spain	1444	Switzerland	6851
		Spain	6358
		Romania	5873
Total for Others	82898		99208
Others not Listed	91352		94914

Grand Total	220119		227935
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Export Trade Matrix			
Country	France		
Commodity	Temperate Hardwood Lumber		
Time period	Jan-Dec	Units:	Cubic Meters
Exports for:	2000		2001
U.S.	2232	U.S.	2464
Others		Others	
Spain	218004	Spain	179505
Belgium	168168	Belgium	151063
Germany	156342	Germany	118338
China	103466	Netherlands	97986
Netherlands	100047	China	97602
Italy	72882	United Kingdom	71806
Portugal	66521	Morocco	46507
United Kingdom	75730	Italy	44009
Hongkong	65235	Portugal	32273
Morocco	45275	Luxemburg	28262
Total for Others	1071670		867351
Others not Listed	89703		150369
Grand Total	1163605		1020184

Total Plywood

The PS&D and trade matrices below pertain to total plywood production and trade. No specific data were available for softwood and hardwood plywood production.

PSD Table						
Country	France					
Commodity	Hardwood Plywood				1000 CUBIC METERS	
	Revised	2001	Preliminary	2002	Forecast	2003
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Production	480	508	480	503	0	500
Imports	400	356	390	340	0	340
TOTAL SUPPLY	880	864	870	843	0	840

Exports	290	200	300	183	0	200
Domestic Consumption	590	664	570	660	0	640
TOTAL DISTRIBUTION	880	864	870	843	0	840

Import Trade Matrix			
Country	France		
Commodity	Hardwood Plywood		
Time period	Jan-Dec	Units:	Cubic Meters
Imports for:	2000		2001
U.S.	11218	U.S.	10457
Others		Others	
Indonesia	86362	Indonesia	75229
Finland	68697	Finland	61530
Brazil	42646	Brazil	48292
Belgium	25998	Belgium	34072
Germany	25684	Germany	28642
Russia	19112	Italy	21060
Italy	14909	Russia	13794
Spain	13277	Baltic States	12238
Ivory Coast	11752	Ivory Coast	11752
Malaysia	10715	Malaysia	10889
Total for Others	319152		317498
Others not Listed	67406		83321
Grand Total	397776		411276

Export Trade Matrix			
Country	France		
Commodity	Hardwood Plywood		
Time period	Jan-Dec	Units:	Cubic Meters
Exports for:	2000		2001
U.S.		U.S.	
Others		Others	
Netherlands	94634	Netherlands	80109
Germany	73307	Germany	60907
Italy	35107	Italy	31516
Spain	21654	Spain	20009

Belgium	14218	Switzerland	10620
Switzerland	11667	Belgium	8425
United Kingdom	5392	United Kingdom	6747
Total for Others	255979		218333
Others not Listed	17017		14485
Grand Total	272996		232818

Total Veneer

Data for hardwood veneer should be regarded cautiously as it seems that many veneer producers, importers and exporters either are too small to be polled by the Ministry of Industry (thus are not included in official statistics) or mix their veneer data with other wood products data when they send their data to the Ministry. Moreover, conversion factors from MT to cubic meters and from square meters to cubic meters vary from one source to another. Post has chosen to use the following conversion factors

From MT to cubic meters : 3.2

From square meters to cubic meters: 1.6

Also note that, when calculated in value and not in volume, there are fewer differences between production and trade figures. Such discrepancies must be caused by biased conversion factors (see table below).

PSD Table						
Country	France					
Commodity	Hardwood Veneer				1000 CUBIC METERS	
	Revised	2001	Preliminary	2002	Forecast	2003
	Old	New	Old	New	Old	New
Market Year Begin		01/2001		01/2002		01/2003
Production	158000	141	155000	140	0	140
Imports	17000	275	17000	280	0	280
TOTAL SUPPLY	175000	416	172000	420	0	420
Exports	8200	172	8500	180	0	190
Domestic Consumption	166800	244	163500	240	0	230
TOTAL DISTRIBUTION	175000	416	172000	420	0	420

Import Trade Matrix			
Country	France		
Commodity	Hardwood Veneer		

Time period	Jan-Dec	Units:	Cubic Meters
Imports for:	2000		2001
U.S.		U.S.	
Others		Others	
Finland	44556	Gabon	76956
Gabon	44156	Finland	53734
Portugal	35033	Portygal	25843
Spain	26083	Spain	25462
Belgium	15200	Belgium	12284
Germany	13440	Germany	11795
Italy	11516	Italy	9276
Total for Others	189984		215350
Others not Listed	51849		60512
Grand Total	241833		275862

Export Trade Matrix			
Country	France		
Commodity	Hardwood Veneer		
Time period	Jan-Dec	Units:	Cubic Meters
Exports for:	2000		2001
U.S.	1235	U.S.	2003
Others		Others	
Italy	84041	Italy	94374
Germany	25769	Germany	15414
Belgium	12329	Belgium	10675
Spain	7190	Spain	8563
HongKong	5830	Denmark	4704
Portugal	5622	United Kingdom	3603
Austria	5260	HongKong	3568
Denmark	4505	Portugal	3017
United Kingdom	4259	Austria	2646
Total for Others	154805		146564
Others not Listed	29944		23925

Grand Total	185984		172492
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Particle Board

Note that an unaccounted part of imports from Belgium are in fact imports from non EU countries (including the United States) which are unloaded and Customs-cleared at the port of Antwerp.

Particle board (including OSB) PS&D table and trade matrices

Year	2001	2002	2003	Units
Production	3,814	3,700	3,400	'000 Cubic Meters
Imports	705	700	570	'000 Cubic Meters
Total Supply	4,519	4,400	3,970	'000 Cubic Meters
Export	1,255	1,318	1,300	'000 Cubic Meters
Dom. Consumption	3,264	3,082	2,670	'000 Cubic Meters
Total Uses	4,519	4,400	3,970	'000 Cubic Meters

OSB/Particle board exports	Units: MT	
	2000	2001
country		
USA		
Others countries:		
Belgium	60774	71032
Netherlands	33523	23359
Germany	162301	112720
UK	63395	82462
Spain	233978	189551
Swiss	54483	32560
Total of others countries	608454	511684
Others not listed	98253	122558
Total	706707	634242

OSB/Particle board imports	Units: MT	
	2000	2001
country		
USA		
Others countries		
Belgium	201382	221780
Germany	83048	109392
Austria	16230	17705
Total of others countries	300660	348877
Others not listed	117349	80816
Total	418009	429693