



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

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RUSSIAN FEDERATION
ATO ACTIVITIES REPORTS
RUSSIAN FOOD SHOW CALENDAR
1999

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Report Highlights :

The fifteen shows listed in this report are each a solid marketing opportunity that U.S. exporters should consider. FAS endorses each year Moscow's World Food trade show produced by the U.S. company Comtek International. A U.S. pavilion is organized by FAS at this show.

Includes PSD changes:

Includes Trade Matrix:

The fifteen shows listed in this report are each a solid marketing opportunity that U.S. exporters should consider. FAS endorses each year Moscow's World Food produced by Comtek International. A U.S. pavilion is organized by FAS at this show. In September 1998, more than fifty U.S. companies participated.

If readers have questions or comments on these shows, please contact :

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1999 SHOW CALENDAR

1. PETERFOOD'99

International Food Show
January 19-22, 1999
St. Petersburg

2. PRODEXPO'99

6th International Fair of Foodstuffs and Food Raw Materials
February 8-13, 1999
Moscow

3. INTERFOOD/SHOP EQUIPMENT/FOODPACK SAMARA'99

3rd International Exhibition
March 16-19, 1999
Samara

4. USDA TRADE MISSION TO VLADIVOSTOK & IRKUTSK

(Following Great American Food Show Seoul'99)
March 20-27, 1999
Vladivostok & Irkutsk

5. NIFA'99

International Exhibition for Agriculture, Food Processing and Food
April 13-16, 1999
Nizhny Novgorod

6. INTERFOOD-HOSPITALITY'99

2nd International Exhibition of Food and Beverages
Incorporating :

INTERDRINK-ST. PETERSBURG'99
2nd St. Petersburg Interdrink Exhibition
St. Petersburg Beer Festival
FOODPACK-ST.PETERSBURG'99
2nd Russian International Exhibition
INGREDIENTS ST. PETERSBURG
April 27-30, 1999
St. Petersburg

7. SIB FOOD EXPO'99/SIB FARMER'99
International Exhibition for Agriculture, Food Processing and Food
Incorporating :
April 20-23, 1999
Novosibirsk

8. PRODMARKET'99
3d International specialized trade show
Food products and raw materials
May 27-31, 1999
Vladivostok

9. FOOD EXPO URAL'99
3rd International Food Show
June 22-25, 1999
Ekaterinburg

10. RUSSIAN FARMER'99
World Agricultural Exhibition-Fair
August 23-29, 1999
St. Petersburg

11. EQUIPHOTEL'99
4th Moscow International Exhibition
Incorporating :
Moscool/Convenience Food/Seafood
Frozen Food and Convenience Food exhibition
Seafood Moscow
Seafood and Seafood Processing exhibition
August 31-September 3, 1999
Moscow

12. WORLD FOOD MOSCOW'99
International Food Show
September 21-25, 1999
Moscow

13. INTERSWEETS'99

6th International Specialized Trade Fair

October 26-30, 1999

Moscow

14. DRINKS RUSSIA'99

8th Interdrink Exhibition

3rd Russian Beverage Show

4rd International Moscow Beer Festival

November 23-26, 1999

Moscow

15. PETERFOOD - WORLD FOOD ST. PETERSBURG'99

International Food, Beverage, Processing and Packaging

November 1999 - tentative

St. Petersburg

MOSCOW**PRODEXPO'99**

5th International Fair of Foodstuffs and Basic Food Raw Materials

February 8-13, 1999

Krasnaya Presnya, Moscow, Russia

Expocenter Co., the organizer of this food fair, has produced shows in Russia for 35 years. This show is larger in size to World Food and attracts a lot of visitors. FAS participated and had some success at the show. It was well-organized and well-constructed, but entrance was loosely controlled.

<<This show is exclusively for importers, retailers and distributors. Entrance is by invitation only>>

For further information :

Firm "Mezhvystavka"

Joint Stock Company "Expocenter"

14 Krasnopresnenskaya Nab.

Moscow 123100, Russia

Tel. 7 (095)255 3735; Fax 7 (095)205 6055

EQUIPHOTEL MOSCOW'99

4th Moscow International Exhibition

Incorporating :

Moscow/Convenience Food/Seafood

Frozen Food and Convenience Food exhibition
Seafood Moscow
Seafood and Seafood Processing exhibition
August 31-September 3, 1999
All-Russian Exhibition Center (former VDNKh), Moscow

This year EquipHotel Moscow'99 will include Russia's third dedicated exhibition and pavilion for exhibitors interested in marketing to the bakery, confectionery, and restaurant industry. This show will attract a large number of visitors within this industry interested in purchasing in the lucrative Russian market. Consumers are demanding more sophisticated and exotic products, creating a huge market for international producers. In turn, this is forcing local companies to upgrade equipment, technology and ingredients.

<<This show is exclusively for importers, retailers and distributors. Entrance is by invitation only>>

For further information:
International Food & Hospitality Division
International Trade & Exhibitions Group
16 Chekhov street
Moscow, Russia
Tel. 7(095)221-3720, 7(502)564-8675 (satellite)
Fax 7(095)221-3721, 7(502)564-8671 (satellite)

WORLD FOOD MOSCOW'99 (FAS sponsored)
International Food, Beverage, Food Processing and Packaging Exhibition
September 21-25, 1999
Krasnaya Presnya, Moscow

WORLD FOOD MOSCOW'99 will attract more than 50,000 buyers and visitors from cities and regions throughout Russia including Nizhny Novgorod, St. Petersburg, Rostov-on-Don, Yekaterinburg, and Volgograd. Attendees also come from other CIS countries such as Ukraine, Belarus, Kazakhstan, and Uzbekistan. At World Food'98 in Moscow there were 50 American companies, which were located in a U.S. pavilion organized by the Foreign Agricultural Service, USDA. World Food'99 will again include a U.S. pavilion and is endorsed by the Foreign Agricultural Service, USDA and the U.S. Foreign Commercial Service.

<<This show is exclusively for importers, retailers and distributors. Entrance is by invitation only>>

For further information :
Comtek International Crocus International
43 Danbury Road 4 Kulneva str., room 426
Wilton, Connecticut Moscow 121170

USA	Russia
Tel. (203) 834 1122	Tel. 7(095) 249 8606
Fax (203) 762 0773	Fax 7(095) 249 8609

INTERSWEETS'99
6th International Specialized Trade Fair
October 26-30, 1999
All-Russia Exhibition Centre, Moscow, Russia

Technologies and equipment for production and packaging of sweet and flour confectionery, packaging materials, mini-bakeries, wholesale of confectionery goods, ice-cream, coffee, tea, shop facilities.

<<This show is for importers, distributors, and consumers. Entrance is not restricted>>

For further information :
Marketing Centre "Expokhleb"
Tel. 7 (095) 181 9904, 181 9140; Fax 7 (095) 564 8698, 974 7156

DRINKS RUSSIA'99
November 23-26, 1999
Pavilion 4, All-Russian Exhibition Center (former VDNKh)
Moscow

Combines four former shows into one larger show, to display beer, wine, soft drinks, health and energy drinks, and fruit juices.

<<This show is exclusively for importers, retailers and distributors. Entrance is by invitation only>>

For further information :
International Trade & Hospitality Division
International Trade & Exhibitions Group
16 Chekhov street, Moscow, Russia
Tel. 7(095) 221 3720, 7(502) 564 8675 (satellite)
Fax 7(095) 221 3721, 7(502) 564 8671 (satellite)

ST. PETERSBURG

PETERFOOD'99
International Food Show
January 19-22, 1999
Sport Complex "Peterburgskiy", St. Petersburg

Food products, production, wholesale trade, food industry machinery.
Organizers are planning to send 20,000 invitations to wholesale and retail businesses in

St. Petersburg, North-West Russia, The Far East and Siberia.

FAS attended this show in 1996 and was pleased by the professionalism of the staff and booth construction of high quality. FAS is considering an endorsement of this show and will likely participate.

<<This show is exclusively for importers, retailers and distributors. Entrance is by invitation only>>

For further information:

Organizing Committee of PETERFOOD'99

Tel. 7 (812) 311 5749, 312 5780; Fax 7 (812) 311 1732

INTERFOOD-RUSSIA'99

2nd International Exhibition of Food and Beverages

Incorporating :

INTERDRINK-ST. PETERSBURG'99

ST. PETERSBURG BEER FESTIVAL

April 27-30, 1999

Lenexpo, St. Petersburg

A focussed marketing campaign will target trade only industry visitors including hoteliers, food and beverage managers, chefs, restaurateurs, bar, cafe and night-club owners, retailers, specifiers, purchasers and distributors.

<<This show is exclusively for importers, retailers and distributors. Entrance is by invitation only>>

For further information :

I.T.E. International Trade & Exhibition Group

Hospitality Division

Byron House, 112A Shirland Road, London, W9 2EQ UK

Tel. +44 171 286 9720; Fax +44 171 286 0177

E-mail : Hospitality@ITE-Group.com

RUSSIAN FARMER'99

World Agricultural Exhibition-Fair

August 23-29, 1999

Lenexpo, St. Petersburg

The fair is sponsored by:

The Russian Ministry of Agriculture

The Russian Association of Farmers and Agricultural Cooperatives

St. Petersburg Administration

Joint Stock Company "Lenexpo"

Joint Stock Company "Russian Farmer World Fair"

Agricultural engineering, equipment, processing, packaging, transportation and storage of agricultural products, gardening and farming, chemical and biological preparations, and foodstuffs. Last year the exposition included 500 enterprises from Russia and 117 companies from 27 foreign countries including Europe, the United States, and Australia. Last year 40,000 people visited this show. Sixty seminars, consultations and press conferences were held at the fair.

<<This show is for importers, distributors, and consumers. Entrance is not restricted>>

For further information:

Lenexpo

103 Bolshoy Prospekt, St. Petersburg, 199106, Russia

Tel./Fax 7(812) 315 9918, 312 063

PETERFOOD - WORLD FOOD ST. PETERSBURG'99

International Food, Beverage, Food Processing and Packaging Exhibition

November, 1999 - tentative

SKK "Peterburgskiy", St. Petersburg

<<This show is for importers, distributors, and consumers. Entrance is not restricted>>

For further information :

Comtek International, USA

Tel. (203) 843 1122

Fax (203) 762 0773

IMMS, Russia

Tel. 7(812) 311 5749, 312 5780

Fax 7(812) 311 1732

NIZHNY NOVGOROD

NIFA'99

International Exhibition for

Agriculture, Food Processing and Food

April 13-16, 1999

International Exhibition Center

"Nizhegorodskaya Yarmarka"

Nizhny Novgorod, Russia

<<This show is for importers, distributors, and consumers. Entrance is not restricted>>

For further information :

L&A, Exhibitions and Conferences

Tel. 7 (095) 935 7350

Fax 7 (095) 935 7351

EKATERINBURG

FOODEXPO URAL'99

June 22-25, 1999

Ekaterinburg, Russia

For further information :

Uralexpocentre Ltd.

Komsomolskaya str.18, Ekaterinburg, 620049 Russia

Tel. 7(3432) 49 3017

Fax 7(3432) 49 3019

E-mail : uralexpo@dialup.mplik.ru

[Http://www.uralexpo.mplik.ru](http://www.uralexpo.mplik.ru)

NOVOSIBIRSK

SIB FOOD EXPO'99/SIB FARMER'99

International Exhibition for Agriculture, Food Processing and Food

April 20-23, 1999

Novosibirsk, Russia

For further information :

Fairtrade Messe und Ausstellungen GmbH

Villa fairtrade Bergstrabe 114

D-69121 Heidelberg

Tel. 06221/45 65-0

Fax 06221/45 65 25

e-mail : [fairtrade.messe@ t-online.do](mailto:fairtrade.messe@t-online.de)

VLADIVOSTOK

USDA TRADE MISSION TO VLADIVOSTOK & IRKUTSK

(Following Great American Food Show Seoul'99)

March 20-27, 1999

Vladivostok & Irkutsk

For further information :

Anna Romanova, Marketing Specialist, FAS/Vladivostok

tel. 7(4232) 26 8458, fax 7(4232) 30 0091, e-mail : romanova@online.ru

PRODMARKET'99

3d International specialized trade show

Food products and raw materials

May 27-31, 1999

Vladivostok, Russia

For further information :

Vneshservice Co.
13/Okeanskiy ave.
Tel. 7(4232) 267 646
Fax 7(4232) 227 226
E-mail : vostok@vladivostok.com