

Voluntary Report – Voluntary - Public Distribution

Date: August 16, 2021

Report Number: MX2021-0046

Report Name: Proposed Changes to Mexico Organic Labeling Use

Country: Mexico

Post: Mexico City

Report Category: Special Certification - Organic/Kosher/Halal

Prepared By: Adriana Otero

Approved By: Daniel Alvarado

Report Highlights:

Mexico's Secretariat of Agriculture and Rural development (SADER) announced proposed changes on how it regulates the use of its organic seal and other organic labeling rubrics. The proposed changes to the 2013 Measure are posted on the National Commission of Regulatory Improvement (CONAMER)'s website for public comments from both national and international stakeholders with an undefined deadline (presumably through September 2021) before final publication in the Diario Oficial (Federal Gazette).

This report serves to highlight Mexico’s published intention to modify its organic seal and labeling regulations.

The Secretariat of Agriculture and Rural development (SADER) announced proposed changes on how it regulates the use of its organic seal and other organic labeling rubrics. The proposed changes to the 2013 Measure are [posted on the National Commission of Regulatory Improvement](#) (CONAMER)’s website for public comments from both national and international stakeholders with an undefined deadline (presumably through September 2021) before final publication in the *Diario Oficial* (Federal Gazette).

The proposed changes also standardize criteria for use in labeling with the June 2020 published guidelines for organic production in Mexico. Among other things, to simplify the burden on seal and label users, the chromatic patterns for use in the national seal are simplified. The proposed measure (*anteproyecto*) can be found [here](#).



This report includes the Spanish-language original text of the proposed changes, as well as a courtesy translation to English.

Disclaimer: This summary is based on a cursory review of the subject announcement and therefore should not, under any circumstances, be viewed as a definitive reading of the regulation in question, or of its implications for U.S. agricultural export trade interests. In the event of a discrepancy or discrepancies between this summary and the complete regulation or announcement as published in Spanish, the latter shall prevail.

Attachments:

[Spanish - 20210719163519_52059_Acuerdo que modifica su similar_Distintivo Nacional de Productso Orgánicos.doc](#)

[English, Courtesy Translation, Machine-run - 20210719163519_52059_Acuerdo que modifica su similar_Distintivo Nacional de Productso Orgánicos.pdf](#)