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GAIN Report #VM1020

Vietnam

Promotion Opportunities

Annual

2001

Approved by:

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U.S. Embassy

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Report Highlights: Trade promotion opportunities in Vietnam 2001/2002

Includes PSD changes: No
Includes Trade Matrix: No
Annual Report
Hanoi [VM1], VM

I TRADE SHOWS

The following lists agricultural, fishery and forestry related trade shows organized by outsiders. The shows are listed for information purposes only, and no endorsements should be implied unless specifically stated. Terms and conditions in the activities are the responsibility of the organizer. Please contact the show organizers directly for further information.

International Fishery & Agricultural Fair 2001

Date : December 6-12, 2001.
Venue : Can Tho city- Can Tho province
Trade Organizer : Can Tho International Exhibitions Fair Company (EFC)
Contacting address : 116 B Tran Phu street- Can Tho-Vietnam
Tel: (84-71)821977-821978
Fax: (84-71) 821133
Email: efcantho@hcm.vnn.vn

This is the biggest agricultural trade show held in the Mekong River Delta, the most important rice bowl of Vietnam. The topic for Can Tho Fair 2001 is: Industrializing-modernizing Vietnamese rural agriculture, developing economic association of the region, assuring food security for the fisheries and agriculture. FAS/Vietnam will sponsor a small booth and has participated in this show since 1998.

International Green Week-Vietnam

Date : December 15-20, 2001
Venue : Ho Chi Minh International Exhibition and Convention Center (HIECC)
No.446 Hoang Van Thu Street, Tan Binh District-Ho Chi Minh City
Trade Organizer : Center for Information and Technological Transfer of Biology (Vietnam-CITB)
Contacting Address : No 53 Nguyen Du Street- Hanoi
Tel/fax : (84-4) 9433 139
Additional information: Biotechnology on agriculture, fishery and forestry is one of major topics to be exhibited in the show.

VIETFISH 2002

Date : January, 2002
Venue : HIECC
No.446 Hoang Van Thu Street, Tan Binh District-Ho Chi Minh City
Trade Organizer : Vietnam Association of Seafood Exporters and Producers (VASEP)
Contacting Address : No.11/Bis Dinh Bo Linh Str., Binh Thanh Dist., Ho Chi Minh City
Tel : (84-8) 5110930/32
Fax: : (84-8) 5110931
Email : vasep-org@hcm.vnn.vn

Fish & shellfish products, technologies of fishing, processing and packing, transportation and aquaculture are major topics of the show.

Agromart 2002

Date : May 22-24, 2002
Venue : HIECC
No.446 Hoang Van Thu Street, Tan Binh District-Ho Chi Minh City
Organizers : MARD, HCMC People's Committee Organizer: Royal Dutch Jaarbeur
(Netherlands)
Contacting address : U.S Holland Trade Bridge
P.O Box 4439
Incline Village, NV 98450
Tel: 702-833-1102
Fax: 702-833-1103
Email: sanvogel@csi.com
Email address in VN: Agromart@hcm.vnn.vn

Pavilions of Agromart focus on wide range of agricultural products including food products, animal feed industry as well as technologies and equipment for agriculture. Visitors to the show are expected from food distributors, agricultural product importers and representatives from hotels and restaurants in Vietnam. Trade show organizers also provide exhibitors with full support and facilities in organizing product demonstrations and seminars on related topics. FAS/Vietnam is planning to have a booth for introducing and promoting USDA's trade.

II CONTACTING INFORMATION

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