



Foreign Agricultural Service

**GAIN Report**

Global Agriculture Information Network

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## Canada

## Promotion Opportunities

## Nursery Product Shows

## 2002

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**U.S. Embassy**

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### Report Highlights:

**This Nursery Product Shows report is one in a series of upcoming Promotional Opportunities reports highlighting specific sectors. Other reports in this series include Wine and Spirits Shows, Food and Beverage Shows, Livestock Shows, Pet Shows, Poultry Shows and Wood Product Shows.**

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Includes PSD changes: No  
Includes Trade Matrix: No  
Unscheduled Report  
Ottawa [CA1], CA

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## Nursery Product Shows

### **CAN WEST Hort Show**

Sep 18-19, 2002

Vancouver Exhibition Centre, Vancouver, BC

Type of Show: Trade

Established: 1981

Objectives: To provide a marketplace for horticultural products and sellers from Canada and U.S.

Products Displayed: Horticultural supplies, equipment and nursery stock.

Attendance: 5,000

Exhibitors: 250

Net Space: 90,000 sq.ft.

Rates: Min. booth 10' x 10' \$799.

Show Manager: Jane Stock.

Show Producer: BC Landscape & Nursery Assn., 5830-176A ST., Ste. 101, Surrey, BC V3S 4E3 Phone: (604) 574-7772. Fax: (604) 574-7773 E-mail: bhardy@direct.ca.

Official Service Contractor(s): Levy Show Service Inc.

Official Sponsor(s): B.C. Landscape & Nursery Assn./United Flower Growers.

### **Manitoba Seed Industry Days**

Dec 12-13, 2002

Keystone Centre, Brandon, MB

Type of Show: Trade

Established: 1993

Objectives: A trade show for the pedigreed seed industry.

Attractions: Seminars and continuing education for seed growers.

Attendance: 200

Exhibitors: 45

Rates: Min. booth 10' x 10' \$250.

Show Manager: Iris Yuill. Email: [manseed@mts.net](mailto:manseed@mts.net)

Show Producer: Manitoba Seed Growers Association, PO Box 669, Iledefchenef, MB R0A 0T0 Phone: (204) 857-7353 Fax: (204) 388-5341.

**Exposition Commerciale de l'Horticulture Ornementale du Québec**

Nov. 13-15, 2002

Hotel des Seigneurs, Centre des Congres et d'exposition, St-Hyacinthe QC

Type of Show: Trade

Objectives: A show which allows the horticultural industry the opportunity to present and view new products, plants and technologies.

Products Displayed: Nursery stock, lawn and garden products, landscaping equipment and garden centre items.

Attractions: Exhibitors from outside of Quebec, seminars.

Attendance: 6,000

Rates: Min. booth 10' x 10'

Show Manager: Aline Munger.

Show Producer: Federation interdisciplinaire de Horticulture Ornementale de Quebec, Envirotron Universitaire Laval, Ste-Foy, QC G1K 7P4. Phone: (418) 650-3830. Fax: (418) 650-6086 E-mail: [fihoq.qc.ca/expo](mailto:fihoq.qc.ca/expo).

**CONGRESS 2002-Canada's International Horticultural Trade Show & Conference**

Jan 15-17, 2003

Toronto Congress Centre, Toronto ON

Type of Show: Trade

Established: 1973

Objectives: A show to educate and preview new products to all those involved in the horticultural industrial

Product Displayed: Nursery Stock, lawn and garden products, landscaping equipment and garden centre items.

Attractions: New product showcase, landscaping certification demonstration area, and a safety corner.

Attendance: 12,049

Exhibitors: 697

Net Space: 105,200 sq.ft.

Rates: Min. booth 10' x 10' \$12.50/sq.ft.

Show Manager: Paul J. Day.

Show Producer: Landscape Horticultural Trades Association, 7856 Fifth Line S., RR #4, Stn. Main, Milton, ON L9T 2X8. Phone: 800-265-5656; 905-875-1805. Fax: 905-875-3942. Email: [lo@hort-trades.com](mailto:lo@hort-trades.com).

Official Service Conductor(s): SER Event Solutions.

Official Sponsor(s): Landscape Ontario Horticultural Trades Association.

**Hamilton's Annual Chrysanthemum Show & Mum Trade Show**

Oct 18-27, 2002

Gage Park Greenhouse Complex, Hamilton, ON

Type of Show: Trade &amp; Consumer

Established: 1995

Objectives: The trade show is a component of the Chrysanthemum Show. It features horticultural and theme-related exhibitors, crafters, local organizations and charities, and other area businesses.

Products Displayed: Plants, crafts, flower seeds, garden tools, garden sculpture, Christmas decorations, mums and promotional materials.

Attractions: Imaginative scenes highlighting the beauty and versatility of mums. Each show. Each show is designed to a theme.

Attendance: 15,000

Exhibitors: 50

Net Space: 3,200 sq.ft.

Rates: Min. booth 8' x 8' \$400.

Show Manager: Peter Booker.

Show Producer: Corporation of the City of Hamilton, 7 Main St. W., 4<sup>th</sup> Fl., Hamilton, ON L8S 1A8 Phone: (905) 546-3178. Fax: (905) 546-4193 1-800-263-8590  
E-mail: [sagepark@interlynx.net](mailto:sagepark@interlynx.net)  
<http://www.city.hamilton.on.ca/cclerks/unmpage.htm>.

Official Sponsor(s): City of Hamilton.

**The Landscaping Show**

Jan 31- Feb 9, 2003

Place Bonaventure, Montréal, QC

\*CAEM Member

Type of Show: Trade &amp; Consumer

Established: 1990

Objectives: A show geared to home owners and the general public.

Products Displayed: Horticulture, gardening, patios, pools, environment, furniture and decorative outdoor products.

Attractions: Landscaping architecture.

Attendance: 300,000

Exhibitors: 1,200

Net Space: 187,000 sq.ft.

Rates: Min. booth 10' x 10' \$19/sq.ft.

Show Manager: Gosette St. Pierre.

Show Producer: Promexpo Inc., 801 Sherbrooke St. E., 10<sup>th</sup> Floor, Montréal, QC H2L 1K7  
Phone: (514) 524-1157. Fax: (514) 527-8449.

**Landscape Ontario Annual Congress**

Jan 15-17, 2003

Toronto Congress Centre, Toronto, ON

\*MPI Member

Type of Show: Trade  
Established: 1969  
Objectives: A trade show for the landscape and nursery industry.  
Products Displayed: Ground maintenance equipment, fertilizers, landscape products, chemicals, nursery stock, garden centre merchandise, lawn and garden equipment and tools.  
Attractions: Garden display area, landscape awards winners, equipment demo area, high technology corner, certification area, safety corner, and seminars.  
Attendance: 9,000  
Exhibitors: 648  
Net Space: 95,000 sq.ft.  
Rates: Min. booth 10' x 10' \$12.50/sq.ft. (Non-members); \$11/sq.ft. (Members).  
Show Manager: Paul J. Day.  
Show Producer: Landscape Ontario Horticultural Trades Association, 7856 Fifth Line S., R.R. #4, Stn. Main, Milton, ON L9T 2X8 Phone: (905) 875-1805. Fax: (905) 875-3942 1(800)265-5656 E-mail: [showinfo@locongress.com](mailto:showinfo@locongress.com)  
<http://www.hort-trades.com>  
Official Service Contractor(s): Special Event Rentals  
Official Sponsor(s): Landscape Ontario Horticultural Trades Assoc.

**Prairie East Horticultural Trade Show**

Nov 14-16, 2002

Best Western International Inn, Winnipeg, MB

Type of Show: Trade  
Established: 1993  
Objectives: To provide a show for landscape, architect designers, and tree growers.  
Products Displayed: Trees, irrigation systems, shrubs.  
Attractions: Seminars, conference.  
Attendance: 200  
Exhibitors: 450  
Rates: Min. booth 8' x 10' \$450.  
Show Manager: Carmen Neufeld.  
Show Producer: Front Line Associates, 100 DeBourmont Bay, Winnipeg, MB R2J 1K3.

**Prairie West Horticultural Trade Show**

Nov 14-15, 2002

Mayfield Inn, Edmonton, AB

Type of Show: Trade  
 Established: 1993  
 Objectives: A show for the horticultural industry.  
 Products Displayed: Garden centres, landscape contractors, greenhouse and nursery trades.  
 Attractions: Seminars, workshops.  
 Attendance: 2,000  
 Exhibitors: 159  
 Net Space: 48,000 sq.ft.  
 Rates: Min. booth 8' x 10' \$660.  
 Show Manager: Nigel Bowles.  
 Show Producer: Landscape Alberta & Alberta Horticultural Congress, 10215-176 St.,  
 Edmonton, AB T5S 1M1 Phone: (780) 489-1991. Fax: (780) 444-2152  
 E-mail: [info@landscape-alberta.com](mailto:info@landscape-alberta.com).  
 Official Sponsor(s): Landscape Alberta Nursery Trades Association, Alberta Horticultural Congress.

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Contact FAS/Ottawa by e-mail: [usagr@istar.ca](mailto:usagr@istar.ca)

**Related FAS/Ottawa reports:**

Report Number	Title of Report	Date
CA1144	Canadian Cranberries	10/9/01
CA1151	Strawberries Estimates Indicate High Domestic Production	10/29/01
CA1152	Extension Granted on Use of 5 a day Promotional Logo	10/30/01
CA1153	Anti-Dumping Case Against U.S. Tomatoes Properly Documented	10/31/01
CA1157	Frozen French Fries, Slower Growth Rates for Production and Exports	11/7/01

<b>CA1160</b>	<b>Anti-Dumping Investigation Initiated Against U.S. Fresh Tomatoes</b>	<b>11/13/01</b>
<b>CA1162</b>	<b>Honey, Production and Trade Update</b>	<b>11/20/01</b>
<b>CA1167</b>	<b>Drought-Like Conditions Lower Potato Output</b>	<b>12/4/01</b>
<b>CA2003</b>	<b>Trade Body Rules U.S. Fresh Tomatoes Cause Injury</b>	<b>1/10/02</b>
<b>CA2007</b>	<b>Breaking Down the B.C. Greenhouse Tomato Monopoly</b>	<b>1/17/02</b>
<b>CA2025</b>	<b>Profile: Other Potato Products</b>	<b>3/12/02</b>
<b>CA2032</b>	<b>U.S. Tomatoes Assessed Preliminary Anti-Dumping Duties</b>	<b>3/26/02</b>
<b>CA2046</b>	<b>Anti-Dumping Order on U.S. Lettuce is Rescinded</b>	<b>4/26/02</b>
<b>CA2068</b>	<b>Plant Health Measures to Limit Spread of Swede Midge</b>	<b>6/5/02</b>
<b>CA2077</b>	<b>Canada Customs and Revenue Agency Finds Dumping Against U.S. Fresh Tomatoes</b>	<b>6/26/02</b>
<b>CA2079</b>	<b>Canadian International Trade Tribunal Finds No Injury or Threat of Injury by U.S. Fresh Tomatoes</b>	<b>6/27/02</b>