

**Voluntary Report** – Voluntary - Public Distribution

**Date:** July 29, 2021

**Report Number:** RP2021-0045

**Report Name:** Minimum Labeling Requirements For Imported Meat and Poultry Strictly Enforced

**Country:** Philippines

**Post:** Manila

**Report Category:** Livestock and Products, Poultry and Products

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**Report Highlights:**

On July 27, 2021, the Philippine Department of Agriculture's National Meat Inspection Service issued Memorandum Circular No. 07-2021-018, reiterating the minimum labeling requirements for imported meat. According to the Memorandum Circular, imported meat and poultry inappropriately labeled based on the requirements shall be seized and subject to confiscation and disposal. Exporters are strongly advised to work closely with their local importer to ensure that expiry or best before dates are included in the labels.

The Department of Agriculture's National Meat Inspection Service on July 27, 2021 released Memorandum Circular No. 07-2021-018, reiterating the strict compliance with minimum labeling requirements for imported meat and poultry. U.S. exporters are strongly advised to work closely with their local importers to ensure that expiry or "best before" dates (as determined by the manufacturer) are included in the labels. Inappropriately labeled meat and poultry products shall be seized and subject for confiscation and disposal.

Pursuant to Department of Agriculture [Administrative Order No. 26 \(2005\)](#) and [Administrative Order No. 24 \(2010\)](#), an accredited meat importer shall ensure that the shipment of imported meat shall comply with the following minimum labelling requirements:

- 1) Registered trade name of the exporters or brand name of the product;
- 2) Business name and address of the exporter;
- 3) Country of origin;
- 4) Lot identification;
- 5) Product description and list of ingredients;
- 6) Net quantity of contents, in terms of weight, measure or numerical count rounded to the nearest tenth (expressed in METRIC SYSTEM);
- 7) Date of manufacture and packaging;
- 8) **Date of minimum durability ("best before") or expiration date;** and
- 9) Handling and storage instruction

Imported meat inappropriately labeled based on the requirements shall be seized, subject to confiscation and disposal.

**Attachments:**

[NMIS MC 072021-018.pdf](#)