

Voluntary Report – Voluntary - Public Distribution

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Report Name: Market Access Update for US Turkey

Country: Thailand

Post: Bangkok

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Report Highlights:

The U.S. Department of Agriculture and the Thai Department of Livestock Development continue negotiating market access for raw U.S. turkey meat.

Discussions between the U.S. Department of Agriculture and the Thai Department of Livestock Development are ongoing on the U.S. market access request for the export of raw U.S. turkey meat to Thailand.

U.S. exports of raw turkey meat to Thailand totaled \$672,079 dollars in 2014 before being banned due to an HPAI outbreak (see Table 1). The largest demand for turkey is in November during the Thanksgiving holiday season. Hotels are the largest market for turkey during the Thanksgiving holiday as they cater to tourists and expatriates. The food service industry, including hotels, substituted raw turkey for cooked turkey meat products after the ban was put in place in 2014, even though cooked turkey meat products were three times more expensive than raw turkey meat per unit on a CIF basis. The import value of U.S. cooked turkey meat skyrocketed in the five-year period from 2014 to 2019.

Table 1: U.S. Exports of Turkey Meat to Thailand

Quantity/Value	2014	2015	2016	2017	2018	2019
Raw Turkey Meat						
Quantity (MT)	169	<i>Import Ban</i>				
Value (USD)	672,079					
Cooked Turkey Meat						
Quantity (MT)	0	11	33	44	81	82
Value (USD)	1,143	167,698	466,389	500,241	723,202	684,398

Source: Ministry of Finance, Thailand

End of Report.

Attachments:

No Attachments.