

**Voluntary Report** – Voluntary - Public Distribution

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**Report Name:** Major Food and Beverage Trade Shows in Hong Kong 2020

**Country:** Hong Kong

**Post:** Hong Kong

**Report Category:** Promotion Opportunities

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**Report Highlights:**

Hong Kong is a major export destination for high-value U.S. food and beverage products to Asia. Participation in Hong Kong trade shows in 2020 will provide a prominent platform for U.S. suppliers and exporters to promote their food and beverage products to buyers in Hong Kong and the region.

## SECTION I. MARKET OVERVIEW

Hong Kong is a Special Administrative Region of the People’s Republic of China and has a population of more than seven million. Hong Kong is a regional trade and financial hub with a per capita gross domestic product (GDP) of nearly US\$49,000 (2018).

As the 5<sup>th</sup> largest export market for U.S. consumer-oriented agricultural products by value, Hong Kong is a natural destination to promote high-quality, innovative U.S. food and beverage products to regional buyers.

Not only is it a strong destination for U.S. food and beverage exports, but Hong Kong is also a free port that excels as an efficient logistics hub in moving goods to other Asian markets, including Macau and Mainland China. Hong Kong is visa-free for citizens of nearly 170 countries and maintains food and beverage import procedures that are overwhelmingly based on international standards. For the first 10 months of 2019, Hong Kong imports of consumer-oriented agricultural products from the world reached US\$16 billion, amongst which over 42 percent (US\$6.8 billion) were re-exported to other regional markets.

Hong Kong is an excellent platform for U.S. exporters and suppliers of high-value food and beverages to promote their products to potential buyers at trade shows. In addition to its bevy of trade show opportunities, Hong Kong also serves a very important role in regional trade as a showcase to Asian buyers who know that if the product sells well in Hong Kong, it will do well in their market as well.

## SECTION II. MAJOR FOOD & BEVERAGE TRADE SHOWS

### A. Overview

Hong Kong will host six major food and beverage-related trade shows in 2020:

Date	Name of Show	Website
May 26-28, 2020	Vinexpo Hong Kong	<a href="https://www.vinexpohongkong.com/">https://www.vinexpohongkong.com/</a>
Aug 13-15, 2020	Hong Kong Food Expo	<a href="https://event.hktdc.com/fair/hkfoodexpo-en/HKTDC-Food-Expo/">https://event.hktdc.com/fair/hkfoodexpo-en/HKTDC-Food-Expo/</a>
Sep 1-3, 2020	Natural & Organic Asia	<a href="https://naturalproducts.com.hk/event/">https://naturalproducts.com.hk/event/</a>
Sep 1-3, 2020	Restaurant and Bar - Gourmet Asia	<a href="https://www.rbhk-ga.com/">https://www.rbhk-ga.com/</a>
Sep 1-3, 2020	Seafood Expo Asia	<a href="https://www.seafoodexpo.com/asia/">https://www.seafoodexpo.com/asia/</a>
Nov 5-7, 2020	Hong Kong International Wine & Spirits Fair	<a href="https://event.hktdc.com/fair/hkwinefair-en/HKTDC-Hong-Kong-International-Wine-and-Spirits-Fair/">https://event.hktdc.com/fair/hkwinefair-en/HKTDC-Hong-Kong-International-Wine-and-Spirits-Fair/</a>

## B. Details

<b>Date</b>	<b>May 26-28, 2020</b>
<b>Name of Show</b>	<b>Vinexpo Hong Kong</b>
Description	One of the largest specialized trade shows for wines and spirits.
Remarks	Over 1,400 exhibitors and 17,000 visitors Trade only
Frequency/Location	Biennial – Hong Kong Convention and Exhibition Centre
Website	<a href="https://www.vinexpohongkong.com/">https://www.vinexpohongkong.com/</a>
Photos (2018)	Please click <a href="#">here</a>

<b>Date</b>	<b>August 13-15, 2020</b>
<b>Name of Show</b>	<b>Hong Kong Food Expo</b>
<b>Description</b>	Show featuring a Public Hall, Trade Hall, and Gourmet Zone, the Expo serves a wide variety of global food products, including bakery products, beverages, snacks, processed food, instant food, fruits and vegetables, green and organic food, kitchenware, seasonings, and seafood.
Remarks	959 exhibitors at Trade Hall Attracted close to 18,000 trade visitors from 54 countries and region
Frequency/Location	Annual – Hong Kong Convention and Exhibition Centre
Website	<a href="https://event.hktdc.com/fair/hkfoodexpo-en/HKTDC-Food-Expo/">https://event.hktdc.com/fair/hkfoodexpo-en/HKTDC-Food-Expo/</a>
Photos (2019)	Please click <a href="#">here</a>

<b>Date</b>	<b>September 1-3, 2020</b>
<b>Name of Show</b>	<b>Natural &amp; Organic Asia</b>
<b>Description</b>	Show featuring natural, organic, fair trade, sustainable, ethical, free-from, eco, and healthy living products from around the world
Remarks	Over 250 exhibitors from more than 31 countries and regions Expected to attract 5,000 buyers in 2020 For trade only

<b>Frequency/Location</b>	Annual – Hong Kong Convention and Exhibition Centre
<b>Website</b>	<a href="https://naturalproducts.com.hk/event/">https://naturalproducts.com.hk/event/</a>
<b>Photos (2019)</b>	Please click <a href="#">here</a>

<b>Date</b>	<b>September 1-3, 2020</b>
<b>Name of Show</b>	<b>Restaurant and Bar – Gourmet Asia</b>
<b>Description</b>	<a href="https://www.rbhk-ga.com/about/">https://www.rbhk-ga.com/about/</a>
<b>Remarks</b>	Expect to attract over 300 exhibitors and 12,000 trade buyers in 2020 For trade only
<b>Frequency/Location</b>	Annual – Hong Kong Convention and Exhibition Centre
<b>Website</b>	<a href="https://www.rbhk-ga.com/">https://www.rbhk-ga.com/</a>
<b>Photos (2019)</b>	Please click <a href="#">here</a>

<b>Date</b>	<b>September 1-3, 2020</b>
<b>Name of Show</b>	<b>Seafood Expo Asia</b>
<b>Description</b>	Specialized trade show for aquatic and seafood products
<b>Remarks</b>	224 exhibitors from 34 countries and regions 7,580 buyers from Hong Kong and the region For trade only
<b>Frequency/Location</b>	Annual – Hong Kong Convention and Exhibition Centre
<b>Website</b>	<a href="https://www.seafoodexpo.com/asia/">https://www.seafoodexpo.com/asia/</a>
<b>Photos (2018)</b>	Please click <a href="#">here</a>

<b>Date</b>	<b>November 5-7, 2020</b>
<b>Name of Show</b>	<b>Hong Kong International Wine &amp; Spirits Fair</b>
<b>Description</b>	One of the largest specialized trade shows on wines and spirits
<b>Remarks</b>	1,075 exhibitors from 30 countries and regions Over 15,000 trade visitors from 70 countries and regions Trade only on November 5-6 Open to trade and public on November 7

<b>Frequency/Location</b>	Annual/ Hong Kong Convention and Exhibition Centre
<b>Website</b>	<a href="https://event.hktdc.com/fair/hkwinefair-en/HKTDC-Hong-Kong-International-Wine-and-Spirits-Fair/">https://event.hktdc.com/fair/hkwinefair-en/HKTDC-Hong-Kong-International-Wine-and-Spirits-Fair/</a>
<b>Photos (2019)</b>	Please click <a href="#">here</a>

### SECTION III. CONTACT AND FURTHER INFORMATION

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<http://www.usfoods-hongkong.net>

#### **Attachments:**

No Attachments.