

**Voluntary Report** – Voluntary - Public Distribution

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**Report Name:** Korea Coffee and Tea Market Brief

**Country:** Korea - Republic of

**Post:** Seoul ATO

**Report Category:** Coffee, Product Brief

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**Report Highlights:**

Coffee consumption in Korea is widespread and growing rapidly. Tea is also becoming more popular due to health-conscious consumers. NOTE: Market Briefs are a series of shorter, graphically friendly reports developed by ATO Seoul. They are designed to give potential exporters a quick overview of the market. We welcome feedback on the new format at [atoseoul@state.gov](mailto:atoseoul@state.gov).

**Please see attachment for the report.**

**Attachments:**

[Korea Coffee and Tea Market Brief.pdf](#)