

Voluntary Report – Voluntary - Public Distribution

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Report Name: Korea Chocolate Market Brief

Country: Korea - Republic of

Post: Seoul ATO

Report Category: Product Brief

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Report Highlights:

While chocolate is a popular snack in Korea, sales have stagnated. Confectioners have been introducing new products to meet customer's changing demands. NOTE: Market Briefs are a series of shorter, graphically friendly reports developed by ATO Seoul. They are designed to give potential exporters a quick overview of the market. We welcome feedback on the new format at atoseoul@state.gov.

See attachment for the report.

Attachments:

[Korea Chocolate Market Brief.pdf](#)