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Report Name: Korea Cheese Market Brief

Country: Korea - Republic of

Post: Seoul ATO

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Report Highlights:

Korean imports of cheese products continue to grow, seeing a five percent compound annual growth rate over the last five years. Mozzarella is the most imported cheese product and the United States is the leading supplier of cheese to Korea.

Summary

Korea has limited domestic cheese product, and thus relies heavily on imports to meet consumption demands. The United States is the leading supplier of cheese to Korea, holding 34 percent market share in 2023. However, there has been increased competition from other countries including New Zealand, Germany and Denmark. Over 50 percent of cheese imports to Korea are of mozzarella cheese, with other popular cheeses being cheddar, cream cheese and processed cheese.

A more comprehensive overview of the cheese market can be found in the attached report.

Attachments:

Korea Cheese Market Brief 2024.pdf