

Voluntary Report – Voluntary - Public Distribution

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Report Name: Korea Frozen Fruits Market Brief

Country: Korea - Republic of

Post: Seoul ATO

Report Category: Product Brief, Product Brief, Avocado, Canned Deciduous Fruit, Dried Fruit, Fresh Deciduous Fruit, Fresh Fruit, Kiwifruit, Raisins, Stone Fruit, Strawberries

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Report Highlights:

The frozen fruit market in Korea has been on a decline. However, there are still opportunities for growth as Korean consumers value diversity and convenience. NOTE: Market Briefs are a series of shorter, graphically friendly reports developed by ATO Seoul. They are designed to give potential exporters a quick overview of the market. We welcome feedback on the new format at atoseoul@state.gov.

See attachment for the report.

Attachments:

[Korea Frozen Fruits Market Brief.pdf](#)