

Voluntary Report – Voluntary - Public Distribution

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Report Name: Korea Beer Market Brief

Country: Korea - Republic of

Post: Seoul ATO

Report Category: Beverages

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Report Highlights:

Beer is the most consumed alcoholic beverage in Korea. Imported beer continues to expand market share. NOTE: Market Briefs are a series of shorter, graphically friendly reports developed by ATO Seoul. They are designed to give potential exporters a quick overview of the market. We welcome feedback on the new format at atoseoul@state.gov.

Attachments:

[Korea Beer Market Brief.pdf](#)