

**Voluntary Report** – Voluntary - Public Distribution

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**Report Name:** Korea Bakery Mixes and Doughs Market Brief

**Country:** Korea - Republic of

**Post:** Seoul ATO

**Report Category:** Product Brief

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**Report Highlights:**

Overall sales of bakery mixes and doughs in consumer packages in grocery stores continue to decline. However, increased demand for quality, value and diversity in the food service market is driving growth in imports. NOTE: Market Briefs are a series of shorter, graphically friendly reports developed by ATO Seoul. They are designed to give potential exporters a quick overview of the market. We welcome feedback on the new format at [atoseoul@state.gov](mailto:atoseoul@state.gov).

**See attachment for the report.**

**Attachments:**

[Korea Bakery Mixes and Doughs Market Brief.pdf](#)

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