

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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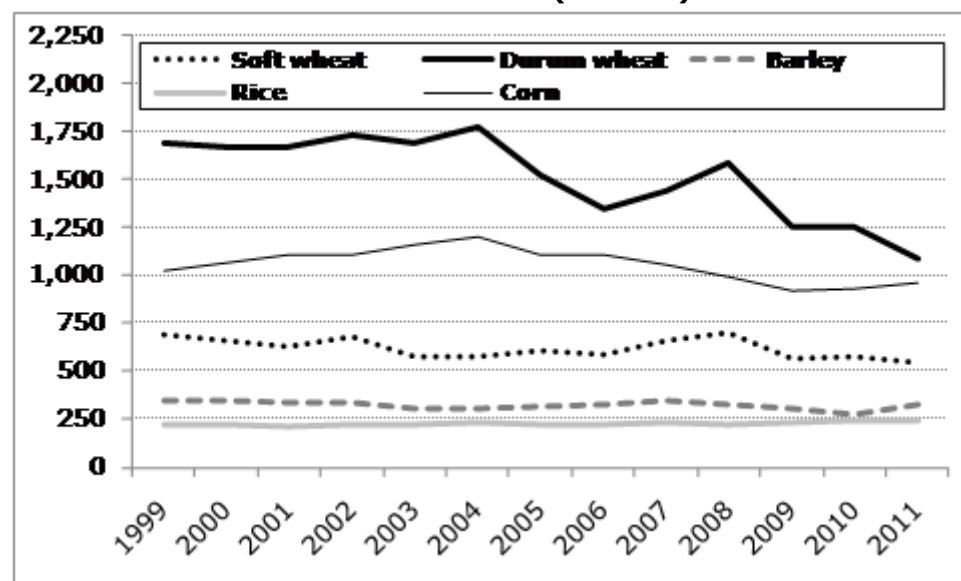
Report Highlights:

MY 2011/2012 wheat sowings will decrease compared to previous MY due to heavy rain during the planting season. MY 2011/2012 soft wheat area is est. at 535,000 ha while durum wheat area should drop by 10 percent to 1.1 million ha. MY 2011/2012 corn planted area is expected to increase by 9 percent from previous MY to 1 million ha thanks to increased profitability linked to the price surge. MY 2011/2012 Italian rice planted area is expected to be at 244,000 ha, fairly stable to previous MY.

General Information:

Total cereals area in Italy is estimated at 3.2 million hectares (MHa), which is equivalent to about 25-30 percent of total Italian agricultural area. Despite the sharp decline in durum area over the past decade, durum is still the leading cereal crop, responsible for almost 40 percent of total Italian cereal area. Corn and soft wheat follow with 27 and 17 percent respectively. Durum is planted mainly in the south while soft wheat, corn, and rice are largely cultivated in northern Italy.

Planted area trend for main cereals ('000 ha) - Source: Istat -



Wheat

Production, Supply and Demand of wheat ('000 ha, '000 MT)

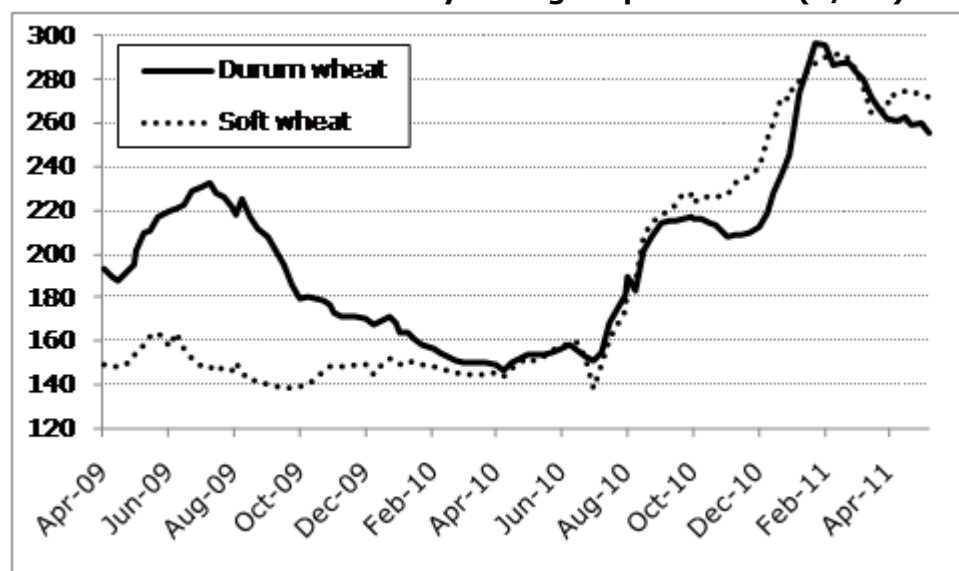
Wheat total	Estimate 2009/10	Estimate 2010/11	Forecast 2011/12
Marketing Year Begins	07/2009	07/2010	07/2011
Area	1,900	1,810	1,665
Beginning Stocks	1,810	1,910	1,540
Production	6,700	6,490	6,100
Intra EU27 imports	4,281	4,800	4,900
Extra EU27 imports	2,664	2,645	2,650
Total imports	6,945	7,445	7,550
TOTAL SUPPLY	15,455	15,845	15,190
Intra EU27 exports	1,686	1,755	1,780
Extra EU27 exports	893	1,364	1,340
Total exports	2,579	3,119	3,120
Food	8,513	8,843	8,680
Seed	389	368	361
Industrial	263	254	253
Feed	1,800	1,720	1,636
TOTAL consumption	10,966	11,186	10,930
Ending Stocks	1,910	1,540	1,140
TOTAL DISTRIBUTION	15,455	15,845	15,190

Production

MY 2011/12 wheat area is forecast to decrease, compared to the previous year. MY 2011/12 soft wheat area is forecast to decrease 5 percent to 535,000 hectares (Ha) while durum wheat area is forecast to decline by 10 percent to approximately 1.1 million Ha. The decrease in area is mainly due to heavy rain that occurred during planting, especially in northern Italy. Nevertheless, good weather at the beginning of 2011 allowed additional durum sowing, especially in southern Italy. Additionally, the fall surge in corn and soft wheat prices encouraged many farmers shift from durum to corn.

Both soft and durum wheat prices peaked in 2010 at 2008 levels. However, soft wheat prices increased at a faster pace, exceeding durum wheat prices. Large stocks at the beginning of MY 2010/2011, stagnating demand, and steady supply curbed increases in durum wheat prices. Durum wheat prices are generally higher than soft wheat due to higher production costs, lower yields, and inelastic supply.

Soft and durum wheat weekly farm gate price trend (€/MT)



Source: ISMEA.

Consumption

Italian soft wheat consumption fluctuates around 8 million metric tons (MMT), mainly destined for the milling industry (approximately 70 percent) and to the feed industry (20 percent).

Italian durum wheat supply fluctuates around 7.5 MMT--almost all of which is utilized by the pasta industry.

Trade

Italy imports good quality soft wheat for milling mainly from France and Germany, with smaller amounts from Canada, Australia, the United States, and Kazakhstan. Italy imports medium-quality, low-price feed wheat from Ukraine and Russia. However, in MY 2010/2011 feed wheat imports from Ukraine were replaced by increased imports from France, Hungary, Romania, Bulgaria and other eastern-EU countries. Italy is the third largest durum wheat market in the world importing around 2.2 MMT, mainly from Canada, the United States, France and Mexico and recently also from Greece and Turkey. Pasta is mainly consumed in the domestic market but

significant quantities are exported to EU (Germany, France, UK) and non-EU countries (United States and Japan).

Soft wheat imports by trade partner ('000 MT)

	2008/2009	2009/2010	Jul-Jan 2009-2010	Jul-Jan 2010-2011
EU-27	2,945	3,700	1,991	2,436
France	1,406	1,520	819	953
Germany	557	627	341	202
Austria	246	475	255	306
Hungary	302	455	236	383
Romania	187	178	129	149
Bulgaria	106	141	57	101
Extra EU-27	1,202	935	654	556
Canada	273	225	141	139
Croatia	29	153	108	82
Russia	219	133	106	18
Australia	88	120	83	21
World	4,146	4,635	2,644	2,991

Source: GTA.

Durum wheat imports by trade partner ('000 MT)

	2008/2009	2009/2010	Jul-Jan 2009-2010	Jul-Jan 2010-2011
EU-27	656	480	259	571
France	426	203	96	227
Greece	105	159	90	268
Spain	67	38	21	13
Extra EU-27	1,031	1,720	1,138	1,221
Canada	350	621	423	606
Mexico	182	332	332	208
United States	272	330	226	255
Turkey	0	254	74	35
Australia	185	125	56	81
Kazakhstan	13	27	24	33
Tunisia	20	27	0	0
World	1,687	2,200	1,396	1,792

Source: GTA.

Pasta exports by trade partner ('000 MT)

	2008/2009	2009/2010	Jul-Jan 2009-2010	Jul-Jan 2010-2011
EU-27	1,007	1,055	605	615

Germany	319	328	188	185
France	227	251	148	149
UK	192	204	115	119
Netherlands	40	42	25	23
Sweden	41	40	24	23
Austria	28	29	17	17
Belgium	29	28	17	15
Extra EU-27	499	524	290	330
United States	101	115	68	71
Japan	79	84	45	45
Switzerland	26	28	16	16
Russia	22	24	12	21
World	1,506	1,579	895	945

Pasta includes durum wheat uncooked pasta and couscous (HS codes 190219, 190230, 190240), not converted to wheat grain equivalent.

Source: GTA.

Corn

Production, Supply and Demand of corn ('000 ha, '000 MT)

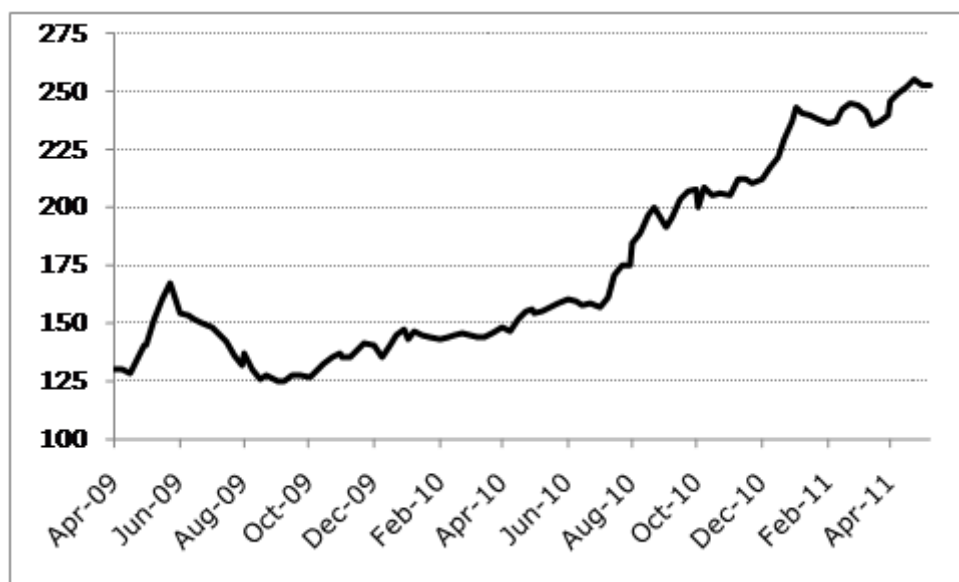
Corn	Estimate 2008/09	Estimate 2009/10	Estimate 2010/11	Forecast 2011/12
Marketing Year Begins	10/2008	10/2009	10/2010	10/2011
Area	990	930	915	1,000
Beginning Stocks	1,100	1,300	1,000	500
Production	9,460	8,650	8,780	9,485
Intra EU27 imports	1,856	2,012	2,100	2,000
Extra EU27 imports	292	203	250	200
Total imports	2,148	2,216	2,350	2,200
TOTAL SUPPLY	12,708	12,166	12,130	12,185
Intra EU27 exports	51	121	130	90
Extra EU27 exports	37	12	25	15
Total exports	88	133	155	105
Food	340	330	335	340
Seed	33	33	35	35
Industrial	1,000	970	1,000	1,000
Feed	9,947	9,700	10,105	9,955
TOTAL consumption	11,320	11,033	11,475	11,330
Ending Stocks	1,300	1,000	500	750
TOTAL DISTRIBUTION	12,708	12,166	12,130	12,185

Production

MY 2011/12 corn area is forecast to increase 9 percent from the previous year to approximately 1 million ha. The surge in corn prices combined with reduced wheat area due to heavy fall rains, encouraged farmers to shift from winter (wheat) to spring crops (corn, soybean and sunflower). MY 2011/2012 Italian corn production is forecast to increase while MY 2010/2011 final stocks are forecast to decline sharply due to high profits expectation.

MY 2010/11 corn production reached 8.8 MMT, slightly up from previous MY despite the decline in planted area. Average yields increased notwithstanding difficulties caused by heavy rains that occurred during harvest.

Corn weekly farm gate price trend (€/MT)



Source: ISMEA.

Consumption

More than 85 percent of Italy's corn supply is consumed by the livestock sector, either as simple or compound feeds. The remainder is utilized to make starch (8-9 percent), food products (around 3 percent) and for seeds (0.3 percent). The Italian starch industry produces starch for ingredients for the beverage and sweet industry, for industry (paper, pharmaceutical, chemical industry) and feed (corn gluten meal and feed). A small but increasing share of total consumption is also employed by biogas plants.

Trade

Italy imports about 2 MMT of corn annually. The majority of the imported corn come from EU-27 Member States and from other Eastern European countries.

Corn imports by trade partner ('000 MT)

	2008/2009	2009/2010	Oct-Jan 2009-2010	Oct-Jan 2010-2011
EU-27	1,856	2,010	779	841
Hungary	989	943	329	395
France	227	391	148	72
Austria	354	327	157	152
Slovenia	79	152	62	79
Germany	116	87	49	35
Romania	28	63	20	85
Netherlands	26	20	8	0
Bulgaria	5	15	0	19
Extra EU-27	292	203	130	194
Croatia	197	119	98	45
Serbia	75	62	26	37
World	2,148	2,213	909	1,035

Source: GTA.

Rice

Production, Supply and Demand of rice ('000 ha, '000 MT)

Rice	Estimate	Estimate	Forecast
	2009/10	2010/11	2011/12
Marketing Year Begins	09/2009	09/2010	09/2011
Area	238	248	244
Beginning Stocks	210	197	104
Milled Production	975	948	967
Rough Production	1620	1516	1586
Milling Rate	6020	6249	6100
Intra EU27 imports	31	30	25
Extra EU27 imports	67	65	55
TY Imp. From US			
Total imports	98	95	80
TOTAL SUPPLY	1,284	1,239	1,151
Intra EU27 exports	653	675	680
Extra EU27 exports	128	150	150
Total exports	781	825	825
Domestic consumption	307	310	300
TOTAL consumption	307	310	300
Ending Stocks	197	104	26
TOTAL DISTRIBUTION	1,284	1,239	1,151

Statistics reported on a milled equivalent basis (expect for rough production)

Italy is the largest rice producer in the European Union with approximately 50 percent of the total EU-27 harvest. Although Italy accounts for less than 1 percent of global production, it is currently the fourth-largest rice-exporting country after Thailand, United States, and India (counting intra-EU trade). Rice cultivation in Italy is mostly located in the northern regions (Piemonte, Lombardia and Veneto) where water is relatively abundant (and cheap) and the rice crop can be raised in flooded fields. Numerous varieties are cultivated in Italy, of which around 70 percent are 'indica' varieties (Ariete-Drago, Arborio, Baldo, S.Andrea, Carnaroli) and the remainder are 'japonica' varieties. Rice area (around 240,000 ha) has been increasing for the last decade due to improved agronomic techniques, good export performance, and higher profitability compared to other arable crops (such as irrigated corn). The combination of high-quality varieties, farms sufficient large to realize economies of scale, and the EU's coupled rice payments allow Italian rice producers to compete well with other EU rice producers.

Production

MY 2011/12 rice area is forecast at 244,000 ha. Or about the same as the previous year, which was a record. However, beginning in MY 2012/2013, reforms of the EU coupled payments will increase the uncertainty over the future profitability of rice farming in Italy.

Despite increased area, MY 2011/12 rough rice production of 1.5 MMT, represents a 6-percent decline due to a sharp fall in yields as a result of heavy rains and low temperatures in May 2010. Nevertheless, crop quality was good.

Consumption

Except for rough (unmilled) rice exports and domestic seed sales, virtually all Italian rice is marketed as a whole-kernel milled product. Italian domestic rice consumption is stable at 300,000 MT, equal to approximately 30 percent of total production.

Trade

Italy exported 781,000 MT of rice (milled equivalent basis) in MY 2009/2010, almost 70 percent of total production. A large part of Italy's rice is exported to the EU-27, especially to France, Germany and UK. However, an increasing share is exported to extra-EU Mediterranean countries, including Turkey and Syria, due to the export ban in Egypt.

Milled rice* exports by trade partner ('000 MT)

	2008/2009	2009/2010	Sep-Jan 2009-2010	Sep-Jan 2010-2011
EU-27	534	588	249	271
France	131	123	50	53
Germany	102	119	57	51
UK	73	80	35	25
Czech Republic	32	40	16	20
Netherlands	17	40	14	24
Poland	19	36	17	24
Hungary	35	23	10	13
Belgium	31	21	8	9
Extra EU-27	90	118	39	50
Turkey	3	38	16	16
Syria	20	20	2	6
World	624	705	288	321

*HS codes 100630 - 100640

Source: GTA.

Other grains

Production, Supply and Demand of barley, ('000 ha, '000 MT)

Barley	Estimate 2009/10	Estimate 2010/11	Forecast 2011/12
Marketing Year Begins	07/2009	07/2010	07/2011
Area	307	274	324
Beginning Stocks	100	100	100
Production	1,049	991	1,165
Intra EU27 imports	777	780	630
Extra EU27 imports	27	10	8
Total imports	804	790	638
TOTAL SUPPLY	1,953	1,881	1,903
Intra EU27 exports	6	7	10
Extra EU27 exports	0	0	0
Total exports	6	7	10
Food	100	100	100
Seed	79	74	80
Industrial	424	410	410
Feed	1,244	1,190	1,203
TOTAL consumption	1,847	1,774	1,793
Ending Stocks	100	100	100
TOTAL DISTRIBUTION	1,953	1,881	1,903

Production, Supply and Demand of sorghum, ('000 ha, '000 MT)

Sorghum	Estimate 2009/10	Estimate 2010/11	Forecast 2011/12
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Marketing Year Begins	07/2009	07/2010	07/2011
Area	40	41	63
Beginning Stocks	0	0	0
Production	243	271	388
Intra EU27 imports	13	10	11
Extra EU27 imports	0	0	0
Total imports	13	10	11
TOTAL SUPPLY	256	281	399
Intra EU27 exports	9	10	10
Extra EU27 exports	0	1	1
Total exports	10	11	11
Food			
Seed	1	1	1
Industrial			
Feed	246	269	387
TOTAL consumption	247	270	388
Ending Stocks	0	0	0
TOTAL DISTRIBUTION	257	281	399

Production, Supply and Demand of oat ('000 ha, '000 MT)

Oat	Estimate	Estimate	Forecast
	2009/10	2010/11	2011/12
Marketing Year Begins	07/2009	07/2010	07/2011
Area	134	114	121
Beginning Stocks	40	40	40
Production	314	279	290
Intra EU27 imports	32	53	30
Extra EU27 imports	1	2	1
Total imports	33	55	31
TOTAL SUPPLY	387	374	361
Intra EU27 exports	0	7	5
Extra EU27 exports	0	4	2
Total exports	0	11	7
Food	54	53	50
Seed	34	30	30
Industrial			
Feed	259	240	234
TOTAL consumption	347	323	314
Ending Stocks	40	40	40
TOTAL DISTRIBUTION	387	374	361

ITALIAN CEREALS ASSOCIATIONS

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Abbreviations and definitions used in this report:

Ha	Hectare; 1 ha = 2.471 acres
MT	Metric ton = 1,000 kg
MS	EU member state(s)
MY	Marketing Year. Post and USDA official data both follow the EU local marketing year of July to June except for corn which follows an October to September calendar and for rice which follows a September to August calendar.

Trade data cited in this report was derived by using the following tariff codes:

All wheat (including flour, durum wheat, semolina, uncooked pasta and couscous): 1001, 1101, 190219, 190230, 190240

Corn: 1005

Rice: 1006

Barley: 1003
Oat: 1004
Rye: 1002
Sorghum: 1007

Conversion factors and methods used in this report

Flour, semolina and wheat products (uncooked pasta and couscous) are converted to Wheat Grain Equivalent by multiplying the product weight by 1.368.

Rough or Paddy rice (100610) trade data X 0.70 =milled equivalent basis

Brown rice trade data X 0.88 = milled equivalent basis

Sources used in this report:

GTA Global Trade Atlas

Istat Istituto Statistico Italiano/Italian statistical center

ISMEA Istituto di Servizi per il Mercato Agricolo Alimentare/Center providing services
for the agricultural and food market