



Voluntary Report – Voluntary - Public Distribution

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## **Report Name:** Hemp's Sustainability Highlighted by European Industrial Hemp Association Manifesto

Country: Germany

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## **Report Highlights:**

In recognition of the 50th Anniversary of Earth Day, the European Industrial Hemp Association (EIHA) published a manifesto outlining the potential of industrial hemp to contribute to a greener and more sustainable European economy.

## European Industrial Hemp Association Publishes Manifesto Highlighting Hemp's Potential

In recognition of this year's <u>Earth Day</u>, the <u>European Industrial Hemp Association (EIHA)</u> based in Brussels, Belgium, and Cologne, Germany, published a manifesto outlining the immense potential of industrial hemp to contribute to a greener and more sustainable European economy and support the goals of the European Green Deal, the European Commission's concept to transition to zero greenhouse emissions. Earth Day is held annually on April 22 and is observed by over 190 countries for greater awareness and appreciation of the natural environment. Earth Day 2020 marked its 50th anniversary.

EIHA emphasizes in their press release that "industrial hemp constitutes a tangible and sustainable solution for high-quality food products, as well as environmentally-friendly non-food products, such as fabrics, bioplastics, cosmetics, and construction materials. The hemp sector with its versatile value chain contributes to the longterm growth of the economy and creates skilled employment, especially in rural areas." Addressing the world's climate change predicament, EIHA points out that one hectare of industrial hemp binds about 13.4 tons of CO2, which is comparable to the effectiveness of tropical rainforests.

According to the EIHA <u>press release</u>, EIHA planned to present the 10-item manifesto to Ursula von der Leyen, European Commission President, and other Commission members on Earth Day. The paper entails, among other items, the following recommended measures to promote hemp in Europe:

- Political promotion of hemp as food, feed and raw material/resource for textiles and construction material
- Recognition of hemp as a valuable plant for CO2 reduction
- Implementation of adequate and scientifically correct EU reference values for THC in food and feed
- Removal of hemp products with naturally occurring cannabinoids from Novel Food Catalogue
- Utilization of all parts of the hemp plant for agricultural production

## Attachments:

No Attachments.