



Voluntary Report - Voluntary - Public Distribution

Date: June 16, 2021

Report Number: IN2021-0075

Report Name: Governments of Delhi and Chhattisgarh Permit Home Delivery of Wine and Liquor

Country: India

Post: Mumbai

Report Category: Beverages, Wine, Agriculture in the Economy, Policy and Program Announcements, Agricultural Situation, Promotion Opportunities

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Report Highlights:

On May 25, 2021, the Government of the National Capital Territory of Delhi (NCTD) issued a notification permitting the home delivery of wine and liquor within the territory. Likewise, the State of Chhattisgarh announced its intention to permit home delivery of liquor in the state beginning May 10. These decisions are likely to generate needed tax revenue to the governments of Delhi and Chhattisgarh, which experienced significant revenue losses during the past year due to the COVID-19 pandemic.

General Overview

Over the past year, several Indian states allowed the home delivery of wines and spirits through ecommerce/digital platforms in response to overcrowding at brick-and-mortar liquor shops and prevent additional revenue losses due to store closures during the COVID-19 pandemic. New Delhi and Chhattisgarh join the states of Maharashtra, West Bengal, and Odisha that permit home delivery of liquor.

Chhattisgarh

According to local media, the Government of Chhattisgarh issued a notification on May 10 that permits the home delivery of up to five liters of liquor/wine/beer through the Chhattisgarh State Marketing Corporation Limited (CSMCL), which is state-run and controls all liquor sales in the state. Consumers will be able to make their orders through the CSMCL website or mobile app in state-designated "green zones" related to the prevalence of COVID-19. According to state authorities, the aim of this new rule is to avoid overcrowding at liquor shops. Trade sources have indicated that this measure was also implemented to prevent any illegal sale and possession of liquor during the ongoing lockdown.

Delhi

On May 25, 2021, the Government of the National Capital Territory of Delhi (NCTD) issued a notification permitting the home delivery of wine and liquor within its territory. According to the Delhi Excise (Amendment) Rules, 2021, L-13 license holders (retail vendors of Indian and foreign liquors) will be able to deliver liquor to Delhi residents as long as customers place orders through a mobile app or website. This notification also presented new regulations related to the granting/renewal of licenses, vendor registration, and updated compliance procedures, all which should help streamline the sale and distribution of wine and liquor in the NCTD.

Disclaimer: This summary is based on a cursory review of the announcement and therefore should not be viewed under any circumstance, as a definitive reading of the regulation in question, or of its implications for U.S. agricultural export trade interests.

Details of Notification

Type of Regulation: Extraordinary Gazette Notification *Public Notice Date*: May 31, 2021

Notification Text as published: The full text of the Delhi notification can be accessed at <u>https://egazette.nic.in/WriteReadData/2021/227276.pdf.</u>

Products Affected: All categories of liquor.

Region Affected: NCTD, which is a special Union Territory of India jointly administered by the Union Government and the NCT elected government. It covers only the city of New Delhi.

Agency in Charge: Finance Department, Government of the National Capital Territory of Delhi.

Attachments:

Delhi Excise (Amendment) Rules, 2021.pdf