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GAIN Report #IT9006

## Italy

## Fresh Deciduous Fruit

## Semi-Annual

## 1999

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**Report Highlights:** 1998 production of apples and pears is strong (2.14 and 1.07 mmt respectively). Apple exports in 1997/98 increased to 515,000 mt but at a reduced value due to sales of low cost apples to Russia and Eastern Europe.

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Includes PSD changes: No  
Includes Trade Matrix: No  
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## Executive Summary

Updated figures for Italian fresh deciduous fruit production in 1998 confirm a significant increase in apple and pear production from 1997 due to favorable weather conditions. However, output levels are slightly different than reported in the September annual report (IT8038).

Italian table grape output, however, is revised downward slightly, to almost the same levels of 1997.

Final data for 1997/98 Italian fruit exports show a significant increase of Italian apple exports compared to 1997. However, the apple exports were lower in value than the previous year as a result of large sales of low priced apples to Russia and other Eastern European countries. The exports were partially balanced by increased imports. After the drop in 1997/98, Italian pear exports are expected to recover in 1998/99 due to increased output.

Italian apple planted area is forecast to decline approximately 18 percent in North Italy by 2001. For pear planted area the forecast decline is minimal (about 4 percent). The decline is due to uprooting of fruit crops in marginal production areas due to increased international competition.

An agreement on zero duties for fruit imports is under discussion between the European Union and South Africa. The latest official reports are that this agreement would allow 65,000 tons of apples and pears, together with many other fruits and fruit products such as canned deciduous fruit, would be allowed to enter the European Union without duty. However, recent reports from the industry are that fresh fruit has been removed from the proposal and that the agreement would allow 60,000 tons of canned fruit to enter the European Union at a 50% import duty reduction.

PSD Table, Apples

PSD Table						
Country:	Italy					
Commodity:	Apples					
		1996		1997		1998
	Old	New	Old	New	Old	New
Market Year Begin		07/96		07/97		07/98
Area Planted	70000	72000	70000	71000	70000	70000
Area Harvested	64000	66000	64000	65000	65000	64000
Bearing Trees	0	0	0	0	0	0
Non-Bearing Trees	0	0	0	0	0	0
Total Trees	0	0	0	0	0	0
Commercial Production	1985000	1985000	1750000	1970000	2030000	2100000
Non-Comm. Production	40000	40000	40000	44000	35000	38000
TOTAL Production	2025000	2025000	1790000	2014000	2065000	2138000
TOTAL Imports	13000	13000	50000	41300	15000	15000
TOTAL SUPPLY	2038000	2038000	1840000	2055300	2080000	2153000
Domestic Fresh Consump	1255138	1255138	1140000	1250000	1290000	1290000
Exports, Fresh Only	327800	453000	300000	515000	390000	520000
For Processing	450000	324800	400000	290300	400000	343000
Withdrawal From Market	5062	5062	0	0	0	0
TOTAL UTILIZATION	2038000	2038000	1840000	2055300	2080000	2153000

PSD Table, Juice

PSD Table	Juice					
Country:						
Commodity:	Apple Juice					
		1996		1997		1998
	Old	New	Old	New	Old	New
Market Year Begin						
Deliv. To Processors	450000	324800	400000	290300	400000	343000
Beginning Stocks	1000	1000	0	0	0	4000
Production	47000	47000	42000	44000	0	40000
Imports	24000	24000	30000	27000	0	25000
TOTAL SUPPLY	72000	72000	72000	71000	0	69000
Exports	68000	68000	68000	63000	0	63000
Domestic Consumption	4000	4000	4000	4000	0	4000
Ending Stocks	0	0	0	4000	0	2000
TOTAL DISTRIBUTION	72000	72000	72000	71000	0	69000

PSD Table, Pears

PSD Table						
Country:	Italy					
Commodity:	Fresh Pears					
		1996		1997		1998
	Old	New	Old	New	Old	New
Market Year Begin		07/96		07/97		07/98
Area Planted	52000	52000	52000	50000	50000	50000
Area Harvested	45000	45000	45000	45000	45000	45000
Bearing Trees	0	0	0	0	0	0
Non-Bearing Trees	0	0	0	0	0	0
Total Trees	0	0	0	0	0	0
Commercial Production	1014000	1014000	640000	609000	1040000	1010000
Non-Comm. Production	60000	60000	60000	50000	60000	60000
TOTAL Production	1074000	1074000	700000	659000	1100000	1070000
TOTAL Imports	43200	43200	150000	134000	50000	50000
TOTAL SUPPLY	1117200	1117200	850000	793000	1150000	1120000
Domestic Fresh Consump	813386	813386	660000	616000	870000	840000
Exports, Fresh Only	168300	168300	100000	97000	170000	170000
For Processing	110000	110000	90000	80000	110000	110000

PSD Table, Table Grape

PSD Table						
Country:	Italy					
Commodity:	Fresh Table Grapes					
		1996		1997		1998
	Old	New	Old	New	Old	New
Market Year Begin		07/96		07/97		07/98
Area Planted	80000	78000	79000	75000	79000	74000
Area Harvested	78000	77000	77000	74000	77777	73000
Commercial Production	1530000	1530000	1500000	1420000	1510000	1410000
Non-Comm. Production	50000	50000	50000	20000	40000	40000
TOTAL Production	1580000	1580000	1550000	1440000	1550000	1450000
TOTAL Imports	11000	11000	11000	10000	7000	10000
TOTAL SUPPLY	1591000	1591000	1561000	1450000	1557000	1460000
Domestic Fresh Consump	757500	757500	731000	647000	657000	650000
Exports, Fresh Only	533500	533500	530000	553000	600000	560000
For Processing	300000	300000	300000	250000	300000	250000
Withdrawal From Market	0	0	0	0	0	0
TOTAL UTILIZATION	1591000	1591000	1561000	1450000	1557000	1460000