

**Voluntary Report** – Voluntary - Public Distribution

**Date:** May 05,2020

**Report Number:** SN2020-0002

**Report Name:** Expanding Market Access for Pet Food Containing Bovine Ingredients

**Country:** Singapore

**Post:** Singapore

**Report Category:** Export Accomplishments - Market Access

**Prepared By:** Ira Sugita

**Approved By:** William Verzani

**Report Highlights:**

Post worked with APHIS and the Pet Food Institute to remove a Singaporean regulation banning pet food containing bovine ingredients from the United States. The regulation, which had been in place since 2007 and cited “BSE food safety concerns” as its main catalyst, had prevented the import of all feed containing beef ingredients from United States for the past several years despite the fact the United States has been designated by the World Organization for Animal Health as “negligible risk” for BSE since 2013. The pet food sector in Singapore is a growing industry, and total 2019 imports (from all sources) reached \$49 million USD, up from \$44 million USD in 2018.

**Report:**

Post worked with APHIS and the Pet Food Institute (PFI) to remove a Singaporean regulation banning pet food containing bovine ingredients from the United States. The regulation, which had been in place since 2007 and cited “BSE food safety concerns” as its main catalyst, had prevented the import of all feed containing beef ingredients from United States for the past several years despite the fact the United States has been designated by the World Organization for Animal Health (OIE) as “negligible risk” for BSE since 2013.

Post became familiar with this market access issue during discussions with PFI in 2018. Following these discussions, Post and the APHIS/Manila office met with Singaporean regulators in June 2018 to review the status of the ban and request coordination to have it removed. Over the next 20 months, Post and APHIS/Manila held multiple information exchanges and discussions with Singapore’s Animal Veterinary Service (AVS) to address their concerns on topics ranging from specified risk materials to health certificate considerations. After nearly two years of discussion, Post received confirmation from AVS that as of April 2020, Singapore would allow the import of pet food containing beef and beef products originating from the United States. Updated Singapore guidelines for the import of pet food from scheduled countries (including the United States) can be found at the following link:

<https://www.nparks.gov.sg/-/media/avs/migrated-content/animals-and-pets/bringing-animals-into-singapore-and-exporting/animal-feed/guidelines-for-importing-pet-food-from-scheduled-countries.pdf?la=en&hash=9835077E532483B07F42916D726C62E74333F637>

With the lifting of this restriction, U.S. pet food companies should be able to export a much broader variety of products to Singapore. The pet food sector in Singapore is a growing industry, and according to Euromonitor, pet owners (especially dog owners) are increasingly willing to pay more for premium products. Singapore’s total 2019 pet food imports (from all sources) reached \$49 million USD, up from \$44 million USD in 2018.

**Attachments:**

No Attachments.