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Post: Cairo

Overview of Egypt's Largest Food Companies by Sales

Report Categories:

Agricultural Situation, Agriculture in the Economy, Agriculture in the News, Retail Foods,
SP1 - Expand International Marketing Opportunities

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Report Highlights:

The Egyptian Chamber of Food Industries (CFI) indicates that there are over 7,000 food manufacturing companies operating in the country. Of these, over 5,200 are registered with the chamber. In calendar year (CY) 2017 (January-December) the food processing and manufacturing sectors generated \$22.2 billion in sales. Post sources comment that the larger companies account for over \$8 billion of these sales. Egypt's food processing and manufacturing sector is fragmented.

General Information:

The Egyptian [Chamber of Food Industries \(CFI\)](#) indicates that there are over 7,000 food manufacturing companies operating in the country. Of these, some 5,200 are registered with the chamber.

In calendar year (CY) 2017 (January-December) the food processing and manufacturing sectors generated \$22.2 billion in sales. Post sources comment that the larger companies account for over \$8 billion of these sales. We are told that there might be significant under-reporting especially by the smaller companies.

Egypt imported some \$4 billion worth of food ingredients in 2017 (January-November). The United States is the country's the eighth largest supplier with roughly \$138 million in sales. The United States however counts with only a four percent market share.

Egypt's food processing and manufacturing sector is fragmented. A large number of companies manufacture food products such as edible oils, ready meals, soup, spreads, butter and margarine, flavored milk, chocolate confectionary, gum, ice-cream and frozen desserts, and savory snacks. Industry sources indicate that these food manufactures sales are estimated at \$3.5 billion in 2017. Turnover in baked goods, processed fruit and vegetables, sauces, dressings and condiments, cheese, other dairy, sugar confectionary, sweet biscuits, and snack bars and fruit snacks is estimated at \$11 billion.

The production of other manufactured food products, namely breakfast cereals, processed meat and seafood, rice, pasta and noodles, baby food, and yoghurt and sour milk products remain dominated by larger manufacturers. These manufactures are estimated at \$7.8 billion in 2017.

TABLE 1: EGYPT, Overview of Largest Food Companies (2017)

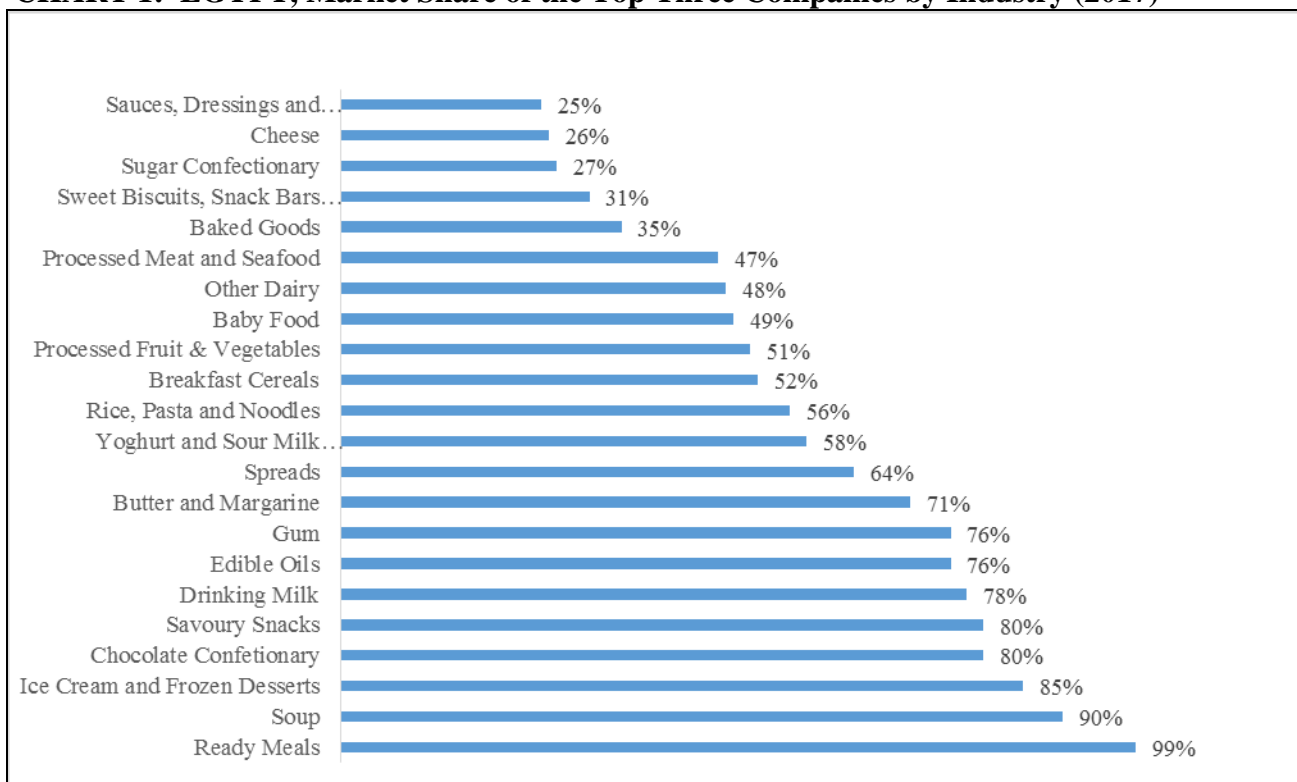
Company (Product Type)	Sales (\$ million) / 2017	End User Channel	Production Location	Procurement Channel
Baked Goods				
Modern Bakeries	\$1,738.209	Retail/HRI	Egypt	Direct
Egyptian Lebanese for Foods	\$454.355	Retail/HRI	Egypt	Direct
Crystal International Food Co	\$423.716	Retail/HRI	Egypt	Direct
Breakfast Cereals				
Mass Foods	\$9.12	Retail/HRI	Egypt	Direct
Kellogg Co	\$3.24	Retail/HRI	Egypt	Direct
Emco Co	\$1.14	Retail/HRI	Egypt	Direct
Processed Fruit & Vegetables				
Farm Frites Egypt	\$28.71	Retail/HRI	Egypt	Direct
Harvest Foods Co	\$13.14	Retail/HRI	Egypt	Direct
Americana Egypt	\$12.07	Retail/HRI	Egypt	Direct
Processed Meat and Seafood				
Halwani Bros Co	\$391.02	Retail/HRI	Egypt	Direct
Cairo Poultry Processing Co	\$286.83	Retail/HRI	Egypt	Direct
Faragalla Group	\$272.12	Retail/HRI	Egypt	Direct
Rice, Pasta and Noodles				
Al Doha Co. for Processing & Distribution	\$1,371.99	Retail/HRI	Egypt	Direct
El Sohagy for Trade Co	\$677.06	Retail/HRI	Egypt	Direct
Al Farasha Co	\$391.50	Retail/HRI	Egypt	Direct
Edible Oils				
Afia International Co - Egypt	\$256.92	Retail/HRI	Egypt	Direct
Arma Food Industries	\$247.43	Retail/HRI	Egypt	Direct
IFFCO Egypt SAE	\$59.91	Retail/HRI	Egypt	Direct
Ready Meals				
Sunbulah Group	\$212.00	Retail/HRI	Egypt	Direct
King Me for Food Products	\$115.94	Retail/HRI	Egypt	Direct
Sauces, Dressings and Condiments				
El Rashidy El Mizan Confectionary Factories	\$98.98	Retail/HRI	Egypt	Direct
Al Wadi Foods	\$52.25	Retail/HRI	Egypt	Direct
New Salheya Olive Oil Mill	\$49.41	Retail/HRI	Egypt	Direct
Soup				
Nestle Egypt SAE	\$2.12	Retail/HRI	Egypt	Direct
Best Foods Egypt	\$1.45	Retail/HRI	Egypt	Direct
National Co for Foods	\$0.76	Retail/HRI	Egypt	Direct
Spreads				
Hero Co for Food Industries	\$76.58	Retail/HRI	Egypt	Direct
Ferrero SpA	\$22.52	Retail/HRI	Egypt	Direct
El Rashidy El Mizan Confectionary Factories	\$17.24	Retail/HRI	Egypt	Direct
Baby Food				
Wyeth Nutritionals Ireland	\$33.48	Retail/HRI	Egypt	Direct
Nestle Egypt SAE	\$23.70	Retail/HRI	Egypt	Direct
Nutricia Zoetermeer NV	\$22.76	Retail/HRI	Egypt	Direct
Butter and Margarine				
Afia International Co - Egypt	\$311.09	Retail/HRI	Egypt	Direct
Arma Food Industries	\$99.10	Retail/HRI	Egypt	Direct
New Zealand Mile Egypt SAE	\$43.97	Retail/HRI	Egypt	Direct

TABLE 1: EGYPT, Overview of Largest Food Companies (2017) (Continued)

Company (Product Type)	Sales (\$ million) / 2017	End User Channel	Production Location	Procurement Channel
Cheese				
Arabian Food Industry Co (Domty)	\$149.78	Retail/HRI	Egypt	Direct
Obour Land Co	\$137.18	Retail/HRI	Egypt	Direct
Best Cheese Co for Dairy Products SAE	\$135.56	Retail/HRI	Egypt	Direct
Drinking Milk				
Juhayna Food Industries	\$318.13	Retail/HRI	Egypt	Direct
Nestle Egypt SAE	\$100.13	Retail/HRI	Egypt	Direct
International Co for Agro Industrial Projects (Beyti) SAE	\$77.61	Retail/HRI	Egypt	Direct
Other Dairy				
Juhayna Food Industries	\$10.12	Retail/HRI	Egypt	Direct
Danone Egypt	\$9.54	Retail/HRI	Egypt	Direct
Middle East Dairy & Foodstuff Co	\$4.69	Retail/HRI	Egypt	Direct
Yoghurt and Sour Milk Products				
Juhayna Food Industries	\$268.93	Retail/HRI	Egypt	Direct
Danone Egypt	\$259.90	Retail/HRI	Egypt	Direct
Best Cheese Co for Dairy Products SAE	\$156.08	Retail/HRI	Egypt	Direct
Chocolate Confectionary				
Cadbury Egypt Group for Foods Industries Co	\$107.65	Retail/HRI	Egypt	Direct
Mars, Egypt	\$68.06	Retail/HRI	Egypt	Direct
Nestle Egypt SAE	\$19.68	Retail/HRI	Egypt	Direct
Gum				
Cadbury Egypt Group for Foods Industries Co	\$103.97	Retail/HRI	Egypt	Direct
Egyptian Modern Food Industries	\$12.37	Retail/HRI	Egypt	Direct
Alexandria Confectionary & Chocolate Co, The (Corona)	\$9.47	Retail/HRI	Egypt	Direct
Ice Cream and Frozen Desserts				
Nestle Egypt SAE	\$320.34	Retail/HRI	Egypt	Direct
Hawaii for Industry & Trade	\$25.05	Retail/HRI	Egypt	Direct
Master Foods France SA	\$11.71	Retail/HRI	Egypt	Direct
Savory Snacks				
Chipsy for Food Industries Co SAE	\$194.00	Retail/HRI	Egypt	Direct
Egypt Food Co	\$36.54	Retail/HRI	Egypt	Direct
Seniorita Food Industries	\$22.77	Retail/HRI	Egypt	Direct
Sugar Confectionary				
Sima Food Industries Group	\$18.21	Retail/HRI	Egypt	Direct
International Confectionary Co (SAE)	\$16.94	Retail/HRI	Egypt	Direct
Cadbury Egypt Group for Foods Industries Co	\$16.25	Retail/HRI	Egypt	Direct
Sweet Biscuits, Snack Bars and Fruit Snacks				
Ocean Foods	\$99.93	Retail/HRI	Egypt	Direct
Egyptian Co for Food (BiscoMisr)	\$59.39	Retail/HRI	Egypt	Direct
Eastern for Food Industries (Biscato)	\$53.59	Retail/HRI	Egypt	Direct

Source: Euromonitor, FAS Cairo office research.

CHART 1: EGYPT, Market Share of the Top Three Companies by Industry (2017)



Source: Euromonitor, FAS Cairo research.

POST CONTACT AND FURTHER INFORMATION

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For additional information, see www.fas.usda.gov. See also to our [Food and Agricultural Import Regulations and Standards \(FAIRS\) EGYPT – Narrative](#) and [Certificate 2017](#) reports, as well as our [GAIN – EGYPT: Exporter Guide 2017](#), and [GAIN – EGYPT: HRI Food Service Sector 2017](#) reports.

Trade Associations

Chamber of Food Industries

Mailing Address: 1195 Nile Corniche, Boulaq, Cairo Governorate
Phone: +20-2-2574-8627 • Fax: +20-2-2574-8312
Cellphone: +20-122-7825232 and +20-122-782-5233 • info@fei.org.eg
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Ministry of Agriculture

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