

Voluntary Report – Voluntary - Public Distribution

Date: December 04,2020

Report Number: E42020-0093

Report Name: EU-China Agreement on Geographical Indications Will Enter into Force in Early 2021

Country: European Union

Post: Brussels USEU

Report Category: Trade Policy Monitoring

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Report Highlights:

On December 3, 2020, the EU published the Agreement between the EU and China on geographical indications (GIs) in its Official Journal. This Agreement will extend protection in China to 275 products that are produced in the EU. Products include feta cheese, asiago cheese, kalamata olives, marsala wine and more. Post expects the Agreement to enter into force on February 1, 2021.

On December 3, 2020, the European Union published [the Agreement](#) between the European Union and the Government of the People's Republic of China on cooperation on, and protection of, geographical indications (GIs) in the EU's Official Journal. This Agreement was signed by the two parties in July 2020.

The text will now enter into force "on the first day of the second month following the date of receipt of the last notification from the Parties in writing through diplomatic channels certifying that their respective legal procedures necessary for the entry into force of this Agreement have been completed." Post expects that date to be February 1, 2021.

This Agreement, once ratified, will initially protect 100 GIs that Europe is seeking exclusive protection for on the Chinese market, which includes feta, asiago, pecorino romano/romano, gorgonzola, cava, Champagne and more. Likewise, a hundred Chinese products will be protected on the European market. Four years after the Agreement enters into force, the scope of the Agreement will expand to cover an additional 175 GI names, from both China and the EU. The EU's second tranche of GIs includes fontina, kalamata, prosecco, marsala and more.

For more information about the content of the Agreement please see GAIN Report E42020-0042 [“Agreement Between the EU and China on Geographical Indications Close to Being Finalized.”](#)

Attachments:

No Attachments.