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## Brazil

## Coffee

# **Coffee Annual Report**

1999

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**Report Highlights:** 

ATO/Sao Paulo 1999/2000 coffee production forecast at 26.5 million bags, a 9.1 million bag drop compared to previous season, mainly due to the off-cycle of the normal biannual production cycle of coffee trees. Exports for 1998/99 revised upward to 22.3 million bags. The devaluation of the Real and the floating exchange system since January 1999 stimulated coffee exports during the first quarter of the year. Exports for 1999/2000 forecast at 17.8 million bags due to projected lower availability of product.

Includes PSD changes: Yes Includes Trade Matrix: No Annual Report Sao Paulo [BR3], BR

| Executive Summary1               |
|----------------------------------|
| PS&D Table: Coffee               |
| Production                       |
| General                          |
| Crop Area and Tree Population    |
| Yields                           |
| Coffee Prices in the Spot Market |
| Consumption                      |
| Trade                            |
| Exports                          |
| Imports                          |
| Stocks                           |
| Policy                           |
| Exchange Rate                    |

### **Executive Summary**

ATO/Sao Paulo's Brazilian coffee production estimate for Marketing Year (MY) 1998/99 (Jul-Jun) remains unchanged at 35.6 million bags (60-kg bags), green equivalent. "Arabica" coffee production is estimated at 30.6 million bags, while the reminder represents "robusta" production. Post forecasts MY 1999/2000 Brazilian coffee production at 26.5 million bags, a 26 percent drop compared to previous season. "Arabica" coffee production is forecast at 22.4 million bags, a 27 percent decrease compared to MY 1998/99 and "robusta" production should contribute 4.1 million bags, a 900,000 bag drop relative to the past crop.

Field trip observations show that coffee trees are predominantly in the off-year of the normal biannual production cycle, thus resulting in projected lower production for the 1999 coffee harvest. Overall, coffee trees show very good vegetative development as a result of favorable weather conditions — rainfall and temperature — that prevailed along the season and good crop management, e.g., good input usage, weed control and soil management. The harvest season has already begun for some areas in Espirito Santo, Minas Gerais and Sao Paulo, but the bulk of production should start being harvested as by mid-May.

ATO/Sao Paulo's estimate for MY 1998/99 (Jul-Jun) total domestic coffee consumption remains unchanged at 12.5 million bags (60 kg, green equivalent), with soluble coffee contributing 500,000 bags. ATO/Sao Paulo forecasts total domestic coffee consumption for MY 1999/2000 to remain stable at 12.5 million bags, with soluble coffee contributing 500,000 bags, due to the expected smaller 1999/2000 crop. Resulting higher retail prices coupled with the financial and economic difficulties faced by Brazilians are also important factors.

ATO/Sao Paulo has revised the MY 1998/99 Brazilian coffee export estimate upward to 22.3 million bags (60 kg, green equivalent), almost a 17 percent increase compared to previous estimate and a 50 percent increase compared to MY 1997/98. The sharp increase in exports is related to higher availability of product, due to the good 1998/99 crop, and steady strong green bean exports during the first semester of 1999, which is typically the export off-season. The devaluation of the local currency, the Real, and the floating exchange system since January 19 have increased Brazilian competition in international markets, thus stimulating coffee exports during the first quarter of 1999 at volumes well above the historic average for the period. Soluble coffee exports, in addition, have recovered somewhat as Russia restarted importing from Brazil.

ATO/Sao Paulo forecasts total MY 1999/2000 Brazilian coffee exports at 17.8 million bags. Soluble coffee exports are likely to remain stable at 1.8 million bags, while green bean exports should contribute 16 million bags, a 4.5 million bag drop compared to MY 1998/99 due to expected lower availability of product.

ATO/Sao Paulo estimate for MY 1998/99 ending stocks has been reduced to 12.1 million bags (60 kg, green equivalent), due to the sharp increase in estimated MY 1998/99 coffee exports. Ending stocks for MY 1999/2000 are forecast at 8.27 million bags, a 3.8 million bag drop compared to previous the marketing year due to the projected lower 1999 coffee harvest. As of May 5, the level of Government stock was estimated at approximately 8.7 million bags. As reported by the National Coffee Council (CNC), the coffee stocks held by cooperatives were approximately 2.6 million bags on March 31, 1999, a 106 percent increase compared to the same date in 1998, due to the greater availability of the product.

## **PS&D** Table: Coffee

| PSD Table              | 1            |         |             |               |             |         |  |  |
|------------------------|--------------|---------|-------------|---------------|-------------|---------|--|--|
| Country                | Brazil       | Brazil  |             |               |             |         |  |  |
| Commodity              | Coffee, Gree | n       | (1000 ha)(M | illion Trees) | (1000 60 Kg | bags)   |  |  |
|                        | Revised      | 1998    | Preliminary | 1999          | Forecast    | 2000    |  |  |
|                        | Old          | New     | Old         | New           | Old         | New     |  |  |
| Market Year Begin      |              | 07/1997 |             | 07/1998       |             | 07/1999 |  |  |
| Area Planted           | 2109         | 2109    | 2240        | 2240          | 0           | 2240    |  |  |
| Area Harvested         | 1940         | 1940    | 1990        | 1990          | 0           | 1990    |  |  |
| Bearing Trees          | 3200         | 3200    | 3330        | 3330          | 0           | 3330    |  |  |
| Non-Bearing Trees      | 553          | 553     | 939         | 939           | 0           | 940     |  |  |
| TOTAL Tree Population  | 3753         | 3753    | 4269        | 4269          | 0           | 4270    |  |  |
| Beginning Stocks       | 14128        | 14128   | 11278       | 11278         | 15278       | 12075   |  |  |
| Arabica Production     | 19200        | 19200   | 30600       | 30600         | 0           | 22400   |  |  |
| Robusta Production     | 4300         | 4300    | 5000        | 5000          | 0           | 4100    |  |  |
| Other Production       | 0            | 0       | 0           | 0             | 0           | 0       |  |  |
| TOTAL Production       | 23500        | 23500   | 35600       | 35600         | 0           | 26500   |  |  |
| Bean Imports           | 0            | 0       | 0           | 0             | 0           | 0       |  |  |
| Roast & Ground Imports | 0            | 0       | 0           | 0             | 0           | 0       |  |  |
| Soluble Imports        | 0            | 0       | 0           | 0             | 0           | 0       |  |  |
| TOTAL Imports          | 0            | 0       | 0           | 0             | 0           | 0       |  |  |
| TOTAL SUPPLY           | 37628        | 37628   | 46878       | 46878         | 15278       | 38575   |  |  |
| Bean Exports           | 12700        | 12700   | 17500       | 20500         | 0           | 16000   |  |  |
| Roast & Ground Exports | 3            | 3       | 0           | 3             | 0           | 3       |  |  |
| Soluble Exports        | 2147         | 2147    | 1600        | 1800          | 0           | 1800    |  |  |
| TOTAL Exports          | 14850        | 14850   | 19100       | 22303         | 0           | 17803   |  |  |
| Rst,Ground Dom. Consum | 11000        | 11000   | 12000       | 12000         | 0           | 12000   |  |  |
| Soluble Dom. Consum.   | 500          | 500     | 500         | 500           | 0           | 500     |  |  |
| TOTAL Dom. Consumption | 11500        | 11500   | 12500       | 12500         | 0           | 12500   |  |  |
| Ending Stocks          | 11278        | 11278   | 15278       | 12075         | 0           | 8272    |  |  |
| TOTAL DISTRIBUTION     | 37628        | 37628   | 46878       | 46878         | 0           | 38575   |  |  |

## Production

#### General

ATO/Sao Paulo's Brazilian coffee production estimate for Marketing Year (MY) 1998/99 (Jul-Jun) remains unchanged at 35.6 million bags (60-kg bags), green equivalent. "Arabica" coffee production is estimated at 30.6 million bags, while the reminder represents "robusta" production. Post forecasts MY 1999/2000 Brazilian coffee production at 26.5 million bags, a 26 percent drop compared to previous season. "Arabica" coffee production is forecast at 22.4 million bags, a 27 percent decrease compared to MY 1998/99 and "robusta" production should contribute 4.1 million bags, a 900,000 bag drop relatively to past crop. The table below shows coffee production estimates for MY 1997/98 and 1998/99 and the forecast for MY 1999/2000 by state and variety of coffee. Other coffee producing state forecast is primarily based on information provided by post contacts.

| Brazilian Coffee Production (Million 60-kg bags) |            |            |              |  |  |  |  |  |
|--|------------|------------|--------------|--|--|--|--|--|
| State/Variety                                    | MY 1997/98 | MY 1998/99 | MY 1999/2000 |  |  |  |  |  |
| Minas Gerais                                     | 10.7       | 18.95      | 13.40        |  |  |  |  |  |
| Southwest  | 5.5        | 10.75      | 7.50         |  |  |  |  |  |
| Central-western                                  | 2.9        | 4.10       | 3.05         |  |  |  |  |  |
| Southeast  | 2.3        | 4.10       | 2.85         |  |  |  |  |  |
| Espirito Santo                                   | 4.0        | 5.35       | 3.85         |  |  |  |  |  |
| Arabica  | 1.2        | 2.15       | 1.60         |  |  |  |  |  |
| Robusta  | 2.8        | 3.20       | 2.25         |  |  |  |  |  |
| Sao Paulo  | 3.0        | 4.20       | 3.15         |  |  |  |  |  |
| Parana   | 2.5        | 3.20       | 2.60         |  |  |  |  |  |
| Others   | 3.3        | 3.90       | 3.50         |  |  |  |  |  |
| Arabica  | 1.8        | 2.10       | 1.65         |  |  |  |  |  |
| Robusta  | 1.5        | 1.80       | 1.85         |  |  |  |  |  |
| Total  | 23.5       | 35.60      | 26.50        |  |  |  |  |  |
| Arabica  | 19.2       | 30.60      | 22.40        |  |  |  |  |  |
| Robusta  | 4.3        | 5.00       | 4.10         |  |  |  |  |  |

ATO/Sao Paulo made three scheduled field trips through Brazil's major coffee producing areas in order to assess the Brazilian coffee production for MY 1999/2000. The first trip was made during September 30 to October 9 through Parana, Sao Paulo and Minas Gerais to observe the vegetative development and blossoming of the coffee trees. The second and third trips occurred during January 7-19 through Parana, Sao Paulo and Minas Gerais and Barzil to April 2 through Sao Paulo, Minas Gerais and Espirito Santo, respectively, to observe vegetative development, cherry setting and fruit formation. Total distance covered was approximately 7,800 miles.

The main observations based on field trips were:

a. Coffee trees are predominantly in the off-year of the normal biannual production cycle, except for those in the state of Parana whose breakdown is approximately 45 percent of the older than 5 year bearing trees in the off-year and the reminder in the on-year of the biannual production cycle;

b. Newly planted areas with higher tree density per hectare show good to very good yield potential which should partially offset the expected decrease in production;

c. Overall, coffee trees show very good vegetative development due to favorable weather conditions (rainfall and temperature) that prevailed along the season. The good vegetative development of coffee trees will be reflected in the 2000/01 crop if regular weather conditions continue, i.e., no frost and no severe drought occurs;

d. The "robusta" area in the state of Espirito Santo was damaged by weather problems due to the lack of adequate rainfall to promote flowerings, cherry setting and fruit formation. As reported by post contacts, the "robusta" area of Rondonia was also affected by lack of rainfall which damaged flowering;

e. Good crop management (e.g., good input usage, weed control and soil management) due to favorable prices received by producers since 1997;

f. A greater percentage of prunning and stumping was observed in all producing areas. Producers are taking advantage of the lower yields expected for some areas which produced exceptionally well last season to recover their coffee trees for MY 2000/2001;

g. Coffee cherries show a greater uniformity as a consequence of 2-3 major flowerings. Note that the 1997/98 season was characterized by multiple flowerings (5-6) which affected the quality of the overall crop at harvest due to a larger quantity of green beans.

The harvest season has already begun for some areas in Espirito Santo, Minas Gerais and Sao Paulo but the bulk of production should start being harvested mid-May. The fruit maturation process in the younger trees is somewhat advanced compared to previous season. Producers in general are expecting large size beans (higher sieve) compared to MY 1998/99 due to good rainfall and lower volume of coffee beans per tree.

In December 1998, the Brazilian Government (GOB), through the Ministry of Agriculture's research entity, EMBRAPA, released a revised official Brazilian coffee production estimate for MY 1998/99 of 34.55 million bags, a 600,000 bags increase compared to previous estimate. EMBRAPA forecasts MY1999/2000 Brazilian coffee production at 23.15 million bags — 18.93 million bags of "arabica" variety and 4.22 million bags of "robusta" variety. Trade sources forecast total Brazilian coffee production ranging between 23.7 and 27 million bags.

#### **Crop Area and Tree Population**

ATO/Sao Paulo forecast for MY 1999/2000 Brazilian area planted to coffee remains unchanged at 2.24 million hectares. Harvested area is forecast at 1.99 million hectares. The MY 1999/2000 Brazilian coffee tree population is forecast to remain unchanged at 4.27 billion trees — 3.33 billion bearing trees and 940 million non-bearing trees).

#### Yields

Brazilian average coffee yield for MY 1999/2000 is forecast at 13.3 bags (60 kg) per hectare, a 26 percent drop compared to MY 1998/99 (17.9 bags per hectare), mainly due to coffee trees being predominantly in the off-year of the normal biannual production cycle and weather related problems in the states of Espirito Santo and Rondonia affecting "robusta" production.

#### **Coffee Prices in the Spot Market**

The table below shows average coffee prices in the spot market since 1994.

| Brazilian Coffee Prices in the Spot Market (Variety Arabica, Group 1, type 6 soft, US\$ per 60-kg bags). |  |        |        |        |        |        |  |  |
|--|--|--------|--------|--------|--------|--------|--|--|
| Month  | 1994   | 1995   | 1996   | 1997   | 1998   | 1999   |  |  |
| January  | 81.59  | 184.34 | 138.39 | 152.61 | 220.39 | 120.67 |  |  |
| February   | 86.97  | 174.79 | 160.10 | 187.24 | 192.53 | 100.50 |  |  |
| March  | 90.62  | 184.56 | 152.65 | 210.32 | 180.80 | 101.68 |  |  |
| April  | 100.92   | 177.47 | 141.52 | 212.93 | 171.32 | 106.19 |  |  |
| May  | 141.44   | 175.23 | 150.70 | 238.14 | 144.78 |        |  |  |
| June   | 153.86   | 155.98 | 131.40 | 218.69 | 118.18 |        |  |  |
| July   | 228.83   | 146.11 | 105.70 | 178.41 | 109.58 |        |  |  |
| August   | 214.57   | 150.28 | 107.17 | 195.27 | 106.83 |        |  |  |
| September  | 224.37   | 138.19 | 117.23 | 206.37 | 105.71 |        |  |  |
| October  | 206.26   | 134.22 | 115.78 | 185.44 | 103.15 |        |  |  |
| November   | 191.13   | 133.27 | 116.73 | 184.02 | 111.08 |        |  |  |
| December   | 169.32   | 124.05 | 119.95 | 209.75 | 118.22 |        |  |  |
| Source: Rio de   | Source: Rio de Janeiro Coffee Commercial Center. |        |        |        |        |        |  |  |

## Consumption

ATO/Sao Paulo's estimate for MY 1998/99 (Jul-Jun) total domestic coffee consumption remains unchanged at 12.5 million bags (60 kg, green equivalent), with soluble coffee contributing 500,000 bags. ATO/Sao Paulo forecasts total domestic coffee consumption for MY 1999/2000 to remain stable at 12.5 million bags, with soluble coffee contributing 500,000 bags, due to the expected smaller 1999/2000 crop and resulting higher retail prices coupled with the financial and economic difficulties faced by Brazilians. According to the Brazilian Coffee Industry Association (ABIC), domestic ground coffee consumption for CY 1998 was estimated at 12.2 million bags, an extra 700,000 bags compared to CY 1997. ABIC projects domestic ground coffee consumption for CY 1999 to remain stable at 12.2 million bags. Note that ABIC figures do not include soluble coffee consumption.

The table below shows average monthly prices for ground coffee sold in the domestic market. Note that despite the greater availability of product for MY 1998/99, retail prices went up in February and March 1999. The devaluation of the local currency, the Real, and the floating exchange system adopted by the Brazilian Central Bank on January 19 pushed domestic prices up, since local retail coffee prices follow export market values.

| Ground Coffee Prices in the Domestic Retail Market (Reais/500 grams) 1/       |      |      |      |      |  |  |  |
|---|------|------|------|------|--|--|--|
| Month   | 1996 | 1997 | 1998 | 1999 |  |  |  |
| January   | 2.94 | 2.61 | 3.48 | 2.60 |  |  |  |
| February  | 2.92 | 2.85 | 3.49 | 2.58 |  |  |  |
| March   | 3.10 | 3.15 | 3.57 | 3.24 |  |  |  |
| April   | 3.11 | 3.25 | 3.37 | 3.22 |  |  |  |
| May   | 3.13 | 3.32 | 3.44 |      |  |  |  |
| June  | 3.16 | 3.45 | 3.20 |      |  |  |  |
| July  | 3.11 | 3.52 | 3.08 |      |  |  |  |
| August  | 2.91 | 3.41 | 2.78 |      |  |  |  |
| September   | 2.77 | 3.43 | 2.81 |      |  |  |  |
| October   | 2.85 | 3.36 | 2.68 |      |  |  |  |
| November  | 2.74 | 3.31 | 2.64 |      |  |  |  |
| December  | 2.70 | 3.29 | 2.51 |      |  |  |  |
| Source: Coffee Business<br>1/Refer to Exchange Rate in section Exchange Rate. |      |      |      |      |  |  |  |

#### Trade

#### Exports

ATO/Sao Paulo has revised the MY 1998/99 Brazilian coffee export estimate upward to 22.3 million bags (60 kg, green equivalent), almost a 17 percent increase compared to previous estimate and a 50 percent increase compared to MY 1997/98. Coffee bean exports — "arabica" and "robusta" — should contribute 20.5 million bags, while soluble exports are likely to reach 1.8 million bags, green equivalent. The sharp increase in exports during the first semester of 1999, which is typically the export off-season. The devaluation of the Real and the floating exchange increased Brazilian competition in international markets, thus stimulating coffee exports during the first quarter of 1999 at volumes well above the historic average for the period. Soluble coffee exports, in addition, have recovered somewhat as Russia restarted importing from Brazil.

According to the Brazilian Association of Coffee Exporters (FEBEC), Brazilian green bean exports — "arabica" and "robusta" — during the Jan-Mar period of 1999 were 5.33 million bags, whereas they represented approximately 3.92 and 2.53 million bags during the same period in 1997 and 1998, respectively. Preliminary data show that coffee export registrations for April 1999 were 1.8 million bags and cumulative exports reached 1.55 million bags compared to 1.23 and 0.8 million bags in April 1997 and 1998, respectively. Note that the April 1999 figure is likely to be revised upward, according to industry contacts.

ATO/Sao Paulo forecasts total MY 1999/2000 Brazilian coffee exports at 17.8 million bags. Soluble coffee exports are likely to remain stable at 1.8 million bags, while green bean exports should contribute 16 million bags, a 4.5 million bag drop compared to MY 1998/99 due to expected lower availability of product.

The Association of Coffee Producing Countries (ACPC) is expected to hold a meeting in late May to define export targets for MY 1999/2000. Brazilian officials have not yet released what positions will be taken during the meeting but members of the export sector claim that if any export quota has to be set, then Brazil should advocate a 15 million bag minimum export quota for MY 1999/2000. Note that according to ACPC, Brazil's MY 1998/99 coffee export quota is set at 15 million bags, 5.5 million bags lower than Post estimate. However, there is no control mechanism preventing over-quota exports by ACPC members. Some Brazilian coffee sector representatives report that Brazil should also stress the dismantling of the International Coffee Organization (ICO) to enhance the role of ACPC in the international coffee community.

The table below shows official Brazilian coffee export figures for Calendar Year (CY) 1997 and 1998 and Marketing Year (MY) 1997/98 and 1998/99 (cumulative Jul-Feb), as reported by the Brazilian Department of Foreign Trade (DECEX). Revised monthly coffee export data — quantity, value and average price — for MY 1998/99 (Jul-Mar), as reported by FEBEC, are also shown below.

| Official Brazilian C                   | Coffee Exports (Met   | ric Tons, 1,000 US | S\$ FOB).      |               |
|--|-----------------------|--------------------|----------------|---------------|
| NCM                                    | CY 1997 1/            | CY 1998 1/         | MY 1997/98 2/  | MY 1998/99 2/ |
| 0901.11.10 Gree                        | en coffee, non-decat  | f.                 |                |               |
| Quantity                               | 868,439               | 995,104            | 519,153        | 861,266       |
| Value                                  | 2,745,289             | 2,330,408          | 1,718,991      | 1,696,628     |
| 0901.11.90 Gree                        | en coffee, non-deca   | f., others         |                |               |
| Quantity                               |                       | 1                  | 0              | 76            |
| Value                                  |                       | 5                  | 0              | 178           |
| 0901.12.00 Gree                        | en coffee, decaf., ot | hers               |                |               |
| Quantity                               |                       | 108                |                | 25            |
| Value                                  |                       | 461                |                | 74            |
| 0901.21.00 Roas                        | sted Coffee, non-de   | caf.               |                |               |
| Quantity                               | 575                   | 486                | 391            | 299           |
| Value                                  | 2,653                 | 2,511              | 1,891          | 1,498         |
| 0901.22.00 Roas                        | sted Coffee, decaf.   |                    |                |               |
| Quantity                               | 18                    | 13                 | 10             | 8             |
| Value                                  | 108                   | 76                 | 60             | 44            |
| 0901.90.00 Coff                        | ee, others            |                    |                |               |
| Quantity                               | 27                    | 37                 | 22             | 25            |
| Value                                  | 123                   | 155                | 94             | 102           |
| Total                                  |                       |                    |                |               |
| Quantity                               | 869,059               | 995,749            | 519,576        | 861,699       |
| Value                                  | 2,748,173             | 2,333,616          | 1,721,036      | 1,698,523     |
| Source: Brazilian D                    | Department of Forei   | gn Trade (DECEX)   | ).             |               |
| Note : CY - Calend<br>"" means no expo |                       | Ũ                  | ear (Jul-Feb). |               |

| Brazilian Monthly Coffee Exports for MY 1997/98 (60-kg bag, green equivalent).                                   |           |            |             |         |           |            |  |  |
|--|-----------|------------|-------------|---------|-----------|------------|--|--|
| Month  | Conillon  | Arabica    | Total Green | Roasted | Soluble   | Total      |  |  |
| July   | 127,345   | 1,536,489  | 1,663,834   | 80      | 191,958   | 1,855,872  |  |  |
| August   | 121,993   | 1,578,681  | 1,700,674   | 19      | 145,771   | 1,846,464  |  |  |
| September  | 104,663   | 1,947,798  | 2,052,461   | 10      | 123,624   | 2,176,095  |  |  |
| October  | 104,687   | 1,914,633  | 2,019,320   | 328     | 109,285   | 2,128,933  |  |  |
| November   | 67,125    | 1,630,759  | 1,697,884   | 698     | 166,038   | 1,864,620  |  |  |
| December   | 121,000   | 1,673,034  | 1,794,034   | 349     | 121,038   | 1,915,421  |  |  |
| January  | 107,948   | 1,294,769  | 1,402,717   | 67      | 136,498   | 1,539,282  |  |  |
| February   | 333,235   | 1,517,846  | 1,851,081   | 29      | 162,609   | 2,013,719  |  |  |
| March  | 256,262   | 1,821,969  | 2,078,231   | 1,005   | 190,074   | 2,269,310  |  |  |
| Total  | 1,344,258 | 14,915,978 | 16,260,236  | 2,585   | 1,346,895 | 17,609,716 |  |  |
| Source: Brazilian Federation of Coffee Exporters (FEBEC), Brazilian Soluble Coffee Industry Association (ABICS). |           |            |             |         |           |            |  |  |

| Brazilian Monthly Coffee Exports for MY 1997/98 (1,000 US\$).  |          |           |                     |     |         |           |  |  |
|--|----------|-----------|---------------------|-----|---------|-----------|--|--|
| Month  | Conillon | Arabica   | Total Green Roasted |     | Soluble | Total     |  |  |
| July   | 12,734   | 198,623   | 211,357             | 18  | 30,079  | 241,454   |  |  |
| August   | 11,950   | 197,797   | 209,747             | 5   | 22,263  | 232,015   |  |  |
| September  | 10,035   | 236,906   | 246,941             | 2   | 18,405  | 265,348   |  |  |
| October  | 9,904    | 220,114   | 230,018             | 93  | 16,115  | 246,226   |  |  |
| November   | 6,388    | 190,034   | 196,422             | 123 | 22,982  | 219,527   |  |  |
| December   | 12,363   | 200,419   | 212,782             | 61  | 16,578  | 229,421   |  |  |
| January  | 10,871   | 156,701   | 167,572             | 20  | 17,498  | 185,090   |  |  |
| February   | 33,930   | 173,564   | 207,494             | 3   | 20,104  | 227,601   |  |  |
| March  | 23,579   | 201,413   | 224,992             | 167 | 22,507  | 247,666   |  |  |
| Total  | 131,754  | 1,775,571 | 1,907,325           | 492 | 186,531 | 2,094,348 |  |  |
| Source: Brazilian Federation of Coffee Exporters (FEBEC), Brazilian Soluble Coffee Industry Association (ABICS). |          |           |                     |     |         |           |  |  |

| Brazilian Monthly Coffee Exports for MY 1998/99 (Average Price, FOB Brazil, US\$/60-kg bag, green equivalent).      |          |         |         |         |  |  |
|---|----------|---------|---------|---------|--|--|
| Month   | Conillon | Arabica | Roasted | Soluble |  |  |
| July  | 100.00   | 129.27  | 225.00  | 156.70  |  |  |
| August  | 97.96    | 125.29  | 263.16  | 152.73  |  |  |
| September   | 95.88    | 121.63  | 200.00  | 148.88  |  |  |
| October   | 94.61    | 114.96  | 283.54  | 147.46  |  |  |
| November  | 95.17    | 116.53  | 176.22  | 138.41  |  |  |
| December  | 102.17   | 119.79  | 174.79  | 136.97  |  |  |
| January   | 100.71   | 121.03  | 298.51  | 128.19  |  |  |
| February  | 101.82   | 114.35  | 103.45  | 123.63  |  |  |
| March   | 92.01    | 110.55  | 166.17  | 118.41  |  |  |
| Source: Brazilian Federation of Coffee Exporters (FEBEC), Brazilian Soluble<br>Coffee Industry Association (ABICS). |          |         |         |         |  |  |

Brazilian cumulative coffee exports by destination and by type of coffee for MY 1998/99 (July-Mar) follow. The figures show revised data as reported by FEBEC. Brazilian green exports — "arabica" and "robusta" — to the United States were approximately 3.42 million bags for MY 1998/99. This figure represents almost a 140 percent increase compared to the same period of MY 1997/98 (1.43 million bags). Soluble coffee exports to the United States accounted for 313,667 bags, green equivalent, or a 56 percent increase compared to same period last season.

Brazilian Coffee Exports by Destination for MY 1997/98 (Arabica variety, 60-kg bag, green equivalent) - Revised data.

| Country           | July  | August    | September | October   | November  |  |  |  |
|-------------------|---|-----------|-----------|-----------|-----------|--|--|--|
| Germany           | 241,840   | 300,670   | 329,840   | 381,530   | 327,900   |  |  |  |
| USA               | 237,535   | 312,930   | 320,805   | 344,860   | 300,425   |  |  |  |
| Italy             | 132,880   | 116,480   | 181,285   | 160,765   | 148,832   |  |  |  |
| Japan             | 125,670   | 122,339   | 147,449   | 131,472   | 115,274   |  |  |  |
| Belgium/Lux.      | 56,380  | 61,010    | 87,585    | 101,050   | 69,650    |  |  |  |
| Slovenia          | 67,200  | 55,340    | 83,180    | 86,700    | 51,200    |  |  |  |
| Spain             | 55,955  | 43,700    | 83,695    | 62,440    | 50,270    |  |  |  |
| Greece            | 57,945  | 63,946    | 63,260    | 61,120    | 43,840    |  |  |  |
| Netherlands       | 32,290  | 35,540    | 80,980    | 33,520    | 54,080    |  |  |  |
| France            | 54,601  | 43,672    | 63,072    | 43,895    | 44,108    |  |  |  |
| Sweden            | 47,440  | 36,960    | 64,320    | 68,820    | 42,480    |  |  |  |
| Others            | 426753  | 386094    | 442327    | 438,461   | 382,700   |  |  |  |
| Total             | 1,536,489   | 1,578,681 | 1,947,798 | 1,914,633 | 1,630,759 |  |  |  |
| Source: Brazilian | Source: Brazilian Federation of Coffee Exporters (FEBEC). |           |           |           |           |  |  |  |

| Brazilian Coffee Exports by Destination for MY 1997/98 (Arabica variety, 60-kg bag, green equivalent) - Revised data. |   |           |           |           |            |  |  |
|---|---|-----------|-----------|-----------|------------|--|--|
| Country   | December  | January   | February  | March     | Total      |  |  |
| Germany   | 316,878   | 211,350   | 330,000   | 377,616   | 2,817,624  |  |  |
| USA   | 228,850   | 230,857   | 209,510   | 358,822   | 2,544,594  |  |  |
| Italy   | 222,798   | 121,626   | 160,804   | 140,393   | 1,385,863  |  |  |
| Japan   | 156,042   | 118,613   | 98,532    | 135,944   | 1,151,335  |  |  |
| Belgium/Lux.  | 85,060  | 66,070    | 84,615    | 89,290    | 700,710    |  |  |
| Slovenia  | 69,110  | 62,360    | 82,220    | 63,120    | 620,430    |  |  |
| Spain   | 66,200  | 48,905    | 69,860    | 70,960    | 551,985    |  |  |
| Greece  | 44,160  | 43,200    | 39,680    | 55,919    | 473,070    |  |  |
| Netherlands   | 59,620  | 52,380    | 49,980    | 56,020    | 454,410    |  |  |
| France  | 50,371  | 38,680    | 46,500    | 64,711    | 449,610    |  |  |
| Sweden  | 44,240  | 43,040    | 48,480    | 42,680    | 438,460    |  |  |
| Others  | 329705  | 257688    | 297665    | 366,494   | 3,327,887  |  |  |
| Total   | 1,673,034   | 1,294,769 | 1,517,846 | 1,821,969 | 14,915,978 |  |  |
| Source: Brazilian   | Source: Brazilian Federation of Coffee Exporters (FEBEC). |           |           |           |            |  |  |

Brazilian Coffee Exports by Destination for MY 1998/99 (Conillon variety, 60-kg bag, green equivalent) - Revised Data. September August Country July October November 

| 000000            | 0 0.1 j   | 1100000 | ~ promote |         | 1.0.001 |  |  |  |
|-------------------|---|---------|-----------|---------|---------|--|--|--|
| USA               | 53,550  | 76,250  | 59,230    | 70,420  | 34,160  |  |  |  |
| Canada            | 17,645  | 8,830   | 12,575    | 16,975  | 4,525   |  |  |  |
| Belgium/Lux.      | 6,480   | 5,400   | 8,280     | 4,920   | 2,520   |  |  |  |
| Argentina         | 12,205  | 7,723   | 4,338     | 4,005   | 830     |  |  |  |
| Japan             | 13,040  | 12,160  | 7,560     | 5,267   | 2,880   |  |  |  |
| France            | 2,440   | 1,800   | 4,640     |         | 9,720   |  |  |  |
| Chile             | 11,000  | 5,000   |           |         | 8,580   |  |  |  |
| U.K.              |   |         | 3,520     |         | 1,920   |  |  |  |
| Germany           | 6,880   | 1,280   |           |         |         |  |  |  |
| Italy             | 1,280   | 320     |           | 320     | 320     |  |  |  |
| Lebanon           |   | 1,300   | 650       | 960     | 350     |  |  |  |
| Others            | 2,825   | 1,930   | 3,870     | 1,820   | 1,320   |  |  |  |
| Total             | 127,345   | 121,993 | 104,663   | 104,687 | 67,125  |  |  |  |
| Source: Brazilian | Source: Brazilian Federation of Coffee Exporters (FEBEC). |         |           |         |         |  |  |  |

Brazilian Coffee Exports by Destination for MY 1998/99 (Conillon variety, 60-kg bag, green equivalent) - Revised Data.

| Country   | December | January | February | March   | Total     |  |
|---|----------|---------|----------|---------|-----------|--|
| USA   | 60,240   | 53,913  | 273,215  | 191,365 | 872,343   |  |
| Canada  | 8,985    |         | 16,060   | 16,320  | 101,915   |  |
| Belgium/Lux.  | 28,910   | 6,420   | 3,500    | 7,080   | 73,510    |  |
| Argentina   |          | 15,420  | 10,075   | 6,175   | 60,771    |  |
| Japan   | 7,130    | 4,260   | 1,760    | 5,280   | 59,337    |  |
| France  | 6,120    | 14,760  | 10,800   | 6,960   | 57,240    |  |
| Chile   |          |         | 5,000    | 617     | 30,197    |  |
| U.K.  | 3,200    | 5,120   |          | 5,400   | 19,160    |  |
| Germany   |          |         | 1,080    | 5,060   | 14,300    |  |
| Italy   | 5,835    | 320     | 3,520    | 320     | 12,235    |  |
| Lebanon   |          | 2,275   | 1,285    | 4,550   | 11,370    |  |
| Others  | 580      | 5,460   | 6,940    | 7,135   | 31,880    |  |
| Total   | 121,000  | 107,948 | 333,235  | 256,262 | 1,344,258 |  |
| Source: Brazilian Federation of Coffee Exporters (FEBEC). |          |         |          |         |           |  |

| Brazilian Coffee Exports by Destination for MY 1998/99 (Soluble coffee, 60-kg bag, green equivalent) - Revised Data. |         |         |           |         |          |  |
|--|---------|---------|-----------|---------|----------|--|
| Country  | July    | August  | September | October | November |  |
| Russia   | 67,312  | 38,142  | 2,138     | 15,283  | 49,811   |  |
| USA  | 25,804  | 17,482  | 40,679    | 33,725  | 41,488   |  |
| Japan  | 18,531  | 19,682  | 20,489    | 19,028  | 24,639   |  |
| Germany  | 22,173  | 18,439  | 15,924    | 8,242   | 13,629   |  |
| Ukraine  | 15,912  | 19,907  | 8,840     |         |          |  |
| Romania  | 6,714   | 2,390   | 10,490    | 3,987   | 8,469    |  |
| Australia  | 1,858   | 4,672   | 2,483     | 7,856   | 2,939    |  |
| Czech Rep.   | 6,619   | 4,167   |           | 225     | 1,699    |  |
| Argentina  | 2,092   | 6,323   | 1,896     | 439     | 1,425    |  |
| Canada   | 2,856   | 2,974   | 4,640     | 1,882   | 2,510    |  |
| Singapore  | 4,869   | 1,758   | 745       | 628     | 3,025    |  |
| Others   | 17,218  | 9,835   | 15,300    | 17,990  | 16,404   |  |
| Total  | 191,958 | 145,771 | 123,624   | 109,285 | 166,038  |  |
| Source: Brazilian Federation of Coffee Exporters (FEBEC). Brazilian Soluble Coffee Industry                          |         |         |           |         |          |  |

Source: Brazilian Federation of Coffee Exporters (FEBEC), Brazilian Soluble Coffee Industry Association (ABICS).

| Brazilian Coffee Exports by Destination for MY 1998/99 (Soluble coffee, 60-kg bag, green |  |  |  |  |  |  |
|--|--|--|--|--|--|--|
| equivalent) - Revised Data.  |  |  |  |  |  |  |
| Country December January February March Total  |  |  |  |  |  |  |

| Russia   | 26,106  | 34,689  | 47,466  | 47,612  | 328,559   |  |
|--|---------|---------|---------|---------|-----------|--|
| USA  | 32,915  | 37,940  | 38,540  | 45,094  | 313,667   |  |
| Japan  | 22,766  | 19,292  | 16,346  | 22,054  | 182,827   |  |
| Germany  | 8,275   | 6,838   | 19,373  | 20,675  | 133,568   |  |
| Ukraine  |         | 9,724   | 11,058  | 9,268   | 74,709    |  |
| Romania  | 3,282   | 494     | 2,291   | 5,369   | 43,486    |  |
| Australia  | 3,785   | 3,028   | 1,933   | 2,963   | 31,517    |  |
| Czech Rep.   | 1,905   | 2,102   | 4,429   | 5,152   | 26,298    |  |
| Argentina  | 3,120   | 4,992   | 251     | 5,453   | 25,991    |  |
| Canada   | 3,360   | 1,883   | 3,970   | 628     | 24,703    |  |
| Singapore  | 1,929   | 3,313   | 1,911   | 2,934   | 21,112    |  |
| Others   | 13,595  | 12,203  | 15,041  | 22,872  | 140,458   |  |
| Total  | 121,038 | 136,498 | 162,609 | 190,074 | 1,346,895 |  |
| Source: Brazilian Federation of Coffee Exporters (FEBEC), Brazilian Soluble Coffee Industry Association (ABICS). |         |         |         |         |           |  |

#### Imports

The table below shows official Brazilian coffee import figures for Calendar Year (CY) 1997 and 1998 and Marketing Year (MY) 1997/98 and 1998/99 (cumulative Jul-Feb), as reported by the Brazilian Department of Foreign Trade (DECEX).

| Brazilian Official                  | Coffee Imports (Me                          | etric Tons, 1,000 U | S\$ FOB).       |               |  |  |  |
|-------------------------------------|---|---------------------|-----------------|---------------|--|--|--|
| NCM                                 | CY 1997 1/                                  | CY 1998 1/          | MY 1997/98 2/   | MY 1998/99 2/ |  |  |  |
| 0901.11.10 Green coffee, non-decaf. |   |                     |                 |               |  |  |  |
| Quantity                            | 251   |                     |                 |               |  |  |  |
| Value                               | 463   |                     |                 |               |  |  |  |
| 0901.11.90 Gre                      | een coffee, non-deca                        | af., others         |                 |               |  |  |  |
| Quantity                            | 0   |                     | 0               |               |  |  |  |
| Value                               | 2   |                     | 2               |               |  |  |  |
| 0901.21.00 Roa                      | asted Coffee, non-de                        | ecaf.               |                 |               |  |  |  |
| Quantity                            | 62  | 69                  | 47              | 56            |  |  |  |
| Value                               | 680   | 827                 | 491             | 690           |  |  |  |
| 0901.22.00 Ros                      | asted Coffee, decaf.                        |                     |                 |               |  |  |  |
| Quantity                            | 1   | 2                   | 1               | 2             |  |  |  |
| Value                               | 10  | 26                  | 11              | 28            |  |  |  |
| 0901.90.00 Co                       | ffee, others                                |                     |                 |               |  |  |  |
| Quantity                            | 4   | 3                   | 4               | 2             |  |  |  |
| Value                               | 12  | 14                  | 19              | 5             |  |  |  |
| Total                               |   |                     |                 |               |  |  |  |
| Quantity                            | 318   | 73                  | 53              | 59            |  |  |  |
| Value                               | 1,167                                       | 867                 | 525             | 722           |  |  |  |
|                                     | Department of Fore                          | •                   | ,               |               |  |  |  |
|                                     | dar Year (Jan-Dec),<br>orts, "0" means less | -                   | rear (Jul-Feb). |               |  |  |  |

### Stocks

ATO/Sao Paulo estimate for MY 1998/99 ending stocks has been reduced to 12.1 million bags (60 kg, green equivalent), due to the sharp increase in estimated MY 1998/99 coffee exports. Ending stocks for MY 1999/2000 are forecast at 8.27 million bags, a 3.8 million bag drop compared to previous MY due to the projected lower 1999 coffee harvest.

The table below shows the volumes offered and negotiated for MY 1998/99 (Jul-May) in the auctions of government-owned stocks conducted by the Brazilian Government (GOB) through the National Coffee Department (MDIC/DENAC). Cumulative sales to date are 1.38 million bags, a 940,000 bag drop compared to MY 1997/98. Note that the 1997 coffee harvest was small, thus pressing for a higher volume to be offered through official auctions. As of May 5, the level of Government stock was estimated at approximately 8.7 million bags.

| Date       | Quantity Offered | Quantity Sold | Price (R\$) | Price (US\$) |
|------------|------------------|---------------|-------------|--------------|
| 08-Jul     | 25,257           | 24,951        | 119.15      | 102.80       |
| 15-Jul     | 70,000           | 54,500        | 91.70       | 78.92        |
| 05-Aug     | 35,773           | 35,447        | 134.46      | 115.33       |
| 12-Aug     | 70,000           | 65,700        | 103.02      | 88.13        |
| 02-Sep     | 50,124           | 49,809        | 120.84      | 102.62       |
| 16-Sep     | 70,000           | 50,000        | 98.06       | 83.12        |
| 07-Oct     | 60,149           | 55,004        | 104.73      | 88.39        |
| 21-Oct     | 37,548           | 37,548        | 91.79       | 77.16        |
| 11-Nov     | 65,283           | 64,363        | 106.32      | 89.27        |
| 09-Dec     | 70,000           | 67,092        | 106.42      | 88.39        |
| 13-Jan     | 83,191           | 82,951        | 129.64      | 107.05       |
| 10-Feb     | 205,647          | 203,801       | 146.03      | 75.55        |
| 03-Mar     | 300,000          | 299,187       | 141.64      | 66.47        |
| 07-Apr     | 250,000          | 192,940       | 125.31      | 72.39        |
| 05-May     | 100,000          | 99,268        | 131.02      | 78.89        |
| Cumulative | 1,492,972        | 1,382,561     |             |              |

The monthly coffee distribution linked to Brazilian cooperatives for MY 1998/99 (Jul-Mar) follows. As reported by the National Coffee Council (CNC), the coffee stocks held by cooperatives totaled approximately 2.6 million bags on March 31, 1999, a 106 percent increase compared to the same date in 1998, due to the greater availability of the product. Private stocks which are represented by coffee owned by cooperatives, private producers, the industry and exporters are estimated at 3.8 million bags. There are no official data for total private stocks.

| Monthly Coffee Distribution of Brazilian Cooperatives (60-kg bags, MY 1998/99 - Jul/Jun). |                  |            |           |               |  |  |
|---|------------------|------------|-----------|---------------|--|--|
| Month   | Beginning Stocks | Deliveries | Sales     | Ending Stocks |  |  |
| July  | 1,211,387        | 2,593,429  | 945,464   | 2,859,352     |  |  |
| August  | 2,859,352        | 2,571,480  | 1,011,564 | 4,419,268     |  |  |
| September   | 4,419,268        | 2,467,653  | 977,503   | 5,909,418     |  |  |
| October   | 5,909,418        | 1,034,802  | 899,210   | 6,045,010     |  |  |
| November  | 6,045,010        | 436,937    | 789,610   | 5,692,337     |  |  |
| December  | 5,692,337        | 223,230    | 810,849   | 5,104,718     |  |  |
| January   | 5,104,718        | 160,004    | 888,673   | 4,376,049     |  |  |
| February  | 4,376,049        | 112,607    | 1,083,091 | 3,405,565     |  |  |
| March   | 3,405,565        | 134,429    | 934,525   | 2,605,469     |  |  |
| Cumulative  |                  | 9,734,571  | 8,340,489 |               |  |  |
| Source: National Coffee Council (CNC).  |                  |            |           |               |  |  |

## Policy

In April 1999, Roberio Silva was appointed to head the Secretariat of Essential Products an agency of the Ministry of Development, Industry and Commerce (MDIC), which coordinates activities of the National Coffee Department (DENAC) and the Sugar and Alcohol Department (DAA). Roberio Silva was the former general secretary for the Association of Coffee Producing Countries (ACPC) and his appointment was well received by the Brazilian coffee sector.

According to post contacts, the new board of the Brazilian Coffee Policy Council ("Conselho Deliberativo de Politica Cafeeira" - CDPC) has not yet been chosen. The CDPC is comprised of a president, 6 representatives from the Brazilian Government and 6 advisors from the private sector (production, exports, roast and soluble industry). Nevertheless, the Council has held informal meetings to evaluate industry conditions for MY 1999/2000. On April 28, CDPC's last meeting, the increase of the soluble coffee competitiveness in international markets was discussed. Specific Government auctions for the soluble industry and the possibility of draw back operations were pointed out as alternatives to increase the soluble coffee industry competitiveness. However, no decision was taken to date. The coffee production sector called for the General Secretary position of ACPC, vacant since Roberio Silva assumed Brazil's Secretariat of Essential Products, to be filled with a representative of the Brazilian coffee production sector and not by a representative of the Ministry of Foreign Affairs.

According to DENAC, the 1999 Coffee Defense Fund (FUNCAFE) budget is forecast at R\$ 687.7 million (approximately US\$ 409.3 million). The budget includes approximately R\$ 658.7 million (US\$ 392 million) to finance the production sector — harvesting and pre-marketing. Espirito Santo State producers are already eligible for a total of R\$ 150 million (US\$ 89.2 million). Other expenses budgeted for include R\$ 4 million (approximately US\$ 2.38 million) to fund marketing campaigns.

On April 27, the export sector created the Brazilian Green Coffee Exporters Council (CECAFE) as a the result of negotiations between the Brazilian Federation of Coffee Exporters (FEBEC) and the Brazilian Association of Coffee Exporters (ABECAFE). The Council will join both associations as well as the Varginha, Vitoria and

Rio de Janeiro Commerce Centers, the Santos Commercial Association and 21 other independent exporters. CECAFE will be headquartered in Brasilia.

## **Exchange Rate**

| Exchange Rate (R\$/US\$1.00 - last day of period) 1/ |      |      |      |      |  |  |
|--|------|------|------|------|--|--|
| Month  | 1995 | 1996 | 1997 | 1998 |  |  |
| January  | 0.84 | 0.98 | 1.05 | 1.12 |  |  |
| February   | 0.85 | 0.98 | 1.05 | 1.13 |  |  |
| March  | 0.90 | 0.99 | 1.06 | 1.14 |  |  |
| April  | 0.91 | 0.99 | 1.06 | 1.14 |  |  |
| May  | 0.90 | 1.00 | 1.07 | 1.15 |  |  |
| June   | 0.91 | 1.00 | 1.08 | 1.16 |  |  |
| July   | 0.94 | 1.01 | 1.08 | 1.16 |  |  |
| August   | 0.95 | 1.02 | 1.09 | 1.18 |  |  |
| September  | 0.95 | 1.02 | 1.10 | 1.19 |  |  |
| October  | 0.96 | 1.03 | 1.10 | 1.19 |  |  |
| November   | 0.97 | 1.03 | 1.11 | 1.20 |  |  |
| December   | 0.99 | 1.04 | 1.12 |      |  |  |
| 1/ Official rate.                                    |      |      |      |      |  |  |