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## Report Name: Citrus Annual

Country: Korea - Republic of
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## Report Highlights:

Reduced open field "Unshu" mandarin harvest in the southern part of Jeju Island will drive Korea's total citrus production down slightly in 2022/23. Overall fruit quality is expected to be above average following reduced rainfall during the growing period, with higher Brix and lower sourness levels. Korea's fresh orange imports in 2022/23 are projected to decline by 3.8 percent (following a 29 percent drop in 2021/22) due to falling consumer fruit demand and unfavorable currency exchange rates.

Tangerines / Mandarins
Production, Supply \& Distribution (PSD) Table

| Tangerines/Mandarins, Fresh Market Year Begins <br> Korea, Republic of | $\begin{gathered} \hline 2020 / 2021 \\ \hline \text { Oct } 2020 \end{gathered}$ |  | $\begin{gathered} \hline 2021 / 2022 \\ \hline \text { Oct } 2021 \end{gathered}$ |  | $\begin{gathered} 2022 / 2023 \\ \hline \text { Oct } 2022 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  | USDA Official | New Post | USDA Official | New Post | USDA Official | New Post |
| Area Planted (HECTARES) | 20038 | 20038 | 20000 | 19978 | 0 | 19930 |
| Area Harvested (HECTARES) | 18836 | 18836 | 18800 | 18800 | 0 | 18734 |
| Bearing Trees (1000 TREES) | 23545 | 23545 | 23500 | 23500 | 0 | 23418 |
| Non-Bearing Trees (1000 TREES) | 6512 | 6512 | 6500 | 6500 | 0 | 6477 |
| Total No. Of Trees (1000 TREES) | 30057 | 30057 | 30000 | 30000 | 0 | 29895 |
| Production (1000 MT) | 655 | 655 | 610 | 613 | 0 | 595 |
| Imports (1000 MT) | 1 | 1 | 1 | 1 | 0 | 1 |
| Total Supply (1000 MT) | 656 | 656 | 611 | 614 | 0 | 596 |
| Exports (1000 MT) | 7 | 7 | 7 | 6 | 0 | 6 |
| Fresh Dom. Consumption (1000 MT) | 571 | 571 | 544 | 542 | 0 | 520 |
| For Processing (1000 MT) | 78 | 78 | 60 | 66 | 0 | 70 |
| Total Distribution (1000 MT) | 656 | 656 | 611 | 614 | 0 | 596 |
|  |  |  |  |  |  |  |
| (HECTARES), (1000 TREES), (1000 MT) |  |  |  |  |  |  |

## Tangerine/Mandarin Production

Reduced open field "Unshu" mandarin harvest in the southern part of Jeju Island will drop Korea's total citrus production to 595,000 metric tons (MT) in marketing year (MY) 2022/23 (October - September). This overall 2.9 percent reduction from last year's volume is primarily due to a drier summer fruit growing period as well as an alternating fruit-bearing cycle for "Unshu" production areas in the Seogwipo region.

Also, Korea's citrus industry forecasts an increased number of non-marketable smaller-size fruits, which will also contribute to lower production totals. Non-marketable fruits are used either for processing (juice concentrate) or destroyed. On the other hand, reduced rainfall will improve fruit quality by boosting Brix levels and lowering sourness.

In MY 2022/23, regular season citrus production in open fields (accounting for 76 percent of total citrus production in MY 2021/22) is estimated at 457,000 MT based on the November Ag. Research crop survey, down about 2.2 percent ( $10,293 \mathrm{MT}$ ) from the previous year. Jeju citrus industry leaders cite reduced fruit sets per tree caused by increased fruit drops during the summer growing season.

Figure 1. Korea's Citrus Production and Planted Area by Year


Source: Jeju Special Self-Governing Province (JSSGP)

## Tangerine/Mandarin Planted Area

In MY 2022/23, Korea's total citrus planted area is projected to decrease slightly to 19,930 hectares (ha). Korea's open field planting area ( 73 percent of total planted area) continues to shrink due to an aging farm population and increased property development around citrus farms. However, planted area for late-maturing tangerine varieties, produced mostly in greenhouses, is expected to increase steadily in the coming years as these trees generate two to three times more income compared to regular open field production.

## Late Maturing Varieties

In MY 2022/23, Korea's late-maturing citrus planted area and production output is forecast to increase by one percent to 4,110 ha and $94,000 \mathrm{MT}$, respectively. As consumer demand for high quality, latematuring citrus steadily increases, more growers will move away from regular Unshu mandarin production in open fields and choose to produce the higher priced, late-maturing citrus varieties.

The planted area for "Hallabong" (the major tangerine variety accounting for 37.7 percent of total latematuring citrus in 2021) will decline gradually in the coming years due to aging trees falling productivity and quality, and reduced consumer demand. Conversely, planting of other varieties, such as "Cheonhyehang" and "Redhayang", the second and the third most popular late-maturing citrus varieties, is expected to increase steadily in the coming years with increased consumer demand for new flavor profiles.

## Greenhouse Tangerines

Korea's greenhouse tangerine production for the 2023 summer season (May - September) is projected to increase by 3.7 percent to $28,000 \mathrm{MT}$ due to steady demand during the off-peak season of regular open field Unshu mandarins. Planted area is projected to increase by 4.6 percent to 390 ha in MY 2022/23 due to the cropping pattern changes previously discussed.

Table 1. Korea: Summer Greenhouse Citrus Production Situation

| Year | Area (HA) | Production <br> (MT) | Gross <br> Income (Mil. <br> Won) | Household | Price <br> (Won/Kg) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2013 | 262 | 19,555 | 77,859 | 732 | 3,982 |
| 2014 | 255 | 21,571 | 60,695 | 713 | 2,814 |
| 2015 | 250 | 20,401 | 63,021 | 659 | 3,089 |
| 2016 | 284 | 21,660 | 76,087 | 697 | 3,513 |
| 2017 | 301 | 22,637 | 80,771 | 737 | 3,568 |
| 2018 | 321 | 22,898 | 81,046 | 783 | 3,539 |
| 2019 | 339 | 27,543 | 90,703 | 842 | 3,293 |
| 2020 | 363 | 25,358 | 100,603 | 887 | 3,999 |
| 2021 | 373 | 27,009 | 91,814 | 917 | 3,399 |
| $20221 /$ | 380 | 28,000 | N/A | N/A | N/A |

1/ Preliminary forecast by FAS Seoul
Source: Jeju Provincial Government \& Korea Rural Economic Institute

## Tangerines for Processing

In MY 2022/23, the Jeju citrus industry projects around 70,000 MT of fresh tangerines will be used for processing, mostly for tangerine concentrate production. This is up about 5.6 percent ( $3,720 \mathrm{MT}$ ) from the previous year due to the increased volume of non-marketable (smaller size) tangerines. Korea exported 1,226 MT of tangerine concentrate in MY 2021/22, about 44 percent higher than the previous year on recovering demand in Japan. However, industry sources note that overall demand for tangerine concentrate is gradually declining in both Korea and Japan, with few prospects for improvement.

Three Jeju-based citrus processors (Jeju Development Corporation, Ilhae, and Lotte Chilsung Beverage) process 70,000 to 80,000 MT of tangerines annually. These three processors estimate the current handling capacity for fresh tangerine processing has already peaked as the local fruit juice market has declined over the past decade due to reduced consumer demand for high sugar content drinks. As result, the two private processors (Ilhae and Lotte Chilsung) have continuously decreased annual purchasing volumes. The Jeju Development Corporation, supported by the Jeju Provincial Government, has a mandate to utilize excess production to maintain stable market prices.

## Tangerine/Mandarin Prices

Table 2. Wholesale Prices for Greenhouse Tangerines, Nationwide (Unit: Korean Won per 3 Kilogram)

| Month | 2021 | 2022 |
| :---: | :---: | :---: |
| May | 21,707 | 25,485 |
| Jun. | 18,536 | 19,653 |
| Jul. | 15,945 | 15,676 |
| Aug. | 15,674 | 15,883 |
| Sep. | 12,304 | 14,462 |
| Oct. | 8,321 | 9,628 |
| Nov. | 10,556 | - |

Source: Jeju Special Self-Governing Province Citrus Marketing \& Shipping Association

Table 3. Korea: Average Retail Prices for Regular Unshu (tangerines), Nationwide (Unit: Korean Won per 10 Fruits)

| Month | S size |  | M size |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 | 2022 | 2021 | 2022 |
| Jan. | 2,286 | 2,345 | 2,639 | 3,041 |
| Feb. | 2,473 | 2,606 | 2,790 | 3,043 |
| Mar. | 2,269 | 3,079 | 2,834 | 3,408 |
| April - September: N/A |  |  |  |  |
| Oct. | 2,594 | 2,789 | 3,458 | 3,539 |
| Nov. | 2,423 | - | 3,055 | - |
| Dec. | 2,295 | - | 2,876 | - |

Source: Agricultural \& Fishery Marketing Corporation
Note: S size fruit diameter: $55-58 \mathrm{~mm} / \mathrm{M}$ size fruit diameter: $59-62 \mathrm{~mm}$

## Tangerine/Mandarin Consumption

In MY 2022/23, Korea's citrus consumption is projected to decrease by four percent to 520,000 MT due to the following reasons:

1. A 2.9 percent decline in Korea's total domestic citrus production.
2. Reduced overall fruit demand by inflation and the economic downturn.
3. Increased competition from other domestically produced high-quality fruits (strawberries and high Brix green grapes).

In MY 2021/22, Korea's tangerine consumption decreased by five percent to 542,000 MT due to increased production of other major local fruits (apples, pears, shine muscat grapes, and persimmons).

## Tangerine/Mandarin Trade

In MY 2022/23, Korea's Unshu mandarin exports are forecast to decrease by 23 percent to around 5,000 MT, with lower forecasted exports to Russia. Traditionally, Russia is the top buyer for Korean tangerines with 80 percent (5,173 MT) of Korea's total export volume inMY 2021/22, and exports have fallen since February 2022 due to the ongoing Russian invasion of Ukraine and a resulting decline in commercial vessels traffic (falling by almost half year-on-year, with extending unloading periods caused by port congestion). In addition, Russia resumed Chinese tangerine/mandarin imports from this season following a two year ban due to pesticide residue issues. On top of this, Russian consumers prefer larger-sized tangerines, while average fruit size in Korea is lower this year.

Conversely, fresh tangerine exports to the Canadian and U.S. markets are forecast to increase gradually due to improved supply chain logistics. Korea exports around $1,000 \mathrm{MT}$ of fresh tangerines annually to Canada and the United States. In MY 2021/22, Korea’s fresh Unshu mandarin exports decreased slightly by 5 percent to $6,462 \mathrm{MT}$

Table 4. Export Matrix for Korean Tangerines

| Export Trade Matrix |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Country: Korea |  |  |  |  |
| Commodity: Tangerine (HS 0805.21/22/29) Unit: MT \& US\$1,000 |  |  |  |  |
| Exports to | MY 2020/21(Oct. 20-Sep. 21) |  | MY 2021/22(Oct. $21-$ Sep. 22) |  |
| Country | Volume | Value | Volume | Value |
| U.S. | 475 | 1,089 | 0 | 7 |
| Others |  |  |  |  |


| Russia | 4,816 | 3,670 | 5,173 | 4,280 |
| :--- | ---: | ---: | ---: | ---: |
| Canada | 588 | 580 | 494 | 530 |
| Hong Kong | 327 | 730 | 261 | 549 |
| Guam | 60 | 102 | 69 | 143 |
| Malaysia | 49 | 105 | 189 | 314 |
| Mongolia | 163 | 253 | 13 | 77 |
| Singapore | 291 | 763 | 234 | 741 |
| Others | 32 | 130 | 29 | 96 |
|  |  |  |  |  |
| Total for Others | 6,326 | 6,333 | 6,462 | 6,730 |
| Grand Total | 6,801 | 7,422 | 6,462 | 6,737 |

Source: Trade Data Monitor LLC.

## Oranges

## PS\&D Table

| Oranges, Fresh | 2020/2 |  | 2021/20 |  | 2022/ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Year Begins | Oct 2 |  | Oct |  | Oct |  |
| Korea, Republic of | USDA Official | New Post | USDA Official | New <br> Post | USDA Official | New <br> Post |
| Area Planted (HECTARES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Area Harvested (HECTARES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Bearing Trees (1000 TREES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Non-Bearing Trees (1000 TREES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Total No. Of Trees (1000 TREES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Production (1000 MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Imports (1000 MT) | 110 | 110 | 76 | 78 | 0 | 75 |
| Total Supply (1000 MT) | 110 | 110 | 76 | 78 | 0 | 75 |
| Exports (1000 MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Fresh Dom. Consumption (1000 MT) | 110 | 110 | 76 | 78 | 0 | 75 |
| For Processing (1000 MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Distribution (1000 MT) | 110 | 110 | 76 | 78 | 0 | 75 |
|  |  |  |  |  |  |  |
| (HECTARES) ,(1000 TREES) ,(1000 MT) |  |  |  |  |  |  |

## Orange Production

There is no domestic production of Navel or Valencia oranges in Korea.

## Orange Consumption

In MY 2022/23, Korea's orange consumption is projected to decrease by 3.8 percent to $75,000 \mathrm{MT}$ due to the following reasons:

1. Reduced overall fruit demand caused by inflation and an economic downturn throughout the year.
2. Increased import prices due to unfavorable exchange rates and increased production costs in exporting countries.
3. Increased supply of locally produced major fruits (apple, pear, and persimmons) with better price competitiveness.

In MY 2021/22, Korea's orange consumption declined by 29 percent to around 78,000 MT, mainly due to reduced supply of navel oranges from California. In addition, the overall quality of U.S. navel oranges was lower than average and increased Korean domestic fruit production caused a sharp decline in orange demand.

## Orange Trade

Despite increasing navel orange production in the United States from the prior year, Korea's fresh orange imports in MY 2022/23 are projected to decline by 3.8 percent to around 75,000 MT. U.S. orange exports to Korea are projected to fall by 4.3 percent (to $65,000 \mathrm{MT}$ ) due to the following reasons:

1. Inflation and reduced disposable household income caused by an economic downturn will reduce fruit consumption.
2. An unfavorable exchange rate (U.S. Dollar / Korean Won) will increase import prices.
3. A 10 to 15 percent increase in major domestic fruit production (pear, persimmon, and table grape) with better quality will compete directly with imported oranges.
4. Increased competition from some high-quality domestic fruits (late-maturing citrus, greenhouse strawberries, and high Brix green table grapes) during the seasonal U.S.-Korea Free Trade Agreement (KORUS) duty period (March-early May).

In MY 2021/22, Korea's total orange imports decreased by 29 percent to 77,810 MT mainly due to reduced navel orange production in California, the major navel orange production area in the United States. Although Korea's orange imports from the United States decreased 32 percent ( 31,729 MT), orange imports from other countries maintained a volume of around $10,000 \mathrm{MT}$, similar to the previous year.

Figure 2. Korea's Fresh Orange Imports by Marketing Year


Source: Korea Customs Service \& Trade Data Monitor LLC

Table 5. Korea: Monthly Orange Imports (Unit: MT)

| Year | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: | :---: |
| '22 | 2,026 | 3,128 | 30,366 | 19,203 | 11,431 | 1,817 | 1,352 | 1,780 | 3,128 | 2,279 | - | - |
| '21 | 2,338 | 4,325 | 46,399 | 33,256 | 10,201 | 1,905 | 2,996 | 2,349 | 1,988 | 1,136 | 1,211 | 1,233 |
| '20 | 4,794 | 4,779 | 49,759 | 31,547 | 12,008 | 1,583 | 1,972 | 1,990 | 3,127 | 2,203 | 733 | 861 |
| '19 | 5,424 | 5,700 | 41,025 | 48,408 | 12,121 | 1,709 | 2,098 | 2,047 | 1,631 | 1,647 | 583 | 1,994 |
| '18 | 9,251 | 7,294 | 61,291 | 39,691 | 10,335 | 2,885 | 1,339 | 1,605 | 2,916 | 3,804 | 1,157 | 877 |
| '17 | 5,918 | 11,421 | 60,543 | 40,549 | 8,925 | 3,471 | 1,946 | 2,067 | 2,669 | 1,357 | 1,012 | 1,694 |
| '16 | 5,210 | 10,830 | 68,324 | 46,908 | 9,719 | 1,780 | 2,340 | 2,275 | 2,166 | 1,473 | 838 | 3079 |

Source: Korea Customs Service \& Trade Data Monitor LLC.
Table 6. Import Quota under the KORUS FTA (Unit: MT, \%)

| HSK 10 | Description | Base Rate | 2021 | Zero | $\begin{array}{r} 2023 \\ \hline \\ \hline \text { Zero } \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 0805100000 | Oranges | $\overline{50}$ | Zero |  |  |
| March1 - end Aug |  |  |  |  |  |
| Sept 1 - end Feb |  |  |  |  |  |
| TRQ (MT) |  |  | 3,262 | 3,360 | 3,461 |
| In-quota Rate |  |  | 0 | 0 | 0 |
| Out of Quota Rate |  | 50 | 50 | 50 | 50 |

Note: After year 5, the in-quota quantity increases by $3 \%$ per year, compounded annually.

Table 7. Import Quota under the Korea-EU FTA (Unit: MT, \%)

| KOR-EU FTA | Description | Base Rate | 2021 | Zero | $\begin{aligned} & \hline 2023 \\ & \hline \\ & \hline \text { Zero } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| HS 0805100000 | Oranges | $50$ |  |  |  |
| March 1 - end Aug |  |  |  |  |  |
| Sept 1 - end Feb |  |  |  |  |  |
| TRQ (MT) |  |  | 40 | 60 | 60 |
| In-quota Rate |  |  | 0 | 0 | 0 |
| Out of Quota Rate |  | 50 | 50 | 50 | 50 |

Note: After year 12, the in-quota quantity shall remain the same as the quantity of year 12 .

Table 8. Import Quota under the Korea-Australia FTA (Unit: MT, \%)


Note: After year 10, the in-quota quantity shall remain the same as the quantity of year 10 .

Table 9. Import Matrix for Lemons

| Import Trade Matrix |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Country: Korea |  |  |  |  |
| Commodity: Lemon (0805.50.10) |  |  | Unit: MT \& US\$1,000 |  |
| Imports from | MY 2020/21(Oct. 20-Sep. 21) |  | MY 2021/22(Oct. 21 -Sep. 22) |  |
| Country | Volume | Value | Volume | Value |
| U.S. | 11,987 | 27,652 | 15,797 | 35,180 |
| Others |  |  |  |  |
| Chile | 4,654 | 8,508 | 4,764 | 8,868 |
| Other | 4 | 15 | 190 | 379 |
|  |  |  |  |  |
| Total for Others | 4,658 | 8,523 | 4,954 | 9,247 |
| Grand Total | 16,645 | 36,175 | 20,751 | 44,427 |

Source: Trade Data Monitor LLC.

Orange Prices
Table 10. Korea: Average Retail Prices for Imported Oranges (Navel)
(Unit: Korean Won per 10 Fruits, High quality)

| Month Year | 2020 | 2021 | 2022 | \% Change from the <br> previous year |
| :---: | :---: | :---: | :---: | :---: |
| Jan | 12,113 | 15,516 | 15,855 | 2.2 |
| Feb | 9,993 | 14,880 | 14,914 | 0.2 |
| Mar | 9,474 | 11,347 | 13,061 | 15.1 |
| Apr | 9,473 | 10,442 | 15,681 | 50.2 |
| May | 9,493 | 10,267 | 15,528 | 51.2 |
| Jun | - | 10,079 | 14,874 | 47.6 |
| Jul | - | 9,759 | 13,779 | 41.2 |
| Aug | - | - | - | - |
| Sep | - | - | - | - |
| Oct | - | - | - | - |
| Nov | - | - | - | - |
| Dec | 15,202 | - | - | - |

Source: Agricultural \& Fishery Marketing Corporation

Table 11. Korea: Average Wholesale Prices for Imported Navel Oranges
(Unit: Korean Won per 18 Kilogram box)

| Month | High Quality |  | Medium Quality |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 | 2022 | 2021 | 2022 |
| Jan. | 64,810 | 78,000 | 58,910 | 73,000 |
| Feb. | 67,969 | 79,606 | 62,458 | 74,606 |
| Mar. | 60,325 | 66,982 | 54,314 | 61,154 |
| Apr. | 50,734 | 75,736 | 44,370 | 71,367 |
| May | 51,440 | 74,079 | 45,415 | 69,879 |
| Jun. | 52,865 | 73,247 | 46,681 | 68,722 |
| Jul. | 57,288 | - | 50,644 | - |
| Aug. | - | - | - | - |
| Sep. | - | - | - | - |
| Oct. | - | - | - | - |
| Nov. | - | - | - | - |
| Dec. | 76,200 | - | 71,200 | - |

Source: Agricultural \& Fishery Marketing Corporation

Table 12. Korea: Wholesale Prices for Domestic Hallabong \& Imported Navel Oranges
(Unit: Korean Won per Kilogram)

| Month | Imported Navel 1/ |  | Hallabong 2/ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2021 | 2022 | 2021 | 2022 |
| Jan. | 3,601 | 4,333 | 4,030 | 4,989 |
| Feb. | 3,776 | 4,423 | 5,183 | 3,315 |
| Mar. | 3,351 | 3,721 | 3,758 | 3,214 |
| Apr. | 2,819 | 4,208 | 4,188 | 3,120 |
| May | 2,858 | 4,116 | 4,405 | 3,111 |
| Jun. | 2,937 | 4,069 | - | - |

1/ High quality navel oranges
2/ Late variety Unshu oranges
Source: Agricultural \& Fishery Marketing Corporation / Jeju Special Self-Governing Province Citrus Marketing \& Shipping Association

## Orange Juice

PS\&D Table

| Orange Juice | 2020/ | 2021 | 2021/ | 2022 | 2022 | 2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Year Begins | Oct | 2020 | Oct | 2021 | Oct | 2022 |
| Korea, Republic of | USDA Official | New Post | USDA Official | New Post | USDA Official | New Post |
| Deliv. To Processors (MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Beginning Stocks (MT) | 4968 | 4968 | 5500 | 5500 | 0 | 5500 |
| Production (MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Imports (MT) | 18504 | 18504 | 17000 | 18118 | 0 | 17000 |
| Total Supply (MT) | 23472 | 23472 | 22500 | 23618 | 0 | 22500 |
| Exports (MT) | 379 | 379 | 400 | 400 | 0 | 400 |
| Domestic Consumption (MT) | 17593 | 17593 | 16600 | 17718 | 0 | 17800 |
| Ending Stocks (MT) | 5500 | 5500 | 5500 | 5500 | 0 | 4300 |
| Total Distribution (MT) | 23472 | 23472 | 22500 | 23618 | 0 | 22500 |
|  |  |  |  |  |  |  |
| (MT) |  |  |  |  |  |  |

## Orange Juice Production

There is no domestic production of frozen concentrated orange juice (FCOJ) in Korea.

Figure 3. Korea’s Frozen Concentrated Orange Juice Imports and Unshu-based Tangerine Concentrate Production by Year


Source: Korea Customs Service \& Jeju Tangerine Processing Industry

## Orange Juice Consumption

The Korean fruit juice market is still dominated by citrus juice products, including orange juice. Many new premium juice products (such as hybrid fruit and vegetable juices) targeting health-conscious consumers are emerging. Overall demand for fruit juice will continue to decrease in the coming years due to consumer trends towards low sugar and zero-calorie drinks such as carbonated water, tea, and health functional beverages.

## Orange Juice Trade

In MY 2022/23, Korea's frozen concentrated orange juice imports are forecast to decline by 6.2 percent to $17,000 \mathrm{MT}$ due to reduced consumer demand for fruit juice products and an economic downturn with rising inflation. In MY 2021/22, Spain was the leading (and lowest cost) OJ concentrate supplier in the Korean market with 65 percent market share, followed by the United States with 19 percent. Formerly,
the United States was the top supplier to Korea until 2017 when citrus greening in Florida impacted product availability.

Table 13. Import Matrix for FCOJ

| Import Trade Matrix |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Country: Korea | Unit: MT \& US\$1,000 |  |  |  |
| Commodity: FOJC (2009.11/12/19) | MY 2021/22 <br> (Oct. 21 - Sep. 22) |  |  |  |
| Imports from | MY 2020/21 <br> (Oct. 20 - Sep. 21) | Value | Volume | Value |
| Country | Volume | 9,890 | 3,359 | 9,165 |
| U.S. | 3,651 |  |  |  |
| Others | 11,516 | 21,588 | 11,710 | 22,618 |
| Spain | 821 | 1,284 | 171 | 346 |
| Brazil | 358 | 1,005 | 582 | 1,531 |
| Australia | 837 | 1,142 | 812 | 1,132 |
| Thailand | 1,321 | 2,676 | 1,484 | 3,102 |
| Other |  |  |  |  |
|  | 14,853 | 27,695 | 14,759 | 28,729 |
| Total for Others | 18,504 | 37,585 | 18,118 | 37,894 |
| Grand Total |  |  |  |  |

Source: Trade Data Monitor LLC.

Table 14. Export Matrix for Frozen Orange Juice

| Export Trade Matrix |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Country: Korea |  |  |  |  |
| Commodity: Frozen Orange Juice (2009.11/12/19) |  |  | Unit: MT \& US\$1,000 |  |
| Exports to | MY 2020/21(Oct. 20-Sep. 21) |  | MY 2021/22(Oct. $21-$ Sep. 22) |  |
| Country | Volume | Value | Volume | Value |
| U.S. | 16 | 137 | 6 | 41 |
| Others |  |  |  |  |
| Mongolia | 64 | 93 | 96 | 73 |
| China | 2 | 32 | 1 | 2 |
| Canada | 0 | 0 | 0 | 0 |
| Hong Kong | 149 | 464 | 67 | 139 |
| Other | 148 | 486 | 230 | 580 |
|  |  |  |  |  |
| Total for Others | 363 | 1,075 | 394 | 794 |
| Grand Total | 379 | 1,212 | 400 | 835 |

Source: Trade Data Monitor LLC.

## Lemons

## Lemon Production

Domestic lemon production in Korea is considerably limited with no official data to report.

## Lemon Trade

In MY 2022/23, Korea's lemon imports are forecast to decrease by 13.3 percent to 18,000 MT mainly on reduced demand caused by inflation and unfavorable currency exchange rates between the U.S. dollar and Korean won. However, lemon demand is expected to be stable in the coming years owing to a diverse and growing range of food applications for the fruit.

In MY 2021/22, Korea's lemon imports increased by 24.7 percent to 20,751 MT mainly due to recovering lemon production in the United States, the leading supplying country. U.S. lemon exports covered 76 percent of the Korean market in MY 2021/22.

Figure 4. Korea's Lemon Imports by Year


Source: Korea Customs Service \& Trade Data Monitor LLC

Table 15. Import Matrix for Lemons

\left.| Import Trade Matrix |  |  |
| :--- | :---: | :---: |
| Country: Korea |  |  |
| Commodity: Lemon (0805.50.10) | Unit: MT \& US\$1,000 |  |
| Imports from | MY 2020/21 |  |$\right]$ MY 2021/22


|  | (Oct. 20 - Sep. 21) |  | (Oct. 21 - Sep. 22) |  |
| :--- | ---: | ---: | ---: | ---: |
| Country | Volume | Value | Volume | Value |
| U.S. | 11,987 | 27,652 | 15,797 | 35,180 |
| Others |  |  |  |  |
| Chile | 4,654 | 8,508 | 4,764 | 8,868 |
| Other | 4 | 15 | 190 | 379 |
|  |  |  |  |  |
| Total for Others | 4,658 | 8,523 | 4,954 | 9,247 |
| Grand Total | 16,645 | 36,175 | 20,751 | 44,427 |

Source: Trade Data Monitor LLC.

## Grapefruit

## Grapefruit Production

There is no domestic grapefruit production in Korea.

## Grapefruit Trade

In MY 2022/23, Korea's fresh grapefruit imports are forecast to decline to 9.1 percent to $13,500 \mathrm{MT}$ due to reduced demand caused by the economic downturn and limited use as an ingredient in the food industry. The United States lost the top supplier spot in MY 2021/22 due to reduced production in Florida. South Africa has recently become the top supplier with a 41.4 percent share driven by better price competitiveness. Israel also increased exports by 71.4 percent to $3,483 \mathrm{MT}$. Korea's import volume should increase steadily with favorable free trade agreement tariffs in the coming years.

Figure 5. Korea's Grapefruit Imports by Year


Source: Korea Customs Service \& Trade Data Monitor LLC

Table 16. Import Matrix for Grapefruit

| Import Trade Matrix |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Country: Korea |  |  |  |  |
| Commodity: Grapefruit (0805.40) |  |  | Unit: MT \& US\$1,000 |  |
| Imports from | MY 2020/21(Oct. 20-Sep. 21) |  | MY 2021/22(Oct. 21 - Sep. 22) |  |
| Country | Volume | Value | Volume | Value |
| U.S. | 9,786 | 18,639 | 5,223 | 10,712 |
| Others |  |  |  |  |
| Israel | 2,032 | 2,925 | 3,483 | 5,290 |
| S. Africa | 3,513 | 5,068 | 6,145 | 8,063 |
| Mexico | 0 | 0 | 0 | 0 |
|  |  |  |  |  |
| Total for Others | 5,745 | 7,993 | 9,629 | 13,353 |
| Grand Total | 15,531 | 26,632 | 14,852 | 24,065 |

Source: Trade Data Monitor LLC.

Annex I. Korea's Citrus Production by Year
Korea: Citrus Production Situation 1/

| Year | Area (HA) | Production (MT) | Farm Household | Gross Income <br> (Mil.won) |
| :---: | :---: | :---: | :---: | :---: |
| 2013 | 20,577 | 672,267 | 31,041 | 901,421 |
| 2014 | 20,555 | 696,763 | 31,404 | 670,739 |
| 2015 | 20,523 | 635,032 | 31,458 | 602,196 |
| 2016 | 20,491 | 599,642 | 31,525 | 911,392 |
| 2017 | 20,140 | 576,772 | 30,957 | 945,792 |
| 2018 | 20,090 | 607,638 | 30,846 | 940,239 |
| 2019 | 20,059 | 631,310 | 30,711 | 850,168 |
| 2020 | 20,038 | 654,864 | 30,843 | 950,828 |
| 2021 | 19,978 | 613,118 | 30,799 | $1,027,131$ |
| $20222 /$ | 19,930 | 595,000 | N/A | N/A |

1/ Calendar year basis including greenhouse
2/ Preliminary forecast by FAS Seoul
Source: Jeju Provincial Government

Korea: Citrus Utilization (Unit: MT)

| Year | Total | Fresh | Processing | Other 1/ |
| :---: | :---: | :---: | :---: | :---: |
| 2013 | 672,267 | 433,650 | 92,834 | 145,783 |
| 2014 | 696,763 | 400,712 | 158,371 | 137,680 |
| 2015 | 635,032 | 340,353 | 84,679 | 210,000 |
| 2016 | 599,642 | 351,826 | 56,372 | 191,444 |
| 2017 | 576,772 | 331,612 | 72,460 | 172,650 |
| 2018 | 607,638 | 354,172 | 63,402 | 190,064 |
| 2019 | 631,310 | 318,142 | 77,041 | 236,127 |
| 2020 | 632,921 | 320,059 | 77,602 | 235,260 |
| 2021 | 613,118 | 307,025 | 66,280 | 239,813 |

1/ Other - including exports, military consumption and consumption within Jeju island Source: Jeju Provincial Government

Korea: Purchasing Price of Processing Tangerine Oranges (Korean Won/kg)

| Year | Price |
| :---: | :---: |
| 2014 | 160 |
| 2015 | 160 |
| 2016 | 160 |
| 2017 | 180 |
| 2018 | 180 |
| 2019 | 180 |


| 2020 | 180 |
| :---: | :---: |
| 2021 | 180 |
| 2022 | 180 |

Source: Jeju Citrus Growers' Cooperative

Korea: Citrus Production as Ratio to Total Fruit Production (Unit: 1,000 MT, Ratio: Percent)

| Year | Total Fruits | Citrus | Ratio |
| :---: | :---: | :---: | :---: |
| 2012 | 2,027 | 654 | 32.3 |
| 2013 | 2,207 | 655 | 29.7 |
| 2014 | 2,347 | 688 | 29.3 |
| 2015 | 2,364 | 640 | 27.1 |
| 2016 | 2,387 | 610 | 25.6 |
| 2017 | 2,358 | 597 | 25.3 |
| 2018 | 2,160 | 621 | 28.8 |
| 2019 | 2,206 | 630 | 28.6 |
| 2020 | 1,976 | 659 | 33.4 |
| 2021 | 2,109 | 636 | 30.2 |

Source: Korea Statistical Information Service (KOSIS)

Korea: Total Fruits and Citrus Per Capita Consumption

| Year | Total Fruits (Kg) | Total Tangerine (Kg) |
| :---: | :---: | :---: |
| 2013 | 59.6 | 13.4 |
| 2014 | 61.8 | 14.2 |
| 2015 | 59.8 | 12.5 |
| 2016 | 60.6 | 11.9 |
| 2017 | 61.2 | 11.6 |
| 2018 | 57.5 | 12.0 |
| 2019 | 56.6 | 12.1 |
| 2020 | 51.5 | 12.6 |
| 2021 | N/A | N/A |

Source: Ministry for Food, Agriculture, Forestry, and Fisheries

## Annex II. Tariff

Korea: Import Quota and Tariff for Fresh Orange (Unit: MT, \%)

| Year | Quota | In-quota Tariff | Out-quota Tariff |
| :---: | :---: | :---: | :---: |
| 2004 | 57,017 | 50 | 50 |
| 2020 | 57,017 | 50 | 50 |
| 2021 | 57,017 | 50 | 50 |
| 2022 | 57,017 | 50 | 50 |
| 2023 | 57,017 | 50 | 50 |

Korea: Import Quota and Tariff for Other Citrus (Unit: MT, \%)

| Year | Quota | In-quota Tariff | Out-quota Tariff |
| :---: | :---: | :---: | :---: |
| 2004 | 2,097 | 50 | 144 |
| 2020 | 2,097 | 50 | 144 |
| 2021 | 2,097 | 50 | 144 |
| 2022 | 2,097 | 50 | 144 |
| 2023 | 2,097 | 50 | 144 |

1/ HS 0805.21.1000, HS 0805.21.9000, HS0805.22.0000, HS0805.29.000, HS0805.50.2020 \& HS 0805.90.0000.

Annex III. Exchange Rate
Korea: Monthly Average Foreign Exchange Rate
(Unit: Korean Won / 1U\$)

| Month | 2020 | 2021 | 2022 |
| :---: | :---: | :---: | :---: |
| Jan. | 1164.28 | 1097.49 | 1194.01 |
| Feb. | 1193.79 | 1111.72 | 1198.34 |
| Mar. | 1220.09 | 1131.02 | 1221.03 |
| Apr. | 1225.23 | 1119.40 | 1232.34 |
| May | 1228.67 | 1123.28 | 1269.88 |
| Jun. | 1210.01 | 1121.30 | 1277.35 |
| Jul. | 1198.90 | 1143.98 | 1307.40 |
| Aug. | 1186.85 | 1160.34 | 1318.44 |
| Sep. | 1178.80 | 1169.54 | 1391.59 |
| Oct. | 1144.68 | 1182.82 | 1426.66 |
| Nov. | 1116.76 | 1182.91 | 1364.10 |
| Dec. | 1095.13 | 1183.70 | - |

Source: Industrial Bank of Korea
Attachments:
No Attachments

