

Date: 10/15/1998 GAIN Report #GM8077

Germany

Canned Sweet Corn

Trade Report 1998

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> Includes Trade Matrix: YES Trade Report GM

Executive Summary

As Germany's generally cold weather is not optimal for sweet corn, the country produces only negligible amounts. German exports are marginal and are comprised of transshipments primarily from France. Volume in

CY 1997 was 5,835 MT (valued US \$ 5.8 million), down 14 percent from a year ago. Canned sweet corn is primarily used in salads and as a vegetable side dish.

German imports in CY 1997 at 55,943 MT (valued US \$ 60.4 million) reflect a decline of one percent from the previous year. France was the main supplier in the German market and increased competitively priced exports to Germany by 42 percent from 23,481 MT in CY 1996 to 33,304 MT in CY 1997. Thus France's import share grew from 41 percent to 59 percent. In CY 1996 the United States was the second largest supplier of canned sweet corn (10,238 MT) followed by Hungary (9,177 MT). However, in CY 1997 U.S. companies exported only 5,675 MT (valued as US \$7.2 million) to Germany so that their import market share dropped from 18 percent to 10 percent. While prices of French sweet canned corn dropped from US \$1.21 in 1996 to US \$1.07 in 1997, the average prices of U.S. suppliers grew from US \$1.18 to US \$1.27. Between January and June 1998 French prices dropped to US \$0.97 while U.S. prices remained stable at US \$1.26.

	1996		1997		JAN/JUN1998	
	MT	\$/KG	MT	\$/KG	MT	\$/KG
U.S.A.	-	-	-	-	-	-
FRANCE	3,388	1.15	2,644	0.98	1,094	0.99
BEL/LUX	61	1.14	124	1.03	140	1.1
NETHERLANDS	456	1.07	180	1.08	39	0.97
ITALY	607	1.14	457	1.04	64	1.16
GREAT BRITAIN	748	1.12	1,122	0.94	743	1
IRELAND	-	-	-	-	-	-
DENMARK	-	-	27	0.9	43	0.91
GREECE	10	1.13	11	2.13	-	-
PORTUGAL	90	1.17	115	1.01	-	-
SPAIN	507	1.14	535	1.01	-	-
SWEDEN	101	0.51	-	-	-	-
AUSTRIA	590	0.97	184	1.17	253	1.04
SWITZERLAND	-	-	-	-	147	1.14
TURKEY	13	1.42	-	-	-	-
POLAND	55	0.94	99	0.81	13	0.78
CZECH REPUBLIC	-	-	-	-	-	-
HUNGARY	17	0.87	-	-	-	-
UKRAINE	37	1.49	58	1.08	13	1.02
MOLDOVA	-	-	-	-	10	0.88
RUSSIA	47	1.62	211	0.85	171	0.45
CROATIA	-	-	20	1.22	16	0.85
OTHER	55	1.51	46	1.22	30	0.99
WORLD	6,782	1.12	5,835	0.99	2,774	0.98
INTRA-EU-15	6,573	1.11	5,406	1	2,382	1.01
EXTRA EU-15	202	1.33	428	0.92	392	0.79

TABLE 1: GERMAN EXPORTS OF CANNED SWEET CORN (NOT FROZEN)

Source: Based on data obtained from Federal Office of Statistics, 1998.

	1996		1997		JAN/JUN1998	
	MT	\$/KG	MT	\$/KG	MT	\$/KG
U.S.A.	10,238	1.18	5,675	1.27	2,601	1.26
FRANCE	23,481	1.21	33,304	1.07	15,946	0.97
BEL/LUX	22	1.17	31	0.76	13	0.86
NETHERLANDS	63	2.13	66	2.16	51	1.42
ITALY	3,380	1.32	3,702	1.1	1,802	1.07
GREAT BRITAIN	-	-	-	-	-	-
SWITZERLAND	-	-	-	-	-	-
POLAND	17	1.09	-	-	-	-
CZECH REPUBLIC	-	-	-	-	-	-
HUNGARY	9,177	1.07	6,420	0.93	3,423	0.92
ROMANIA	17	1.11	-	-	_	-
SERBIA/MONTENEG	-	-	344	0.56	44	0.49
CANADA	3,003	1.38	1,127	1.7	806	1.49
SYRIA	-	-	-	-	-	-
ISRAEL	1,443	1.11	306	1.02	12	0.94
INDIA	-	-	-	-	-	-
THAILAND	5,708	0.98	4,953	1.07	2,972	1.02
TAIWAN	-	-	-	-	-	-
OTHER	14	6.78	15	1.03	-	-
WORLD	56,563	1.18	55,943	1.08	27,678	1.02
INTRA-EU-15	26,949	1.23	37,104	1.07	17,812	0.98
EXTRA EU-15	29,614	1.13	18,839	1.11	9,866	1.09

TABLE 2: GERMAN IMPORTS OF CANNED SWEET CORN (NOT FROZEN)

Source: Based on data obtained from Federal Office of Statistics, 1998.