

Voluntary Report – Voluntary - Public Distribution

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Report Name: Brazilian Ministry of Agriculture and Livestock Announces Changes to Secretariat of Trade and International Affairs

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Report Highlights:

On Friday, October 4th the Brazilian Ministry of Agriculture and Livestock (MAPA) announced the departure of Roberto Perosa, the former Secretary of Trade and International Affairs. Luis Rua, former Director of Markets for the Brazilian Association of Animal Protein will succeed Mr. Perosa.

On October 4, 2024, the Brazilian Ministry of Agriculture and Livestock (MAPA) announced the departure of Mr. Roberto Perosa, the former Secretary of Trade and International Affairs. This office is responsible for international agricultural negotiations, including discussions for agricultural market access. The Brazilian Secretary is the equivalent to the U.S. Department of Agriculture's Under Secretary for Trade and Foreign Agricultural Affairs, Alexis M. Taylor, and together they lead the United States-Brazil Consultative Committee on Agriculture.

Perosa had been in his position since the beginning of the third term of President Luiz Inácio Lula da Silva, starting in January 2023. During his tenure, he took credit for opening markets for 246 Brazilian agricultural products in 60 different countries – a record for Brazil. A full list of the market access successes can be seen [here](#). As a comparison, the previous administration opened 239 markets globally for agricultural products during a four-year period. Perosa is quoted saying that, “This created new opportunities for national agricultural producers to export dozens of products and new access destinations, creating revenue and jobs throughout the country.” Perosa is expected to return to the private sector after complying with the legal six-month period to avoid conflicts of interest. In the meantime, he will be dedicating himself to his family's rural property where he produces sugarcane and livestock.

Mr. Luis Renato Rua was nominated to replace Perosa. Mr. Rua is a well-established contact for USDA. Since 2020, he served as the Director of Markets for the Brazilian Association of Animal Protein (ABPA), the association that oversees poultry and pork exports. As the head of ABPA, Mr. Rua was tasked with opening markets and promoting Brazilian poultry and pork. In his role, he often accompanied Brazilian officials on international trade missions. Minister of Agriculture and Livestock, Carlos Fávaro, is quoted in the press stating that “It was a technical choice. Rua will follow the work established by Perosa”. The nomination was well-received by the private sector due to Rua's expertise in market access issues, his experience carrying out market intelligence studies and his relationships with foreign governments and embassies.



Mr. Luis Rua holds a Master`s degree in International Economy from the University of Porto in Portugal. Additionally, he holds a post-undergraduate degree in agribusiness from the Luiz de Queiroz College of Agriculture (ESALQ/USP) and a Bachelor`s degree in Economics and International Affairs from the Faculty of Campinas (FACAMP). Mr. Luis Rua was born in Mogi Guaçu, in the state of São Paulo. Prior to his current role as the Secretary of Trade and International Affairs at MAPA, he was the Director of Markets for the Brazilian Association of Animal Protein. He has also held positions as the Corporate Relations manager of Latin America for BRF – based in Argentina; as the vice-president of the International Trade Department of the Chamber of Commerce, Industry and Services Brazil-Argentina; and with Portugal`s Ministry of Foreign Business.

Attachments:

No Attachments.