

Voluntary Report – Voluntary - Public Distribution

Date: December 14, 2021

Report Number: CS2021-0017

Report Name: Booming Pet Food Market Opens to New US Ingredients

Country: Costa Rica

Post: San Jose

Report Category: Export Accomplishments - Market Access, SP1 - Expand International Marketing Opportunities, Promotion Opportunities, Country/Regional FTA's

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Report Highlights:

A new export certificate for raw bovine parts has expanded U.S. exporters' access to the booming Costa Rican pet food market. U.S. pet food exports to Cost Rica have nearly doubled year-to-date, reaching \$39 million through October 2021.

Report Content:

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY USDA STAFF
AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT POLICY

On December 14, Costa Rica and the United States published an export certificate for raw bovine part exports to Costa Rica as ingredients for pet treats. The new export certificate (linked [here](#)) opens a new segment of Costa Rica's growing of pet food ingredients market to U.S. exporters.

U.S. pet food exports to Costa Rica reached \$27 million in 2020, up 23 percent from 2019. Through October 2021, U.S. pet food exports are up 95 percent to \$39 million, on pace to more than double 2020's record setting export value. The United States was the largest supplier of pet food to Costa Rica in 2020, with a 50 percent market share.

FAS/San José is actively supporting the pet industry under the Sabor USA Costa Rica campaign, holding a successful virtual seminar in July 2021 during a themed “pet month” campaign across its digital media platforms. In September 2021, FAS/San José sponsored a Costa Rican importer to attend the [Petfood Forum](#) in Kansas City, MO, resulting in nearly \$150,000 of additional U.S. export sales over the last 2 months.

Attachments:

No Attachments.