



USDA Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Template Version 2.09

Required Report - public distribution

Date: 9/20/2004

GAIN Report Number: SP4020

Spain

Fresh Deciduous Fruit

2004

Approved by:

Stephen Hammond
U.S. Embassy

Prepared by:

Diego Pazos

Report Highlights:

Although shipments of U.S. apples to Spain have been minimal during the past few years, a weaker dollar and increasing import demand may provide opportunities for U.S. apples during the current marketing year.

Includes PSD Changes: Yes
Includes Trade Matrix: Yes
Annual Report
Madrid [SP1]
[SP]

Executive Summary	3
Apples Production.....	4
Pears Production	6
Grapes Production	8
Concentrated Apple Juice Production.....	9
Consumption.....	9
Fresh Apple Consumption.....	9
Fresh Pear Consumption	9
Grapes Consumption	10
CAJ Consumption	10
Trade.....	11
Apples Trade.....	11
Pears Trade	12
Fresh Grapes Trade.....	13
CAJ Trade.....	14
Marketing	15
Apple Marketing	15
Pears Marketing (limited potential for U.S. producers)	15
Grapes Marketing (limited potential for U.S. producers)	15
Concentrated Apple Juice (limited potential for U.S. producers)	15

Executive Summary

Imports

FAS/Madrid forecasts record high apple, apple juice concentrate (since marketing year (MY) 2000/01), and pear imports and the lowest level of grape imports since calendar year 2000 during MY 2004/05.

Exports

MY 2004/05 grape exports will likely be at record high levels, because the quality appears to be very good this year, while exports of apples and pears will likely be at the lowest levels since MY 2000/01.

Production

This year's apple and pear yields will likely return to more normal levels, about five ton per hectare less than last year's exceptionally high yielding crop, and with the continuing reduction in area planted/area harvested (please see tables below), domestic production will be far short of that needed to supply local fresh consumption, and processing needs. As a result, we are forecasting record low levels of processing apples available to the processing industry, further complicating that industry's competitiveness vis-à-vis newcomers to the processed market, the Chinese.

Import/Export Record Note:

Please be aware that a combination of influences have led us to forecast the records noted above, not the least of which is our understanding that "withdrawals from the market" will be down this year and in years to come, as Spanish producers find more cost effective means of harvesting and marketing their produce.

If you have comments or questions, please contact us:

AgMadrid@USDA.GOV

Tele: 34-91-411-8931

Fax: 34-91-564-9644

Apples Production

PSD Table

Country	Spain						
Commodity	Apples, Fresh						
					(HA)	(1000 TREES)	(MT)
	2002	Revised	2003	Estimate	2004	Forecast	UOM
	USDA Official [	Estimate [07/2002	DA Official [	Estimate [07/2003	DA Official [	Estimate [New] 07/2004	
Market Year Begin							MM/YYYY
Area Planted	44674	44674	44000	40745	0	38540	(HA)
Area Harvested	44000	44000	43800	35000	0	34500	(HA)
Bearing Trees	0	0	0	0	0	0	(1000 TREES)
Non-Bearing Trees	0	0	0	0	0	0	(1000 TREES)
Total Trees	0	0	0	0	0	0	(1000 TREES)
Commercial Production	652500	652500	778400	791100	0	615400	(MT)
Non-Comm. Production	30000	30000	40000	35000	0	30000	(MT)
TOTAL Production	682500	682500	818400	826100	0	645400	(MT)
TOTAL Imports	228000	271125	150000	240000	0	280000	(MT)
TOTAL SUPPLY	910500	953625	968400	1066100	0	925400	(MT)
Domestic Fresh Consump	724400	758450	663400	761100	0	760000	(MT)
Exports, Fresh Only	60000	69075	120000	100000	0	65000	(MT)
For Processing	106200	106200	165000	185000	0	85400	(MT)
Withdrawal From Market	19900	19900	20000	20000	0	15000	(MT)
TOTAL UTILIZATION	910500	953625	968400	1066100	0	925400	(MT)

Note: CY 2003 data is official.

Autonomous Community	CY 1999	CY 2000	CY 2001	CY 2002	CY 2003	CY 2004
Aragon	147,000	124,200	221,100	209,205	242,200	153,920
Catalonia	405,000	393,430	393,120	306,800	358,900	287,800
La Rioja-Navarra	23,000	21,350	27,100	33,350	34,000	30,000
Castilla-Leon	22,300	4,570	21,040	4,850	25,200	15,000
Extremadura	11,200	4,500	3,570	3,600	10,500	8,000
Murcia	10,300	10,700	9,550	8,434	10,500	7,500
Other	127,000	139,800	147,500	127,969	84,700	77,776
TOTAL	745,800	698,550	822,980	694,208	766,000	582,000

**Table Apple Area - Spain
(Hectares)**

Autonomous Community	CY 1999	CY 2000	CY 2001	CY 2002	CY 2003	CY 2004
Aragon Dry/ Irrigated	191	268	141	187	180	175
	10253	10135	10091	8631	8758	8780
Catalonia Dry Irrigated	557	753	421	98	436	430
	15165	16811	15916	15194	14901	14800
Rioja-Navarra Dry Irrigated	120	239	131	410	188	170
	1822	1376	1577	1504	1302	1200
Castilla-Leon Dry Irrigated	3308	4089	3950	3703	2367	2100
	3656	2624	2502	2076	1485	1120
Extremadura Dry/ Irrigated	31	9	2	2	2	2
	32	75	32	32	13	10
Murcia Dry Irrigated	24	9	11	0	0	0
	149	125	116	113	125	128
Total Dry Irrigated	12252	11249	10155	7486	4713	3035
	34106	34072	34207	29023	27867	26800

Apple Area by Varieties* (Hectares)

Varieties	1997	2002	2003	2004
Golden	24396	17755	16500	16000
Cider apples	7684	7259	7200	7100
Galas and other summer varieties	2488	4636	5000	5500
American Red	6018	3544	3300	2600
Canadian Reineta	1960	1909	1900	1900
Gold Parmane	797	2004	2250	2500
Other	8875	7567	4595	2940
Total	52218	44674	40745	38540

* “other summer varieties” include Gala, Fuji and Pink Lady.

Pears Production

PSD Table

Country	Spain					
Commodity	Pears, Fresh					
	(HA)(1000 TREES)(MT)					
	2002	Revised	2003	Estimate	2004	Forecast
	USDA Official	Estimate	USDA Official	Estimate	USDA Official	Estimate
Market Year Begin	07/2002		07/2003		07/2004	MM/YYYY
Area Planted	32356	32356	32000	31040	0	31000 (HA)
Area Harvested	32000	32000	31800	29000	0	29000 (HA)
Bearing Trees	0	0	0	0	0	0 (1000 TREES)
Non-Bearing Trees	0	0	0	0	0	0 (1000 TREES)
Total Trees	0	0	0	0	0	0 (1000 TREES)
Commercial Production	606900	608400	640000	671600	0	550000 (MT)
Non-Comm. Production	20000	20000	22000	22000	0	20000 (MT)
TOTAL Production	626900	628400	662000	693600	0	570000 (MT)
TOTAL Imports	32000	38457	20000	41000	0	50000 (MT)
TOTAL SUPPLY	658900	666857	682000	734600	0	620000 (MT)
Domestic Fresh Consum	479900	488685	442000	529678	0	457000 (MT)
Exports, Fresh Only	114000	120441	180000	140000	0	115000 (MT)
For Processing	45000	37731	40000	44922	0	30000 (MT)
Withdrawal From Market	20000	20000	20000	20000	0	18000 (MT)
TOTAL UTILIZATION	658900	666857	682000	734600	0	620000 (MT)

Note: CY 2003 data is official.

Pear Production - Spain
(Metric Tons)

Autonomous Community	CY 1999	CY 2000	CY 2001	CY 2002	CY 2003	CY 2004
Aragon	145,00	154,100	152,600	157,165	179,800	134,250
Catalonia	390,800	391,800	322,807	318,721	386,100	326,100
La Rioja-Navarra	42,200	42,200	40,500	45,144	52,000	39,000
Castilla-Leon	9,200	4,100	8,500	8,050	9,200	7,200
Extremadura	58,900	59,900	30,120	21,301	32,000	24,000
Murcia	38,000	39,000	25,500	24,790	24,790	18,200
TOTAL	730,600	673,200	689,300	608,400	671,600	550,000

**Table Pear Area - Spain
(Has)**

Autonomous Community		CY 1999	CY 2000	CY 2001	CY 2002	CY 2003	CY 2004
Aragon	Dry	370	551	217	187	238	220
	Irrigated	8188	8478	8895	7725	7051	6800
Cataluña	Dry	81	154	108	98	34	80
	Irrigated	13863	13558	13348	13585	14053	14500
Rioja/Navarra	Dry	69	68	988	411	1262	1000
	Irrigated	3646	3651	3644	3540	2965	3000
Extremadura	Dry	14	12	0	19	1	0
	Irrigated	1234	1162	922	844	602	600
Murcia	Dry	2	21	0	0	0	0
	Irrigated	1803	1431	1390	1666	1636	1600
Total	Dry	3024	2239	2364	2478	2783	2700
	Irrigated	31332	31101	31106	29878	28257	28300
Total area		34356	33340	33470	32356	31040	31000

Pear Area by Varieties (Hectares)

Varieties	CY 1997	CY 2002	CY 2003	CY 2004
Blanquilla (SPA. D'Estate)	13165	11001	10500	10000
Conference	5973	8551	9000	9500
Ercolini (Coscia)	4117	3773	3500	3400
Jules Guyot (Limonera)	2562	1984	1700	1600
Williams	918	953	1000	1050
Castel	862	846	850	850
Other	9326	5248	4490	4600
Total	36923	32355	31040	31000

Grapes Production

PSD Table

Country	Spain						
Commodity	Grapes, Table, Fresh						(HA)(MT)
	2002	Revised	2003	Estimate	2004	Forecast	UOM
	USDA Official	Estimate [DA]	USDA Official	Estimate [DA]	USDA Official	Estimate [New]	
Market Year Begin	01/2003		01/2004		01/2005	MM/YYYY	
Area Planted	23000	23893	20000	25753	0	25400	(HA)
Area Harvested	22500	22500	20000	24500	0	24000	(HA)
Commercial Production	322000	322000	314500	317300	0	330000	(MT)
Non-Comm. Production	10000	10000	10000	10000	0	10000	(MT)
TOTAL Production	332000	332000	324500	327300	0	340000	(MT)
TOTAL Imports	19937	27412	15000	30000	0	20000	(MT)
TOTAL SUPPLY	351937	359412	339500	357300	0	360000	(MT)
Domestic Fresh Consum	223620	201322	211500	209300	0	205000	(MT)
Exports, Fresh Only	100317	130090	100000	120000	0	140000	(MT)
For Processing	20000	20000	20000	20000	0	10000	(MT)
Withdrawal From Market	8000	8000	8000	8000	0	5000	(MT)
TOTAL UTILIZATION	351937	359412	339500	357300	0	360000	(MT)

Table grape area

		Grapes					
Autonomous Community		CY 1999	CY 2000	CY 2001	CY 2002	CY 2003	CY 2004
Valencia	Dry	5073	5581	5046	4766	5096	5000
	Irrigated	5063	8507	8973	8483	7725	7600
Murcia	Dry	100	97	22	162	223	150
	Irrigated	5037	5173	5220	6023	6452	6500
Andalucia	Dry	2488	987	807	2099	3672	3600
	Irrigated	5206	4157	2391	1963	2298	2300
Total	Dry	9514	8495	6587	7352	9216	9000
	Irrigated	15402	17910	16766	16541	16538	16400
Total Area		24916	26405	23353	23893	25754	25400

Concentrated Apple Juice Production.**PSD Table**

Country	Spain						
Commodity	Apple Juice, Concentrated (MT)						
	2002	Revised	2003	Estimate	2004	Forecast	UOM
	USDA Official	Estimate [DA Official	Estimate [DA Official	Estimate [DA Official	Estimate [New]		
Market Year Begin	07/2002	07/2003	07/2004				MM/YYYY
Deliv. To Processors	106200	106200	165000	185000	0	85400	(MT)
Beginning Stocks	8200	8200	1587	5406	0	4834	(MT)
Production	11428	15142	16142	26428	0	12200	(MT)
Imports	5459	5892	6000	9500	0	10000	(MT)
TOTAL SUPPLY	25087	29234	23729	41334	0	27034	(MT)
Exports	16000	16328	15000	29000	0	15000	(MT)
Domestic Consumption	7500	7500	7500	7500	0	7500	(MT)
Ending Stocks	1587	5406	1229	4834	0	4534	(MT)
TOTAL DISTRIBUTION	25087	29234	23729	41334	0	27034	(MT)

Notes: Data shown in the PS&D table are expressed in terms of 70-71 Brix concentrated juice. "Deliv. To processors" does not include apples processed into cider.

Consumption**Fresh Apple Consumption**

Apples are the third most popular fruit in Spain during winter months, after oranges and bananas.

MYYear	2000/01	2001/02	2002/03	2003/04	2004/05
Apple Consumption (Tons)	721000	751636	758450	761100	760000

Fresh Pear Consumption

The forecasted drop in consumption for MY 2004/05 is due to a reduced production of the most popular varieties Blanquilla and Conference.

MYYear	2000/01	2001/02	2002/03	2003/04	2004/05
Pear Consumption (Tons)	470000	478259	488685	529678	457000

Grapes Consumption

Spanish consumers are shifting to seedless grapes with low sugar content.

CAJ Consumption

We estimate that apple juice (11 Brix) CY 2003 and 04 will remain at 31,000 tons. In addition about 30,000 tons of apple juice will be consumed in juice mixtures.

Trade

Apples Trade

Import Trade Matrix

Country Spain

Commodity Apples, Fresh

Time Period MY Units: Metric Tons

Imports for: 2001 2002

U.S. 338 U.S. 75

Others Others

France	78491		126952
Italy	22481		40701
Chile	31943		36239
Portugal	17817		22919
Germany	6918		13735
Argentina	8629		10247
China	1455		3826
Netherlands	3039		3223
Belgium	5167		4908
Czech Republic	615		3483

Total for Others 176555 266233

Others not Listed 7210 4817

Grand Total 184103 271125

Export Trade Matrix

Country Spain

Commodity Apples, Fresh

Time Period MY Units: Metric Tons

Exports for: 2001 2002

U.S. 0 U.S. 0

Others Others

Portugal	34689		21216
France	36827		12895
Algeria	8625		4359
Germany	6870		3453
Greece	4650		3254
Belgium	3455		3076
United Kingdom	4196		2549
Italy	5961		2485
Morocco	3366		2236
Mauritania	1523		1716

Total for Others 110162 57239

Others not Listed 23698 11836

Grand Total 133860 69075

Pears Trade

Import Trade Matrix

Country Spain

Commodity Pears, Fresh

Time Period MY Units: Metric Tons
 Imports for: 2001 2002
 U.S. 0 U.S. 0
 Others Others

Belgium	5748		13437
Netherlands	3302		7159
Chile	4916		6259
Argentina	2638		3937
France	1290		3580
Italy	312		1996

Total for Others 18206 36368
 Others not Listed 4707 2089
 Grand Total 22913 38457

Export Trade Matrix

Country Spain

Commodity Pears, Fresh

Time Period MY Units: Metric Tons
 Exports for: 2001 2002
 U.S. 0 U.S. 0
 Others Others

Italy	64953		32303
Greece	22077		26440
Germany	27010		17385
France	19801		13067
Portugal	11935		8376
Russia	7182		4627
UK	6638		3497

Total for Others 159596 105695
 Others not Listed 38067 14746
 Grand Total 197663 120441

Fresh Grapes Trade

Import Trade Matrix

Country Spain

Commodity Grapes, Table, Fresh

Time Period CY=MY Units: Metric Tons
 Imports for: 2002 2003
 U.S. 0 U.S. 0

Others	Others	
Chile	7011	10525
Italy	6836	6194
Netherlands	2679	3221
South Africa	2955	2819
Belgium	2058	1229

Total for Others 21539 23988
 Others not Listed 2216 3424
 Grand Total 23755 27412

Export Trade Matrix

Country Spain

Commodity Grapes, Table, Fresh

Time Period CY=MY Units: Metric Tons
 Exports for: 2002 2003
 U.S. 0 U.S. 0

Others	Others	
Germany	34372	33501
UK	22272	29272
France	22788	22954
Portugal	23966	21988
Netherlands	6223	5628
Italy	3198	4835
Russia	672	1412

Total for Others 113491 119590
 Others not Listed 8421 10500
 Grand Total 121912 130090

CAJ Trade

Import Trade Matrix

Country Spain

Commodity Apple Juice, Concentrated

Time Period MY Units: Metric Tons

Imports for: 2001 2002

U.S. 0 U.S. 0

Others Others

Germany	1124		2077
China	626		1145
France	311		941
South Africa	479		793

Total for Others 2540 4956

Others not Listed 549 936

Grand Total 3089 5892

Export Trade Matrix

Country Spain

Commodity Apple Juice, Concentrated

Time Period MY Units: Metric Tons

Exports for: 2001 2002

U.S. 0 U.S. 0

Others Others

UK	3595		5468
Netherlands	1846		2684
Germany	4472		1743
France	910		1665
Portugal	623		1247
Japan	1484		779

Total for Others 12930 13586

Others not Listed 1388 2742

Grand Total 14318 16328

Marketing

Apple Marketing

According to importers, a weaker dollar and a shorter crop in Spain enhance the opportunities for U.S. apple imports during MY 2004/05. Gala, Fuji, Pink Lady and Golden varieties will be preferred if U.S. exporters are able to meet local Spanish prices. Please contact us for importer lists and additional market information.

The share of non EU apples in Spanish market have risen in the last few years. According to trade sources the same trend is expected in the future. Large imports of Chinese apples have been reported in the last few months. Despite of the large Spanish apple crop in 2003, imports from china rose to 8,356 tons during the period Jul 03/Apr 04.

Pears Marketing (limited potential for U.S. producers)

Imports of pears from Chile and Argentina during the first ten months of MY 2003/04 amounted to 11,000 tons, about 38 percent of total imports. However, the bulk of imports continue to be sourced from other EU countries.

Spain's exports during the first ten months of MY 2003/04 totaled 131,534 tons, this is an increase of 14 percent in comparison with the same period of the previous year. Fresh pear export for processing rose by about 30 percent in the same period. Major destinations were Italy, Germany and Greece.

Grapes Marketing (limited potential for U.S. producers)

Chile is the most important supplier of Spanish market. Argentina and South Africa have been major suppliers during the four first months of MY 2004.

Concentrated Apple Juice (limited potential for U.S. producers)

China and other European Countries are major competitors and markets.