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## **India**

Post: New Delhi

# Ahmedabad...Third Fastest Growing City of the Decade

## **Report Categories:**

Market Development Reports

Food Service - Hotel Restaurant Institutional

Food Processing Ingredients

Retail Foods

**Dairy and Products** 

Fresh Fruit

Fresh Deciduous Fruit

Tree Nuts

Livestock and Products

Poultry and Products

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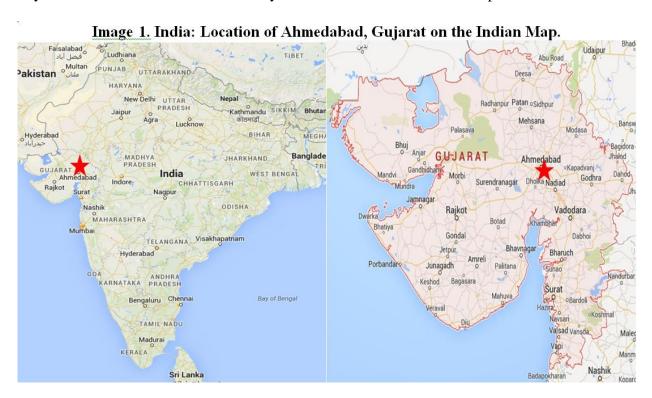
Priya Jashnani

#### **Report Highlights:**

Ahmedabad is the largest metropolitan city in the State of Gujarat. Located in western India, this city is home to an affluent population who relish western foods with an Indian taste. With modern infrastructure and a steadily growing urban and young population, the city holds potential for U.S. food and agricultural products that are geared towards retail shelves, hotels, restaurants, and bakeries.

#### **General Information:**

Across India, Gujarat is known as the "capital of entrepreneurship" and Ahmedabad is the state's commercial capital. The state accounts for 5% of India's population (60-62 million), 6% of its land area, 7.6% of its GDP, almost a tenth of its workforce, and 22% of its exports. Infrastructure makes the city of Ahmedabad accessible and easily available for commercial development and international trade.



Ahmedabad, which locals colloquially call *Amdavad* in Gujarti, is the largest and most populated city in Gujarat followed by Surat and Vadodara. The city is one of Gujarat's fastest developing business regions as it is well connected by rail and roads linking Delhi and Mumbai.

Ahmedabad is the fifth largest city in India with an estimated population of 5.5 million. Forbes magazine cited Ahmedabad as the third fastest growing city of the decade. A rising center of education, information technology, and scientific industries, Ahmedabad remains the cultural and commercial heart of Gujarat and much of western India. The city established itself as the home of a booming textile industry, which earned it the nickname the "Manchester of the East." The majority of population is native Guajarati and speaks the Gujarati language followed by Hindi. English is used mostly by businessmen who comprise a large portion of the population.

The city socio-economic demographics are dynamic. Recently the population has started earning a

disposable income at the age of 21 while the property buying age has shifted from 50 years old to 35 years old in under a generation.

Additionally, Gujarat has a rich, worldly, and developed urban culture which is pronounced in Ahmedabad. With the rise of food channels on television, programs are creating an awareness of the variety and the dietary benefits of fruits, vegetables, dairy and meat. The demand for healthy and nutritional foods; including, low-fat foods, gluten-free and low-calorie items and health supplements is on the rise, as well. Furthermore, Ahmedabad has seen growth in the number of dual income households as women have been joining the workforce and this has induced change in food purchasing patterns; especially, amongst upper income consumers. These consumers want convenience, specialty items, and high-value items; including, imported products, and food items that are blended with Indian ingredients or fused with Indian mixes to meet the flavor profiles demanded by area tastes. Concurrently, there has been a rapid emergence of cafes, fast food and quick service restaurants, supermarkets, and hypermarkets in the city that are meeting the growing demand for conveniently available processed foods.

#### **Retail Sector:**

Best retail product prospects: frozen foods (french fries, potato products, other mixed vegetables, pork, chicken and processed products, ovine/caprine meat and kebabs); ready to eat/convenience foods; processed foods: pastas; breakfast cereals; sauces and condiments; exotic fruits (particularly berries and avocadoes); cheeses.

The organized retail market in Ahmedabad is growing steadily. Good infrastructure, increasing per capita income and propensity to consume are key drivers of growth in this sector. Owing to a business friendly atmosphere and government policies, the city has seen many large automotive companies establish sales and production facilities in the area; namely, Ford, Peugeot, Harley Davidson, and the Indian manufacturing plant of Maruti-Suzuki. The city's retail sector has benefitted from this and has witnessed growth in its expat population, as well. Many Japanese, Koreans, Chinese, Germans and other Europeans are working and residing in the city and frequent organized retail outlets for imported products alongside local Ahmedabad residents.

Prominent national multi-brand retailers like Hypercity, Big Bazaar, and others have established their base in Ahmedabad. Organized retail constitutes 12-13% of the retail sector in Ahmedabad. Retailers have experienced a shift in their clientele consumption patterns from home grown brands to international brands.

Gujarati's are famous for their love for food. Therefore, many Indian food brands have introduced international mixes with Indian flavorings to meet consumer demand. Generally, stores carry a range of 1,500 to 2,000 SKU's ranging from sauces, condiments, biscuits and cookies, noodles and soups as well as canned fruits and vegetables and confectionery items.

On an average 10-15% of the total organized retail space is captured by imported food products. About

26% of the total fruits and vegetables are exotic fruits and vegetables. Also, hypermarket and supermarket contacts report that they see sales of approx. \$250 to \$285 a week in the food products category per store. Additionally sales of frozen foods are on the rise and stores have started dedicating more space to these products.

Although, Gujarat is pre-dominantly a vegetarian state, trade sources report that they see a rise in the consumption of frozen foods, particularly meat and poultry products in the cities of Ahmedabad, Vadodara, and Surat.



Image 2. India: Display of International Food Products at a Retail Chain Store in Ahmedabad

Table 1. India: Major Retailers in Ahmedabad

Retailer	No. of Stores
Hypercity	1
Reliance Mart	1
Star Bazaar	1
D-Mart	3
Big Bazaar	3
Magsons	5
Hind Supermarket	2

Source: Retailers and company websites

Consumers in Ahmedabad seem open to innovative foods. There seems to be a growing trend amongst the 16 to 60 year old age group (both men and women) of watching television food shows. These shows create an awareness of different cuisines and food cultures from around the world. After shows are broadcast, retailers report that consumer arrive at the store the following day(s) looking for the products and ingredients so as to replicate the recipe.

The most popular international cuisines seems to be Italian, Mexican, Thai, Malaysian and American. Recipes that use traditional and international ingredients to create fusion foods have gained more momentum, too. Consumers are now seen at retail stores picking up these "western" food product packs to take home and prepare with an Indian twist.

Imports of U.S. agricultural food products to Ahmedabad in 2014 were \$21 million (see tables 3 and 4 for product details) compared to \$16 million in 2013. Most retailers and food service in Ahmedabad report, however, that they source their products from importers and distributors based in Mumbai and New Delhi and, as such, the value of imported food products being sold in the area is much greater. With an excellent road infrastructure and being situated between Mumbai and New Delhi, products are mostly supplied to Ahmedabad in truckloads (dry and reefer) multiple times a week to eliminate cold storage and warehousing costs at these smaller organized retail outlets and at individual hotels.



Image 3. India: Road Infrastructure on the Ahmedabad and Vadodara Expressway

Hotel, Restaurant, and Institutional (HRI) Sector:

Best HRI product prospects: wine, cheeses, olives and olive oil, berries, exotic fruits, poultry and seafood, sauces, seasonings and condiments, syrups, flour mixes and ingredients for international cuisines.

According to industry sources, the estimated size of India's hospitality industry is around \$48 billion, of which the organized sector contributes about 30%. The industry is forecast to grow to \$78 billion by 2018 through increased use and through expansion. Several international hotels have a presence in Ahmedabad and are expanding formats in the city and to nearby cities, as well. Hotel groups include the Taj, Starwood group (Four Points Sheraton, Le Meridian), Radisson, Hyatt, and Marriott. These 4-and 5-star properties are known for their banquet halls and their casual and fine dining restaurants.

Ahmedabad houses a niche and elite consumer base who enjoy eating at hotels and restaurants. Most hotel properties have busy restaurants catering to working professionals and college-aged students. An average lunch or dinner at a 5-star hotel costs around \$40 to \$60 per couple. Since most Gujarati's are businessmen, many of their children take advantage of their parents' income to lead an aspirational lifestyle by eating outside the home, as well. Indian families generally support their children until he/she is married (marriage age: girls - around 22 years and boys around 25 years) and is settled in the father's business or with a high paying job. Homemakers are the dominant decision makers and eating out has emerged as the most popular form of entertainment.

Ahmedabad's rise as a "cosmopolitan" city with diversified food habits is a recent phenomenon. Previously, contacts described the city as "conservative" when it came to food, but fusion seems to be the new food of the population for those dining outside the home. Foods like pizza topped with paneer (similar to cottage cheese) and spinach; dosa (crepe made from rice batter and turned into a wrap) with egg; and, burgers made from potato and cheese patties are keeping chefs at hotels and restaurants occupied with new ideas to maintain their loyal consumer base. However, chefs report that some consumers lack awareness of the full range of possibilities and products (e.g., avocados, Ceviche, and Pepper jack cheese) and attention to consumer education and/or sampling is a must for successfully introducing products.

Ahmedabad has 8 prime shopping malls with its food courts, supermarkets, and hypermarkets busier than most of its other retail space. College-aged students and young working professionals can be seen beating the scorching summer heat and relaxing the evenings away at food lounges at these malls. An observation on consumption patterns of this generation reveals their inclination towards Italian and Chinese cuisines. McDonalds, Kentucky Fried Chicken, Pizza Hut, Subway and Dominoes seem to be the leading quick service restaurants (QSR's) in the city.

Image 4. India: KFC and Pizza Hut Outlets in the Early Evening at the Alphaone Mall in Ahmedabad



Tea lounges and coffee cafés are also seen on the rise in Ahmedabad. Trendy and classy tea and coffee lounges cater to the changed lifestyle of consumers and their preference for better hangout places. These lounges offer traditional tea and tea-blended drinks, juices, as well as coffee along with bakery offerings like quiches, wraps, pastas, pastries, and western-style fast foods.

The expat population is on the rise in the city of Ahmedabad. The state of Gujarat has witnessed a surge in its expat population that was supported by increased foreign direct investment in the area and the automotive sector. Ahmedabad, for example, has between 20 to 40 Japanese invested businesses in the area according to industry sources and the U.S. automaker, Ford, just opened a new factory, as well, that will likely bring more suppliers and businesses to the area. Hotels, restaurants, and retailers are jointly benefiting from this influx but Japanese-style eateries and other foreign-style sit-down eateries are slow to emerge.

Hotels purchase for their restaurants from retailers in the city as well as from dedicated distributors who supply their kitchens with a consolidated variety of products like exotic fruits and veggies, a variety of cheeses, organic foods, and a range of fresh cut and ready to cook vegetable mixes. Food and beverage staff at hotels reported that the area could be a strong market in the immediate future for distributors who can offer a variety of products on the delivery terms and schedules that accommodate hotels. In the mid- to long-term, however, ordering and distribution could be made through larger distribution centers that cater to multiple formats for a single hotel group once the hotel scale has expanded.

#### **Food Processing and Ingredients Sector:**

Best food processing and ingredient product prospects: specialty ingredients; degummed soybean oils

and grains; flour mixes, bakery products.

Ahmedabad is home to many industrial sectors such as chemicals, textiles, drugs and pharmaceuticals, agricultural and food processing industries. Several agricultural and food business conglomerates such as Adani Wilmar (grains, pulses, flours, edible oils, non-GMO soya products and specialty fats), Himalaya International (bottled water), Amul (dairy), McCain (processed potato and related products), Vadilal (ice creams), Rasna (fruit juice mixes), Godrej Agrovet (animal feed, oil palm plantations, agrochemicals and poultry), amongst others are present in Ahmedabad.

**Image 5. India: FAS Staff with Amul Cooperative Representatives** 



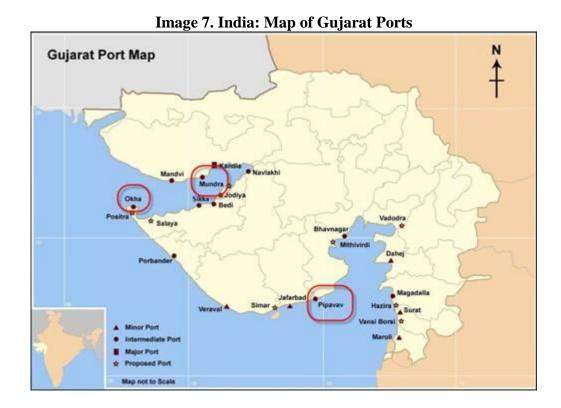
Image 6. India: FAS Staff with Paramount Farms, USA Representatives



Heavy import duties on finished products; local taxes, and heretofore inadequate infrastructure support are challenges faced by many of the processing sector. Many national players feel that many government regulations such as stock holdings make it difficult for them to operate and thus importing of products is more viable option but many are being softly encouraged to develop their own domestic

supply sources.

Gujarat has the longest coastline in India with 1600 km and its ports act as a gateway to the land-locked northern states. Major imports into Gujarat are from the ports of Mundra and Kandla special economic zone. With these and other seaports abounding, there exists opportunities for direct import of food and agricultural products into Ahmedabad.



The Ministry of Food Processing is establishing mega-food parks across India; one of which will be in Kutch which is a district in Gujarat and close to Ahmedabad. The primary objective of the food park is to provide infrastructure facilities for food processing along the value chain from farm to market. Infrastructure will be created for primary processing and storage near the farm in the form of primary processing centers and collection centers.

Common facilities and enabling infrastructure at central processing centers will offer modern warehousing, cold storage (including individual quick freezing), sorting, grading, packaging, pulping, ripening chambers and tetra packaging units, electricity, water. Sources report this will reduce the cost of individual units significantly and make food processing more viable. Introduction of latest technologies, quality assurance programs for processed food products, and improved environmental and safety standards will be other major benefits of the parks.

The park will open up opportunities to set up additional food development centers in Ahmedabad. Tapping into current opportunities the market presents, sources report that Manitoba, Canada, is expected to set-up a food development center at the mega food park at Savli which is a few hours (2 hours) from Ahmedabad. The development centers should support product innovation in both new

items and formulations of existing products and packaging. The centers are supposed to help companies launch new products and enhance quality and market potential of existing products, also.

#### **E-commerce Sector:**

Best food and grocery e-commerce product prospects: exotic fruits and vegetables; snack foods; biscuits and cookies; ready to eat convenience foods; sauces and condiments.

According to the Internet and Mobile Association of India (IAMAI) findings in October 2014, Mumbai had 16.4 million internet users while Delhi had 12.15 million. Other metros cities like Kolkata had 6.27 million internet users closely followed by Chennai, Bangalore and Hyderabad. Ahmedabad registered 3.72 million internet users, with 33% y-o-y growth and stood second in the tier 2 emerging cities after Pune with 3.62 million users and y-o-y growth of 34%.

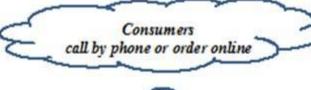
Ahmedabad has seen growth in its online shopping for fruits, vegetables, and grocery. Several entrepreneurs have launched portals to sell fresh fruits and vegetables online. These portals target a large section of busy, working professionals and college-aged students and busy graduate students. These entrepreneurs report they have noticed a rise in their sales resulting from home makers who prefer shopping online for their staples and vegetables instead of combatting traffic or going out in the heat for shopping. Entrepreneurs have made this possible for home makers by providing same day delivery services (usually between 3-4 hours) and selling goods at near wholesale prices with cash on delivery and 100% return policy options. One new start-up reports that sales after a few months were already about \$2,500 per month with anticipated increases of sales at 20% per month.

Another growing trend reported by online grocers in Ahmedabad is the increasing number of orders placed by Gujarati's residing in the United States or other countries on behalf of family members remaining back in Ahmedabad. These non-resident Indians find online grocery a very convenient tool for making purchases of monthly groceries for their grandparents, parents and siblings back home in India. They make payment of their purchases online and deliveries are received by their families in India, thus fulfilling their family obligations while being thousands of miles away.

Ahmedabad also houses prestigious universities in India. The most famous being the Indian Institute of Management (IIM) which has students and staff from all over the world. Buying ready-to-eat and convenience food products online has been on the rise amongst the students and graduate students who value time rather than spending hours standing in queues to pay for groceries at the store or hypermarket. In addition, online grocers are offering discounts and special combo offers that are not being carried out at hypermarkets, supermarkets, and neighborhood stores.

Most online grocers source their produce from local wholesale markets. The State recently launched an online portal for the Agricultural Produce Market Committee (APMC) marketing yard/wholesale market for fruits and vegetables in Surat (another emerging city in the State of Gujarat). This is the first APMC online portal through which consumers can order vegetables online.

## Online Grocery Model in Ahmedabad





30 minutes to collect the products in their storage area. Entrepreneurs generally have 7-10 storage/delivery areas depending on the size of their business.

Goods are disbursed on motorbikes or delivery vans.

Table 2. India: List of Selected Online Food Retailers in Ahmedabad

www.kiranaman.com
www.truemart.in
www.up2home.com
www.grocart.in
www.cushvie.com
www.myonsto.com
www.cakehunt.com
www.vegetablesonwheels.com
www.vegonclick.com
www.freshnpack.com
www.farm2door.in

Table 3. India: Imports of Agricultural Products into Ahmedabad by air cargo from the United States by HTS Code in Value

		United States				
		Dollars		% Sha	are	%∆
Commodity	Description	2013	2014	2013	2014	14/13
330210	Mixtures Odoriferous Substance	16,861	39,872	9	21	136

	Use Food/ Drink Ind					
220290	Nonalcoholic Beverages, Nesoi	47,660	29,520	25	15	(38)
230990	Animal Feed Prep Except Dog Or Cat Food, Retail Pk	48,532	29,232	25	15	(40)
291570	Palmitic Acid, Stearic Acid, Their Salts And Estrs	-	26,881	_	14	n/a
170490	Sugar Confection (Incl Wh Choc), No Cocoa, Nesoi	1,292	21,513	1	11	1,566
210690	Food Preparations Nesoi	-	17,198	-	9	n/a
130232	Mucilages/Thicknrs Frm Locust Bean/Seed, Guar Seed	-	8,367	-	4	n/a
170230	Glucose (Dextrose), Under 20% Fructose In Dry Form	-	7,920	-	4	n/a
382311	Stearic Acid	2,194	7,611	1	4	247
130219	Vegetable Saps And Extracts, Nesoi	_	2,315	-	1	n/a
121190	Plants & Parts Etc For Medicaments Etc Nesoi	-	1,274	-	1	n/a
091099	Spices, Nesoi	9,952	1,064	5	1	(89)
200410	Potatoes, Prepared Etc., No Vinegar Etc., Frozen		512	-	0	n/a
	Total	126,491	193,279			

Source: USDA/Global Trade Atlas

Table 4. India: Imports of Agricultural Products into Ahmedabad (land: Mundra, Kandla {port and sez} and Dahej) Ports from the United States by HTS Code in Value

		United Stat	rs % Share			
Commodit y	Description	2013	2014	2013	2014	%Δ 14/13
	Protein Concentrates &				35.3	
210610	Textured Protein Substances	-	6,803,394	0	7	n/a
	Whey & Modfd Whey Whet/Nt Cncntrtd Cntg Add				15.4	
040410	Sweetn	-	2,970,458	0	4	n/a
	Juice Of Single Fruit/Veg,				14.1	
200989	Not Fortified Etc Nesoi	-	2,657,920	0	6	n/a
151211	Sunflower-Seed Or Safflower Oil, Crude, Fract, Etc	3,459,846	2,072,924	5.57	10.7 8	-40.09
210690	Food Preparations Nesoi	-	948,372	0	8.52	n/a
350400	Peptones, Other Proteins & Deriv Etc; Hide Powder	-	800,599	0	4.16	n/a
200990	Mixtures Of Fruit And/Or Vegetable Juices	-	754,037	0	61.3 9	n/a

	Cotton, Not Carded Or	10,512,16		16.9		
520100	Combed	7	745,423	3	3.87	-92.91
	Milk Albumin,Inc Concen Of		, .			
350220	2 Or More Whey Proteins	_	506,948	0	2.64	n/a
	Caseinates & Other Casein		,-			
350190	Derivatives; Casein Glue	_	352,926	0	1.83	n/a
	Plants & Parts Etc For		-,, -,			
121190	Medicaments Etc Nesoi	1,661,216	334,645	3.26	100	-79.86
121170	Sauces Etc. Mixed	1,001,210	.,		100	77.00
	Condiments And Seasonings					
210390	Nesoi	_	296,086	0	6.39	n/a
	Indust Monocarboxylic Fatty		2,0,000		0.07	
382319	Acids, Nesoi Acid Oils	_	231,442	0	1.2	n/a
002017	Sugar Confection (Incl Wh		201,112		21.7	
170490	Choc), No Cocoa, Nesoi	_	183,191	0	7	n/a
170120	Peanuts, Prepared Or		100,191			11/ 41
200811	Preserved, Nesoi		163,816	0	0.85	n/a
200011	rieserved, rieser		103,010		14.7	5,434.0
330129	Essential Oils, Nesoi	2,862	158,364	1.75	6	7
33012)	Essential Oils Of Citrus Fruit,	2,002	130,301	54.8		<del>- </del> '
330119	Nesoi	89,890	157,676	6 6	14.7	75.41
330117	Cocoa Preparations, Not In	07,070	137,070		15.3	73.11
180690	Bulk Form, Nesoi		126,772	0	6	n/a
190532	Waffles And Wafers		108,771	0	7.44	n/a
170332	Peas, Dried Shelled,		100,771	U	7.44	π/ α
071310	Including Seed	165,904	86,795	0.27	0.45	-47.68
071310	Palmitic Acid, Stearic Acid,	103,704	00,775	0.27	15.2	77.00
291570	Their Salts And Estrs	820	83,800	0.5	2	-98.52
291370	Essential Citrus Fruit Oils Of	820	03,800	0.5		-90.32
330112		8,986	67,907	5.48	6.33	655.7
550112	Orange Prep Food From Unroasted	0,900	07,907	J. <del>4</del> 6	0.55	033.7
190420	Cereal Flakes/Mixtures		60,999	0	3.92	n/a
081090	Fruit Nesoi, Fresh	_	51,790	0	9.41	n/a
081090	,	<u>-</u>	31,790	U	9.41	11/a
170410	Chewing Gum, Whether Or Not Sugar Coated		40,701		5.24	n/a
170410	Fruit, Dried, Nesoi, Ex That	<u>-</u>	40,701	0	3.24	11/a
001240			27 945		0.2	n /o
081340	Of Heading 0801-0806		37,845	0	0.2	n/a
120010	Flours And Meals Of		24.570	0	0.10	2/0
120810	Soybeans	-	34,570	0	0.18	n/a
100500	Bread, Pastry, Cakes, Etc		24 497	0	2.42	2/0
190590	Nesoi & Puddings	-	34,487	0	3.43	n/a
400122	Technically Specified Natural		24.401		0.10	,
400122	Rubber (Tsnr)	-	34,401	0	0.18	n/a
200002	Cranberries, Prepared Or		20.105		0.15	,
200893	Preserved, Nesoi	-	29,186	0	0.15	n/a

	Soybean Oilcake & Oth Solid					
230400	Residue, Wh/Not Ground	_	28,769	0	0.15	n/a
081320	Prunes, Dried	_	24,445	0	0.13	n/a
001220	Essential Citrus Fruit Oils Of	+	2 1, 1 18		0.12	11/ 4
330113	Lemon	61,282	22,894	37.4	2.13	-62.64
330113	Fixed Veg Oil, Ref Or Not,	01,202	22,001	57.1	2.13	02.01
151590	Nesoi, Nt Chem Modified		21,689	0	0.11	n/a
131370	Oleic, Linoleic Or Linolenic		21,009	93.6	0.11	11/ (1
291615	Acids, Salts & Esters	39,225	20,207	4	3.67	-48.48
271012	Nonalcoholic Beverages,	23,228	20,207	<u> </u>	2.07	10.10
220290	Nesoi	_	19,022	0	0.1	n/a
220270	Coffee Extracts, Essences	+	15,022		0.1	11/ 4
210111	Etc. & Prep Therefrom	_	12,858	0	1.35	n/a
	Essential Oils Of Mints,		12,000		1.00	
330125	Nesoi	_	12,789	0	1.19	n/a
	Cocoa Powder Cont Added		,,,			
180610	Sugar Or Other Sweetening	_	11,209	0	1.98	n/a
100010	Prep Food, Swelling/Roasting		11,20		1,70	
190410	Cereal/Cereal Product	_	9,251	0	0.05	n/a
170.10	Veg Nesoi, Veg Mix,		,		0.00	
071190	Provisionally Pres, Inedible	_	7,554	0	0.04	n/a
	Flour, Meal & Powder Of		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
110630	The Products Of Chapter 8	185	6,909	0.44	0.04	n/a
210210	Yeasts, Active	-	6,771	0	0.04	n/a
	Pepper Of Genus Piper,		,,,,,			
090411	Neither Crushed Nor Ground	_	6,748	0	0.04	n/a
	Vegetables Nesoi, Prep Etc.,					
200490	No Vinegar Etc, Frozn	-	6,347	0	0.03	n/a
	Pasta, Uncooked, Not Stuffed		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
190219	Etc., Nesoi	-	4,432	0	0.81	n/a
	Vinegar & Substitutes For		,			
220900	Vinegar From Acetic Acid	_	4,398	0	0.29	n/a
	Asparagus, Prepared Or					
200560	Preserved Nesoi, Not Frozen	_	3,289	0	0.44	n/a
	Sugar, Nesoi, Including					
170290	Invert Sugar & Syrup	_	2,925	0	0.1	n/a
	Mixes & Doughs For Prep Of					
190120	Bakers Wares Hdg 1905	-	2,829	0	0.19	n/a
	Beans, Not Shelled, Prep/Pres					
200559	Nesoi, Not Frozen	-	2,817	0	0.22	n/a
	Maple Sugar And Maple					
170220	Syrup	-	2,751	0	0.08	n/a
	Tomato Ketchup And Other		,			
210320	Tomato Sauces	-	2,568	0	0.36	n/a
090121	Coffee, Roasted, Not	-	2,413	0	0.44	n/a

131020		16,002,38	21,194,91			11/ U
151620	Oils/Fractions Hydrogenated Etc		12	0	0	n/a
-	Vegetable Fats &					
190230	Pasta, Prepared Nesoi	-	45	0	0	n/a
330210	Mixtures Odoriferous Substance Use Food/ Drink Ind		51	0	0	n/a
190240	Couscous	-	60	0	0	n/a
180631	Chocolate & Othr Cocoa Preps, Not Bulk, Filled	-	116	0	0	n/a
151519	Linseed Oil, Refined, Not Chemically Modified	-	152	0	0.01	n/a
210310	Soy Sauce	-	282	0	0	n/a
190190	Malt Extract; Flour, Meal, Milk Etc Prod Etc Nesoi	-	379	0	0	n/a
210112	Coffee Extracts/Essences/Concentrat es \$ Prep	-	483	0	0	n/a
200190	Vegt/Fruit/Nuts Etc Nesoi Prep/Pres By Vinegar Etc	-	519	0	0.09	n/a
190490	Cereals (Not Corn) In Grain Form, Prepared, Nesoi	-	898	0	0	n/a
110811	Starch, Wheat	-	954	0	0	n/a
071290	Vegetables Nesoi & Mixtures, Dried, No Furth Prep	-	995	0	0.01	n/a
210420	Homogenized Composite Food Prep (Baby Food Etc)	-	1,209	0	0.01	n/a
210120	Tea Or Mate Extracts/Essences/Concentrat es & Preps	-	1,363	0	0.25	n/a
292320	Lecithins And Other Phosphoaminolipids	-	1,496	0	0.27	n/a
200410 190531	Vinegar Etc., Frozen Cookies (Sweet Biscuits)	<u>-</u> -	2,088 1,682	0	0.01	n/a n/a
	Decaffeinated Potatoes, Prepared Etc., No					

Source: USDA/Global Trade Atlas

#### POST CONTACT AND FURTHER INFORMATION

For further information about Ahmedabad and other markets, please contact the following USDA offices in India.

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