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Sales Mission Evaluation, Snack Foods, Trade Show Announcement, Trade Show Closing,
Trade Show Evaluation

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Report Highlights:

This report provides a list of consultants conducting market research and handling inquiries into Indian agriculture, agribusiness, food retail, food/agricultural economics, and rural affairs. This list is neither exhaustive nor all-inclusive. Inclusion of any consultant on this list does not constitute an endorsement, nor does exclusion of any consultant imply any lack of such endorsement. This list is provided as a courtesy to those who desire information in greater detail than typically provided in FAS GAIN reports.

General Information:

This report provides an updated, partial list of consultants and industry groups known to conduct market research and offer other services or assistance related to entering and expanding market access in India for agriculture, agribusiness, food retailing, food economy, and rural affairs. Consultants included on this list may also offer representation services for firms desiring a local presence in the market.

Readers of GAIN reports and other FAS stakeholders will intermittently request information or services which fall outside of FAS India's purview or exceed our office's capacity to fulfill. Requests may range from detailed research into a specific Indian state's agriculture sector to those looking for in-depth market analysis for specific products. While FAS India strives to accommodate all stakeholder requests, we are oftentimes unable to fulfill requests for customized analysis and research.

As a result, FAS India is pleased to provide a list of potential industry groups and consumer sources which offer analytical, research, and additional services. This list is neither exhaustive nor all-inclusive. We are unable to recommend any specific firms and cannot vouch for their commercial performance. Inclusion on this list does not constitute an endorsement or guarantee by the author or the U.S. Department of Agriculture. **All information provided is based solely on submissions from the companies themselves.** We urge U.S. exporters to vet, request relevant references, and become thoroughly acquainted with potential service providers before doing business.

This list is provided strictly as a courtesy to those who desire information in greater detail than that provided in FAS India's other GAIN reports such as our annual Exporter Guide.

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All Things Nice

24, Nagdevi X Lane, Mumbai 400003, India

Regional Coverage: Mumbai, Pune, Delhi, Goa, Bangalore, Chennai, Kolkata

Commodity Specialization: Wine and Spirits, Food and Beverages

Tel: + 91 98206 30077

Mobile: + 91 98207 04500

www.allthingsnice.in | Instagram: @allthingsniceindia

Nikhil Agarwal, Founder & CEO, nikhil@allthingsnice.in

Cheryl Koshy, Head of Marketing, cheryl@allthingsnice.in

All Things Nice is India's leading Wine & Spirits Marketing, Consulting and Events Agency, helmed by Nikhil Agarwal who is considered as India's leading wine and spirits expert. We curate wine and spirit tastings and are also responsible for bringing to India celebrity & Michelin Star chefs, winemakers and brand ambassadors of wineries and distilleries to offer unique world class experiences. Nikhil Agarwal is also a wine and spirits importer and retailer in India. **The company works extensively with international government bodies to help facilitate trade in the wine and spirits category and also to host / execute events and trade missions for them.** All Things Nice has access to large corporates, hotels, restaurants, bars and high net worth wine and spirit consumers. The company is also the co-organizer of ProWine Mumbai - India's largest tradeshow in wine and spirits - a subsidiary of the globally renowned ProWine World.

Antar Advisors Pvt. Ltd.

406/b, Synergy Towers, Corporate Road, Prahaladnagar,
Ahmedabad, 380015, Gujarat, India

Regional Coverage: Pan India

Commodity Specialization: Fresh Fruits, Tree Nuts, Natural Fibers

Tel: +91 79403 00131

Mobile: +91 83202 24895

Peush Narang, antaradvisors@gmail.com

Antar Advisors is a business consulting and marketing firm based in Ahmedabad. Antar focuses on building a long-term relationship with its clients and offering them a dedicated services with a focus on trade, retail and traditional market promotion of imported products in India. The firm offers representation services by being a local advocate in India. The other services include market entry strategy, implementation services, logistical support, execution of consumer and trade centric marketing activities.

Assocom-India Pvt. Ltd.

O-15, Site V, Kasna Industrial Area, Greater Noida – 201308, UP, NCR Delhi

Regional Coverage: Pan India

Commodity Specialization: Wheat, Soybean, Fresh Fruits, Dried Fruits, IQF Fruits, Tree Nuts, Food Processing/Baking and Processed Food Products.

Tel: +91 98106 58318

Mobile: +91 98101 58318

<https://assocom-india.com/>

Mr. Raj Kapoor, rajkapoorp@gmail.com, rajkapoor@assocom-india.com

Assocom India specializes in strategic and market development for the Agri and Food Products sectors, offering services like market assessment, access, development, advocacy, and capacity building. Our team, experienced in agri-business, food processing, nutrition, business management, and marketing, connects with traders, associations, and government departments. Since 2001, we've partnered with international and Indian organizations, driving local growth through innovative strategies and customized solutions. Our mission is to build healthier businesses by connecting people to real food.

Enquo Marketing

66 Om Heera Panna Estate, Oshiwara, New link Road, Andheri West,
Mumbai 4000053

Regional Coverage: Pan India

Tel: +91 98194 82448

Mobile: +91 98194 82448

Bhavna Bhagwat, info@en-quo.com

Project management services in the fields of experiential marketing, promotional marketing, event management and turnkey IT/Digital projects.

Eval360R India Private Limited

Third Floor, Plot no. 60, Block 1, Paschim Vihar, Outer Ring Road, Sunder Vihar,
New Delhi, West Delhi, Delhi, 110087

Corporate Office: Eval360r India Private Limited Springworks, 6th Floor, JMD Galleria,
Sohna Road, Sector 48, Gurugram India: 122001

Regional Coverage: Pan India

Commodity Specialization: All Agriculture and Processed Foods

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RICHA DUBEY, richa.dubey@eval360r.com, +45 417 90015

Eval360r provides “Value Added Research & Advisory Services” to clients across domains, using rigorous Market Research techniques, keeping data acquisition, data processing & management to the highest standards of quality & veracity. Eval provides services in the Market Research, Brand Outreach and Brand and category Promotion Implementation programs, Data Analytics & Advisory Services.

Eval360r Team has successfully advised clients across sectors like Agriculture & Dairy, Retail, FMCG, Food & Beverages - The Core Team at consists of experienced seasoned professionals from Research & Management Consulting, Industry experts from Agriculture sector: and have in-depth knowledge and experience of conducting India specific Market Research and Consulting projects for leading Indian and International brands across Agri Produce & Processed Foods – Imported Apples, Stone Fruits (Plums, Peaches, Nectarines), Pears, Banana Ripening, Imported Food Ingredients, Frozen Fish & Seafood, Exotic Vegetables etc.

F2F Corporate Consultants Private Limited

210, Keshava, Bandra Kurla Complex, Near Family Court, Bandra East,
Mumbai, Maharashtra – 400051

Regional Coverage: Pan India

Commodity Specialization: Food, Pharma, Cosmetics

Tel: +022 35130554 – 57 | +22 49741140 / 49724227 / 49763659

Mobile: +91 98336 63552; +91 96191 90563

Umesh Kamble, umeshretail@gmail.com, umesh@farmtoforkindia.com

F2F Corporate Consultants Private Limited (Farm to Fork India) is a Growth Partner to our client with business approach start from Farming, Procurement, Storage, Processing, Distribution, retail and reaching up to consumer. Organization run by group of diversified experts from leading areas more than 20 years. F2F provide services to Agro-Harvest to Processed Food Business, Pharmacy & Cosmetic, multi brand retail companies and other industries, etc.

the FBAI LLP

Wellesley House, Cooperage Road, Mumbai – 400039, India

Tel: +91 98206 47001

Mobile: +91 98206 47001

www.thefbai.com | @foodbloggerai

Mr. Sameer Malkani, Director, India, Fbaimembers@gmail.com

The FBAI is a Marketing and Communications company that helps to market, brand build, promote, spread awareness, and provide solutions to the food, beverage, hospitality, tourism and the lifestyle industry in India.

We help holistic development and growth and help to promote through events and initiatives, offline & online marketing, our IP properties, marketing campaigns and social media.

From events, dining experiences, meet and greets, online & offline press conferences, influencer programs, contests, social media campaigns and more we ensure to provide a 360° Marketing, PR and Communications solution and to always add value to the brands we work with.

Feedback Advisory Services Pvt. Ltd.

1st Floor, Sumo Sapphire, #738, 15th Cross Road, JP Nagar 6th Phase,
Bengaluru, Karnataka – 560078

Regional Coverage: Pan India

Commodity Specialization: Agricultural Inputs, Food, and Beverages

Tel: +91 80406 23800

Mobile: +91 99710 02832, +91 82878 58451

A M Devendranath, Rajeev Kumar, dev@advisoryfeedback.com, rajeev@advisoryfeedback.com

Feedback Advisory is a research based advisory firm that specializes in providing market Assessment, Analysis and Advisory services to global companies for Indian and International markets. U.S. clients include Kraft Foods, Honeywell, Virginia Department and others

Forum of Indian Food Importers

63, Rear Basement, Paschimi Marg, near Tagore International School, Block B, Vasant Vihar, New Delhi, Delhi 110057

Tel: +91 11 4019 0638

Mobile: +91 98111 58889

www.fifi.in

Amit Lohani, Amitlohani@fifi.in

Forum of Indian Food Importers (FIFI), a not-for-profit chamber, which works towards establishing an encouraging environment for food and beverage trade in India. FIFI is an association representing over 6,500 members and other stakeholders - the association represents over 2,000 brands, and apart from Indian business houses member base includes businesses operating in the Indian market or commerce.

FIFI is a unique food chamber that specializes in organizing Agriculture Trade Missions from various countries, providing a platform for businesses to connect, learn, and grow. Our expertise lies in facilitating B2B meetings, conferences, government interactions, and other related tasks, fostering global agricultural trade and cooperation.

At FIFI, we bridge the gap between international agricultural stakeholders, enabling them to explore new markets, technologies, and innovations. Our comprehensive approach ensures that participants have a seamless and productive experience.

Green Hill Band Ltd

Registered offices at 3rd Floor, Hill House, Heckfield, Hampshire, RG27 0JY, United Kingdom. Indian office 1110, 11th Floor Nuarang House, 21 Kasturba Ghandi Marg, New Delhi.

Regional Coverage: Offices in New Delhi, Mumbai, Bangaluru. Offices in Dubai and London. Commodity Specialization: U.S wine, seafood, lumber, dry beans and lentils.

Tel: +44 7876 50614

www.greenhillband.co.uk

Sarah Johnson, Founder, Sarah@greenhillband.co.uk

Managed by a senior team in the U.K., Green Hill Band is a consultancy, research and market representation for US commodity groups.

Services include market expansion analysis, 2nd / 3rd tier city expansion strategies, trade outreach, retail development, management of events (trade visits, conferences, training events, trade shows), retail analysis, digital, PR and marketing.

With partners operating in India for over 20 years we have a deep understanding of the vibrant, culturally diverse nation. Our regional spread means we can offer advice on local and regional cultural sensitivities to enhance market expansion.

Global AgriSystem Pvt. Ltd.

Horizon, 5th Floor AIHP Horizon, Plot 445 Udyog Vihar Phase V, Gurugram 122016, Haryana

Regional Coverage: Pan India, Asian and African countries

Commodity Specialization: Agriculture, Horticulture & Allied Sectors

Tel: + 91 12449 28255

Mobile: +91 98187 91897

www.globalagri.com

Mr. Gokul Patnaik, Chairman, gpatnaik@globalagri.com

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Ms. Jayasree Balaji- DGM-Business Development, jbalaji@globalagri.com
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Global AgriSystem is a full-service agribusiness consultancy with ability to take projects from the planning stage to implementation stage through design and engineering services. Services include market surveys and development of entry strategies, technical advisory services (project reports, feasibility studies, and financial services), turnkey and project management, and post-harvest management. An ISO 9001:2015 & 14001:2015 certified company which has completed more than 540 assignments. The firm's extensive client includes Adani Agri Fresh Pvt. Ltd., Kellogg Brown & Root, Reliance Industries Ltd., and Seagram Manufacturing Ltd. Multilateral clients include the World Bank, Asian Development Bank, UN organizations. The company's geography includes India, the Middle East and Africa.

The organization has performed agricultural consultancy projects in various countries like Afghanistan, Ghana, Nigeria, Nepal, Mali, Uganda, Gabon, Dubai, Oman, Kenya, Namibia, Gambia, Lesotho, Tanzania, Sierra Leone, etc.

The Happy High

1, Jayadeep, 16, Rifle Range, Ghatkopar west, Mumbai 40006

Regional Coverage: Pan India

Commodity Specialization: Wines and Spirits

Mobile: +91 99307 71739

<https://www.thehappyhigh.com/the-happy-high.html>

Ajit Balgi, contact@thehappyhigh.com

The Happy High is a beverage education company that works with wine and spirit brands and country boards on advocacy initiatives both offline and online, works with hospitality brands on associate upskilling and menu development, with corporates and consumers for curating beverage soirees.

i2i Consulting

10 Sunder Nagar, New Delhi, 110003

Regional Coverage: Pan India

Commodity Specialization: Fresh produce, Nuts & dried fruits, Wood, Wine & spirits, Packaged products, Frozen meats amongst other agriculture products

Tel: +91 99238 01050

Mobile: +91 99238 01050

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i2i Consulting brings over two decades of expertise in agri-business consulting, leveraging a diverse team to unlock potential in the Indian sub-continent. We provide comprehensive **market intelligence**, aiding international clients in identifying and analyzing opportunities while crafting **effective market entry and development strategies**. Committed to maximizing product potential, we develop custom marketing programs and coordinate promotional activities for several U.S. Cooperators (USAPEEC, CWC, SUSTA and others) to enhance visibility and market share.

Indian Agribusiness Systems Limited

A-18/B-1 Extension, 2nd Floor, Mohan Cooperative Industrial Estate, Mathura Road, New Delhi -110044

Regional Coverage: Pan India

Commodity Specialization: We offer customized research, consulting services, and market intelligence for grains (rice, wheat, corn), pulses, vegetable oil, oilseeds & meals, sugar, cotton, guar (guar seed, guar gum), and spices (red chilis, black pepper, turmeric, cardamom, cumin, coriander).

Tel: +91 011 43154100 (135)

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Bhaskar Natarajan, Chairman, bhaskar@agriwatch.com

Pravin Jha, Head Operations, pravin@agriwatch.com

AgriWatch offers customized research, consulting services, and market intelligence for grains (rice, wheat, corn), pulses, vegetable oil, oilseeds & meals, sugar, cotton, guar, and spices (red chilis, black pepper, turmeric, cardamom, cumin, coriander). The firm also offers value chain studies, M&E & Impact Assessment studies, consumption studies, and crop surveys (primary and GIS & remote sensing based). The firm offers subscriptions to proprietary market news and analysis products including data services.

The Indian Connection

17C, B-12A, Sec-34, Noida UP - Delhi NCR, 201 307, India

Regional Coverage: All

Commodity Specialization: All

Tel: +91 98992 24567 , +91 12044 60425

Mobile: +91 98992 24567

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Aditya Banerjee, aditya@theindianconnection.com, adibands@gmail.com

The Indian Connection, your most trusted source for expert consulting services to enter, establish & expand in India. We provide tailored solutions to help you meet your business goals and achieve success.

International Spirits and Wine Association of India (ISWAI)

DLF Corporate Park, Unit No 201, Tower 1A, M G Road,
Gurgaon – 122

Tel: +91 01 2446 71226

Ms. Nita Kapoor, CEO

Mr. Parvinder Singh, Regional Director

Mr. Ram Swarup Mohapatra, General Manager-Public Policy

mail@iswai.in; mala@iswai.in

The **International Spirits and Wines Association of India (ISWAI)** is a representative body promoted by the multinational alcoholic beverage companies, having investments and business operations in India. Formed in 2004, ISWAI leads a focused effort to highlight the industry's perspective on government policy, best practices, and responsible use of beverage alcohol products, thereby providing a common platform for its members.

Members of ISWAI include global leaders in both the spirits and wine industries. Members include Bacardi, Beam Suntory, Brown Forman, Campari, Diageo-United Spirits, Moët Hennessy, Pernod Ricard and William Grant

Integral Advisory Services Pvt. Ltd.

Apeejay Business Centre, 6th Floor, Arunachal Building, Barakhamba Road,
New Delhi – 110001

Regional Coverage: Maharashtra, Telangana, Andhra Pradesh, West Bengal, Karnataka, Delhi
NCR

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Mr. Sanjeev Sharma, sanjeev@integral-india.in

Integral Advisory Services has been providing strategic business solutions to global and domestic organizations in the area of public affairs, advocacy, stakeholder engagement and public relations over the past two decades across all major industry verticals in India. Amongst these verticals, we specialize in the area of regulatory compliance and other trade related rules and procedures for the food processing and beverages sectors. These regulations and standards relate to packaging, labelling, Legal metrology, Customs, QCO etc.

Ipsos Research Private Limited, Mumbai

Lotus Corporate Park

Unit No.1701, 17th floor, F Wing Off Western Express Highway,
Goregaon (East), Mumbai – 400 063

Tel: +91 22662 08000

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Amit Adarkar, Country Manager, Amit.Adarkar@ipsos.com

Deepak. H, Partner, Strategy3, deepak.h@ipsos.com

ipsos.india@ipsos.com

Ipsos is one of the largest market research companies operating in 90 countries with more than 20,000 professionals. Specializes in consumer research & insights, customer segmentation, brand tracking, public polls, growth & market entry strategy.

Maeflower Consulting Pvt. Ltd.

B-515, Tower-2, World Trade center, Kharadi,
Pune 411 014, India

Regional Coverage: Pan India, Specialization in West and South India

Commodity Specialization: Across the Industry

Tel: +91 98230 56812

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Mr. Nitin Pangam, nitin@maeflower.com

Mr. Shrikant Chaudhari, shrikant@maeflower.com

Maeflower Consulting, established in 2001, is a leading authority in Foreign Investment and Trade solutions in India. With a track record spanning over 250 international clients, we specialize in India entry, exports, and market development projects across India's top 15 cities. Our services include Market Research, Go-To-Market Strategy, Distributor Search, Business Matchmaking, In-market Trade Representation, and Trade Missions. We provide comprehensive trade services backed by deep intelligence on the Indian economy and sectors. We've previously represented U.S. Apples export council (USAEC) in India.

On Purpose Consulting Private Limited

196, Gagan Vihar, New Delhi - 110051, India

Mobile: +91 99101 47174

<https://www.onpurposeconsulting.in/>

Mr. Girish Balachandran, Founder and Managing Director, India, girish@onpurposeconsulting.in

ON PURPOSE is a creative communications consultancy with a mission to use communications to drive social change. We work with multilateral organizations, social impact organizations, brands/corporates, and NGOs on issues at the intersection of Climate Action, Public Health, Education, Youth Skilling and Gender Equality. With an employee strength of over 70 members across Delhi, Bengaluru and Mumbai, ON PURPOSE offers communications services including Media Relations, Crisis Management, Branding, Films & Design, Social Media, Social Listening, Performance Marketing, Website Development, Creative Conceptualization, and Community Management. ON PURPOSE is one of the 350 organizations in India that signed up for Women Empowerment Principles (WEP), established by UN Women and UN Global Compact, and is also a signatory to Clean Creatives Pledge, to not work with fossil fuel polluters.

PDA Ventures Pvt. Ltd.

PDA House, 32/2, Spencer Road, Frazer Town, Bangalore 560005

Regional Coverage: Pan India

Commodity Specialization: Nuts, Fresh Fruits & Vegetables, Dairy, Meat, Liquor, Pulses & Grains, Oils

Regional Coverage: Karnataka

Tel: + 91 80425 05000

Nazeeba Zarin, Executive Director, nazeeba@pdaventures.com

PDA Ventures Pvt Ltd, a wholly owned subsidiary of PDA Trade Fairs India Pvt Ltd is one of India's frontrunners in organizing sector-specific, business-to-business trade fairs, seminars, forums and conferences based out of Bangalore, India. Over the past 22 years, PDA has organized several successful B2B exhibitions for the Maritime, Banking, Woodworking, Airport sectors and AlcoBev Industry in the name of INMEX, IBEX India, India Wood, Mumbai Wood, Delhi Wood, Aerodrome India and Brews and Spirits Expo. In addition to the trade fairs business, PDA publishes trade magazines in the name of "Woodnews" and "Brews & Spirits" respectively.

PREMDEEP GOLDSTAR Pvt. Ltd.

6 Malhotra House, 2nd FLOOR, Opp Gpo Fort, Mumbai – 400001

Regional Coverage: Nashik Maharashtra

Commodity Specialization: Table Grapes

Tel: +91 22226 64685

Mobile: +91 95947 14761

Mr. Tapan Jain, tapan.jain@premdeepgoldstar.com

We are an import and export house of petrochemicals, fresh fruit and vegetables. We also provide consulting to companies for procurement.

QuikRelation Pvt. Ltd.

17-B, EMAAR The Palm Square, Sector-66, Gurugram,
Haryana 122102, India

Regional Coverage: Pan India

Commodity Specialization: Nuts, Fresh Fruits & Vegetables, Dairy, Meat, Liquor, Pulses & Grains, Oils

Tel: +91 98889 08706

Mobile: +91 99672 96261

www.quikrelations.com

Sachin Khurana, Director, sachin@qrgroup.in

Shruti Khurana, Director, shruti@qrgroup.in

Founded in 1999, QuikRelations is a leader and innovator in agribusiness marketing, offering bespoke business and marketing solutions tailored to the unique needs of international agriculture commodity groups and firms across South Asia and the Middle East. Comprehensive services include the full spectrum of trade and consumer marketing along with policy and regulatory support, market research, and brand development.

SCOPE BEV

G-67, Aggarwal City Mall, Plot no-3, Rd Number 44, near M2K Road, Pitampura,
Delhi, 110034

Regional Coverage: Pan India, New Delhi Based

Commodity Specialization: Across Food & Beverage

Tel: +91 98710 68582 | +91 99993 57778

Ankur Chawla, ankur.chawla@scopebev.com

Built on the premise of extensive experience and a passion for food & beverages, Scope Bev is one stop shop for all Beverages and Food consultancy needs. It's a team of seasoned professionals engaged with conceptualization, planning, operations, trainings etc. end to end. With a strong hold on the Horeca Segment market; we have the ability to work along the guidelines with Brands, Hotels, Restaurants, Bars, Café etc.

We offer services such as Feasibility reports, new Category / Brand launch entry, Brand building, Trainings & Tasting Sessions, Workshops, Brand Building, Positioning & Brand Advocacy, Strategy, Concepts, RnD & Ideation, Business Plan & Business Development, Focus Groups, Sommeliers and Beverage Experts, GTM/ RTM strategies, Hospitality events etc.

Clients include Top Liquor companies like Pernod, Diageo and Individual Brands like Penfolds, Smoke Lab, Beluga, Tequila Komos, Bira etc. Companies & corporates like USDA, ITC hotels, Fairmount IBM, YPO, Vinexpo, FIFI and many more.

SoHoWine Consultants Pvt. Ltd.

266, Sonal Holland Wine Academy, 2nd floor, Kachwala Building, Above Saraswat Bank, Dr. Annie Besant Road, Worli, Mumbai, 400025

Regional Coverage: Maharashtra, Delhi NCR, Karnataka.

Commodity Specialization: Alcoholic Beverages (Wines, Spirits, Sake and other alcoholic beverages)

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We are a leading boutique consulting firm, offering services in market advisory and import facilitation for international brands of wines and spirits looking to enter India. As nationalized consultants we lead brand marketing and trade advocacy programs for in-market wine and spirit brands.

SRK and Associates

203, Infantry Court, 130, Infantry Road, Bengaluru -560001, India

Regional Coverage: Pan India

Commodity Specialization: Processed Foods and Hardwoods

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SRK Affiliate (established in 2001) and SRK and Associates (established in 2002) are boutique consultancies (sister firms) providing services to clients for international trade development and investment attraction. SRK Represents several US State EDOs in India for export promotion and investment attraction. During the last 23 years, SRK has assisted over 2500 U.S. companies with their market entry into the Indian market and numerous sector specific and multi sector high level trade missions to India.

Strat Sure Associates Private Limited (SS ASSOCIATES)

#25 (Ground Flr), JMD Megapolis, Sector 48, Sohna Road, Gurugram, Haryana, India 122 018

Regional Coverage: Pan India

Commodity Specialization: All food beverage categories including fresh fruits, dry fruits and nuts, processed food products and wine and spirits.

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Mobile: +91 98102 73513

<https://ss-associates.co.in/>

Mr. Sumit Saran, ssaran@ss-associates.co.in

SS ASSOCIATES is an international food marketing consultancy firm specialising in conceiving and delivering generic marketing campaigns for international foods in the highly complex and heterogenous Indian market. Services include trade servicing, consumer promotions, consumer PR and market research.

The firm is currently the India in country market representative for multiple US cooperator groups including Washington Apple Commission, Pear Bureau Northwest, Northwest Cherry Growers, American Pistachio Growers, and American Pecan Council. The firm has also marketed US cranberries in India.

Technopak Advisors Private Limited

5th Floor, Block A, Lemon Tree Corporate Park Sector 60, Gurgaon

Regional Coverage: Pan India

Commodity Specialization: Food & Agriculture, Retail, Food Services

Tel: + 91 12450 80100

Ankur Bisen, Senior Partner, ankur.bisen@technopak.com

Ravindra Yadav, Partner, ravindra.yadav@technopak.com

Technopak offers business strategy development, supply chain assessments, performance audits, turnkey solutions, sector opportunity scans, concept development, consumer insights, and partner searches, among other services, in the food and agricultural sphere. Technopak has specific product and commodity expertise in baked goods and confections, beverages (alcoholic and non-alcoholic), fish and marine foods, groceries and staples, fruits and vegetables, meat and poultry products, milk and dairy products, packaged and convenience foods. Clients include Cotton Council International, Honeywell International Inc., Patanjali Food and Herbal Park Pvt. Ltd., Jharkhand Mega Food Park Pvt. Ltd., Northwest Venture Capital, Blue Star Limited, K.P.R. Fertilizers Ltd., IEP Fund Advisors Private Limited, Agricultural and Processed Food Products Export Development Authority (APEDA) of the Indian Ministry of Commerce, Turkish Hazelnut Promotion Group (FTG), L E Pritchitt & Co. Ltd., Japan External Trade Organization (JETRO), International Finance Cooperation (IFC), The World Bank Group, Reliance ADAG Group, and Gopaljee Dairy Foods Pvt. Ltd.

Techpro India

431A, Sector 45, Gurgaon – 122003

Regional Coverage: India, Nepal, Bangladesh, Sri Lanka

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Mr. Amit Sachdev, amit@techproindia.in

Techpro specializes in analysis of the grains and livestock feed industries, technical services to dairy sector. And its services include market research and market intelligence, project planning and implementation, feasibility studies, executive search, seminar organization and liaison work, including local representation. Current clients include the U.S. Grains Council, World Wide Sires and US Meat Export Federation.

ThinkAg

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Facilitate and anchor India-overseas AgTech startup exchange programs. Connect AgTech startups (domestic & overseas) with the industry players. Host sector specific Summits, roundtables, workshops, webinars for multi-stakeholder discussions. Organize information sessions about the Indian market and regulatory landscape for overseas AgTech startups. Publish sectoral reports from time to time.

Third Eyesight

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A specialist firm in the consumer products ecosystem, including retail, manufacturing and raw materials, Third Eyesight provides strategy and operational support to establish a new business / market / product and/or rejuvenate an existing business. Services include market familiarization & entry; partner search, due diligence; business growth, diversification; branding & marketing; industry research; India office set-up; sourcing & supply chain. Clients include Washington Apple, American Pistachio, USA Pears, Domino's, Fruit of the Loom, Food Tech Holland, etc...

Troika Consulting

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Troika Consulting specializes in representing foreign brands in India. It represents foreign boards/associations/brands among trade partners, provides Indian consumer insights and also takes care of all the marketing and branding requirements in India. It has extensive experience in representing Cotton Council International (CCI) in India among both the consumers and the trade.

Tulleeho Portals Pvt. Ltd.

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Offering Beverage Education, Training and Consulting Services

V4 Events Private Limited

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www.v4events.in

V4 Events Pvt Ltd is an events and marketing agency with its area of operations spread across the length and breadth of the country with a very strong associate and vendor network in all major cities of India. Whether it is a brand representation or an event specific requirement for the agriculture-based traders / brands, they can help in identifying the most appropriate channel of communication. With an expertise in BTL activations and exhibitions, they've helped the USDA in putting together full-fledged Table-Top Trade Exhibitions in the past in Jaipur, Hyderabad and Chennai.

Wazir Advisors Pvt. Ltd.

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Wazir Advisors is a management consulting firm that provides strategy, alliances and implementation services in retail, food, agriculture and textile sectors. With a 200+ member team, Wazir has worked with leading private companies, industry associations, government bodies, financial institutions, PE players and international development agencies. Our client list includes US Commercial services, FCDO UK, Gatsby Trust Fund, World Bank, IFC, ITC Geneva, GFEMS, and several mid to large size food/Agribusinesses in India

WiNot Beverage Solutions Pvt Ltd

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Commodity Specialization: Alcoholic Beverages

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Magandeep Singh, mail@magandeepsingh.com

We cover all things beverage in building a farm-to-market strategy for brands - from identifying the right products for the Indian market to liaising with importers and distributors in each state and helping brands launch and sell effectively in the subcontinent.

Attachments:

No Attachments.