



USDA Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Template Version 2.09

Voluntary Report - public distribution

Date: 10/2/2007

GAIN Report Number: TH7135

Thailand

Sanitary/Phytosanitary/Food Safety

Food Labeling Changes for "Modified Milk for Infant"

2007

Approved by:

Gary Meyer, Agricultural Counselor
U.S. Embassy

Prepared by:

Sukanya Sirikeratikul, Marketing Specialist

Report Highlights:

In order to promote the importance of maternal milk and the benefits received from drinking maternal milk for both infant and small children, the Thai FDA has proposed changes for labeling of "Modified Milk for Infant and Modified Milk of Uniform Formula for Infant and Children".

Includes PSD Changes: No
Includes Trade Matrix: No
Unscheduled Report
Bangkok [TH1]
[TH]

In order to promote the importance of maternal milk and the benefits received from drinking maternal milk for both infants and small children, the Thai FDA has proposed the modification of the Ministry of Public Health (MOPH) Notification No. 156 (B.E. 2537 (1994)) regarding “Modified Milk for Infant and Modified Milk of Uniform Formula for Infant and Children”. The major content changed is under items 11.2.10 as according to the notification draft.

Translation of the Notification Draft

Notification of Ministry of Public Health
(No. ...) B.E. ...

Re: Modified Milk for Infant and Modified Milk of Uniform Formula for Infant and Children
(No. 3)

In order to promote the importance of maternal milk and the beneficial nutrients received from drinking maternal milk for both infant and small children and in accordance with the International Code or Marketing of Breast Milk Substitutes.

By virtue of Section 5 and Section 6(1), (2), (4), (5), (6), (7) and (10) of the Food Act B.E. 2522 (1979), the Minister of Public Health hereby issues a notification as follows:

Clause 1. Repeal the content on item 11.2.10 (a) of the Ministry of Public Health Notification No. 156 (B.E. 2537 (1994)) regarding Modified Milk for Infant and Modified Milk of Uniform Formula for Infant and Children dated October 14, 1994 and replace by this provision:

- “(a) the content of “what should be necessarily informed:
- The best food for infant is maternal milk owing to its full nutritional content;
 - Modified milk for infant should be recommended by physician, nurse or nutritionist;
and
 - Incorrect preparation or mixture will be hazardous to infant”

These three contents shall be presented in vertical order as stated within single frame, letter colour in contrast with background, and the first content shall be legible and bold letter”

Clause 2. Producer and importer having registered these types of modified milk and modified milk of uniform formula for infant and children shall submit its correction within one hundred and eighty days upon the effective date of this notification and the existing label shall be valid no longer than one year.

Clause 3. This Notification will be effective 90 days after the Notification be published in the Royal Gazette.

Announce on the date of -----