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Report Highlights:

The hog market in Hungary became saturated during the 2002/2003 winter. With massive support from the GOH, exports grew sharply. High feed grain prices and low profitability will slow hog production and stock build up in 2003/2004. Hungary's EU membership in May 2004 will not result in tariffs increases for U.S. pork and edible offal. However, unsettled animal product disputes with the EU limit export opportunities.

Includes PSD Changes: Yes
Includes Trade Matrix: Yes
Annual Report
Vienna [AU1]
[HU]

Production

General

Hungary's opening swine stock in January 2003 was 3 percent above the previous year level. By April 2003, the number of slaughter hogs was 10 percent above the same figures of 2002 and the number of piglets and sows was rather low. These figures indicated a heavily saturated market

The GOH managed to reduce hog numbers by August 2003. Seasonal animal stock building will be weaker than in other years due to high feed prices and bearish demands for pork.

Production Policy

Hog farmers and slaughterers receive several kinds of production and marketing support from the federal government. These range from direct payments for quality bonuses, intervention purchase payments, partial write-off of interest on investment loans and interest reimbursements for operating loans.

Hungary will become a member of the European Union as of May 2004. Generally speaking, the competitive position of the poultry and swine sectors, and in particular the sheep sector, will be worse after EU membership, at least in the first years. EU intervention prices of feed grains are high enough to generate about a 15 percent grain price increase in 2004/2005, even if the June 2003 negotiations on the modification of the CAP result in intervention price reductions.

Some subsidies (such as export subsidies, meat storage, some breeding programs, etc.) are only paid as the result of a competitive bidding process open for all EU member states. Hungarian farmers are still inexperienced at writing tenders and, in many instances, are short of collateral and credit needed for performance bonds.

The hog and poultry sectors will be negatively affected by the forecasted increase of domestic feed grain prices (though most input prices are now considerably lower than EU prices). Overall production efficiency in the swine and poultry sectors is less than in the EU due to a low level of capital investment. Feed conversion is up to 30 percent worse in Hungary and the quality of the product is often not good enough for the EU market (for example, it is estimated that only 60% of slaughtered hogs meet the EUROP quality standards).

Consumption

After bottoming out in 1998 at 26.5 kg/year, per capita pork consumption has started to grow again. BSE and FMD rumors eroded beef consumption, but pork has had to compete with poultry meat on image (poultry meat is believed to be healthier). Pork consumption from household production or from unregistered local sources is still significant, and this adds uncertainty to official consumption figures.

Per capita consumption of major food items:

	1998	1999	2000
Meat & products, kg	61.8	61.5	71.7
of which Beef	4.1	4.2	4.4

Pork	26.5	28.8.0	28.5
Poultry	24.4	26.8	34.4
Fish, kg	2.5	2.8	3.0
Milk & Dairy, kg	151.8	154.3	154.3
Eggs, kg	14.9	15.5	15.6
Fats & Oils, kg	36.7	34.8	39.7
of which Lard	17.5	18.6	18.3
Butter	1.1	0.9	0.9
Vegetable Oil, Margarine	16.6	13.7	18.3

Source: Central Statistical Office, Hungarian Statistical Yearbook, 1998-2001

Prices

Domestic live hog producer prices in Hungary had been above the EU market prices since August 2002 until May, 2003. This caused the pork market to become saturated and domestic consumption to weaken. GOH programs helped to reduce stocks but hog prices went down 17 percent in the first half of 2003.

A devastating drought in 2003 increased feed grain prices beyond the price rise of the consolidating hog market. Livestock and poultry associations even lobbied for feed and feed grain export ban at GOH in September-October.

Domestic hog prices will be depressed, just above the average production costs, until the first half of 2004.

Trade General

Hungary's swine industry is very much export oriented and about 20-25 percent of pork produced is for export markets. In some years, live hog sales are also significant.

Exports of live hogs in the first half of 2003 were low, about 77 percent of the same figure in 2002. Main destinations were the neighboring non-EU countries, Romania, Bosnia and Croatia.

Pork sales were 12 percent above the previous year results in the first half of 2003. Enhanced sales can be attributed to GOH market access programs (see at Export Subsidies). Reduced support for exports and stagnating animal stock will result in lower exports for the second half of 2003 and 2004.

Imports of lower quality frozen meat and edible offal for further processing have been stable in the 15,000-30,000 MT range in recent years. Pork imports from the EU increased 20 percent in 2002 on the basis of low prices in the EU. But in the first seven months of 2003, pork imports went back to normal.

Export Trade Matrix

Country	Hungary	
Commodity	Meat, Swine	
Time period	CY 2002	Units: 1,000 MT
Exports for:		
U.S.	U.S.	
Others	Others	
Japan	57	
Spain	47	
Korea	36	
Italy	16	
Slovenia	14	

Total for	170	0
Others		
Others not Listed	58	
Grand Total	228	0

Import Trade Matrix

Country	Hungary	
Commodity	Meat, Swine	
Time period	CY 2002	Units: 1,000 MT
Imports for:		
U.S.	U.S.	
Others	Others	
Germany	26	
Denmark	9	
Netherlands	9	

Total for	44	0
Others		
Others not Listed	15	
Grand Total	59	0

Competitive Situation for US Exports

Product certification has become a major trade issue since Hungary harmonizing its veterinary regime with the EU. Continuous communication with importers and regulators is necessary in order to follow the ever-changing requirements for handling edible offal, specified risk materials (SRM) for BSE, certifications and other technical issues. There are currently no valid USDA/FSIS meat export certificates for Hungary. From May, 2004 Hungary will use the relevant EU import rules.

Export Subsidies

Under the WTO export subsidy commitments Hungary has very much limited opportunity to give export subsidies to hog and pork. Because of severe overproduction (more exactly low consumption and exports) during the winter of 2002 and continuing over 2003, GOH was forced to spend about HUF 15.5 billion (USD 68 million) on marketing and export support for the swine sector in 2003.

Direct export support was offered on live slaughter hogs HUF 65-90 (USD 0.28-0.4)/kg for a 12,600 MT quota, and fresh/chilled half carcass, HUF 150 (USD 0.66)/kg for 5,000 head of hogs. Above subsidies are given for exports to any countries excluding the EU, Czech and Slovak Republic. Marketing support included subsidies on cold storage costs of products, slaughter costs of overweight hogs, packaging material, waste treatment, food hygiene costs etc.

With EU membership, Hungary's export subsidy system will be terminated and the full EU export refund system will be applied.

No EU subsidies have been used for products exported to Hungary in recent years as a result of the 'double zero' agreement.

Tariff Changes

On January 1, 2003, Hungary published its revised tariff schedule. As with last year, the first column (I) shows GSP tariffs on imports from developing countries, the second column (II) contains the MFN tariffs, and the third column (III) contains the preferential tariffs based on free trade agreements with the EU, EFTA, Turkey, Israel, Bulgaria, Czech Republic, Estonia, Latvia, Poland, Romania, Slovakia, and Slovenia (the latter eight countries will be referred to later as "CEFTA"). If a tariff is not set for the 3rd sub-column, the MFN tariff is used.

Under separate decrees, the Government of Hungary announced further preferential tariffs under quota (TRQ) for imports from:

The EU and CEFTA (Order #18/2002 Sep. 20.)
 All countries (unilaterally given quotas)(Order #1/2003 Jan 6.)
 All countries (GATT quotas) (Order #23/2002 Nov.30.)

	Breeding Cattle	Other Cattle	Breeding Swine	Other Swine	Sheep/ Goats
HS codes (4)	0102 10	0102 90	0103 10	0103 91	0104
MFN Tariffs (%)	23.5	40	29.5	50.2	32
EU	0	0	0	0	0
CEFTA CZ	0	15	0	10-15	0

CEFTA SI	0	15	0	10-15	0
CEFTA Po	0	15	0	10-15	0
GATT quota(1)	13,595 MT 15 %	13,595 MT 15%	19,909 MT 15%	19,909 MT 15%	92 MT 9%
Unilateral quota	6330 head 0%	-	400 head 0%	-	-

	Beef	Pork	Edible Offal	Bovine Semen	Bovine Embryo
HS codes (2)	0201, 0202	0203	0206	0511 10	0511 99 50 00
MFN Tariffs (%)	71.7	51.9	42.9	18	19.2
EU				0	0
CEFTA CZ	25	25	0	0	0
CEFTA SI	25	25	0	0	0
CEFTA Po	25	25	0	0	0
EU quota(8)	1740 MT 15% 0202 20 (3): 6210 MT 10.5%	21,000 MT 0%	12,000 MT 0%		
GATT quota	13,595 MT 15% (1)	19,909 MT 25% (1)	1122 MT 15	-	-
Unilateral quota	-	-	-	34,000 doses, 0%	500 pieces 0%

Notes:

- (1) GATT quotas are for the combined preferential imports of live animals and meat
- (2) Last four digits (7-10th digits) may differ from the US coding
- (3) 0202 20: Frozen beef with bones

As of May, 2004 Hungary is going to take over the EU outside tariff system. The number of potential export products from the United States to Hungary where EU membership brings a higher tariff is surprisingly limited. These products are beef, poultry meat, barley, rice, some beef preparations, margarine and apple juice concentrate. Hungary imports these commodities regularly, and in some years from the United States. With the exception of rice, Hungary is also often a net exporter of these commodities.

Edible offal (hog and cattle) including poultry liver from the US will meet lower tariffs, but purchases very much depend on domestic demands and future EU technical import restrictions.