



Foreign Agricultural Service

GAIN Report

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Turkey

Promotion Opportunities

Annual

2002

Approved by:

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U.S. Embassy, Ankara

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Report Highlights:

This report updates ATO/Istanbul's listing of major trade shows especially on Food and Food Products from September 2002 to September 2004. The purpose of this report is to inform U.S. companies in the food, agriculture, poultry and forest product sectors of potential export opportunities to Turkey and upcoming trade events.

Includes PSD changes: No
Includes Trade Matrix: No
Unscheduled Report
Ankara [TU1], TU

Executive Summary

With a population of over 65 million that is making the shift from a rural to an urban society, Turkey has become an important market for agricultural products. Turkey offers a wide range of trade shows which can provide a good opportunity for U.S. companies to enter this market.

Although Istanbul is the dominant location for major trade events, other cities are becoming increasingly important for regional shows. The U.S. Agricultural Trade Office in Istanbul provides the following list of relevant trade shows with the understanding that it is not all encompassing and will be updated as information on trade events and promotional opportunities are identified.

Disclaimer:

The promotional activities listed are provided for informational purposes only. No endorsement should be implied specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information.

The following is a list of the upcoming Turkish trade shows. These shows are organized by outside entities and are therefore listed solely for informational purposes. No endorsement should be implied specifically stated. Terms and conditions of participation are the responsibility of the activity organizer.

Should you need any further assistance or information pertaining to this report, please contact:

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Section II.**FOOD, AGRICULTURE AND FOREST PRODUCTS TRADE SHOWS IN ISTANBUL, ANTALYA, BURSA and IZMIR.**Name of Event: **UNIBAK 2002**

Location: Istanbul

Date : 19-22 September 2002

Type of Show : Bread & Bakery Industry, Candy, Chocolate, Ice Cream, Beverage and Technologies Exhibition.

UNIBAK 2002 offers a wide range of products in the baking sector. These include: Equipment for bread, rolls and biscuits; machinery for fine breads, cakes and pastries, ice-cream machines; raw materials (flour, baking powder and other ingredients), convenience products and snack product.

Frequency : Bi-annual (The fair is organized this year for the First time)

Organizer : Interme Fairs Organization Inc.

Venue : TUYAP Beylikduzu Exhibition Center

Project Director: Mr. Can Gur

Phone : +90-212-234-1352

Fax : +90-212-230-0034

Web Site : www.unibak.comName of Event: **MUFOPACK 2002**

Location: Istanbul

Date : 3-6 October 2002

Type of Show : The 9th MUSIAD International Trade Fair is divided into 4 areas:**MUFOPACK 2002: Food, Beverages, Packaging and Services Sectors****MUTEX 2002: Textiles, Garments, Leather and Carpets****MUMAC 2002: Machinery, Computers, Automation, Automotive, Spare Parts and Electrical Goods.****MUSCON 2002: Construction, Furniture and Building Materials.**

MUSIAD International Trade Fair is endorsed by the International Business Forum (IBF). Representatives from 30 countries, who are members of the IBF participate in MUSIAD Trade Fairs every year. The fair attracted 250 participants from 25 countries and, 130,000 visitors from 35 countries during the 2000 session. The 10th International MUSIAD fair is planned for 09-12 October 2003.

Frequency : Annual

Organizer : MUSIAD (Independent Industrialists and Businessmen's Association
Mecidiye Caddesi, No.7/50,
Mecidiyekoy, 80310, Istanbul-Turkey

Venue : World Trade Center, Yesilkoy

Project Director: Mr. Ozcan Tokel or Mr. Mustafa Tokel

Phone : +90-212-213-6100

Fax : +90-212-213-7890 and 216-0142

Web Site : www.musiad.org.tr

E-Mail : foreignrelations@musiad.org.tr

Name of Event: **AGROTURK 2002**

Location: Istanbul

Date : 12-15 December 2002

Type of Show : Eurasian Agriculture, Food, Livestock, Greenhouse products, Aquaculture, Floriculture, Ecology, Agro Biotechnology Exhibition. The fair had 6348 visitors in 2000.

Frequency : Bi-annual

Organizer : Organized with a co-operation of TUYAP Inc. and Cinetarim Magazine

Venue : TUYAP Beylikduzu Exhibition Center

Project Director: Ms. Oya Akgun

Phone : +90-212-212-3100

Fax : +90-212-212-3109

Web Site : www.tuyap.com

E-mail : sales@tuyap.com (Overseas Relations & Sales Department)
artlink@tuyap.com (International Advertising, Press & Public Relations Dpt.)

Name of Event: **11st GIDA (World Food) 2003**

Location: Istanbul

Date : 11-14 September 2003

Type of Show : FAS Ankara has participated in this show for several years. Numerous sectors are represented at the show including processed food producers, importers, feed companies, beer producers, shop design and franchising. This is the biggest show of its kind and provides excellent access to food importers, distributors, wholesalers and retailers in Turkey. GIDA 2002 attracted about 30,000 trade visitors.

Frequency : Annual

Organizer : CNR International Fair and Exhibition Inc.

Venue : CNR EXPO Center, Yesilkoy

Project Director: Ms. Nilgun Tuzuner

Phone : +90-212-663-0881 Ext: 2662

Fax : +90-212-663-0973

Web Site : www.itf-worldfood.com

E-mail : info@itf-exhibitions.com

Name of Event: **FABEX 2003**

Location: Antalya

Date : 26 February-1 March 2003

Type of Show : The 10th Mediterranean Food, Beverage & Packing Exhibition.

This is a regional show serving Southern Turkey, particularly the hotels and resorts in Antalya area. The show also attracts duty-free shop operators. 20,000 visitors are expected to visit the show.

Frequency : Annual

Organizer : Anfas Antalya Fair and Exhibition Inc.
Cihadiye Koyu, Pinarli Beldesi,
07110, Aksu, Antalya, Turkey

Venue : Antalya Expo Center

Project Director: Mr. Haldun Tuzel

Phone : +90-242-462-2000

Fax : +90-242-462-1990

Web Site : www.anfas.com.tr

E-mail : info@anfas.com.tr
fuvar@anfas.com.tr

Name of Event: **FOODTECHNOLOGIES 2003**

Location: Istanbul

Date : 27-30 March 2003

Type of Show : Food Technology 2003 Group Fairs consisting of 3 main sectors: Food Technology, Food Ingredients and Additives and Packaging.

Frequency : Annual

Organizer : HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari, No.135/2, D:3-4, Dikilitas/Besiktas

Venue : CNR EXPO Center, Yesilkoy

Project Director: Ms. Tomris Bayal

Phone : +90-212-216-4010 PBX

Fax : +90-212-216-3360 and +90-212-216-3361

Web Site : www.hkf-fairs.com

E-mail : tomris@hkf-fairs.com

Name of Event:FOODTECH

Location:Istanbul

Date :27-30 March 2003

Type of Show :The 10th International Food Processing Technologies and Equipment Exhibition
A part of the Food Technology 2003 Group Fairs consisting of 3 main sectors:
Food technology, Food Ingredients and Additives and Food packaging.

Frequency :Annual

Organizer : HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari, No.135, Kat:2, D:3/4, Dikilitas/Besiktas

Venue :CNR EXPO Center, Yesilkoy

Project Director:Ms. Tomris Bayal

Phone :+90-212-216-4010 PBX

Fax :+90-212-216-3360 and +90-212-216-3361

Web Site : www.hkf-fairs.comE-mail : tomris@hkf-fairs.com**Name of Event:FOOD INGREDIENTS AND ADDITIVES**

Location:Istanbul

Date :27-30 March 2003

Type of Show :The 4th International Food Ingredients & Additives Fair
A part of the Food Technology 2003 Group Fairs consisting of 3 main sectors:
Food technology, Food Ingredients and Additives and Foodpack.

Frequency :Annual

Organizer :HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari, No.135, Kat:2, D:3/4, Dikilitas/Besiktas

Venue :CNR EXPO Center, Yesilkoy

Project Director:Ms. Tomris Bayal

Phone :+90-212-216-4010 PBX

Fax :+90-212-216-3360 and +90-212-216-3361

Web Site : www.hkf-fairs.comE-mail : tomris@hkf-fairs.com**Name of Event: BURTARIM 2003**

Location:Bursa

Date :October 2003

Type of Show :Bursa Agriculture, Stock breeding and Horticulture Fair
(Detailed information and the exact dates will be provided in our next report.)

Frequency :Annual

Organizer :TUYAP Bursa Fairs Organization Inc.

Venue :Bursa International Fair, Convention and Congress Center

Project Director: Mr. Baris Yilmaz

Phone :+90-224-234-4530

Fax :+90-224-234-2800
Web Site :www.tuyap.com
E-mail : tuyapbursa@tuyap.com

Name of Event: **BURGIDA 2003**

Location: Bursa

Date : 2-6 April 2003

Type of Show : Bursa 2nd Food, Food Processing and Packaging Fair
(Detailed information and the exact dates will be provided in our next report.)

Frequency : Annual

Organizer : TUYAP Bursa Fairs Organization Inc.

Venue : Bursa International Fair, Convention and Congress Center

Project Director: Mr. Baris Yilmaz

Phone : +90-224-234-4530

Fax : +90-224-234-2800

Web Site : www.tuyap.com

E-mail : tuyapbursa@tuyap.com

PET & HORTICULTURE

Name of Event: **4th PET, HORTICULTURE AND GARDEN FURNITURE FAIR**

Location: Istanbul

Date : 17-20 April 2003

Type of Show : Pet, garden, flowers and garden furniture exhibition

Frequency : Annual

Organizer : TUYAP Inc.

Venue : TUYAP Beylikduzu Exhibition Center

Project Director: Mr. Sinan Karahanoglu

Phone : +90-212-212-3100

Fax : +90-212-212-3109

Web Site : www.tuyap.com

E-mail : sales@tuyap.com (Overseas Relations & Sales Department)
artlink@tuyap.com (International Advertising, Press & Public Relations Dpt.)

Name of Event: **FLORIST 2003**

Location: Istanbul

Date : 12-15 March 2003

Type of Show : International Florist and Horticulture Fair

Frequency : Annual

Organizer : ITF International Trade Fairs

Venue : CNR EXPO Center, Yesilkoy

Project Director: Mr. Gulek Daglar

Phone : +90-212-663-0881

Fax : +90-212-663-0973

Web Site : www.itf-exhibitions.com
E-mail : info@itf-exhibitions.com

Name of Event: **GROWTECH AVRASYA (EURASIA)**

Location: Antalya

Date :20-23 March 2003

Type of Show :International Agriculture Equipment, Green House and Flower Fair. The 2002 exhibition attracted 10,543 visitors (market gardeners, growers, nurserymen and merchants) from Turkey and surrounding countries. The exhibition, which is the ideal meeting place for the European and Asian market in terms of both location and product range. There is more than 6,000 square meters (overall) of exhibition space. In 2002, exhibitors from Turkey, Greece, Israel, Belgium, Italy, France, the Netherlands, Germany and Spain displayed greenhouses, technological appliances, seeds, pesticides and other related services, to name but a few. Materials and end products were also on display.

Frequency :Annual

Organizer :NTSR Fairs Inc.

Venue :Antalya Expo Center

Project Director: Ms. Sule Yildirim

Phone :+90-242-313-1823

Fax :+90-242-313-1826

Web Site : www.growtecheurasia.com and/or www.anfas.com.tr

E-mail : sule.yildirim@ntsr.com.tr
info@anfas.com.tr and/or fuar@anfas.com.tr

Name of Event: **PETSHOW 2003**

Location: Istanbul

Date : 12-15 March 2003

Type of Show : International Pet Show

Frequency : Annual

Organizer : CNR International fair and Exhibition Inc.

Venue : CNR EXPO Center, Yesilkoy

Project Director:Mr. Gulek Daglar

Phone : +90-212-663-0881 Ext: 2662

Fax : +90-212-663-0973

Web Site : www.itf-exhibitions.com

E-mail : info@itf-exhibitions.com

WOOD TECHNOLOGIES AND FOREST PRODUCTS

Name of Event: **INTERMOB 2003**

Location: Istanbul

Date : 22-26 October 2003

Type of Show : The 6th Forestry Products and Wood Technology, Furniture Side Industry and Accessories Exhibition

Frequency : Annual

Organizer : TUYAP Inc.

Venue : TUYAP Beylikduzu Fair, Exhibition and Convention Center

Project Director: Mr. Sinan Karahanoglu

Phone : +90-212-212-3100

Fax : +90-212-212-3109

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E-mail : sales@tuyap.com (Overseas Relations & Sales Department)
artlink@tuyap.com (International Advertising, Press & Public Relations Dpt.)

POULTRY FAIRS

Name of Event: **BURTAV 2003**

Location: Bursa

Date : October 2003

Type of Show : Bursa Poultry Fair

The fair is planned to be a part of the BURTARIM 2003 fair in October.
(Detailed information and exact dates will be given soon)

Frequency : Annual

Organizer : TUYAP Bursa Fairs Organization Inc.

Venue : Bursa International Fair, Convention and Congress Center

Project Director: Mr. Baris Yilmaz

Phone : +90-224-234-4530

Fax : +90-224-234-2800

Web Site : www.tuyap.com

E-mail : tuyapbursa@tuyap.com

Name of Event: **VIV POULTRY YUTAV**

Location: Istanbul

Date : 5-7 June 2003

Type of Show : The 15th International Exhibition for Extensive Poultry Production and Processing. This show covers poultry products and machinery and is the largest show of its kind in Turkey. It attracts visitors from all sectors of poultry industry.

Frequency : Annual

Organizer : HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari No.135
Kat:2, D:3-4, Dikilitas
Besiktas, Istanbul, Turkey

Venue : CNR EXPO Center, Yesilkoy

Project Director: Mr. Levent Akdogan

Phone : +90-212-216-4010 PBX

Fax : +90-212-216-3360-61

Web Site : www.hkf-fairs.com

E-mail : levent@hkf-fairs.com

AQUACULTURE AND FISH PRODUCTS

Name of Event: **IFAF TURKEY**

Location: Izmir

Date : 19-21 June 2003

Type of Show : The 4th Edition, Turkey's Only International Fair for Aquaculture, Fisheries and Fish Products

Frequency : Annual

Organizer : HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari No.135
Kat:2, D:3-4, Dikilitas
Besiktas, Istanbul, Turkey
in cooperation with the Turkish Ministry of Agriculture and Rural Affairs, Turkish Fisheries Foundation and Eastfish and, is the only international fair for aquaculture, fisheries and fish products, that is to say IFAF is the only meeting point of the sector. The fair is visited by 1254 local and, 108 foreign visitors in 2002.

Venue : Izmir Cultural Park Exhibition Area

Project Director: Mr. Levent Akdogan
Phone :+90-212-216-4010 pbx
Fax :+90-212-216-3360
Web Site :www.hkf-fairs.com
E-mail :levent@hkf-fairs.com

TEXTILE AND HOME TEXTILE FAIRS

Name of Event: **MUTEX 2002**

Location: Istanbul

Date : 3-6 October 2002

Type of Show : The 9th MUSIAD International Trade Fair.

This is a group of fair consisted of 4 sector divisions:

MUTEX 2002: Textiles, Garments, Leather and Carpets

MUFOPACK 2002: Food, Beverages, Packaging and Services Sectors

MUMAC 2002: Machinery, Computers, Automation, Automotive, Spare Parts and Electrical Goods.

MUSCON 2002: Construction, Furniture and Building Materials.

MUSIAD International Trade Fair is endorsed by the International Business Forum (IBF). Numerous businessmen from 30 countries, who are members of the IBF have been increasingly participating in MUSIAD Trade Fairs every year. The fair attracted 250 participants from 25 countries and, 130,000 visitors from 35 countries during the 2000 session. The upcoming 10th International MUSIAD fair is planned to take place between 09-12 October 2003.

Frequency :Annual

Organizer :MUSIAD (Independent Industrialists and Businessmen's Association
Mecidiye Caddesi, No.7/50,
Mecidiyekoy, 80310, Istanbul-Turkey

Venue :CNR EXPO Center, Yesilkoy

Project Director: Mr. Ozcan Tokel or Mr. Mustafa Tokel

Phone : +90-212-213-6100

Fax : +90-212-213-7890 and 216-0142

Web Site : www.musiad.org.tr

E-Mail : foreignrelations@musiad.org.tr

Name of Event:**EVTEKS 2003**

Location: Istanbul

Date : 21-25 May 2003

Type of Show :9th International Home Textile and Products Exhibition

Frequency :Annual
Organizer : ITF International Trade Fairs
Venue : CNR EXPO Center, Yesilkoy
Project Director: Ms. Esra Ozturk
Phone : +90-212-663-0881
Fax : +90-212-663-0973
Web Site : www.itf-exhibitions.com

Name of Event: **ITSE 2003**

Location: Istanbul

Date : 13-18 March 2003

Type of Show : 13th International Textile, Ready-to-Wear and Accessories Fair

Frequency : Annual

Organizer : ITF International Trade Fairs

Venue : CNR EXPO Center, Yesilkoy

Project Director: Ms. Nilgun Demirag

Phone : +90-212-663-0881

Fax : +90-212-663-0973

Web Site : www.itf-exhibitions.com

E-mail : info@itf-exhibitions.com

Name of Event: **BURTEKS 2003**

Location: Bursa

Date : 10-14 September 2003

Type of Show : Bursa 2nd Yarn and Fabrics Fair

Frequency : Annual

Organizer : TUYAP Bursa Fairs Organization Inc.

Venue : Bursa International Fair, Convention and Congress Center

Project Director: Mr. Murat Ozkaya

Phone : +90-224-234-4530

Fax : +90-224-234-2800

Web Site : www.tuyap.com

E-mail : tuyapbursa@tuyap.com

Name of Event: **BURSA 2ND HOME TEXTILE FUARI**

Location: Bursa

Date : 10-14 September 2003

Type of Show :Bursa 2nd Home Textile Fair
Frequency :Annual
Organizer :TUYAP Bursa Fairs Organization Inc.
Venue :Bursa International Fair, Convention and Congress Center
Project Director: Mr. Murat Ozkaya
Phone :+90-224-234-4530
Fax :+90-224-234-2800
Web Site :www.tuyap.com
E-mail : tuyapbursa@tuyap.com

Name of Event: **ISTANBUL YARN FAIR**

Location:Istanbul

Date :29 January-2 February 2003

Type of Show :Istanbul Yarn Fair

Frequency :Annual

Organizer :TUYAP Inc.

Venue :TUYAP Beylikduzu Fair, Convention and Congress Center

Project Director: Ms. Sibel Evren

Phone :+90-212-212-3100

Fax :+90-212-212-3109

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E-mail : sales@tuyap.com (Overseas Relations & Sales Department)
artlink@tuyap.com (International Advertising, Press & Public Relations Dpt.)

Name of Event: **ISTANBUL FABRICS FAIR**

Location:Istanbul

Date :29 January-2 February 2003

Type of Show : Istanbul Fabrics Fair

Frequency :Annual

Organizer :TUYAP Inc.

Venue :TUYAP Beylikduzu Fair, Exhibition Center

Project Director: Ms. Sibel Evren

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Fax :+90-212-212-3109

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artlink@tuyap.com (International Advertising, Press & Public Relations Dpt.)

Name of Event: **IF ISTANBUL READY-TO-WEAR FAIR**

Location: Istanbul

Date :25-28 June 2003

Type of Show :4th Ready-to-Wear, Knitwear, Hosiery, Accessory and Clothing Findings and Trimmings Fair

Frequency :Annual

Organizer :TUYAP Inc.

The fair is organized with the support of ITKIB Istanbul Textile and Apparel Exporters Association, and in co-operation with the Fair Council members TGSD Turkish Clothing Manufacturers Association TRISAD Knitwear Industrialists Association CSD Association of Hosiery Industrialists KYSD Clothing Findings and Trimmings Association EGSD Aegean Clothing Manufacturers Association OTIAD Osmanbey Textiles Businessmen's Association LASIAD Manufacturers and Businessmen Association of Laleli and UBA United Brands Association

Venue :TUYAP Beylikduzu Fair, Convention and Congress Center

Project Director: Ms. Sibel Evren

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LEATHER FAIRS

Name of Event: **International Leather Days**

Location:Istanbul

Date :09-10-11 January 2003

Type of Show :Leather, Leather products and Side Industry Fair

Frequency :Annual

Organizer :Ezgi Agency Fairs Co.

Venue :TUYAP Beylikduzu Fair, Convention and Congress Center

Project Director: Ms. Emine Gonel

Phone :+90-212-284-9420

Fax :+90-212-281-8965

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