



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

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Caribbean Basin

Promotion Opportunities

Market Opportunities in the Caribbean Basin

2000

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Report Highlights:

2000 will provide many opportunities for US companies to market their products to buyers throughout the Caribbean. This report contains information on activities targeting the food and beverage industry in Puerto Rico and Aruba.

Includes PSD changes: No
Includes Trade Matrix: No
Trade Report
Miami[C11], C1

PROMOTIONAL OPPORTUNITIES REPORT

March, 2000

FAS/Miami

Caribbean Basin Agricultural Trade Office

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I. UPCOMING PROMOTIONAL ACTIVITIES/EVENTS

The promotional activities listed are provided for informational purposes only. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information.

A. TRADE SHOWS

EXPO ALIMENTOS (Food-Expo 2000)

Puerto Rico International Food Exposition

April 7-9, 2000

Roberto Clemente Coliseum

San Juan, Puerto Rico

The Puerto Rico Food Marketing and Distribution Association's (MIDA) annual Food-Expo 2000 is an excellent venue for companies interested in selling food products, equipment and services to the major supermarket chains, stores and distributors in Puerto Rico. Endorsed by the Food Marketing Institute (FMI), Food-Expo 2000 will include the participation of companies from Puerto Rico, Mexico, the Caribbean, Canada, Central and South America, and is expected to bring in over five thousand buyers in the retail and food service industry, from Puerto Rico and the region. Contact: Willis Collie, Caribbean Basin Agricultural Trade Office, 909 SE First Avenue, Suite 720, Miami, FL 33131; Tel:305-536-5300, Fax: 305-536-7577, e-mail: cbato@attglobal.net.

THE ARUBA FOOD SHOW

May 11-12, 2000

Seaport Convention Center

Oranjestad, Aruba

This annual food show is organized by the Aruba Hotel and Tourism Association around the Aruba Culinary Competition, which is held to determine the team which will compete at the Taste of the Caribbean. Food and Beverage companies have the opportunity to showcase their products to the food and beverage trade and the local business community. Last year fifty companies, local and foreign, exhibited product at show. The booth cost is US\$450.00 for a 10' x 10' space. Contact: Willis Collie, Caribbean Basin Agricultural Trade Office, 909 SE First Avenue, Suite 720, Miami, FL 33131; Tel:305-536-5300, Fax: 305-536-7577, e-mail: cbato@attglobal.net.