



Foreign Agricultural Service

GAIN Report

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Spain

Strawberry

Annual

2000

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Report Highlights:

Spain's strawberry production during 2000 was 357,000 metric tons, a decrease from the previous year due to unfavorable weather conditions during early Spring. Fresh strawberry exports in 1999 were 225,443 mt. Mainly to other EU countries. Imports were only 3,122 mt. Little opportunities exist for U.S. exporters in this sector.

Includes PSD changes: Yes
Includes Trade Matrix: Yes
Annual Report
Madrid [SP1], SP

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Executive Summary

Spain's strawberry production during the 2000 marketing year decreased from 1999 due to unfavorable weather conditions. Rains during March caused botrytis problems, reducing the amount of fruit that could be exported or sold in the national market. Official data pegs total production at 357,000 metric tons, a decrease of about 3.5 percent from the previous year. Although about ten percent of the production was destroyed due to lack of quality as a consequence of the above mentioned problems. Total area planted to strawberries in 2000 was 10,344 hectares, about six percent more than in 1999. Unofficial sources indicate that the area to be planted during the 2001 campaign will decrease. Strawberry production in Spain continues to be heavily geographically concentrated, with nearly 90 percent of output produced in Huelva, Andalucia.

While the fresh domestic and export markets continue to be the focus of the industry, some of the fruit is diverted to industrial use for frozen strawberries, jams and flavors.

New varieties are continuing to be tested, reflecting the sector's growing awareness of the need to develop improved varieties over the medium/long term. Among others, the Andana variety seems to have the most potential to contain the qualities most comparable to the popular Camarosa Californian strawberry, the king of the Spanish production.

Spanish fresh strawberry exports in 1999 were 225,443 metric tons, a slight increase from exports in 1998. The increase was due to a higher production. With shorter supplies forecast in 2000, exports are expected to decrease.

Imports continue to be minimal, mainly during Spain's off-season period. Little if any opportunities exist for U.S. exporters in this sector.

Note: Current exchange rate is approximately 189 pesetas/\$1.00.

PS&D Fresh Strawberries

PSD Table						
Country	Spain					
Commodity	Fresh Strawberries				(HA)(MT)	
	Revised	1998	Preliminary	1999	Forecast	2000
	Old	New	Old	New	Old	New
Market Year Begin		01/1999		01/2000		01/2001
Area Planted	9700	9700	9700	10300	0	9500
Area Harvested	9500	9500	9500	9500	0	9300
TOTAL Production	369700	369700	345000	357000	0	350000
Imports, Fresh	2950	3100	3000	3000	0	3000
TOTAL SUPPLY	372650	372800	348000	360000	0	353000
Exports, Fresh	235350	225400	220000	220000	0	215000
Domestic Fresh Market	70300	77400	70000	75000	0	75000
For Processing	67000	70000	58000	65000	0	63000
TOTAL UTILIZATION	372650	372800	348000	360000	0	353000

Exports Fresh Strawberries

Export Trade Matrix			
Country	Spain		
Commodity	Fresh Strawberries		
Time period	CY	Units:	Metric Tons
Exports for:	1998		1999
U.S.		U.S.	
Others		Others	
EU Countries	216286	Germany	95897
Switzerland	3563	France	59139
Czech Republic	463	United Kingdom	16339
Croatia	269	Belgium	13884
Bosnia	171	Italy	12626
Andorra	31		
Total for Others	220783		197885
Others not Listed	216		27558
Grand Total	220999		225443

Imports Fresh Strawberries

Import Trade Matrix			
Country	Spain		
Commodity	Fresh Strawberries		
Time period	CY	Units:	Metric Tons
Imports for:	1998		1999
U.S.		U.S.	
Others		Others	
EU Countries	1897	France	1865
Morocco	365	Morocco	809
		Belgium	362
Total for Others	2262		3036
Others not Listed	8		86
Grand Total	2270		3122

PS&D Frozen Strawberries

PSD Table						
Country	Spain					
Commodity	Frozen Strawberries				(MT)	
	Revised	1998	Preliminary	1999	Forecast	2000
	Old	New	Old	New	Old	New
Market Year Begin		01/1997		01/1998		01/1999
Deliv. To Processors	67000	70000	58000	65000	0	63000
Beginning Stocks	0	0	0	0	0	0
Production	44676	45500	39000	42200	0	41500
Imports	6018	6018	5000	4600	0	5700
TOTAL SUPPLY	50694	51518	44000	46800	0	47200
Exports	30694	30700	27000	27000	0	30600
Domestic Consumption	20000	20818	17000	19800	0	16600
Ending Stocks	0	0	0	0	0	0
TOTAL DISTRIBUTION	50694	51518	44000	46800	0	47200

Exports Frozen Strawberries

Export Trade Matrix			
Country	Spain		
Commodity	Frozen Strawberries		
Time period	CY	Units:	Metric Tons
Exports for:	1998		1999
U.S.		U.S.	
Others		Others	
EU Countries	25778	France	11281
Switzerland	426	Netherlands	9799
Kuwait	244	Germany	3388
Saudi Arabia	164	Italy	1076
Total for Others	26612		25544
Others not Listed	344		5069
Grand Total	26956		30613

Imports Frozen Strawberries

Import Trade Matrix			
Country	Spain		
Commodity	Frozen Strawberries		
Time period	CY	Units:	Mmetric Tons
Imports for:	1998		1999
U.S.		U.S.	
Others		Others	
Morocco	3548	Morocco	5147
EU Countries	792	France	245
Poland	236	Belgium	143
		Italy	81
Total for Others	4576		5616
Others not Listed	23		129
Grand Total	4599		5745