



Voluntary Report - public distribution

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GAIN Report #HK9107

## **Hong Kong**

### **Livestock**

# **Hong Kong Company Looking for Pig Breeds, Feed and Equipment 1999**

Prepared by:

**Howard R. Wetzel**

**U.S. Consulate General, Hong Kong**

Drafted by:

Caroline Yuen

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#### **Report Highlights:**

**Business opportunities relating to livestock operation and frozen meat.**

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Includes PSD changes: No  
Includes Trade Matrix: No  
Unscheduled Report  
Hong Kong [HK1], HK

Ng Fung Hong, a major food supplier and distributor in Hong Kong, will soon visit the United States to learn more about swine production and possibly purchase breeding pigs and swine production equipment. Ng Fung Hong is authorized by China's Ministry of Foreign Trade and Economic Cooperation to be the sole agent in Hong Kong for fresh, live and frozen foodstuffs imported from China. The foodstuffs distributed by the company include live pigs, live cattle, live goats, poultry, frozen meat and aquatic products. It supplies about 2 million live pigs to Hong Kong annually, occupying a market share of 90 percent. For cattle, the company accounts for 100 percent of the market share, supplying 70,000 head per year.

To improve its production technology and secure a supply of quality breeding pigs, Ng Fung Hong is planning to arrange for their pig producers to visit the U.S. to learn about advanced pig production technology. The mission's purpose is to explore opportunities of importing pig breeds, pig farming equipment, and animal feeds. Also, the company is interested in buying frozen meat from the U.S. to supply local restaurants and supermarkets. ATO/Hong Kong is now working with the States of Iowa and Nebraska to work out a visitation and meeting schedule for the delegation, which is going to take place in November 1999.

U.S. exporters who are interested in contacting the company to discuss either livestock operations or frozen meat supplies, please contact:

Mr. Liu You Hui  
Executive Director  
Ng Fung Hong Ltd.  
8/F, China Resources Building  
26 Harbour Road  
Wanchai  
Hong Kong  
Tel : 2593-8777  
Fax : 2827-5985