



Foreign Agricultural Service

GAIN Report

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Turkey

Promotion Opportunities

Annual

2003

Approved by:

Jim Higgiston, Agriculture Counselor

U.S. Embassy, Ankara

Prepared by:

Asegul Tinay, Secretary and Ibrahim Sirtioglu, Agriculture Marketing Specialist

Report Highlights:

Turkey offers a wide range of trade shows which can provide good opportunities for U.S. companies to enter this growing market.

Includes PSD changes: No
Includes Trade Matrix: No
Annual Report
Ankara [TU1], TU

Executive Summary

Report Highlights: This report updates FAS/Istanbul, Turkey's listing of major trade shows particularly for Food and Food Products **from January 2003 to December 2003**. The purpose of this report provide information to U.S. companies in the food, agriculture, poultry and forest product sectors about potential export opportunities and upcoming trade events in Turkey.

Disclaimer:

The promotional activities listed are provided for informational purposes only. No endorsement should be implied specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information.

The following is a list of the upcoming Turkish trade shows. These shows are organized by outside entities and are therefore listed solely for informational purposes. No endorsement should be implied specifically stated. Terms and conditions of participation are the responsibility of the activity organizer.

Should you need any further assistance or information pertaining to this report, please contact:

Ibrahim Sirtioglu, Agricultural Marketing Specialist
Foreign Agricultural Service
United States Consulate
Istanbul, Turkey
Phone : +90-212-252-5202
Fax : +90-212-243-5262
E.mail : Sirtioglu@fas.usda.gov

Aysegul S.-Tinay, Secretary
Foreign Agricultural Service
United States Consulate
Istanbul, Turkey
Phone: +90-212-251-3602 Ext:4440
Fax : +90-212-243-5262
E-Mail: TinayA@fas.usda.gov

Section II.**FOOD, AGRICULTURE AND FOREST PRODUCTS TRADE SHOWS IN ISTANBUL, ANTALYA, BURSA and IZMIR.**

Name of Event: **MUFOPACK 2003**

Location : Istanbul

Date : 9-12 October 2003

Type of Show : The 10th MUSIAD International Trade Fair.

This is a group of fair consisted of 4 sector divisions:

MUFOPACK 2003: Food, Beverages, Packaging and Services Sectors

MUTEX 2003: Textiles, Garments, Leather and Carpets

MUMAC 2003: Machinery, Computers, Automation, Automotive, Spare Parts and Electrical Goods.

MUSCON 2003: Construction, Furniture and Building Materials.

MUSIAD International Trade Fair is endorsed by the International Business Forum (IBF). Numerous businessmen from 30 countries, who are members of the IBF have been increasingly participating in MUSIAD Trade Fairs every year.

Frequency : Annual

Organizer : MUSIAD (Independent Industrialists and Businessmen's Association
Mecidiye Caddesi, No.7/50,
Mecidiyekoy, 80310, Istanbul-Turkey

Venue : World Trade Center, Yesilkoy

Project Director: Mr. Hakan Kiyici, Foreign Relations or Mr. Ozcan Tokel

Phone : +90-212-213-6100

Fax : +90-212-213-7890 and 216-0142

Web Site : www.musiad.org.tr

E-Mail : foreignrelations@musiad.org.tr

Name of Event: **FOOD 2003 (World Food)**

Location : Istanbul

Date : 11-14 September 2003

Type of Show : 11th International Food Fair.

FAS Ankara has participated in this show in past years including this year, and plans to have a small booth again in 2003. The show covers foods, shop design and franchising. This is the biggest show of its kind and provides excellent access to local food importers, distributors, wholesalers and retailers. GIDA 2002 attracted about 30,000 trade visitors.

Frequency : Annual

Organizer : ITF

Venue : CNR EXPO Center, Yesilkoy

Project Director: Ms. Nilgun Tuzuner

Phone : +90-212-663-0881 Ext: 2662

Fax : +90-212-663-0973

Web Site : www.itf-worldfood.com

E-mail : info@itf-exhibitions.com
Name of Event: **FABEX 2003 & Food/Packaging**
Location :Antalya
Date :26 February-1 March 2003
Type of Show :The 10th Mediterranean Food, Beverage&Packing Exhibition.
This is a regional show that serves Southern Turkey, particularly the hotels and resorts in Antalya area. The show also attracts duty-free shop operators. 20,000 visitors are expected to visit the show.
Frequency :Annual
Organizer :Anfas Antalya Fair and Exhibition Inc.
Cihadiye Koyu, Pinarli Beldesi,
07110, Aksu, Antalya, Turkey
Venue :Antalya Expo Center
Project Director: Mr. Haldun Tuzel
Phone :+90-242-462-2000
Fax :+90-242-462-1990
Web Site :www.anfas.com.tr
E-mail : info@anfas.com.tr
fuar@anfas.com.tr

Name of Event: **FOOD TECHNOLOGIES 2003**
Location : Istanbul
Date : 27-30 March 2003
Type of Show : International Trade Exhibition for Food Processing Technologies & Equipment
Food Technology 2003 Group Fairs consisting of 3 main sectors: Food
Technology 2003, Food Ingredients and Additives 2003 and Foodpack 2003.
Frequency :Annual
Organizer :HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari, No.135/2, D:3-4, Dikilitas/Besiktas
Venue :CNR EXPO Center, Yesilkoy
Project Director:Ms. Tomris Bayal
Phone :+90-212-216-4010 PBX
Fax :+90-212-216-3360 and +90-212-216-3361
Web Site :www.hkf-fairs.com
E-mail :tomris@hkf-fairs.com

Name of Event:**FOODTECH 2003**

Location :Istanbul
Date :27-30 March 2003
Type of Show :The 10th International Food Processing Technologies and Equipment Exhibition
A part of the Food Technologies 2003 Group Fairs consisting of 3 main sectors:
Food Technologies 2003, Food Ingredients and Additives 2003 and Foodpack 2003.
Frequency :Annual
Organizer :HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari, No.135, Kat:2, D:3/4, Dikilitas/Besiktas
Venue :CNR EXPO Center, Yesilkoy
Project Director:Ms. Tomris Bayal
Phone :+90-212-216-4010 PBX
Fax :+90-212-216-3360 and +90-212-216-3361
Web Site : www.hkf-fairs.com
E-mail : tomris@hkf-fairs.com

Name of Event:**FOOD INGREDIENTS AND ADDITIVES 2003**

Location :Istanbul
Date :27-30 March 2003
Type of Show :The 4th International Food Ingredients & Additives Fair
A part of the Food Technology 2003 Group Fairs consisting of 3 main sectors:
Food Technology 2003, Food Ingredients and Additives 2003 and Foodpack 2003.
Frequency :Annual
Organizer :HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari, No.135, Kat:2, D:3/4, Dikilitas/Besiktas
Venue :CNR EXPO Center, Yesilkoy
Project Director:Ms. Tomris Bayal
Phone :+90-212-216-4010 PBX
Fax :+90-212-216-3360 and +90-212-216-3361
Web Site : www.hkf-fairs.com
E-mail : tomris@hkf-fairs.com

Name of Event: **BURTARIM 2003 (BURSA AGRICULTURE)**

Location :Bursa
Date :07-12 October, 2003
Type of Show :Bursa Agriculture, Stock breeding and Horticulture Fair
(Detailed information and the exact dates will be given soon.)
Frequency :Annual
Organizer :TUYAP Bursa Fairs Organization Inc.
Venue :Bursa International Fair, Convention and Congress Center
Project Director: Mr. Baris Yilmaz
Phone :+90-224-234-4530
Fax :+90-224-234-2800
Web Site :www.tuyap.com
E-mail : tuyapbursa@tuyap.com

Name of Event: **BURSA GIDA/AMBALAJ 2003 (FOOD AND PACKAGING)**

Location :Bursa
Date :2-6 April 2003
Type of Show :Bursa 2nd Food, Food Processing and Packaging Fair
(Detailed information will be given soon)
Frequency :Annual
Organizer :TUYAP Bursa Fairs Organization Inc.
Venue :Bursa International Fair, Convention and Congress Center
Project Director: Mr. Baris Yilmaz
Phone :+90-224-234-4530
Fax :+90-224-234-2800
Web Site :www.tuyap.com
E-mail : tuyapbursa@tuyap.com

Name of Event: **FOODEX 2003 / PRODEXPO-2003 (3 fairs in 1)**

Location :Istanbul
Date :12-15 June 2003
Type of Show :International Food and Non-Food Consumption Products and Technologies Fair
together with:
UNMATECH-2003/ International Bakery Products and Technologies Fair
INTERDRINK-2003/ Tea, Coffee and Beverages & Vending and Beverages
Equipment Fair.
Frequency :Annual (1st time in Istanbul)
Organizer :COMART International Fair and Organization Services
Venue :TUYAP, Beylikduzu Convention Center
Project Director: Mr. Cihan Baba
Phone :+90-212-227-9500
Fax :+90-212-236-0466
Web Site :www.comart.com

E-mail :info@comart.com.tr

Name of Event: **UNMATECH-2003 / PRODEXPO-2003 (3 fairs in 1)**

Location :Istanbul

Date :12-15 June 2003

Type of Show :International Bakery Products and Technologies Fair together with:
FOODEX-2003/ International Food and Non-Food Consumption Products and
Technologies Fair
INTERDRINK-2003/ Tea, Coffee and Beverages&Vending and Beverages
Equipments Fair.

Frequency :Annual (1st time in Istanbul)

Organizer :COMART International Fair and Organization Services

Venue :TUYAP, Beylikduzu Convention Center

Project Director: Mr. Cihan Baba

Phone :+90-212-227-9500

Fax :+90-212-236-0466

Web Site :www.comart.com

E-mail :info@comart.com.tr

Name of Event: **INTERDRINK-2003 / PRODEXPO-2003 (3 fairs in 1)**

Location :Istanbul

Date :12-15 June 2003

Type of Show :Tea, Coffee and Beverages&Vending and Beverages Equipments Fair,
together with:FOODEX-2003/ International Food and Non-Food Consumption
Products and Technologies Fair
UNMATECH-2003/ International Bakery Products and Technologies Fair

Frequency :Annual (1st time in Istanbul)

Organizer :COMART International Fair and Organization Services

Venue :TUYAP, Beylikduzu Convention Center

Project Director: Mr. Cihan Baba

Phone :+90-212-227-9500

Fax :+90-212-236-0466

Web Site :www.comart.com

E-mail :info@comart.com.tr

PET & HORTICULTURE

Name of Event: **4th PET, HORTICULTURE AND GARDEN FURNITURE FAIR**
Location :Istanbul
Date :17-20 April 2003
Type of Show : Pet, garden, flowers and garden furniture exhibition
Frequency :Annual
Organizer :TUYAP Inc.
Venue :TUYAP Beylikduzu Exhibition Center
Project Director: Mr. Sinan Karahanoglu
Phone :+90-212-212-3100
Fax :+90-212-212-3109
Web Site :www.tuyap.com
E-mail : sales@tuyap.com (Overseas Relations & Sales Department)
artlink@tuyap.com (International Advertising, Press & Public Relations Dpt.)

Name of Event: **FLORIST 2003**
Location : Istanbul
Date : 12-16 March 2003
Type of Show :International Florist and Horticulture Fair
Frequency : Annual
Organizer : ITF International Trade Fairs
Venue : CNR EXPO Center, Yesilkoy
Project Director: Mr. Gulek Daglar
Phone : +90-212-663-0881
Fax : +90-212-663-0973
Web Site : www.itf-exhibitions.com
E-mail : info@itf-exhibitions.com

Name of Event: **GROWTECH AVRASYA (EURASIA)**
Location : Antalya
Date :20-23 March 2003
Type of Show :International Agriculture Equipment, Green House and Flower Fair
Frequency :Annual
Organizer :NTSR Fairs Inc.
Venue :Antalya Expo Center
Project Director: Ms. Sule Yildirim
Phone :+90-242-313-1823 (Antalya)
+90-216-467-7494 (Istanbul)
Fax :+90-242-313-1826
Web Site : www.growtecheurasia.com and/or www.anfas.com.tr
E-mail : sule.yildirim@ntsr.com.tr

info@anfas.com.tr and/or fuar@anfas.com.tr

Name of Event: **PETSHOW 2003**
Location : Istanbul
Date : 12-16 March 2003
Type of Show : International Pet Show
Frequency : Annual
Organizer : CNR International fair and Exhibition Inc.
Venue : CNR EXPO Center, Yesilkoy
Project Director: Mr. Gulek Daglar
Phone : +90-212-663-0881 Ext: 2662
Fax : +90-212-663-0973
Web Site : www.itf-exhibitions.com
E-mail : info@itf-exhibitions.com

WOOD TECHNOLOGIES AND FOREST PRODUCTS

Name of Event: **INTERMOB 2003**
Location : Istanbul
Date : 22-26 October 2003
Type of Show : The 6th Forestry Products and Wood Technology, Furniture Side Industry and Accessories Exhibition
Frequency : Annual
Organizer : TUYAP Inc.
Venue : TUYAP Beylikduzu Fair, Exhibition and Convention Center
Project Director: Mr. Sinan Karahanoglu
Phone : +90-212-212-3100
Fax : +90-212-212-3109
Web Site : www.tuyap.com
E-mail : sales@tuyap.com (Overseas Relations & Sales Department)
artlink@tuyap.com (International Advertising, Press & Public Relations Dpt.)

POULTRY FAIRS

Name of Event: **BURTAV 2003**
Location : Bursa
Date : 07-12 October 2003
Type of Show : Bursa Poultry Fair
(Detailed information will be given soon)
Frequency : Annual
Organizer : TUYAP Bursa Fairs Organization Inc.
Venue : Bursa International Fair, Convention and Congress Center
Project Director: Mr. Baris Yilmaz
Phone : +90-224-234-4530

Fax :+90-224-234-2800
Web Site :www.tuyap.com
E-mail : tuyapbursa@tuyap.com

Name of Event: **VIV POULTRY 2003 YUTAV**

Location :Istanbul
Date :5-7 June 2003
Type of Show :The 15th International Exhibition for Extensive Poultry Production and Processing
This show covers poultry products and machinery and is the largest show of its kind in Turkey. It attracts visitors from all sectors of poultry industry.
Frequency :Annual
Organizer :HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari No.135
Kat:2, D:3-4, Dikilitas
Besiktas, Istanbul, Turkey
Venue :CNR EXPO Center, Yesilkoy
Project Director: Mr. Levent Akdogan
Phone :+90-212-216-4010 PBX
Fax :+90-212-216-3360/ 216-3361
Web Site : www.hkf-fairs.com
E-mail : levent@hkf-fairs.com

AQUACULTURE AND FISH PRODUCTS

Name of Event:**IFAF TURKEY**

Location :Izmir
Date :19-21 June 2003
Type of Show :The 4th Edition, Turkey's Only International Fair for Aquaculture, Fisheries and Fish Products
Frequency :Annual
Organizer :HKF Fairs Inc. in cooperation with Jaarbeurs Exhibition & Media
Barbaros Bulvari No.135
Kat:2, D:3- 4, Dikilitas
Besiktas, Istanbul, Turkey
in cooperation with the Turkish Ministry of Agriculture and Rural Affairs, Turkish Fisheries Foundation and East fish and, is the only international fair for aquaculture, fisheries and fish products, that is to say IFAF is the only meeting point of the sector. The fair is visited by 1254 local and,108 foreign visitors in 2002.
Venue :Izmir Cultural Park Fair Ground
Project Director: Mr. Levent Akdogan
Phone :+90-212-216-4010 pbx
Fax :+90-212-216-3360
Web Site :www.hkf-fairs.com

E-mail : levent@hkf-fairs.com

TEXTILE AND HOME TEXTILE FAIRS

Name of Event: **MUTEX 2003**

Location : Istanbul

Date : 9-12 October 2003

Type of Show : The 9th MUSIAD International Trade Fair.

This is a group of fair consisted of 4 sector divisions:

MUTEX 2003: Textiles, Garments, Leather and Carpets

MUFOPACK 2003: Food, Beverages, Packaging and Services Sectors

MUMAC 2003: Machinery, Computers, Automation, Automotive, Spare Parts and Electrical Goods.

MUSCON 2003: Construction, Furniture and Building Materials.

MUSIAD International Trade Fair is endorsed by the International Business Forum (IBF). Numerous businessmen from 30 countries, who are members of the IBF have been increasingly participating in MUSIAD Trade Fairs every year. The fair attracted 250 participants from 25 countries and, 130,000 visitors from 35 countries during the 2000 session. The upcoming 10th International MUSIAD fair is planned to take place between 09-12 October 2003.

Frequency : Annual

Organizer : MUSIAD (Independent Industrialists and Businessmen's Association
Mecidiye Caddesi, No.7/50, Mecidiyekoy, 80310, Istanbul-Turkey

Venue : CNR EXPO Center, Yesilkoy

Project Director: Mr. Ozcan Tokel or Mr. Mustafa Tokel

Phone : +90-212-213-6100

Fax : +90-212-213-7890 and 216-0142

Web Site : www.musiad.org.tr

E-Mail : foreignrelations@musiad.org.tr

Name of Event: **EVTEKS 2003**

Location : Istanbul

Date : 21-25 May 2003

Type of Show : 9th International Home Textile and Products Exhibition

Frequency : Annual

Organizer : ITF International Trade Fairs

Venue : CNR EXPO Center, Yesilkoy

Project Director: Ms. Esra Ozturk

Phone : +90-212-663-0881

Fax : +90-212-663-0973

Web Site : www.itf-exhibitions.com

Name of Event: **ITSE 2003**

Location : Istanbul

Date : 27 February-01 March 2003

Type of Show : 13th International Textile, Ready-to-Wear and Accessories Fair

Frequency : Annual

Organizer : ITF International Trade Fairs

Venue : CNR EXPO Center, Yesilkoy

Project Director: Ms. Nilgun Demirag

Phone : +90-212-663-0881

Fax : +90-212-663-0973

Web Site : www.itf-exhibitions.com

E-mail : info@itf-exhibitions.com

Name of Event: **BURTEKS 2003**

Location :Bursa

Date :10-14 September 2003

Type of Show :Bursa 2nd Yarn and Fabrics Fair

Frequency :Annual

Organizer :TUYAP Bursa Fairs Organization Inc.

Venue :Bursa International Fair, Convention and Congress Center

Project Director: Mr. Murat Ozkaya

Phone :+90-224-234-4530

Fax :+90-224-234-2800

Web Site :www.tuyap.com

E-mail : tuyapbursa@tuyap.com

Name of Event: **BURSA 2ND HOME TEXTILE FAIR**

Location :Bursa

Date :10-14 September 2003

Type of Show :Bursa 2nd Home Textile Fair

Frequency :Annual

Organizer :TUYAP Bursa Fairs Organization Inc.

Venue :Bursa International Fair, Convention and Congress Center

Project Director: Mr. Murat Ozkaya

Phone :+90-224-234-4530
Fax :+90-224-234-2800
Web Site :www.tuyap.com
E-mail : tuyapbursa@tuyap.com

Name of Event: **ISTANBUL YARN FAIR**

Location :Istanbul
Date :29 January-2 February 2003
Type of Show :Istanbul Yarn Fair
Frequency :Annual
Organizer :TUYAP Inc.
Venue :TUYAP Beylikduzu Fair, Convention and Congress Center
Project Director: Ms. Sibel Evren
Phone :+90-212-212-3100
Fax :+90-212-212-3109
Web Site :www.tuyap.com
E-mail : sales@tuyap.com (Overseas Relations & Sales Department)
artlink@tuyap.com (International Advertising, Press & Public Relations Dpt.)

Name of Event: **IF ISTANBUL READY-TO-WEAR FAIR**

Location :Istanbul
Date :25-28 June 2003
Type of Show :4th Ready-to-Wear, Knitwear, Hosiery, Accessory and Clothing Findings and Trimmings Fair
Frequency :Annual
Organizer :TUYAP Inc.
The fair is organized with the support of
ITKIB Istanbul Textile and Apparel Exporters Association,
and in co-operation with the Fair Council members
TGSD Turkish Clothing Manufacturers Association
TRISAD Knitwear Industrialists Association
CSD Association of Hosiery Industrialists
KYSD Clothing Findings and Trimmings Association
EGSD Aegean Clothing Manufacturers Association
OTIAD Osmanbey Textiles Businessmen's Association
LASIAD Manufacturers and Businessmen Association of Laleli and
UBA United Brands Association
Venue :TUYAP Beylikduzu Fair, Convention and Congress Center
Project Director: Ms. Sibel Evren
Phone :+90-212-212-3100

Fax :+90-212-212-3109
Web Site :www.tuyap.com
E-mail :sales@tuyap.com (Overseas Relations & Sales Department)
artlink@tuyap.com (International Advertising, Press & Public Relations Dpt.)

LEATHER FAIRS

Name of Event: **International Leather Days**

Location :Istanbul

Date :09 -11 January 2003

Type of Show :Leather, Leather products and Side Industry Fair

Frequency :Annual

Organizer :Ezgi Agency Fairs Co.

Venue :TUYAP Beylikduzu Fair, Convention and Congress Center

Project Director: Ms. Emine Gonel

Phone :+90-212-284-9420

Fax :+90-212-281-8965

Web Site :www.tuyap.com

E-mail :ezgi@ezgijans.com and/or sales@tuyap.com (Overseas Relations & Sales)