



Required Report - public distribution

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Canada

Promotion Opportunities

Pet Shows

2001

Approved by:

Norval E. Francis, Jr.

U.S. Embassy

Prepared by:

Darlene Maginnis and Sarah Penich

Report Highlights:

This Pet Shows report is one in a series of upcoming Promotional Opportunities reports highlighting specific sectors. Other reports in this series include Wine and Spirits Shows, Food and Beverage Shows, Livestock Shows, Poultry Shows, Nursery Product Shows and Wood Product Shows.

Includes PSD changes: No
Includes Trade Matrix: No
Annual Report
Ottawa [CA1], CA

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Pet Shows

PIJAC Canada National Pet Industry Trade Show

Sep 22-23, 2001

Toronto Congress Centre, Toronto, ON

Type of Show: Trade
Established: 1989
Objectives: A show for those who service the pet industry, including pet retailers, clinics, vets and groomers.
Products Displayed: Products and services relating to the pet industry, both dry goods and livestock.
Attractions: Educational seminars, workshops and hourly door prizes.
Attendance: 2,500
Exhibitors: 200
Net Space: 100,000 sq.ft.
Rates: Min. booth 10' x 10'.
Show Manager: Bob Stevens.
Show Producer: PIJAC (Pet Industry Joint Advisory Council) Canada, 2442 St. Joseph Blvd., Ste. 102, Orleans, ON K1C 1G1 Phone: (613) 834-2111. Fax: (613) 834-4854 E-mail: pijac@odyssee.net
<http://www.pijaccanada.com>.
Official Service Contractor(s): Freeman Decorating Company, Ainsworth Electric, Lange Transportation.
Official Sponsor(s): PIJAC Canada.
Future Dates: Sep 21-22, 2002

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CA0004	Bakery Products I: Sweets	1/20/00
CA0006	Bakery Products II: Bread, Rolls, etc.	1/24/00
CA0007	Food Product Export Opportunities in Eastern Canada	1/31/00
CA0032	Agent/Distributor Directory -Eastern Canada	3/21/00
CA0047	Hotel, Restaurant, Institutional Foodservice Sector Report - Eastern Canada	4/19/00
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CA0081	Food Product Export Opportunities in Eastern Canada - Report II	6/20/00
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CA0174	Pet Food Industry Product Brief	11/6/00
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CA1021	Food Products Marketing Opportunities	02/14/01

CA1054	SIAL Montreal 2001 Evaluation	04/02/01
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