



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Required Report - public distribution

Date: 8/9/2000

GAIN Report #CA0118

Canada

Promotion Opportunities

Wood Products Shows

2000

Approved by:

Kathleen Wainio

U.S. Embassy

Prepared by:

Sarah Penich

Report Highlights:

This Wood Product Shows report is one in a series of upcoming Promotional Opportunities reports highlighting specific sectors. Other reports in this series include Wine and Spirits Shows, Food and Beverage Shows, Livestock Shows, Pet Shows, Poultry Shows and Nursery Product Shows.

Includes PSD changes: No
Includes Trade Matrix: No
Unscheduled Report
Ottawa[CA1], CA

This Wood Product Shows report is one in a series of upcoming Promotional Opportunities reports highlighting specific sectors. Other reports in this series include Wine and Spirits Shows, Food and Beverage Shows, Livestock Shows, Pet Shows, Poultry Shows and Nursery Product Shows.

Wood Product Shows

Atlantic Building Materials Show

March 23-25, 2001

Moncton Coliseum, Moncton, NB

Type of Show: Trade

Established: 1955

Objectives: To display products sold or used by building supply dealers.

Attendance: 3,026

Exhibitors: 252

Net Space: 45,650 sq.ft.

Rates: Min. Booth 10' x 10' \$950 (members); \$1300 (non-members). Limited number of 10' x 15' booths \$1400 (members); \$1900 (non-members).

Show Manager: Don Sherwood

Show Producer: Atlantic Building Supply Dealers Association, 10 Record St., Ste. 260, Moncton, NB E1C 0B2 Phone: (506) 858-0700. Fax (506) 859-0064 E-mail: absda@nbnet.nb.ca
<http://www.absda.ca>

Official Service Contractor(s): Freeman Decorating Company

Official Sponsor(s): Atlantic Building Supply Dealers Assn.

LogFor

Sep 6-8, 2001

Expo Cité, Québec, QC

Type of show: Trade

Established: 1998

Objectives: A national event focusing on the growth, harvest and distribution of forest products.

Attendance: 5,000

Exhibitors: 150

Net Space: 100,000 sq.ft.

Show Manager: Mark Cusak.

Show Producer: Master Promotions Ltd., PO Box 565, Saint John, NB E2L 3Z8 Phone: (506) 658-0018.
Fax: (506) 658-0750 E-mail: show@nbnet.nb.ca.

Official Sponsor(s): JCFT, Forest Communications/Communications Forêt JCFT.

Build Expo

Nov 17-18, 2000

Landsdowne Park, Ottawa, ON

Type of Show: Trade

Established: 1987

Objectives: To exhibit products and services for property management professionals, architects, engineers, contractors, renovators and developers.

Products Displayed: Interior and exterior building products and services with special attention to maintenance, renovation and retrofit of residential and commercial buildings.

Attendance: 3,500

Exhibitors: 150

Net Space: 30,000 sq.ft.

Rates: Min. Booth 10' x 10' \$1,295. \$150 premium on corner booths.

Show Manager: Pauline Gaudet.

Show Producer: Intertrade Exhibitions, 424 Catherine St., Ottawa, ON K1R 5T8 Phone: (613) 230-8699.
Fax: (613) 234-9293 <http://www.ottawabusinessjournal.com/commerce99>.

Official Service Contractor(s): Rentalex.

Official Sponsor(s): Construction Specifications Canada - Ottawa Chapter.

Construct Canada/PM Expo

Nov 29-Dec 1, 2000

Metro Toronto Convention Centre, Toronto, ON

Type of Show: Trade

Established: 1999

Objectives: To provide a show for the building industry. Attendees include architects, building owners, contractors, developers, engineers, facility and property managers from across Canada.

Products Displayed: Full range of products and services for building maintenance, retrofit and renovation.

Attractions: Special feature areas on energy management and lighting, security.

Attendance: 17,500

Exhibitors: 600

Net Space: 85,000 sq.ft.

Rates: Min. Booth 10' x 10' \$19.50/sq.ft.

Show Manager: George Przybylowski.

Show Producer: York Expositions, 5255 Yonge St., Ste. 1000, North York, ON M2N 6P4 Phone: (416) 512-1215. Fax (416) 512-1993 E-mail: shows@cemyork.com.

Official Service Contractor(s): Panex Show Services Ltd.

Official Sponsor(s): Building Owners & Managers Assoc. And Toronto Construction Assoc.

interBuild Housing & Construction Show

May 11-13, 2001

Toronto Congress Centre, Toronto, ON

Type of Show: Trade

Established: 1998
Objectives: To provide a dedicated building products and housing focus for the Canadians and US industry.
Products Displayed: Building products and components for the residential housing industry and export ready housing products.
Attendance: 8,000
Exhibitors: 250
Net Space: 75,000 sq.ft.
Rates: \$18.50/sq.ft.
Show Manager: Rick Young.
Show Producer: interBuild Expositions Inc., 200-10237-104 St., Edmonton, AB T5J 1B1 Phone: (403) 423-4060 Fax: (403) 426-7862. E-mail: info@interbuild2000.com.

Ontario Building and Renovation Forum

Jan 17-18, 2001

International Plaza Hotel and Conference Centre, Toronto, ON

Type of Show: Trade

Established: 1987
Objectives: A show where the Ontario Home Builders Association presents building products and a review of the industry practices in the residential construction industry.
Products Displayed: Building supplies.
Attractions: Products showcase, workshops and seminars for residential construction industry.
Attendance: 1,000
Exhibitors: 70
Net Space: 20,000 sq.ft.
Rates: Min. booth 8' x 10' \$15/sq.ft.; min. charge \$1200
Show Manager: Lisa Ulrich.
Show Producer: Laurel Oak Marketing, 1455 Lakeshore Rd., 205 South, Burlington, ON L7S 2J1 Phone: (905) 634-5770 Fax (905) 634-8335 E-mail: info@homesontario.com
<http://www.homesontario.com>.
Official Service Contractor(s): Special Event Rentals.
Official Sponsor(s): Ontario Home Builders Magazine.

Win-Door 2000

Nov 15-17, 2000

Toronto Congress Centre, Toronto, ON

Type of Show: Trade

Established: 1995

Objectives: A show for suppliers to manufactures of windows and doors.

Products Displayed: Windows, doors, components, and machinery for production.

Attendance: 3,500

Exhibitors: 200

Net Space: 85,000 sq.ft.

Rates: Min. booth 10' x 10' \$1700.

Show Manager: Patrick Shield.

Show Producer: Shield Associates Ltd., 25 Bradgate Rd., Don Mills, ON M3B 1J6 Phone: (416) 444-5225.
Fax (416) 444-8268 E-mail: sal@myna.com <http://www.windoorshow.com>.

Official Service Contractor(s): Freeman Decorating Company, Schenker International, Ainsworth Electric.

Official Sponsor(s): Canadian Window & Door Manufacturers Association

Future Dates: 2001 Nov 14-16–Toronto, ON, Toronto Congress Centre.

Canadian Forestry Exhibition

Mar 15-17, 2001

Capital Exhibit Centre, Fredericton, NB

*CAEM Member

Type of Show: Trade

Established: 1994

Objective: To provide a forum for the commercial forestry industry to showcase heavy equipment, transportation, logging, mill, occupational, woodlot, tree grower equipment and services.

Products Displayed: Heavy equipment, transportation, logging, mill, occupational, woodlot, tree grower, educational and government equipment and services.

Attendance: 5,000

Exhibitors: 80

Net Space: 8,000 sq.ft.

Rates: Min. booth 10' x 10' \$8/sq.ft.

Show Manager: Cathrine MacNutt.

Show Producer: Denex group Inc., 192 Joseph Zatzman Dr., Dartmouth, NS B3B 1N4 Phone: (902) 468-4999 Fax: (902) 468-2795 E-mail: denex@accesscable.net <http://www.denexgroup.com>.

Official Service Contractor(s): Freeman Decorating Company, Ainsworth Electric.

Congrès & Exposition AMBSQ

May 9-11, 2001

Québec City Convention Centre, Québec, QC

Type of Show: Trade

Established: 1953

Objectives: A show to defend and promote the interests of members of the lumber industry.

Attractions: Guest speakers and educational seminars.

Attendance: 800

Exhibitors: 45

Net Space: 4,100 sq.ft.

Rates: Min. booth 10' x 10' \$1,260.

Show Manager: Danielle Dumais.

Show Producer: Association des Manufacturiers de Bois de Sciage, 5055 boul. Hamel O., Office 200, Québec City, QC G2E 2G6 Phone: (418) 872-5610 Fax: (418) 872-3062
<http://www.sciage.lumber.qc.ca>.

Forest Expo

May 9-11, 2002

Exhibition Park, Prince George, BC

Type of Show: Trade

Established: 1984

Objectives: A show for the forest industry. Suppliers and customers can talk business from growing tree seedlings through harvesting and processing to marketing the finished product.

Attractions: Live equipment demonstration, seminars, luncheon, guest speakers, logger sports, social evenings, industry tours, as well as, portable sawmill demonstrations.

Attendance: 25,000

Exhibitors: 444

Net Space: 450,000 sq.ft.

Rates: Min. booth 10' x 10' \$650.

Show Manager: Trudy Swaan.

Show Producer: Forest Expo, 3851 18th Ave., #106, Prince George, BC V2N 1B1 Phone: (250) 563-8833
Fax: (250) 563-8909 E-mail: forestexpo.bc.ca <http://www.forestexpo.bc.ca>.

Official Service Contractor(s): Central Display.

Official Sponsor(s): Prince George Regional Forest Exhibition Society.

Northern Alberta Forestry Show

May, 2001

Evergreen Park, Grande Prairie, AB

Type of Show: Trade & Consumer

Established: 1987

Objectives: To showcase new technology to the forestry industry and allow exposure for exhibitors from outside the region.

Products Displayed: Equipment for the forestry industry.

Attendance: 17,000

Exhibitors: 300

Net Space: 70,000 sq.ft.

Rates: Min. booth 8' x 10' \$575.

Show Manager: Tammy Day.

Show Producer: Northern Alberta Forestry Show, Evergreen Park, PO Box 370, Grande Prairie, AB T8V 3A5
Phone: (403) 532-3279. Fax (403) 539-0373.

Truck Loggers Association Convention & Exhibition

Jan 17-19, 2001

Vancouver Trade & Convention Centre, Vancouver, BC

Type of show: Trade

Established: 1943

Objectives: To showcase log harvesting to the forestry industry.

Products Displayed: Logging services and equipment.

Attendance: 3,000

Exhibitors: 200

Net Space: 110,000 sq.ft.

Rates: Min. booth 10' x 10' \$750. Heavy equipment booths \$3.60/sq.ft.

Show Manager: Dave Webster.

Show Producer: Truck Loggers Association, 815 W. Hastings St., Ste. 725, Vancouver, BC V6C 1B4
Phone: (604) 684-4291 Fax: (604) 684-7134 <http://www.truckloggers.com>.

Find Us on the World Wide Web:

Visit our headquarter's home page at <http://www.fas.usda.gov> for a complete listing of FAS' worldwide agricultural reporting.

Contact FAS/Ottawa by e-mail: usagr@istar.ca

Related FAS/Ottawa reports:

Report Number	Title of Report	Date
CA9016	Marketing In Canada	2/18/99
CA9141	Food Product Export Opportunities in Western Canada	12/23/99
CA9142	Western Canada Retail Study	12/23/99
CA0001	Eastern Canada Retail Study	1/05/00
CA0004	Bakery Products I: Sweets	1/20/00
CA0006	Bakery Products II: Bread, Rolls, etc.	1/24/00
CA0007	Food Product Export Opportunities in Eastern Canada	1/31/00
CA0022	New England Culinary Institute	2/29/00
CA0030	WUSATA Recruits Grocery Showcase West	3/21/00
CA0032	Agent/Distributor Directory -Eastern Canada	3/21/00
CA0040	Promotional Opportunities Report for Canada	4/3/00
CA0047	Hotel, Restaurant, Institutional Foodservice Sector Report - Eastern Canada	4/19/00
CA0050	Agent/Broker Directory - Western Canada	4/19/00
CA0081	Food Product Export Opportunities in Eastern Canada - Report II	6/20/00
CA0112	Wine & Spirits Promotional Opportunities	8/2/00
CA0113	Food & Beverage Promotional Opportunities	8/2/00
CA0114	Livestock Promotional Opportunities	8/9/00
CA0115	Pet Show Promotional Opportunities	8/9/00
CA0116	Poultry Show Promotional Opportunities	8/9/00

CA0117	Nursery Product Promotional Opportunities	8/9/00
CA0118	Wood Product Promotional Opportunities	8/9/00