



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Required Report - public distribution

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Singapore

Promotion Opportunities

1999

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DALE L. GOOD

U.S. Agricultural Trade Office

Prepared by:

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Report Highlights:

Listing of food trade shows schedules for Calendar Year 2000

Includes PSD changes: No
Includes Trade Matrix: No
Bi-monthly Report
Singapore [SN1], SN

Disclaimer :

The promotional activities listed are provided for informational purposes only.

No endorsement should be implied specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please contact the organizer directly for further information.

Section I. Trade Shows

Food & Hotel Asia Show

Agricultural Trade Office (ATO) is participating in the US Pavilion in the Food & Hotel Asia Show scheduled for April 11-14, 2000. This regional show, the largest Asian food show outside Japan will be held at the Singapore Expo and is expected to attract over 30,000 trade visitors from the Asia Pacific region. Fifty-nine countries and 33 National Pavilions participated in 1998 Food Asia Show.

Contact:

Mr Ben Wong
Singapore Exhibition Services
47 Scotts Road, 11th Floor
Goldbell Towers
Singapore 228233
Fax : (65) 732-7667
Tel : (65) 738-6776

For U.S. companies interested in participating in the U.S. Pavilion contact:

Ms Ellen Wong
Commerce Tours International
870 Market Street
Suite 918, San Francisco
California 94102
Fax : (415) 433-2820
Tel : (415) 433-3072

Singapore Seafood Exhibition

The Singapore Seafood show will take place from June 26-28, 2000 and will be located at the Singapore International Convention and Exhibition Centre. The target audience is the seafood trade in the Southeast Asian region.

Contact:

Ms. Lynn Tan
Conference & Exhibition Management Services
World Trade Centre (Lobby B)
1 Maritime Square
#09-43
Singapore 099253
Fax : (65) 278-4077
Tel : (65) 278-8666

Global Franchising

This show is held in conjunction with Global Franchising 2000 International Conference. This show is feature franchising, licensing and other business opportunities. It will be held in the Singapore International Convention & Exhibition Centre from September 20-22, 2000.

Contact:

Mr Ben Wong
Singapore Exhibition Services
47 Scotts Road 11th Floor
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Fax : (65) 732-7667
Tel : (65) 738-6776

Brew.Drink Tech Asia 2000

The third international exhibition on brewing equipment and technology in Asia. It will be held in the Singapore International Convention & Exhibition Centre from March 21-23,2000.

Contact:

Mr. Wilson Liu
Conference & Exhibition Management Services
World Trade Centre
1 Maritime Square #09-43
Singapore 099253
Fax : (65) 278-4077
Tel : (65) 278-8666

Asian Paper 2000

The show features equipment, machinery, chemicals, services and supplies for pulp, paper, board and tissue production & converting. It includes the complete range of paper and board products.

The show will be held at the Singapore International Convention & Exhibition Centre from April 25-27, 2000.

Contact:

Ms. Goh Yen Yen
Miller Freeman Exhibitions
100 Beach Road
#26-00 Shaw Towers
Singapore 189702
Fax : (65) 299-9782
Tel : (65) 294-3366

END OF REPORT